

WDWS CHAMPAIGN-URBANA

QUARTERLY REPORT

FOURTH QUARTER 2023

OCTOBER, NOVEMBER, DECEMBER 2023

WDWS PROGRAM DESCRIPTIONS

Champaign Multimedia, LLC acquired WDWS, WHMS, WKIO from News-Gazette, Inc. in November 2019

Since 1990 WDWS has been a News-Talk-Sports programmed station. Locally produced talk programming 5A-11A, 4P-6PM, Monday thru Friday. Live local programs Saturday 8A-11A, Sunday 6A-10AM. The station has the market advantage of being a 24 News Operation which enables WDWS to respond instantly to situations and emergencies that affect our local communities.

Below are the programs from which we generate our response and/or coverage regarding local issues as identified on the following pages. The topics addressed are just a small sample of how WDWS serves our communities all day, all night, all weekend.

PNY: “A Penny For Your Thoughts” A daily (M-F) live local two hour talk show airing from 9a til 11a. This program allows for listener participation via the phone, email and text. Content ranges from newsmaker interviews, local civic leader interviews, celebrity interviews to open line segments. During open line listeners drive the topics. Everyone is welcome to participate. (Public Affairs)

MS: “Morning Show” Interview segments during the Morning Show between 5-9am (M-F). Newsmakers and local leaders are interviewed by the morning show crew. (Public Affairs)

NWS: “News Segment” Specific extended stories or special series packages prepared and delivered by our joint broadcast and print news department.

CI: “Citizen Involvement” A series of pre-recorded programs. (Public Affairs)

SA: “Station Announcement” A series of short messages in support and or in conjunction with WDWS community engagement projects.

For over 60 years WDWS has provided a daily show where listeners talk about the issues of the day and well as hear from newsmakers. This daily interactive show “A Penny for Your Thoughts” airs two hours daily M-F from 9 til 11AM.

Penny Guests October-December 2023

OCTOBER 2023

- Monday October 2.....Loren Tate, News Gazette
- Tuesday October 3.....Pavlov Media
- Wed October 4.....Jim Dey
- Thursday October 5.....Grant Gershon LA Master Chorale
- Thursday October 5.....Duane Northrup —Champaign County Coroner
- Friday October 6.....Brian Gaines, UI Political Science
- Monday October 9.....Loren Tate, Jeremy Werner (24/7) sports
- Tuesday October 10.....Cindy Crawford —Community Service Center
- Wed October 11.....Nick Bokszcanin —rescued a man from drowning
- Wed October 11.....Rush Record/ Laura Brown—Champ Co. CASA
- Thursday Oct 12.....Tom/ Arlaine Barnhart —60th anniversary
- Friday Oct 13.....Kathy Reiser—NG Mailbag
- Monday October 16.....Loren Tate
- Tuesday October 17.....State Senator Chapin Rose
- Tuesday October 17.....Rabbi Dovid Teichtel —on War in Israel
- Tuesday October 17.....Mike Namoff —charity event
- Wed October 18.....Todd Newton—Host of Price is Right
- Thurs October 19.....Marylin Whelan— Flightless Honor Flight
- Thurs October 19Dawn Harris —Illinois Lyric Theater
- Mon October 23.....Robbie Hummel- Fox Sports / Loren Tate
- Wed October 25.....Jim Dey—News Gazette
- Thurs October 26.....Renee Antrosio / Jeff Rask—on Reparations
- Monday October 30.....Loren Tate

NOVEMBER 2023

- Monday November 1.....Joe Thomas -Urbana Theological Seminary on war
- Monday November 1.....Jayne Deluce —Experience CU
- Tuesday November 2.....Mary Schenk —Court Reporter NG—retiring
- Friday November 3.....R.J Hynds with English Bros.—100 yrs Memorial Stadium
- Monday November 6.....Loren Tate
- Tuesday November 7.....Mary Leming—CU Elks —Coat Drive
- Wednesday Nov 8.....Jeremy Jones/ Charles Joujoute—Health Alliance
- Wednesday Nov 8.....Patrick Pflingsten —The Illinoize—on Election Day
- Thursday Nov 9.....David Grogan —Voices to Vets
- Thursday Nov 9.....Imam Sawadogo / Marwan Yousef —Islamic Center on war

- Thursday Nov 9.....Liz Freivogel / Nelson Lee—Jupiter String Quartet
- Friday Nov 10.....Al Nudo on Willard Airport
- Monday November 13.....Dave Revsine (BTN)—Loren Tate
- Tuesday November 14.....Kay Greene—CU Ballet
- Wed November 15.....Justice Robert Steigmann
- Thurs November 16.....Brad Swanson—State Farm Center
- Friday November 17.....Jim Dey —News Gazette
- Monday November 20.....Kent Brown/ Mike Pearson—Illini historians
- Tuesday November 21.....Ryan Heiser—Fisher National Bank on check scams
- Tuesday November 21.....Jill Maxey/ Bobby Poynton —Lettterman benefit
- Wed November 22.....Kay Greene—CU Ballet
- Wed November 22.....Dr. Marschall Runge —Univ of Michigan—medical book
- Mon November 27.....Loren Tate
- Wed November 29.....Tim Bannon/ Carly McCory McKay —Willard Airport
- Thurs November 30.....Jim Dey —News Gazette

DECEMBER 2023

- Friday December 1.....Chaz Ebert on Ebertfest tickets
- Monday December 4.....Brian Anderson —Turner Sports—Loren Tate
- Tuesday December 5.....Paul Rudolph —vocal director —Sesame Street
- Wed December 6.....Tom Bruno—local attorney
- Wed December 6.....Amy Armstrong—Unit 4 School Board
- Thurs December 7.....Max Painter —MX Electric —Santa Run
- Friday December 8.....Diane Ducey—Tolono events
- Monday December 11.....Loren Tate
- Tuesday December 12.....Catherine Hogue—Bible Theater
- Wednesday Dec 13.....Tracy Parsons/ Tony Davis on coming back to life
- Thursday Dec 14.....Justice Robert Steigmann
- Friday Dec 15.....Elizabeth Cook—CEO Courage Connection
- Monday Dec 18.....Loren Tate
- Tuesday Dec 19.....Jim Dey
- Friday December 22.....Dr. Kurt Bloomstrand—OSF on winter flu/ coughing
- Friday December 29.....Tom Bruno on Terrance Shannon case

Each weekday morning the DWS Morning Show devotes time talking with various newsmakers and journalists, all live, mostly in studio.

4th Quarter 2023 WDWS Morning Show guests:

October:

10/02 Sue Gray United Way
10/03 Mike Frerichs Illinois state Tresurer
10/04 Deb Feinen Mayor Champaign IL
10/06 Jim Rossow News-Gazette
10/11 Grant Thompson WDWS General Manager
10/12 Chapin Rose State Senator
10/13 Jim Rossow News-Gazette
10/17 David Bernthal Retired Judge
10/18 Diane Marlin Mayor Urbana IL
10/19 Paul Barrett Publisher News-Gazette
10/20 Jim Rossow News-Gazette
10/24 Grant Thompson WDWS General Manager
10/25 Mike Marron Illinois State Representative
10/27 Steve Beckett Attorney

November:

11/01 Deb Feinen Champaign Mayor
11/03 Jim Rossow News-Gazette
11/06 Sue Gray United Way
11/07 Mike Frerichs Illinois State Tresurer
11/08 Grant Thompson WDWS General Manager
11/09 Chapin Rose Illinois State Senator
11/10 Jim Rossow News-Gazette
11/14 Dick Durbin Senator
11/15 Diane Marlin Urbana Mayor
11/16 Paul Barrett Publisher News-Gazette
Cord McCoy PRCA Rodeo
11/17 Jim Rossow News-Gazette
MaryAlice Greer Truthful Tones
11/24 Steve Beckett Attorney
11/29 Mike Marron State Representative

December:

12/01 Jim Rossow News-Gazette
12/04 Sue Gray United Way
12/05 Mike Frerichs State Treasurer
12/06 Deb Feinen Champaign Mayor
12/08 Jim Rossow News-Gazette
12/13 Grant Thompson WDWS General Manager
12/14 Chapin Rose State Senator
12/15 Jim Rossow News-Gazette
12/19 David Bernthal Judge
12/21 Grant Thompson WDWS General Manager
12/22 Steve Beckett Attorney
12/27 Mike Marron Illinois State Representative
12/29 Jim Rossow News-Gazette

Key Fourth Quarter 2023 Issues

Local Economy The positive growth patterns continue. Hot growth targets involve retail, health care, new businesses, infrastructure, university athletic success and more. Addressed in newscasts on: October 4th, October 5th, October 9th, October 11th, October 12th, October 16th, October 18th, October 20th, October 24th, October 26th, October 27th, November 7th, November 13th, November 14th, November 15th, November 16th, November 22nd, November 27th, November 28th, November 30th, December 1st, December 4th, December 15th, December 21st

Guns & Crime Incidents involving the discharge of a firearm. Despite a reduction in the number of occurrences vs. 2022, this continues to be a leading community issue. Addressed in newscasts on: October 2nd, October 3rd, October 4th, October 6th, October 16th, October 18th, October 19th, October 20th, October 26th, October 30th, October 31st, November 1st, November 2nd, November 3rd, November 6th, November 8th, November 9th, November 10th, November 15th, November 16th, November 17th, November 28th, November 29th, December 6th, December 15th, December 18th, December 19th

Local Elections The 2024 Election Cycle is already upon us despite the fact we are months away from casting ballots. Addressed in newscasts on: October 17th, November 6th, November 14th, November 15th, November 21st, November 28th, December 4th, December 5th, December 6th, December 7th, December 12th, December 15th, December 20th

Education Plenty of discussion within community school districts, private schools, Parkland Community College, Danville Area Community College and the University of Illinois. Primary focus on how the various items affect local *families*. But the concern regarding teacher and support staff recruitment and retention has increased. Addressed in newscasts on: October 4th, October 5th, October 13th, October 18th, October 19th, October 24th, October 30th, October 31st, November 1st, November 3rd, November 7th, November 9th, November 10th, November 17th, November 27th, November 28th, November 29th, December 12th, December 13th, December 19th

Legality of Assault Weapons Sales in Illinois (i.e. AR-15) Addressed in newscasts on: October 30th, November 3rd, November 6th, November 7th, November 8th, December 15th

Local Police A number of topics involving local law enforcement. Including law enforcement administration, officer hiring and retention, Use of Force, PTI, Traffic Stops, Downtown Security and more. Addressed in newscasts on: October 16th, October 20th, October 30th, November 13th, November 15th, December 4th, December 5th, December 13th

COVID: This medical issue is back in the forefront with the latest number of cases as well as vaccine discussion. Addressed in newscasts on: October 11th, October 16th, October 19th, October 27th, October 30th, October 31st, November 8th, November 9th, November 21st, December 8th, December 18th, December 20th, December 22nd,

Israel/Hamas/Gaza: This war has sparked intense discussion here in communities.

Addressed in newscasts on: October 13th, October 16th, October 17th, October 18th, October 19th, October 24th, October 27th, October 31st, November 1st, November 8th, November 10th, November 14th, November 17th, November 22nd, November 29th, December 1st, December 4th, December 6th, December 7th, December 8th, December 13th, December 18th, December 19th, December 20th, December 22nd,

Philanthropic: Our group of stations taking a lead in spreading the word regarding a number of local initiatives including DSC, Salvation Army, Eastern Illinois Food Bank, CASA, Day of Giving to name a few. Addressed in newscasts on: November 2nd, November 17th, November 30th, December 7th, December 13th, December 14th,