

EEO PUBLIC FILE REPORT

For the period: 06-01-15 to 05-31-2016

This report covers the employment unit of Burt Broadcasting, Inc. The stations included in that unit and covered by this report are:

KINN (AM) 32997 AM Radio Alamogordo, New Mexico
KQEL (FM) 88083 FM Radio Alamogordo, New Mexico
KYEE (FM) 7866 FM Radio Alamogordo, New Mexico
KZZX (FM) 34923 FM Radio Alamogordo, New Mexico

- A. The following is a list of all vacancies for full-time jobs during the reporting period: None
- B. During the previous time period, the following recruitment sources were contacted as each vacancy for any full-time job opened. Those with an asterisk (*) were organizations that requested to be contacted as job openings occurred. As there were no vacancies, no sources were contacted.
- C. The following is a list of sources for full-time jobs shown in section A above and the recruitment source which provided the hire for that position: No hires during reporting period.
- D. During the previous time period, there were a total of 0 people interviewed for vacancies for full-time positions, as there were no such vacancies. Accordingly, 0 interviewees were referred by any recruitment source.
- E. During the period of **06-01-15 to 05-31-16**, the station employment unit engaged in the following general EEO outreach efforts, without regard to specific job openings (menu option initiatives).

Burt Broadcasting is a special stop for Junior Leadership Otero County. This is an annual event which takes High School Juniors to many different businesses and public facilities, including the Burt Broadcasting radio stations, to explain how each business works with the goal of sparking additional interest in our community and in one or more of those businesses as a possible career choice.

Burt Broadcasting stations are sponsors of Fourth Fridays at Alameda Park Zoo. These events provide free zoo admission, along with live music, outdoor activities, food vendors, prizes, giveaways, and more. Because Burt Broadcasting is a sponsor of this event, members of the public come to think of a broadcaster's work in connection with fun, and this even thus promotes the idea of working in broadcasting generally. The events take place the fourth Friday of May, June, July, and August of 2015 and 2016.

Burt Broadcasting stations participated in the Alamogordo Chamber of Commerce's Prime Time Business Expo on January 22, 2016. Local businesses were invited to participate in this event to hand out applications and accept resumes.

Burt Broadcasting stations participated in the Alamogordo High School's Career Day on March 18, 2016 . This provided an opportunity to educate high school students on the industry as well as accept applications and resumes.