

# WCBS Newsradio 880 New York City

## Quarterly Programming Report

April 1-June 30, 2014

(WCBS-AM provides full simulcast on WCBS-FM HD2)

WCBS-AM is an all news radio station licensed to New York City providing local news and information at 880AM and on WCBS FM 101.1 HD-2.

WCBS provides local news coverage in New York and the surrounding suburban communities of the NY, NJ, and CT tri-state area. In addition to airing locally produced news programming, WCBS is the flagship station of the CBS Radio Network and the New York radio home of CBS News.

The following report contains a listing of the local issues and community focused programming that WCBS 880 aired during the three-month period listed above.

A number of stories important to our local community dominated our coverage this quarter, including:

**Supreme Court-** On June 30, the United State Supreme Court ruled companies with religious objections could opt out of the contraceptive coverage portion of the Affordable Care Act. WCBS talked to experts and parties on both sides of the debate, including Planned Parenthood of NY and Pro Choice NY, about the impact of the decision.

**Israeli and Palestinian Teens Killed-** Also on June 30 the bodies of three missing Israeli teens were found in the West Bank. The boys, one of whom was a citizen of the United States, had been kidnapped a few weeks earlier and their deaths outraged many in the tri-state area. WCBS reporter Marla Diamond covered a rally outside the Israeli consulate after the boys' bodies were discovered. Their deaths incited the retaliatory murder of a 16-year-old Palestinian boy.

**Universal Pre-Kindergarten-** New York City has been preparing for the start of Mayor de Blasio's universal pre-kindergarten program in the fall. WCBS has covered the preparation to get teachers ready for the influx of students, efforts to get parents to sign up, and placement issues.

**LIRR Strike-** For several weeks, the MTA, its unions, and Long Island Railroad riders have been preparing for a potential strike in late July. WCBS has been covering meetings with the unions and MT A, talked to local officials about contingency plans to get riders to work, and speaking with riders about their plans if a strike does occur.

**NY Rangers Playoff Run-** The New York Rangers made it to the Stanley Cup Playoff for the first time since they won it in 1994. Morning Sports Anchor Brad Heller and Peter Haskell covered games at Madison Square Garden for the

Eastern Conference Playoffs and the Stanley Cup. They spoke to fans, players, and coaches about what this year's run meant to them after 20 years of disappointments.

**UCONN Basketball-** On April 8<sup>th</sup>, the UCONN Huskies defeated Kentucky to win the men's fourth NCCA Championship. WCBS reporter Alex Silverman was on campus for the victory, as well as the ensuing celebrations, which became a riot and involved damage to buildings and injuries.

**College Sex Assault-** NY Senator Kirsten Gillibrand began campaigning for colleges to improve their handling of sex assaults. The White House has also been pushing for colleges and universities to become more accountable, as several universities, including Columbia and UCONN, have come under fire for their handling of sexual assault cases.

**Violent End to June-** During the last weekend in June, at least twenty people were in New York City in all five boroughs. Four people were killed. Several WCBS reporters covered the shootings, including Monica Miller who reported on a man shot in the face in Staten Island. WCBS also spoke with officials about the violence, including NYPD Commissioner Bill Bratton.

**Primary Elections-** New York held its Primary Day on June 24<sup>th</sup> and Representative Charlie Rangel defeated State Senator Adriano Espaillat in Rangel's bid for a 23<sup>rd</sup> term in office. WCBS reporters spoke to voters in Washington Heights, part of Rangel's district, and were at Rangel party headquarters the night of the primary.

**Hope Week-** The Yankees kicked off their fifth annual Hope Week on June 16<sup>th</sup>, where they honor people making a difference in their communities. Marla Diamond covered all the events in New York and New Jersey.

**Children Stabbed in Brooklyn-** On June 1, a six-year-old boy was stabbed to death and a seven-year-old girl was seriously injured as they rode an elevator in a Brooklyn apartment on their way to get some ice cream. WCBS covered the case from the day of the stabbing, until a suspect was caught and arraigned a few days later.

**911 System Issues and Upgrades-** A Bloomberg-era initiative to upgrade New York City's 911 system has been put on hold due to issues with response times and questions about to whom calls should be handed. Several high-profile examples of issues with the system include: the death of four-year-old Ariel Russo, who was hit by a car and waited four minutes after a call was placed for help to arrive; after a Metro North train derailed in December 2013 firefighters showed up at nearby houses, told there was a structural fire; in April it took firefighters 21 minutes to arrive to a fire in Rockaway where two children died.

**9/11 Museum Opening-** On May 21<sup>st</sup>, the National September 11<sup>th</sup> Memorial Museum opened to the public. Controversy followed over the presence of a gift shop on the site as well as a black tie affair and café, with many 9/11 families and members of the public calling it distasteful. WCBS was on site for the opening ceremony and covered the controversy in the days that followed.

**Paid Sick Leave-** On April 1<sup>st</sup>, an extension of the Paid Sick Law went into effect, which offered paid sick leave to approximately 500 thousand more New Yorkers. WCBS has covered this issue since Mayor de Blasio signed the law 17 days into his term, speaking to elected officials working to get the word out.

**Events -** WCBS was the lead media sponsor for the April 27<sup>th</sup> March of Dimes New York City March for Babies. WCBS Reporter Marla Diamond provided reports in the days leading up to the March on the work being done through the organization. On that same day, WCBS was the media partner of the Lincoln Tunnel Challenge, a competitive run through the Lincoln Tunnel with the proceeds going to benefit NJ Special Olympics. On June 14<sup>th</sup>, WCBS was the media partner of the Valerie Fund for their annual Walk/Run to raise money and awareness for supporting families of children suffering from Blood Cancers.

In addition, WCBS hosted our annual Working Women's Luncheon on May 22<sup>nd</sup>.

## **WCBS NEWS FEATURE PROGRAM INDEX**

The following is a list of weekly features locally produced on WCBS 880

### **Business / Personal Finance:**

**THE OPENING BELL REPORT:** WCBS presents a daily business show at 9:30 on weekdays. The Opening Bell delivers the latest business data and economic headlines as well as news effecting Wall Street to Main Street.

**YOUR MONEY: PERSONAL FINANCE**

**YOUR NEXT JOB: JOB SEARCH COACHING**

**WOMEN IN BUSINESS** with Pat Carroll

**CEO RADIO**

**THE SMALL BUSINESS REPORT** with Joe Connolly

**APOSTLE OF APPRECIATION:** Corporate Coaching

**Education:**

CBS ON EDUCATION

**Politics:**

WCBS EYE ON POLITICS

**Health:**

THE HEALTH AND WELL BEING REPORT with Pat  
Farnack

CBS HEALTH WATCH

**Technology:**

DISHIN DIGITAL with Paul Murnane

TECH TALK

**Parenting:**

RAISING OUR KIDS

**Community:**

WCBS HEADING OUT

DINING DIARY

CLOSER LOOK ON BROADWAY

**General Interest:**

THE 411 – “The story behind the Headlines”

The Afternoon Roundup – Every weekday at 3:30 our anchors take an in-depth look at the day’s top stories and headlines.

The CBS Evening News, weeknights at 630pm

Face the Nation – Sunday Mornings at 10:20

60 Minutes Simulcast – Sunday Nights at 7pm

Main Street – Weekly feature (Mondays) on positive stories from within the local communities in our listening area.