

WWKA
Orlando, Florida

Each quarter, **WWKA** places in its Online Public Inspection File, a list of what it considers programming addressing some of the significant issues for the station's community. The following is a list of issue-responsive programming aired on the station between January 1 and March 31, 2023. While this list contains a brief description of some of **WWKA's** most significant programs, it doesn't include all programs and program segments broadcast by the station during the first quarter. Please contact the station for more information about the station's issue-responsive programming.

Submitted by: **Beth Perrell, Director Public Affairs - NE**

Dated: **4/10/23**

WWKA

Quarterly Report

January ● February ● March 2023

WWKA Quarterly Report

January ● February ● March 2023

Perspectives is a public service program that airs on WWKA Sunday mornings from 5:30 a.m. – 7:00 a.m. On this program, members of the Central Florida community discuss issues of concern to the region's citizenship. For the first quarter 2023, the following issues were addressed:

Crime

- Education to Prevent Human Trafficking
- Event Raises Awareness about Domestic Violence
- Operation Green Light Provides Opportunity to Regain License
- Human Trafficking Prevention Education

Culture

- MLK Holiday Celebration and Commemoration
- Annual Season of Zora Neale Hurston Events Begins
- Event Raises Funds for Animal Adoption Organization
- Clerk Offers Special Group Valentine's Day Wedding
- Registration Opens for Neighborhood and Community Summit
- All that Glitters: The Society of Gilders
- Museum Offers New Exhibit: (Un) Common Form
- Museum Offers Family Events
- Rollins Student Documents War in Ukraine
- Artist Introduces New Comic During Black History Month
- Documentary Selected for American Film Showcase
- A & H: The Art Party Features Art and Fun

- 18th Annual Autism Walk & Family Fun Day

Economy

- Considerations for Current Job Seekers
- FAMU Opens New Economic Justice Clinic
- Job Fair Brings Job Seekers and Employers Together

Education

- Education Event Focuses on STEM Education
- Literacy Program Helps Children 'Write Their Future'
- Organization Collects Books for Students
- Charter Schools Offer Parents Option for Their Children

Environment

- Orlando Wetlands Festival Returns on February 18th
- March is Seagrass Awareness Month
- Author Discusses Eco-Travel and Climate Change

Health

- Organization Helps Women Receive Cancer Screenings
- Workshops Educate on Managing Alzheimer's
- Out of the Darkness Community Walk
- Lady Track Shack Raises Funds for Mammograms
- Veterans Receive Counseling to Overcome "Invisible Wounds of War"
- Event Provides Overdose Prevention and Narcon Information
- Event Raises Money, Awareness About Vision Rehabilitation Services
- Event Promotes Women's Heart Health
- Event Focuses on Physical and Mental Health
- Mental Health Experts Offer Parents Resources for Talking to Children
- 9th Annual Walk for Parkinson

- Strategies for Increasing Vegetable Intake

Social Issues

- Organization Focuses on Issues Related to Homelessness
- Organization Raises Awareness About Senior Hunger
- Organization Distributes Food to People in Need
- Organization Provides Mentoring for Inner-city Youth
- Training Dogs to Provide Service to People Who Need Them
- Dance Competition Raises Funds for Foster Kids
- Initiative Challenges Non-profits to Tell Their Stories
- Clerk's Office Hosts Next Free Legal Forum: Child Support and Family Law

ISSUE:

Crime

Time WWKA: 6:30 a.m.

Date: 1/1/23

Duration: 30:00

Segment Topic: *Education to Prevent Human Trafficking*

Organization: Paving the Way Foundation

Guest(s): Jan Edwards, Founder & President

Contact: Pavingthewayfoundation.org

Issues: January is *Human trafficking Awareness and Prevention Month*. Edwards discussed the issue of human trafficking and parents' roles in keeping their children safe. She explained that the Paving the Way Foundation provides information, training, and resources for parents to encourage them to guide their children into making safe decisions about their online interactions. She also described her organization's school-based prevention programs for students.

Time WWKA: 6:00 a.m.

Date: 2/5/23

Duration: 15:00

Segment Topic: *Event Raises Awareness about Domestic Violence*

Organization: Harbor House of Central Florida

Guest(s): Michele Sperzel, CEO

Contact: Visit <https://www.harborhousefl.com/walkamile>

Issues: The *10th Annual Walk a Mile in Her Shoes*, taking place on February 9th, will focus on the issue of domestic violence in Central Florida. Sperzel explained that over the organizations past fiscal year, they experienced a record 59% increase in the number of calls to their hotline and a 25% increase in the number of women and children coming into their shelter. Event participants will draw attention to these facts and more as they strap on heels and walk down Orange Avenue in Downtown Orlando.

Time WWKA: 6:25 a.m.

Date: 3/12/23

Duration: 5:00

Segment Topic: *Operation Green Light Provides Opportunity to Regain License*

Organization: Orange County Clerk of Courts

Guest(s): Dain Weister, Public Information Officer

Contact: Myorangeclerk.com

Issues: Weister explained that *Operation Green Light* is an opportunity for individuals with outstanding traffic tickets or criminal fines to pay for them without having to pay for the 25% collections surcharge. This makes it easier for someone to pay their fines and have his or her license reinstated.

Time WWKA: 6:30 a.m.

Date: 3/26/23

Duration: 30:00

Segment Topic: *Human Trafficking Prevention Education*

Organization: Paving the Way Foundation

Guest(s): Jan Edwards, Founder & President

Contact: www.pavingthewayfoundation.org

Issues: Edwards discussed human trafficking prevention as how Paving the Way won the recent Victory Cup Initiative. She explained how parents can discuss the issue of human trafficking and online predators with their children and college-aged children. Paving the Way provides materials online for this purpose as well as through training in the schools. Edwards told about this work at the Victory Cup Initiative and was awarded grant money that will be used to expand the organization's outreach.

ISSUE:

Culture

Time WWKA: 5:30 a.m.

Date: 1/1/23

Duration: 30:00

Segment Topic: ***MLK Holiday Celebration and Commemoration***

Organization: City of Orlando

Guest(s): Courtney Powell, Small Business Owner (Ace Applications)
and Chair of Marketing for Mayor's MLK Commission

Rabbai David Kay, Chair of Interfaith Council of Central
Florida

Contact: Dana Mackey, President of Southwest Orlando Jaycees
mlkorlando@orlando.gov

Issues: The three guests discussed the legacy of Dr. Martin Luther King and invited listeners to participate in local MLK Holiday events. Powell explained how the Mayor's MLK Commission organizes the events for the City and invited listeners to learn about those events as well as events by local communities on the MLK Orlando calendar. Rabbai Mackey explained the purpose of the *MLK Candlelight Vigil and March* scheduled for January 8th while Dana Mackey invited participation in the *39th Annual Dr. Martin Luther King, Jr. Downtown Orlando Parade* on January 14th, organized by the Southwest Orlando Jaycees. The guests also discussed this year's parade theme, 'It Starts with Me: Cultivating a Beloved Community Mindset to Break the Cycle of Injustice.'

Time WWKA: 5:30 a.m.

Date: 1/8/23

Duration: 30:00

Segment Topic: *Annual Season of Zora Neale Hurston Events Begins*

Organization: Association to Preserve the Eatonville Community, Inc.
(PEC)

Guest(s): N.Y. Nathiri, Festival General Manager, PEC Executive
Director

Contact: 407-647-3307; Zorafestival.org

Issues: Nathiri explained how the annual *Zora Festival* has impacted the local area and described the events that will be a part of the 2023 season. The *Zora Festival* began as a result of the PEC work to preserve the historic Eatonville community; at the time, there wasn't much known about Hurston's connection to the area. As the festival grew, so did the awareness of both Hurston and the Eatonville community. Now there is national recognition and an entire season of events that expose participants to Hurston's work. The annual *Outdoor Festival of the Arts* is coming up and the museum will be open and free to the public every Sunday throughout the month.

Time WWKA: 5:45 a.m.

Date: 1/19/22

Duration: 15:00

Segment Topic: *Event Raises Funds for Animal Adoption Organization*

Organization: Pet Alliance of Greater Orlando

Guest(s): Amanda Henry, Associate Director of Development

Contact: 407-418-0907; PetAllianceOrlando.org

Issues: Henry invited listeners to attend the *29th Annual "Paws in the Park" Pet Festival* on February 11th. The event is a fundraiser to support Pet Alliance of Greater Orlando programs and services. The event features entertainment for people and their dogs including dock diving and doggy sports, a pet costume contest, food trucks, a beer garden, and pet friendly vendors. There will also be shelter pets available for adoption.

Time WWKA: 5:30 a.m.

Date: 1/22/23

Duration: 15:00

Segment Topic: *Clerk Offers Special Group Valentine's Day Wedding*

Organization: Orange County Clerk of Courts

Guest(s): Tiffany Moore Russell

Contact: Myorangeclerk.com

Issues: Russell invited couples to participate in the Orange County Clerk of Court's special Valentine's Day group wedding. Clerk Russell will perform the ceremony in front of the Orange County Courthouse at 1:00 p.m. Thirty couples can sign up for the event by going on myorangeclerk.com. It is also possible for couples to have individual Valentine's Day ceremonies in the courthouse ceremony room.

Time WWKA: 5:30 a.m.

Date: 1/29/23

Duration: 15:00

Segment Topic: *Registration Opens for Neighborhood and Community Summit*

Organization: City of Orlando

Guest(s): Cindy Light,
Neighborhood Relations Supervisor
Communications & Neighborhood Relations

Contact: Orlando.gov/summit

Issues: Orlando Mayor Buddy Dyer will host his 18th annual *Neighborhood and Community Summit* on Saturday, March 25, 2023 at the Loews Royal Pacific Resort at Universal Orlando. Light invited listeners to register now for the event, which will feature workshops and exhibits that highlight the City's programs and nonprofits, as well as a question and answer session with Mayor Dyer.

Time WWKA: 6:30 a.m.

Date: 1/29/23

Duration: 25:00

Segment Topic: *All that Glitters: The Society of Gilders*

Organization: Albin Polasek Museum and Sculpture Gardens.

Guest(s): Tamie Diener-Lafferty, Curator

Contact: Polasek.org

Issues: Diener-Lafferty described the Polasek Museum's new exhibit, *All that Glitters: The Society of Gilders*, which continues through April 16th. She described the exhibit as well as the techniques that go into producing this kind of work.

Time WWKA: 6:55 a.m.

Date: 1/29/23

Duration: 5:00

Segment Topic: *Museum Offers New Exhibit: (Un) Common Form*

Organization: Art & History Museums of Maitland

Guest(s): Hannah Miller (they/them)

Marketing Manager

Contact: 407-539-2181; Artandhistory.org

Issues: Miller described the Art & History Museums of Maitland's new exhibit, *(Un) Common Form*, opening on February 3rd. The exhibit features the work of Bahamian artist Kendra Frorup, who takes found items and unites them into pieces informed by her culture and travels. The opening event will feature food, music, and a visit with the artist.

Time WWKA: 5:30 a.m.

Date: 2/5/23

Duration: 5:00

Segment Topic: **Museum Offers Family Events**

Organization: Art & History Museums of Maitland

Guest(s): Hannah Miller (they/them)

Marketing Manager

Contact: 407-539-2181; Artandhistory.org

Issues: Miller described plans for two Art and History Museums of Maitland events and invited listeners to attend. First, the *Members-Only Dog Meetup* takes place on February 11th, and will feature a scavenger hunt for pet and owner to do together. Second, the *Free Family Day: Early Spring at A & H* takes place on February 18th. This event will feature nature-themed arts projects for the entire family.

Time WWKA: 6:30 a.m.

Date: 2/12/23

Duration: 25:00

Segment Topic: *Rollins Student Documents War in Ukraine*

Organization: Rollins College
Orlando Museum of Art

Guest(s): Benjamin Mack-Jackson, Rollins Student, Documentary
Film Maker and Storyteller

Maureen Walsh, Communications and Marketing Manager,
Orlando Museum of Art

Contact: Omart.org

Issues: Rollins student Mack-Jackson described his work capturing images of the war in Ukraine while Walsh explained how the work is on view at the Orlando Museum of Art. When Mack-Jackson was just 13, he started interviewing World War II victims and telling their stories. This past year, at age 19, he traveled to Ukraine to document the war. The photos he took are in an exhibit *Ukraine's Greatest Generation: Courage in the Midst of Chaos*, on display at the Orlando Museum of Art. Walsh explained that this exhibit appears alongside another exhibit about the war in Ukraine.

Time WWKA: 6:30 a.m.

Date: 2/19/23

Duration: 30:00

Segment Topic: *Artist Introduces New Comic During Black History Month*

Organization:

Guest(s): Jaylen Christie, creator, Writer and Illustrator of Stinkbomb Man and Brain Kids, in public relations.

Contact:

Issues: Christie discussed the themes represented in his comic book, *Stink Bomb Man and the Brain Kids*, being published during Black History Month. Christie discussed black representation in media and how he wants to increase that representation through his comic.

Time WWKA: 6:00 a.m.

Date: 2/26/23

Duration: 15:00

Segment Topic: *Documentary Selected for American Film Showcase*

Organization:

Guest(s): Todd Thompson, Director

Contact:

Issues: The documentary *Woman in Motion* chronicles how Star Trek legend Nichelle Nichols campaigned to bring diversity to the NASA corps of astronauts and scientists. Now *Woman in Motion* has been named an official selection of the 2023 American Film Showcase by the U.S. Department of State's Bureau of educational and cultural affairs and will be screened in China, Greece and Sri Lanka. Director Todd Thompson discussed Nichols' life and how this film fits into the mission of the American Film Showcase.

Time WWKA: 6:00 a.m.

Date: 3/19/23

Duration: 5:00

Segment Topic: *A & H: The Art Party Features Art and Fun*

Organization: Art and History Museums Maitland

Guest(s): Hannah Miller, Marketing Manager

Contact: Artandhistory.org

Issues: Miller invited listeners to support the Art and History Museums Maitland by attending the second annual *A&H: The Art Party* on March 25th. The event will be held at the historic A&H campus and will feature food, drinks, talks by artists, opportunities to try printmaking, and an art auction.

Time WWKA: 5:40 a.m.

Date: 3/26/23

Duration: 30:00

Segment Topic: *18th Annual Autism Walk & Family Fun Day*

Organization: Autism Society of Greater Orlando

Guest(s): Teri Faucette, Board Member

Contact: 407-855-0235; Asgo.org

Issues:

Faucette described the mission of the Autism Society of Greater Orlando (ASGO) to assist families of children and adults with autism in the Central Florida area. The programs she listed support both the individuals and their families, and help them be active members of their communities. The proceeds raised at the *18th Annual Autism Walk and Family Fun Day* will fund the ASGO programs; the event is to be an inclusive one that provides opportunities for fun and autism awareness.

ISSUE:

Economy

Time WWKA: 6:00 a.m.

Date: 1/8/23

Duration: 30:00

Segment Topic: *Considerations for Current Job Seekers*

Organization: Rollins College

Guest(s): Jessica Wensel our Associate Director of Employer and Alumni Connections. Rollins College
Center for Career and Life Planning

Contact: Jwensel@rollins.edu

Issues: Wensel discussed considerations for people seeking a new job in 2023. She discussed the post-pandemic nature of the work environment, industries that are actively expanding, how to be strategic and how to represent oneself well on a resume and in an interview. She spoke to these subjects from both the perspective of a graduating college student as well as someone who has been in the workforce for a while but would like to change jobs.

Time WWKA: 5:30 a.m.

Date: 1/15/23

Duration: 20:00

Segment Topic: *FAMU Opens New Economic Justice Clinic*

Organization: Florida A&M University College of Law

Guest(s): Mark Dorosin, Clinic Director

Associate Professor of Law

Director of Clinics & Field Placements

Contact:

Issues: Dorosin described the need for the FAMU Law's new Economic Justice Clinic as well as how it will work. He explained that the Clinic will serve small and minority owned businesses and nonprofits as well as train the next generation of social justice lawyers. Students will staff the Clinic and work with the business clients as they seek to establish and grow their businesses.

Time WWKA: 6:00 a.m.

Date: 1/22/23

Duration: 15:00

Segment Topic: *Job Fair Brings Job Seekers and Employers Together*

Organization: Central Florida Employment Council

Guest(s): Paulette Weir

Contact: Cfec.org

Issues: Weir invited listeners to attend the *Mayor's Job Fair* on Wednesday, January 25th. She discussed the current employment situation in central Florida as well as some of the employers who would be participating in the event. Also, she explained that CFEC can help those seeking employment to polish their resumes, improve interviewing skills, and focus their job search.

ISSUE:

Education

Time WWKA: 5:45 a.m.

Date: 1/22/23

Duration: 15:00

Segment Topic: *Education Event Focuses on STEM Education*

Organization: Orlando Science Center

Guest(s): Jeff Stanford, Vice President Marketing

Contact: Osc.org

Issues: Stanford discussed STEM education and invited listeners to the Orlando Science Center's *Spark Stem Fest* on February 17th – 20th. The event will feature talks and hands-on exhibits that will allow families to learn about science, technology, engineering, math concepts, and careers.

Time WWKA: 6:30 a.m.

Date: 1/22/23

Duration: 30:00

Segment Topic: *Literacy Program Helps Children 'Write Their Future'*

Organization: Hope for More Foundation

Page 15

Guest(s): ' Executive Board Member

Hope For More Foundation

Julia Young, Page 15

Contact: Orlandoantigala.com; hopeformorefoundation.org

Issues: The two guests discussed the Hope for More's *Anti-Gala* and the literacy program that will benefit from the proceeds. Each year the Hope for More Foundation selects an organization to benefit from the annual event, which takes place this year on February 4th. This year Page 15 will receive the proceeds so Young discussed her literacy organization's work that, "...empowers youth in Central Florida, many at-risk due to poverty and trauma, to discover their own voice, explore their power and potential, advance critical literacy skills and write their own future."

Time WWKA: 6:15 a.m.

Date: 2/26/23

Duration: 15:00

Segment Topic: *Organization Collects Books for Students*

Organization: A Gift for Teaching

Guest(s): Angela Garcia, Vice President of Development & Marketing

Contact: Agifforteaching.org/bookdrive

Issues: Garcia explained that in honor of *National Reading Month*, A Gift for Teaching is collecting books through the *Ready to Read Book Drive*. Garcia explained that the goal for the book drive is to provide students with books to prevent the 'summer slide,' which is the tendency for students to, over the summer, lose some of the educational gains made during the school year. Throughout March, people can donate books that teachers will then distribute to their students.

Time WWKA: 6:30 a.m.

Date: 2/26/23

Duration: 25:00

Segment Topic: *Charter Schools Offer Parents Option for Their Children*

Organization: Renaissance Charter School at Boggy Creek

Guest(s): Mike Kotkin
Julie Ramirez

Contact:

Issues: The two guests explained what characterizes a charter school and how it is operated. They explained that a charter school is a public school and subject to the same requirements for curriculum and testing. However, they say there is more autonomy for teachers in how they accomplish the goals and that there is more of a “family atmosphere.” Kotkin and Ramirez also discussed security, funding, and accountability.

ISSUE:

Environment

Time WWKA: 6:00 a.m.

Date: 2/12/23

Duration: 15:00

Segment Topic: *Orlando Wetlands Festival Returns on February 18th*

Organization: City of Orlando

Guest(s): Rachel Kessler, Public Outreach Coordinator

Contact: Orlando.gov/wetlands

Issues: Kessler explained that Orlando Wetlands Park is a man-made wetlands created to treat reclaimed water that has also become a thriving wildlife habitat. On February, 18th the park will be the site of the *Orlando Wetlands Festival* at which participants can view the wildlife, hike, and receive information about environmental issues from non-profit exhibitors.

Time WWKA: 5:30 a.m.

Date: 3/5/23

Duration: 30:00

Segment Topic: *March is Seagrass Awareness Month*

Organization: Save the Manatee Club

Guest(s): Tiare Fridrich, Manatee Biologist

Contact: Savethemanatee.org

Issues: Fridrich discussed the relationship between seagrass availability and the manatee. She explained about the lack of grasses in the Indian River Lagoon and the efforts to restore those grasses, which are a major food source for manatee as well as a habitat for other aquatic life. Finally she described things listeners can do to support restoration of the grasses.

Time WWKA: 6:05 a.m.

Date: 3/19/23

Duration: 25:00

Segment Topic: *Author Discusses Eco-Travel and Climate Change*

Organization: Rollins College

Guest(s): Michael Gunter, Jr. Cornell Distinguished Scholar and
Arthur Vining Davis Fellow at Rollins College

Contact: Michaegunterjr.com

Issues: Dr. Gunter discussed the premise of his *book, Climate Travels: How Ecotourism Changes Mindsets and Motivates Action*. He said that traveling, whether to destinations in Florida or throughout the United States, can give one direct experiences with the effects of climate change as well as with strategies for local action. He described some of the locations one could visit, examples of actions people are taking, and economic considerations.

ISSUE:

Health

Time WWKA: 6:30 a.m.

Date: 1/8/23

Duration: 30:00

Segment Topic: *Organization Helps Women Receive Cancer Screenings*

Organization: Libby's Legacy Breast Cancer Foundation

15th Year

Guest(s): Robin Maynard-Harris, Founder/Director of Survivorship

Contact: 407-898-1991; libbyslegacy.org

Issues: Maynard-Harris explained why she started Libby's Legacy Breast Cancer Foundation and stressed the need for women to receive proper breast screenings. She shared her story that right after her mother Libby passed away from breast cancer, she herself was diagnosed with breast cancer. Maynard-Harris started the foundation to make it possible for women who couldn't afford screenings to receive them.

Time WWKA: 5:50 a.m.

Date: 1/15/23

Duration: 10:00

Segment Topic: *Workshops Educate on Managing Alzheimer's*

Organization: Alzheimer's and Dementia Resource Center (ADRC)

Guest(s): Edith Gendron, Chief Operating Officer

Contact: 407-436-7750; robin@Adrccares.org

Issues: Gendron described two upcoming ADRC workshops focusing on Alzheimer's management. The first is *Reducing Your Risk for Alzheimer's Disease*, coming up on January 17th. As suggested by the title, participants will learn about the lifestyle choices they can make now to reduce the risk of developing dementia. The second workshop is called *Difficult Choices*, taking place on January 26th. This workshop provides guidance on the groundwork that one should lay, legally and otherwise, to prepare for what will happen as the disease progresses.

Time WWKA: 6:00 a.m.

Date: 1/15/23

Duration: 30:00

Segment Topic: *Out of the Darkness Community Walk*

Organization: American Foundation for Suicide Prevention

Guest(s): Tara Sullivan Larsen, AFSP Executive Director Central and Southern Florida Chapters

Vickie Long, Volunteer Walk Chair and Founding Board Member

Contact: 407-646-2227; afsp.org/orlando

Issues: Larsen and Long discussed the mission of the American Foundation for Suicide Prevention (AFSP) and invited listeners to attend the *Out of the Darkness Walk* on February 4th. The mission is to raise awareness about depression and suicide, and provide comfort and assistance to those who have lost someone to suicide. Proceeds from the *Out of the Darkness Walk* will benefit research and education programs to prevent suicide and save lives.

Time WWKA: 6:30 a.m.

Date: 1/15/23

Duration: 15:00

Segment Topic: *Lady Track Shack Raises Funds for Mammograms*

Organization: Track Shack

Guest(s): Betsy Hughes, Owner of Track Shack

Contact: 46th Lady Track Shack

Issues: Hughes invited listeners to participate in two upcoming Track Shack events. First, the 46th annual *Advent Health Lady Track Shack* takes place on February 4th. The event was originally a way to encourage women to participate in running but evolved into a way to raise money for local women who don't have the resources to get annual mammograms. The second event is the *Simply IOA Corporate 5K* on May 4th, which focuses on health, camaraderie, friendly competition and celebrating with co-workers.

Time WWKA: 5:35 a.m.

Date: 2/5/23

Duration: 25:00

Segment Topic: ***Veterans Receive Counseling to Overcome “Invisible Wounds of War”***

Organization: Camaraderie Foundation

Guest(s): Anna Tanzilla, Interim CEO

Contact: Camaraderiefoundation.org; (407) 841-0071 (office)

Issues: Tanzilla discussed the mission of the Camaraderie Foundation to help veterans and their families with free counseling services, emotional support, and spiritual support. The veterans and their families can receive counseling on their own terms and in preferred ways. In addition, there are *Family Fun Days* that allow the families to simply relax and meet other families and learn about Camaraderie Foundation. Finally, there are opportunities for mentoring.

Time WWKA: 6:30 a.m.

Date: 2/5/23

Duration: 15:00

Segment Topic: *Event Provides Overdose Prevention and Narcan Information*

Organization: The FRoM Project

Guest(s): MaryBeth Moore-Zocco

Contact: www.facebook.com/thefromproject

Issues: Moore-Zocco discussed the issue of opioid overdose and invited listeners to participate in the *5th Annual Ride* on February 26th. After she lost her own son to overdose, she started the FRoM Project to support other grieving parents and started the annual ride in honor of her son. She shared advice on how to support those grieving, advice about overdose prevention, and described the activities planned for the event, including that people will be able to receive instruction about Narcan, the medication that can be used to treat overdose.

Time WWKA: 6:15 a.m.

Date: 2/12/23

Duration: 15:00

Segment Topic: *Event Raises Money, Awareness About Vision Rehabilitation Services*

Organization: Lighthouse Central Florida

Guest(s): Kyle Johnson, President and CEO
Noreen Levitt, VP of Mission Advancement

Contact: <https://lighthousecfl.org>

Issues: The two guests discussed the work Lighthouse Central Florida does and invited listeners to learn more at the *Sight & Sole Walkfest* on February 25th. Lighthouse Central Florida provides education, independent life skills, job readiness training and coaching to people living with vision impairment or blindness. People can learn more at the event about the services and client successes. Participants can also help raise funds at the event, which will feature the Walk, music, bounce houses, and face-painting.

Time WWKA: 5:30 a.m.

Date: 2/19/23

Duration: 15:00

Segment Topic: *Event Promotes Women's Heart Health*

Organization: American Heart Association Go Red for Women

Guest(s): Kimberly Brown, 2023 Go Red for Women Chair

Contact: OrlandoGoRed.heart.org

Issues: Brown discussed women's heart health and invited listeners to attend the *2023 Orlando Go Red for Women Luncheon*. She shared information about promoting healthy lifestyles and how women can stay on top of their heart health as well as how her group raises funds for research and education. The luncheon takes place on February 24th.

Time WWKA: 5:30 a.m.

Date: 2/26/23

Duration: 30:00

Segment Topic: *Event Focuses on Physical and Mental Health*

Organization: Hassell Foundation

Guest(s): Stanley Brizz, MS, Executive Director, Addiction Counselor,
Brevard Prevention Coalition

J.T. Hassell, NFL Player and Founder of the Hassell Foundation.

Tara Gibson with All Black Impact Foundation (one the event's major organizers)

Contact: Moveintolight.org

Issues: *Move Into the Light* is a free community event that stresses the importance of a healthy mind and body. The event features youth athletics, community resources, and entertainment. The guests discussed mental health issues, drug issues, and suicide then explained that one goal for the event is to reduce the stigmas surrounding mental health and addiction. The event takes place on March 11th.

Time WWKA: 5:30 a.m.

Date: 3/12/23

Duration: 10:00

Segment Topic: ***Mental Health Experts Offer Parents Resources for Talking to Children***

Organization: Ad Council's *Sound It Out* Campaign

Guest(s): Dr. Regina Miranda, Professor of Psychology at Hunter College, Faculty member in the Doctoral Program in Health Psychology and Clinical Science at The Graduate Center of the City University of New York.

Contact: SoundItOutTogether.org

Issues: The guest spoke about the state of youth mental health and how parents can support their kids through conversation. She explained that the CDC's newly released *Youth Behavioral Survey* shows that between 2011 and 2021, the percentage of high school students who felt persistently sad or hopeless increased across every racial and ethnic group. She explained that how parents can use the *Conversation Starter Pack* available at sounditouttogether.org to help kids open up about their feelings

Time WWKA: 5:40 a.m.

Date: 3/12/23

Duration: 20:00

Segment Topic: *9th Annual Walk for Parkinson*

Organization: Parkinson Association of Central Florida

Guest(s): John Gabriel, Walk Champion/Chair
Cheryl Bennett , Executive Director

Contact: Parkinsoncf.org

Issues:

Gabriel and Bennet discussed the work done by the Parkinson Association of Central Florida (PACF) and invited listeners to participate in the *9th Annual Walk for Parkinson*. Both guests began by describing the symptoms of Parkinson then Bennet explained how PACF offers local programs, education, and research funding to help. Gabriel explained that the *Walk for Parkinson*, which will be held on April 1st at Cranes Roost Park, is about funding these programs. He invited listeners to form teams and for those with Parkinson to come out and meet others who have the disease and share their experiences.

Time WWKA: 6:30 a.m.

Date: 3/19/23

Duration: 30:00

Segment Topic: *Strategies for Increasing Vegetable Intake*

Organization:

Guest(s): Dr. Susan Mitchell, Registered Dietician, Nutrition Expert

Contact: Breakingdownnutrition.com

Issues: Dr. Mitchell discussed strategies for achieving an optimal intake of vegetables by choosing them when they're ready to eat, storing them properly, and a variety of ways for cooking them.

ISSUE:

Social Issues

Time WWKA: 5:30 a.m.

Date: 2/12/23

Duration: 30:00

Segment Topic: *Organization Focuses on Issues Related to Homelessness*

Organization: Christian Service Center

Guest(s): Eric Gray, Executive Director

Contact: Christianservicecenter.org

Issues: Gray discussed the prevalence of homelessness in central Florida as well as what is being done – and not done – to get people off the streets. He explained that not only is the number of homeless individuals on the rise, we are also more likely to see homeless individuals because of the rise in what is called ‘hostile architecture.’ As a result, a tent city has popped up in downtown Orlando, which he says has negatively impacted the Parramore neighborhood. Gray said that the solution is affordable housing but that there are factors that limit the ‘mixed use’ neighborhoods.

Time WWKA: 5:45 a.m.

Date: 2/19/23

Duration: 30:00

Segment Topic: ***Organization Raises Awareness About Senior Hunger***

Organization: Osceola Council on Aging

Guest(s): Wilda Belisle, Senior V.P. Meals on Wheels & Dining Clubs

Contact: 407-847-2144; Osceolageneration.org

Issues: Belisle discussed the issue of hunger and food insecurity among seniors and invited listeners to help solve the problem. She described the work of the Osceola Council on Aging's *Meals on Wheels* program and '*Dining Clubs*' then explained how volunteers help with this work. Another way people can help is by participating in the *March for Meals St. Patrick's 5K Run/Walk* on March 11th. Funds raised will make it possible for seniors who are on the wait list to receive Meals on Wheels.

Time WWKA: 6:10 a.m.

Date: 2/19/23

Duration: 20:00

Segment Topic: *Organization Distributes Food to People in Need*

Organization: Second Harvest Food Bank of Central Florida

Guest(s): Veronica Mucha, Events Specialist

Contact: www.ultimategardenparty.org

Issues: Mucha discussed Second Harvest Food Bank's efforts to reduce the level of hunger and food insecurity experienced by people in Central Florida. She explained how the organization partners with food banks and food pantries to distribute food to people in need and how volunteers are key to these efforts. In addition to volunteering, people can support Second Harvest by participating in the *2nd Annual Ultimate Garden Party* on May 20th.

Time WWKA: 6:00 a.m.

Date: 3/12/23

Duration: 25:00

Segment Topic: *Organization Provides Mentoring for Inner-city Youth*

Organization: ihopementoring.com

Guest(s): Marcus Brown, Founder and CEO

Contact: 407-683-9063; ihopementoring.com

Issues: Brown described the mission of ihopementoring to help inner-city male youth who are aged from seven to seventeen. He explained that the youth receive 1:1 mentoring, group mentoring, tutoring, and counseling. The goals are to reduce juvenile recidivism, increase high school graduation rates, increase employment, and reduce violent crimes committed by youth males. Brown also discussed gun violence.

Time WWKA: 6:30 a.m.

Date: 3/12/23

Duration: 30:00

Segment Topic: *Training Dogs to Provide Service to People Who Need Them*

Organization: Southeastern Guide Dogs

Guest(s): Vincent Beatty, Graduate of SE Guide Dogs
Mike Cliburn, Volunteer, Chairman of the Walkathon

Contact: guidedogs.org and GuideDogswalkathon.org

Issues: Beatty and Cliburn discussed the work of the Southeastern Guide Dogs and invited listeners to participate in the *Orlando Walkathon at Lake Lily Park* on April 15th. They explained that Southeastern Guide Dogs' mission is to raise and train guide dogs, service dogs, and skilled companion dogs for people with vision loss, veterans with disabilities, and children with significant challenges. Beatty described his experience as the recipient of one of these dogs. Cliburn described the activities planned for the *Orlando Walkathon* and encouraged people to form teams.

Time WWKA: 5:30 a.m.

Date: 3/19/23

Duration: 15:00

Segment Topic: *Dance Competition Raises Funds for Foster Kids*

Organization: Embrace Families

Guest(s): Dominic Watson, Vice-President of Child Welfare
Operations for Embrace Families
Lourdes Mola, CEO Lourdes Mola Solutions
Sarah King, Chief People and Diversity Officer for Darden
Restaurants

Contact: Dancedreaminspire.com

Issues: Watson, Mola, and King discussed their reasons for participating in *Dance Dream & Inspire* to benefit youth in foster care. All three are volunteering as “celebrity” dancers in the annual dance competition, which is a fun way to raise money to benefit Embrace Families. Funds raised will support families in crisis, help young adults transition to independent living, cover childcare costs, provide tutoring and other services needed by the youth. The three guests are asking listeners to help by joining them at the event on May 6th.

Time WWKA: 5:45 a.m.

Date: 3/19/23

Duration: 15:00

Segment Topic: *Initiative Challenges Non-profits to Tell Their Stories*

Organization: Victory Cup Initiative

Guest(s): Ashley Vann, Founder

Contact: Victorycupinitiative.org

Issues: Vann explained the mission of *Victory Cup Initiative* and explained how it works. Vann explained that the Victory Cup Initiative mission is to ‘inspire, teach, fund, promote, and partner.’ The basic premise is to help non-profits raise funds for their missions by effectively telling the story of their work. She explained that the nonprofits are brought together into a room to ‘compete’ by telling their stories to voters, who decide who will be funded with awards. These voters are also moved to donate directly to the nonprofits or to otherwise partner with the organizations. This year’s March 2nd competition resulted in ten nonprofits together raising over \$560,000.

Time WWKA: 5:30 a.m.

Date: 3/26/23

Duration: 10:00

Segment Topic: *Clerk's Office Hosts Next Free Legal Forum: Child Support and Family Law*

Organization: Orange County Clerk of Courts

Guest(s): Tiffany Moore Russell, Orange County Clerk of Courts

Contact: Myorangeclerk.com

Issues: Clerk Russell invited listeners to attend the free *Legal Forum: Child Support and Family Law* on April 11th. She explained that the Orange County Clerk of Courts Office organizes these events in response to the questions members of the community ask the clerks. There is information and a questions/answers session.