

**WWKA**  
**Orlando, Florida**

Each quarter, **WWKA** places in its Online Public Inspection File, a list of what it considers programming addressing some of the significant issues for the station's community. The following is a list of issue-responsive programming aired on the station between July 1<sup>st</sup> and September 30<sup>th</sup>, 2023. While this list contains a brief description of some of **WWKA's** most significant programs, it doesn't include all programs and program segments broadcast by the station during the third quarter. Please contact the station for more information about the station's issue-responsive programming.

Submitted by: **Beth Perrell, Director Public Affairs - NE**

Dated: **10/10/23**

# WWKA-FM

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Orlando, Florida

Quarterly Issues Report

3rd Quarter 2023

07/01/2023 – 09/30/2023

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# WWKA Quarterly Report

## July ● August ● September 2023

*Perspectives* is a public service program that airs on WWKA Sunday mornings from 5:30 a.m. – 7:00 a.m. On this program, members of the Central Florida community discuss issues of concern to the region's citizenship. For the third quarter 2023, the following issues were addressed:

### **Culture**

- National Sojourner Member Educates about the History of the Flag
- Christmas in July Event Benefits Salvation Army
- Community Invited to Local Author Festival
- Event Raises Funds to Feed and House Central Floridians
- Race Raises Money to Fund Mammograms
- Event Focuses Attention on 4H Programs
- 21st Annual Global Peace Film Festival Starts September 19<sup>th</sup>
- Event Celebrates Community Commitment to Peace and Justice

### **Economy**

- Job Seekers Encourage to Prepare for July 12<sup>th</sup> Job Fair
- Organization Calls for Solutions to Address Local Affordable Housing Crisis
- Orange County CRC Forms Committee to Consider Rural Boundary
- Clerk's Office Makes List of Unclaimed Checks Available
- Organization Offers Free Estate Planning Course
- *Organization Streamlines its Social Enterprise Division*
- Organization Helps People Find Employment
- HUD Certification Allows Organization to Provide First Time Home Owner Counseling

## **Education**

- School Supply Donations are Needed for Back to School
- Back to School Collection Benefits Foster Care Children
- Low-Cost School Supplies Help Funds Jobs Programs
- Organization Collects Back-to-School Supplies
- New Image Youth Center Receives Funds for New Center
- Parents Encouraged to Teach Children Empathy

## **Environment**

- Land Trust Conserves Land for Wildlife
- People Encouraged to Protect Manatee
- Fix It! Don't Pitch It! Repair Workshop
- Injured Raptors Are Rehabilitated

## **Health**

- Organization Provides Support to Families of Childhood Cancer Patients
- School's Community Paramedic Certificate Program Begins Fall 2023
- Organization Works to Improve Birth Outcomes
- Newly Released March of Dimes Report Details the Access Women Have to Maternity Care
- Help Available to Keep Seniors with Vision Problems
- ALA Advises People to Be Vaccinated Against the Flu
- Study Shows Americans Not Using OTC Hearing Aids
- Event Offers Resources During Healthy Aging Month

## **Public Safety**

- Project Yellow Light Cautions Against Distracted Driving
- Fire Department Encourages Everyone to Learn Hands-only CPR
- VA Program Focuses on Suicide Prevention

## **Social Issues**

- Organization Supports Pet Adoption
- Community Conversations Held to Build Equitable Sanford
- Nonprofit Helps Other Non-profits with Construction Needs
- Organization Provides Services for Homeless and At-Risk People
- CEO Explains How Farm Bill Impacts Feeding Programs
- Events to Fund Program for Teens Aging Out of Foster Care
- Support Given to Victims of Human Trafficking
- Local Effort to Raise Funds for Maui Wildfire Victims
- Salvation Army Renovates Women and Childrens' Shelter
- Clerk's Office Offers Free Guardianship Workshop
- 211 and 988 Lines Connect Callers with Support During Times of Crisis

**ISSUE:**

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*Culture*

**Time WWKA:** 5:30 a.m.

**Date:** 7/2/23

**Duration:** 15:00

**Segment Topic:** ***National Sojourner Member Educates about the History of the Flag***

**Organization:** National Sojourners, Heroes of '76

**Guest(s):** Marty Schwebel, Past National Commander

**Contact:** [Nationalsojourners.org](http://Nationalsojourners.org)

**Issues:** Schwebel, a member of the National Sojourners, provided information about the history of the American Flag, in recognition of the July 4<sup>th</sup> holiday. After sharing information about the Stars and Stripes, Schwebel performed a tribute to the flag.

**Time WWKA:** 6:30 a.m.

**Date:** 7/16/23

**Duration:** 15:00

**Segment Topic:** *Christmas in July Event Benefits Salvation Army*

**Organization:** Salvation Army Orlando Area Command

**Guest(s):** Jenn Neumann, Director of Marketing

**Contact:** (407) 423-8581; [salvationarmy.org](http://salvationarmy.org)

**Issues:** Neumann described the upcoming *Christmas in July* event that will focus on the mission of Salvation Army Orlando Area Command and serve as a jumpstart for the annual holiday season fundraisers. The night will feature an opportunity for people to sign up for a *Virtual Red Kettle* and *Corporate Adoptions for Angel Tree*. Money raised through the red kettles fund the organization's many social service programs while the toys collected through the *Angel Tree* program are the source of holiday presents for many of central Florida's young people.



**Time WWKA:** 6:45 a.m.

**Date:** 7/16/23

**Duration:** 15:00

**Segment Topic:** *Community Invited to Local Author Festival*

**Organization:** Orange County Library System

**Guest(s):** Sarah Fisk, Events & Programs Planner

**Contact:** (407) 835-7323; Ocls.info/meettheauthor

**Issues:** Fisk invited listeners to the Orange County Library System's *Local Author Festival*, taking place on July 23<sup>rd</sup>. The event will feature authors from a variety of genres, who will offer books for purchase and signing. Fisk explained why the library offers this opportunity to support local authors.

**Time WWKA:** 6:30 a.m.

**Date:** 7/23/23

**Duration:** 10:00

**Segment Topic:** *Event Raises Funds to Feed and House Central Floridians*

**Organization:** Taste Central Florida

**Guest(s):** Haley Hitzing, Co-chair

**Contact:** [Tastecfl.org](http://Tastecfl.org)

**Issues:** Hitzing explained that *Taste! Central Florida* is an annual food tasting event that this year, will benefit Second Harvest Food Bank of Central Florida and the Coalition for the Homeless. The event will take place on August 18<sup>th</sup> at the Orlando World Center Marriott and feature tastings of foods and beverages from forty local restaurants.

**Time WWKA:** 6:00 a.m.

**Date:** 8/13/23

**Duration:** 10:00

**Segment Topic:** ***Race Raises Money to Fund Mammograms***

**Organization:** Track Shack -- Events

**Guest(s):** Betsy Hughes. Co-Owner

**Contact:** <https://www.trackshack.com/event/19>

**Issues:** Hughes described the *AdventHealth Lady Track Shack 5K*, an event that raises funds to help women get mammograms. The 5K on October 14<sup>th</sup> is for women only, with a goal to raise awareness and celebrate breast cancer survivors. The funds raised will go into the AdventHealth Foundation to provide annual mammograms and other diagnostic screenings for women who would not otherwise be able to have this testing done.

**Time WWKA:** 5:30 a.m.

**Date:** 8/27/23

**Duration:** 10:00

**Segment Topic:** *Event Focuses Attention on 4H Programs*

**Organization:** UF/IFAS Extension - Orange County

**Guest(s):** Erin Reichel, 4H Extension Agent  
Melinda Souers, 4H Extension Agent

**Contact:** 407-254-9200

**Issues:** The *Orange County 4-H Kickoff* is taking place on Sept. 16<sup>th</sup>. 4H Clubs will have booths set up to highlight their projects and answer questions. The two guests described the variety of 4H projects and clubs available to youth, ages 5-18. Those considering joining a 4H Club can learn more at the event, which will also feature a scavenger hunt and prizes. There is also a need for adult volunteers. The location is UF/IFAS Extension Orange County on Conway Road.

**Time WWKA:** 5:30 a.m.

**Date:** 9/10/23

**Duration:** 30:00

**Segment Topic:** ***21st Annual Global Peace Film Festival Starts September 19th***

**Organization:** Global Peace Film Festival

**Guest(s):** David Wheeler, CEO  
Nina Streich, Festival Director

**Contact:** [Peacefilmfest.org](http://Peacefilmfest.org)

**Issues:** Wheeler and Streich discussed the films that will be shown as part of the *21<sup>st</sup> Annual Global Peace Film Festival (GPFF)*, running from September 19<sup>th</sup> – September 23<sup>rd</sup>. By design, GPFF is programmed to coincide with the United Nations' *International Day of Peace* on September 21 and allows participants to explore different forms of peace and integrate it into their own lives. In addition to the films that will be screened at the Enzian and at the Winter Park Library, there are films available to view online.

**Time WWKA:** 6:30 a.m.

**Date:** 9/17/23

**Duration:** 15:00

**Segment Topic:** *Event Celebrates Community Commitment to Peace and Justice*

**Organization:** Peace and Justice Institute

**Guest(s):** Rachel Allen, Executive Director

**Contact:** [Peacejusticeinstitute.org](http://Peacejusticeinstitute.org)

**Issues:** Allen described the work done by the Peace and Justice Institute (PJI) to build a community where all people can thrive together. She explained the goal is for conditions to be in place so that all people can live their best lives in accordance with the social determinants of health. PJI will be holding an event to celebrate the United Nations' *International Day of Peace* by offering a screening of the film *Truth Telling*, after which an Apache Healer will perform his flute and everyone will make a community commitment to work for peace and justice in the year ahead. The event takes place on Thursday, September 21<sup>st</sup>.

**ISSUE:**

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***Economy***

**Time WWKA:** 5:45 a.m.

**Date:** 7/2/23

**Duration:** 15:00

**Segment Topic:** *Job Seekers Encouraged to Prepare for July 12<sup>th</sup> Job Fair*

**Organization:** Central Florida Employment Council

**Guest(s):** Paulette Weir

**Contact:** Cfec.org/ click on job-fairs

**Issues:** Weir described the services provided by the Central Florida Employment Council (CFEC) and invited listeners to attend the *Central Florida Job Fair* on Wednesday, July 12<sup>th</sup>. CFEC can provide guidance on topics like resume preparation and how to interview. She also said that job seekers can prepare by looking at CFEC's website to learn about the companies that will be in attendance at the job fair. The four-hour event will be attended by nearly 100 employers who are ready to hire.



**Time WWKA:** 6:00 a.m.

**Date:** 7/2/23

**Duration:** 30:00

**Segment Topic:** ***Organization Calls for Solutions to Address Local Affordable Housing Crisis***

**Organization:** Habitat for Humanity Greater Orlando & Osceola County

**Guest(s):** Catherine Steck McManus, President and CEO

**Contact:** HabitatOrlando.org; facethehousingcrisis.org

**Issues:** McManus described the local affordable housing crisis and explained Habitat for Humanity's plans to address the crisis through the *Cornerstone Housing Framework*. She stressed that there are multiple factors contributing to the crisis and therefore, it is complicated. Moreover, she emphasized how this situation impacts people in so many ways that may not be obvious, such as having adult children who are struggling to find a home on their own or friends who have had their rents dramatically raise. McManus then explained plans for addressing the crisis through the *Cornerstone Housing Framework*, beginning with a community meeting in August.

**Time WWKA:** 5:30 a.m.

**Date:** 7/23/23

**Duration:** 30:00

**Segment Topic:** *Orange County CRC Forms Committee to Consider Rural Boundary*

**Organization:** Save Orange County

**Guest(s):** Dr. Kelly Semrad, Vice Chair

**Contact:** Social media

**Issues:** Dr. Semrad explained that Save Orange County is focused on promoting responsible development and the group recently proposed that Orange County consider a rural boundary. She shared some of the history about the group's efforts to limit development on the east side of the county and how their efforts have expanded to assisting other groups with similar goals. She said that Orange County's Constitutional Review Committee has agreed to form a committee to investigate setting a rural boundary; Save Orange County believes such a boundary would drive growth that is more centralized, resulting in a better use resources.

**Time WWKA:** 6:00 a.m.

**Date:** 7/30/23

**Duration:** 5:00

**Segment Topic:** *Clerk's Office Makes List of Unclaimed Checks Available*

**Organization:** Orange County Clerk of Courts

**Guest(s):** Tiffany Moore Russell, Clerk

**Contact:** Myorangeclerk.com

**Issues:** Every year, the Orange County Clerk's office is obligated to alert the public to unclaimed funds. Russell explained that some of the checks made to victims of crimes, vendors and others go uncashed so a list is published. Until September, people can look at the list to see if they are owed money.

**Time WWKA:** 6:40 a.m.

**Date:** 8/27/23

**Duration:** 10:00

**Segment Topic:** ***Organization Offers Free Estate Planning Course***

**Organization:** Habitat for Humanity Greater Orlando & Osceola County

**Guest(s):** Catherine Steck McManus, President & CEO

**Contact:** <https://www.habitatorlando.org>

**Issues:** In recognition that August is *National Make A Will Month*, Habitat for Humanity Greater Orlando & Osceola County is hosting a free estate planning course. McManus explained that the event will help homeowners better prepare for the estate planning process, transfer of property after death and other personal matters. It will be held on Tuesday, August 29 from 10 a.m. to 12 p.m. In addition to the workshop, she said that there are a lot of free estate planning resources on the organization's website.

**Time WWKA:** 5:45 a.m.

**Date:** 9/3/23

**Duration:** 15:00

**Segment Topic:** ***Organization Streamlines its Social Enterprise Division***

**Organization:** Plate Above Catering

**Guest(s):** Jill Holland General Manager  
Alberto Piedra, Marketing Manager

**Contact:** Plateabove.com

**Issues:** The two guests explained that Second Harvest Food Bank of Central Florida has streamlined its Social Enterprise Division to make it clear that it is a business distinct from the food bank. They explained that the catering business has a full range of services available to clients. The profits from the business funds Second Harvest's *Culinary Training Program*. This workforce program offers participants an opportunity to become competent in kitchen skills and soft skills so they can thrive in the workplace and be economically stable.

**Time WWKA:** 6:30 a.m.

**Date:** 9/3/23

**Duration:** 30:00

**Segment Topic:** *Organization Helps People Find Employment*

**Organization:** Christian Help

**Guest(s):** Vickie Martin, Executive Director

**Contact:** 407-834-4022; Christianhelp.org

**Issues:** Martin described Christian Help's mission to prevent homelessness by helping people find work. She described the various services the organization offers job seekers such as employment counseling, job fairs, a food pantry, and spiritual support. The hope is to help people find employment that allows them to be economically stable. Christian Help is holding *Breakfast to Bless*, a fundraising event on September 8<sup>th</sup>, at which people can learn more about the organization's impact within the community.

**Time WWKA:** 6:30 a.m.

**Date:** 9/24/23

**Duration:** 30:00

**Segment Topic:** ***HUD Certification Allows Organization to Provide First Time Homeowner Counseling***

**Organization:** Habitat for Humanity Greater Orlando and Osceola County

**Guest(s):** Habitat's COO Jennifer Gallagher

**Contact:** [Habitatorlando.org](http://Habitatorlando.org)

**Issues:** Gallagher explained how receiving a HUD certification will allow Habitat for Humanity of Greater Orlando and Osceola County to expand their work. Specifically, it has received certification from the U.S. Department of Housing and Urban Development (HUD) to be a local Housing Counseling Agency (LHCA) so they can address affordable housing issues in central Florida. Traditionally, Habitat has been known for their home construction and efforts to provide counseling to their clients but now they can offer that counseling to the wider community. Currently, they are offering first-time home buyer classes in Orange, Osceola and online.

**ISSUE:**

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***Education***



**Time WWKA:** 6:30 a.m.

**Date:** 7/2/23

**Duration:** 20:00

**Segment Topic:** *School Supply Donations are Needed for Back to School*

**Organization:** A Gift for Teaching

**Guest(s):** Angela Garcia, *President of Development & Marketing*

**Contact:** 407-318-3118; Agifforteaching.org

**Issues:** Garcia described A Gift for Teaching's (AGFT's) efforts to collect the supplies that teachers and their students will need for back-to-school. She explained that the *Ready for Back-to-School Campaign* began with volunteers preparing backpacks that will be distributed to students in Orange and Osceola counties. More is needed though because in Central Florida, more than 70% of public schools are considered high-need. Starting July 5th, companies and groups are encouraged to donate more supplies or financial support at [agifforteaching.org](http://agifforteaching.org)

**Time WWKA:** 6:00 a.m.

**Date:** 7/16/23

**Duration:** 20:00

**Segment Topic:** ***Back to School Collection Benefits Foster Care Children***

**Organization:** Embrace Families

**Guest(s):** Morgan Donovan, Community Engagement Director

**Contact:** [Embracefamilies.org/embrace-community](https://embracefamilies.org/embrace-community)

**Issues:** Donovan discussed the special challenges that foster kids face as they attempt to succeed in school and asked the community to support a back-to-school drive. She explained that the foster kids often have to transfer to new schools when they enter care, leaving behind their friends and trusted teachers. So Embrace Families is asks the community to donate backpacks, lunch bags, and water bottles to give these young people a sense of normalcy and that people care.

**Time WWKA:** 5:30 a.m.

**Date:** 7/30/23

**Duration:** 10:00

**Segment Topic:** *Low-Cost School Supplies Help Funds Jobs Programs*

**Organization:** Goodwill Industries of Central Florida

**Guest(s):** Anthony Adams

**Contact:** Goodwillcfl.org

**Issues:** Adams explained that Goodwill Industries wants to support parents and teachers as they help students return to school. He said that the stores offer many different types of clothes and school supplies. The organization also supports education by providing school tuition reimbursement to their employees.

**Time WWKA:** 6:05 a.m.

**Date:** 7/30/23

**Duration:** 10:00

**Segment Topic:** *Organization Collects Back-to-School Supplies*

**Organization:** A Gift for Teaching

**Guest(s):** Angela Garcia, Vice President of Development and Marketing

**Contact:** 407-318-3118; [agiftforteaching.org](http://agiftforteaching.org)

**Issues:** Garcia described the challenges faced by many children as they head back to school and how A Gift for Teaching is helping. Many children in Orange and Osceola counties do not have the basic supplies they need to do well in school. In response to this need, A Gift for Teaching provides teachers with the supplies to pass on to their students. Garcia encouraged listeners to donate supplies.

**Time WWKA:** 5:30 a.m.

**Date:** 8/6/23

**Duration:** 25:00

**Segment Topic:** ***New Image Youth Center Receives Funds for New Center***

**Organization:** Heart of Florida United Way

**Guest(s):** Jeff Hayward, President & CEO

**Contact:** HFUW.org

**Issues:** Hayward explained that the Heart of Florida United Way (HFUW) is investing a million dollars for the purchase of a new, permanent building for the New Image Youth Center (NIYC) in Parramore. He says that the decision was made because the work done with youth at NIYC will have long-term impact. For the past 19 years, NIYC has provided after-school and summer programs for children and teens resulting in hundreds of young people who then went on to higher education and other successes.

**Time WWKA:** 6:00 a.m.

**Date:** 9/17/23

**Duration:** 30:00

**Segment Topic:** *Parents Encouraged to Teach Children Empathy*

**Organization:** Holocaust Memorial Resource and Education Center of Florida

**Guest(s):** Talli Dippold, Chief Executive Officer

**Contact:** [holocaustedu.org/](http://holocaustedu.org/)

**Issues:** Dippold shared the mission of the Holocaust Resource and Education Center and encouraged parents and teachers to teach children empathy. She said that back to school is a time for both parents and educators to employ methods to help young people learn how to respect each other.

**ISSUE:**

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*Environment*

**Time WWKA:** 5:40 a.m.

**Date:** 8/27/23

**Duration:** 20:00

**Segment Topic:** *Land Trust Conserves Land for Wildlife*

**Organization:** Conservation Florida

**Guest(s):** Frances Nevill, Director,  
External Affairs & Strategic Communications

**Contact:** <https://conservationfla.org/>

**Issues:** Nevill described the work of Conservation Florida, a land trust, to conserve land in Florida for the Florida Wildlife Corridor. Lands conserved provide wildlife habitat and a safe way for animals to roam while also preserving the land for agriculture and recreation. She explained that listeners can support the work in many ways, including participating in the *2023 Wild Florida 5K*, taking place on September 2<sup>nd</sup>.



**Time WWKA:** 5:30 a.m.

**Date:** 9/3/23

**Duration:** 10:00

**Segment Topic:** *People Encouraged to Protect Manatee*

**Organization:** Save the Manatee Club

**Guest(s):** Pat Rose, Executive Director

**Contact:** Savethemanatee.org

**Issues:** Rose invited listeners to learn about manatees and help them thrive. He explained that many manatees had to be rescued because they were stranded due to hurricane Idalia. He advised people of how to recognize a manatee is in distress and how to get help. Rose also spoke boating concerns associated with Labor Day weekend and about ways to learn about manatee during *International Manatee Day*.

**Time WWKA:** 5:40 a.m.

**Date:** 9/3/23

**Duration:** 5:00

**Segment Topic:** *Fix It! Don't Pitch It! Repair Workshop*

**Organization:** City of Winter Park

**Guest(s):** Mia Brady, Sustainability Specialist

**Contact:** 407-599-3450

**Issues:** Brady invited listeners to participate in *Fix It! Don't Pitch It!* on September 9th at the Winter Park Events Center. At this event, volunteers from local businesses will offer residents free minor repairs for a variety of household items such as electronics, bikes, jewelry, and eyeglasses. The goal is to give the items a new life and keep them out of the landfill.

**Time WWKA:** 6:00 a.m.

**Date:** 9/24/23

**Duration:** 20:00

**Segment Topic:** *Injured Raptors Are Rehabilitated*

**Organization:** The Avian Reconditioning Center

**Guest(s):** Iesl Yi, Board of Directors

**Contact:** [arc4raptors.org](http://arc4raptors.org)

**Issues:** Yi explained that the Avian Reconditioning Center is dedicated to aiding raptors through rehabilitation, education, research, and falconry. She described those efforts and invited listeners to support the work by attending *Hawks and Hops* on September 30<sup>th</sup>.

**ISSUE:**

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*Health*

**Time WWKA:** 6:20 a.m.

**Date:** 7/16/23

**Duration:** 10:00

**Segment Topic:** ***Organization Provides Support to Families of Childhood Cancer Patients***

**Organization:** The BELAC Foundation

**Guest(s):** Amperell Williams

**Contact:** [Calebsolomonwilliamsfoundation.org](http://Calebsolomonwilliamsfoundation.org)

**Issues:** Williams described the challenges faced by the families of childhood cancer patients and asked listeners to participate in the BELAC Foundation's annual *Childhood Cancer Fun Run & Walk 5K*. She gave examples of the types of help the families need such as the family who came out of the hospital to find their electricity had been shut off. The funds raised at the Walk will benefit these families.

**Time WWKA:** 5:40 a.m.

**Date:** 7/30/23

**Duration:** 30:00

**Segment Topic:** *School's Community Paramedic Certificate Program Begins  
Fall 2023*

**Organization:** Seminole State College

**Guest(s):** Molly Kostenbauder, Associate Vice President, School of  
Business, Health and Public Safety.

**Contact:** [Seminoleatate.edu](http://Seminoleatate.edu)

**Issues:** Kostenbauder described the plans for Seminole State College's new Community Paramedic Certificate program. The goal is to train paramedics to address gaps in a community's health care system. Students in the program will learn to identify community health needs and find ways to meet those needs.

**Time WWKA:** 6:30 a.m.

**Date:** 7/30/23

**Duration:** 30:00

**Segment Topic:** *Organization Works to Improve Birth Outcomes*

**Organization:** Healthy Start Coalition of Orange County

**Guest(s):** Thelisha Thomas, Executive Director

**Contact:** [Healthystartorange.org](http://Healthystartorange.org)

**Issues:** Thomas discussed maternal and infant health concerns and described the help Healthy Start Orange County offers to families. She explained that Healthy Start offers the education that helps prenatal health and health for the baby after birth.

**Time WWKA:** 5:30 a.m.

**Date:** 8/13/23

**Duration:** 25:00

**Segment Topic:** ***Newly Released March of Dimes Report Details the Access Women Have to Maternity Care***

**Organization:** March of Dimes in Florida

**Guest(s):** Caroline Valencia, Director, Maternal Infant Health

**Contact:** [marchofdimes.org/MCDR](http://marchofdimes.org/MCDR)

**Issues:** Valencia shared the findings detailed in March of Dimes' newly released report, *Where You Live Matters: Maternity Care Deserts and The Crisis of Access and Equity*. She explained that there are rural locations in Florida where pregnant women may have to travel a long time to receive care and transportation is a challenge. Even in less rural areas, there are issues related to transportation and insurance. She also discussed challenges like post-partum depression.



**Time WWKA:** 6:30 a.m.

**Date:** 8/27/23

**Duration:** 30:00

**Segment Topic:** *Help Available to Keep Seniors with Vision Problems*

**Organization:** Lighthouse Central Florida

**Guest(s):** Kyle Johnson, President/CEO

**Contact:** 407-898-2483; [Lighthousecfl.org](http://Lighthousecfl.org)

**Issues:** Johnson focused on senior support as he described the programs and services Lighthouse Central Florida offers to individuals with vision problems. First, he described the various ways the organization provides support for all ages whether at home or in the workplace. Next, Johnson explained that as people age, they usually develop vision problems or blindness. Lighthouse personnel can help these seniors develop skills and adopt technology that can help them live comfortably and safely in their homes.

**Time WWKA:** 5:30 a.m.

**Date:** 9/17/23

**Duration:** 10:00

**Segment Topic:** ***ALA Advises People to Be Vaccinated Against the Flu***

**Organization:** American Lung Association (ALA)

**Guest(s):** Dr. Jamie Rutland, National Volunteer Medical Spokesperson

**Contact:** 1-800-LUNGUSA; Lung.org/prevent-flu

**Issues:** Dr. Rutland advised listeners that now is the time to be vaccinated against the flu, explaining that doing so would protect them from developing severe illness. Although he stressed the value for anyone who is vaccinated, he said it is particularly important for people with chronic lung diseases, heart disease, and diabetes. Dr. Rutland explained how vaccines work and spoke about other vaccinations listeners might consider. Finally, he spoke about racial disparities when it comes to getting severely ill with the flu.

**Time WWKA:** 5:50 a.m.

**Date:** 9/17/23

**Duration:** 10:00

**Segment Topic:** *Study Shows Americans Not Using OTC Hearing Aids*

**Organization:** American Speech-Language-Hearing Association (ASHA)

**Guest(s):** Janice Trent, Vice President for Audiology Practice

**Contact:**

**Issues:** Trent discussed a new American Speech-Language-Hearing Association (ASHA) study that shows few Americans with hearing issues are considering purchasing over-the-counter hearing aids. This poll coincides with the release of another study that indicates that protecting hearing helps to reduce the level of cognitive decline that develops as one ages. Trent suggested people see audiologists to learn if over-the-counter would aid their hearing.

**Time WWKA:** 6:00 a.m.

**Date:** 9/17/23

**Duration:** 30:00

**Segment Topic:** *Event Offers Resources During Healthy Aging Month*

**Organization:** Senior Resource Alliance

**Guest(s):** President and CEO of Senior Resource Alliance Karla Radka  
about healthy aging

**Contact:** 407-514-1800

**Issues:** In recognition of September being *Healthy Aging Month*, Radka shared tips for healthy living as one ages and resources available to seniors in Central Florida. She explained that there will be more information available at the *Growing Bolder Day* on October 7<sup>th</sup> at the Center for Health and Wellbeing.

**ISSUE:**

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*Public Safety*

**Time WWKA:** 6:50 a.m.

**Date:** 7/2/23

**Duration:** 10:00

**Segment Topic:** ***Project Yellow Light Cautions Against Distracted Driving***

**Organization:** Project Yellow Light

**Guest(s):** Kambria Cook, Creator of the Winning Radio Ad

**Contact:** ProjectYellowLight.com

**Issues:**

Cook described the goal for the Project Yellow Light campaign to raise awareness about the dangers of distracted driving. Through the program, teens create ads to spread the word to other young adults about the dangers of using their phones while driving. Cook created the winning radio ad and performed her winning jingle.

**Time WWKA:** 6:00 a.m.

**Date:** 7/9/23

**Duration:** 15:00

**Segment Topic:** *Fire Department Encourages Everyone to Learn Hands-only CPR*

**Organization:** Seminole County Fire Department

**Guest(s):** Lt. Dave Williams, PIO and Professional Standards and Training

**Contact:** [Prepareseminole.org](http://Prepareseminole.org)

**Issues:** Lt. Williams explained what hands-only CPR is and encouraged listeners to learn what to do. He explained that no matter the emergency situation, it's important to know CPR. Hands-only keeps circulation going until emergency personnel arrive on the scene.

**Time WWKA:** 5:40 a.m.

**Date:** 9/17/23

**Duration:** 10:00

**Segment Topic:** *VA Program Focuses on Suicide Prevention*

**Organization:** U.S. Department of Veterans Affairs

**Guest(s):** Dr. Matthew Mill, Executive Director of VA Suicide Prevention

**Contact:** VA.gov/REACH,

**Issues:** September is *Suicide Prevention Month* and Dr. Mill encouraged veterans who are struggling to seek help. He explained that veterans are at a higher risk for suicide compared with the general population and are hesitant to ask for help. But he asked veterans experiencing mental health issues to access a wide range of resources at VA.gov/REACH.



**ISSUE:**

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***Social Issues***

**Time WWKA:** 5:30 a.m.

**Date:** 7/9/23

**Duration:** 20:00

**Segment Topic:** *Organization Supports Pet Adoption*

**Organization:** **Pet Alliance**

**Guest(s):** Steve Bardy, Executive Director

**Contact:** [www.petallianceorlando.com.org](http://www.petallianceorlando.com.org)

**Issues:** Bardy described the mission of Pet Alliance and the details of an upcoming fundraiser. Pet Alliance is dedicated to the welfare and well-being of dogs and cats in Orange, Seminole, and Osceola counties. The pets are cared for at the organization's shelters and foster homes until they can be adopted out. Bardy invited listeners to participate in the upcoming fundraiser, the *10<sup>th</sup> Annual My Best Friend Wine Label Contest*, by either entering a pet photo or voting on the entries. All proceeds from the photo contest and the sale of the wine benefit shelter pets in need.

**Time WWKA:** 5:30 a.m.

**Date:** 7/16/23

**Duration:** 30:00

**Segment Topic:** ***Community Conversations Held to Build Equitable Sanford***

**Organization:** Sanford's Race, Equality, Equity and Inclusion (REEI)  
Committee;

Peace and Justice Institute (PJI)

**Guest(s):** Barbara Coleman-Foster, REEI

Tamara Johnson REEI

Rachel Allen, PJI

**Contact:** City of Sanford Social Media

**Issues:** The guests discussed efforts of Sanford's REEI to create equitable communities and invited listeners to the *Sanford Speaks* community conversations session on July 19<sup>th</sup> and August 22<sup>nd</sup>. They discussed past sessions and what was learned from the people who shared their stories of living, working, or visiting Sanford. The new Sanford Speaks session in July will offer participants opportunities to share their stories of interacting with Sanford Police at discussion tables. The guests also discussed what they believe are useful lessons for other communities to use.

**Time WWKA:** 6:00 a.m.

**Date:** 7/23/23

**Duration:** 25:00

**Segment Topic:** ***Nonprofit Helps Other Non-profits with Construction Needs***

**Organization:** HomeAid Orlando • Building A Future Without Homelessness

**Guest(s):** Russ Beymer, Executive Director

**Contact:** [www.homeaidorlando.org](http://www.homeaidorlando.org)

**Issues:** Beymer explained Homeaid's mission and described some of the organization's projects, including building a micro-home community in Eustis. He explained that Homeaid is a non-profit that assists other nonprofits by volunteering their construction expertise. For example, they expanded a food pantry closet for one nonprofit, increasing that agency's ability to serve people in need. Currently, one of Homeaid's biggest projects is building the *Cottages on Grove*, a micro-home community.

**Time WWKA:** 6:40 a.m.

**Date:** 7/23/23

**Duration:** 15:00

**Segment Topic:** *Organization Provides Services for Homeless and At-Risk People*

**Organization:** Coalition for the Homeless of Central Florida

**Guest(s):** Trinette L. Nation, Director of Development

**Contact:** [www.CentralFloridaHomeless.org](http://www.CentralFloridaHomeless.org)

**Issues:** Nation described the Coalition for the Homeless of Central Florida's mission and services. She explained that the organization helps people stay in stable housing but also provides shelter for people who are homeless. The Coalition's goal is to keep people housed, keep families together, and assist people as they search for permanent housing.

**Time WWKA:** 6:00 a.m.

**Date:** 8/6/23

**Duration:** 30:00

**Segment Topic:** *CEO Explains How Farm Bill Impacts Feeding Programs*

**Organization:** Second Harvest Food Bank of Central Florida

**Guest(s):** Derrick Chubbs, President and CEO

**Contact:** Feedhopenow.org

**Issues:** Second Harvest food bank hosted members of community and congressional leaders at a panel where they discussed the impending congressional vote to renew the U.S. Farm Bill. He said Second Harvest's goal is to provide the congressmen with ground level information about how the Farm Bill impacts their constituents. He said that issues with increased need and limited resources makes it difficult for Second Harvest to provide enough food and it would only be worse if the funds from the Farm Bill's *Emergency Food Assistance Program* was cut.

**Time WWKA:** 6:30 a.m.

**Date:** 8/6/23

**Duration:** 30:00

**Segment Topic:** *Events to Fund Program for Teens Aging Out of Foster Care*

**Organization:** Hope for More Foundation

The Faine House

**Guest(s):** JR Tanghal, Hope for More Foundation

Jeff Faine, Co-Founder of the Faine House

Brittnie Faine, Faine House Development Chair and Board

Member

**Contact:** Fashionandhope.org

thefainehouse.org

**Issues:** The guests described *Fashion and Hope* and how the proceeds will benefit the Faine House. Fashion and Hope is a charity fashion show taking place on August 26<sup>th</sup>. The event will feature celebrities modeling the fashion from local boutiques. The funds raised will support the programming at the Faine House, a 7,000 square foot residential facility for 18 to 23-year-olds where they are provided access to safety, stability, opportunity and mentorship.

**Time WWKA:** 6:30 a.m.

**Date:** 8/13/23

**Duration:** 25:00

**Segment Topic:** *Support Given to Victims of Human Trafficking*

**Organization:** The Lifeboat Project to Fight Human Trafficking

**Guest(s):** Ed Gilbert, Board Chair

**Contact:** [TheLifeboatProject.org](http://TheLifeboatProject.org)

**Issues:** Gilbert explained that Orlando is one of the top human trafficking locations in the nation and described what his organization does to help. He says that because of there are so many tourists who visit Florida, that the level of trafficking is high and foster kids represent a major portion of those who are trafficked. The *Lifeboat Project* raises awareness about this issue and provides survivors with support, residential programs, and education.



**Time WWKA:** 6:00 a.m.

**Date:** 8/27/23

**Duration:** 10:00

**Segment Topic:** *Local Effort to Raise Funds for Maui Wildfire Victims*

**Organization:** Tastychomps.com

**Guest(s):** Ricky Ly

Yuhi Fujinaga

**Contact:** [tastychompsorlando.betterworld.org](http://tastychompsorlando.betterworld.org)

**Issues:** The two guests invited listeners to support the victims of the devastating Maui wildfires by participating in a virtual silent auction. Ly, who runs a food and travel guide, garnered items from various restaurants, such as Chef Yuhi's employer, and UCF football. The funds raised will be directed to the nonprofit Maui Strong fund.

**Time WWKA:** 6:00 a.m.

**Date:** 9/3/23

**Duration:** 20:00

**Segment Topic:** *Salvation Army Renovates Women and Childrens' Shelter*

**Organization:** Salvation Army Orlando Area Command  
Orange and Osceola Counties

**Guest(s):** Captain Ken Chapman, Area Commander

**Contact:** 407-423-8581, [salvationarmy.org](http://salvationarmy.org)

**Issues:** Captain Chapman described how Salvation Army volunteers assist the victims of natural disasters like Idalia and explained how Orlando Area Command is renovating their Women and Childrens' Shelter. He explained that the Salvation Army provides food, water, toiletries, and spiritual / emotional care to victims of natural disasters. The Orlando Area Command is currently renovating their shelter to better serve their clients. Captain Chapman says they need the community's support in the form of contributions to the *Furniture, Fixtures, and Equipment Fund*.

**Time WWKA:** 6:20 a.m.

**Date:** 9/3/23

**Duration:** 10:00

**Segment Topic:** *Clerk's Office Offers Free Guardianship Workshop*

**Organization:** Orange County Clerk of Courts Office

**Guest(s):** Tiffany Moore Russell, OC Clerk of Courts

**Contact:** Myorangeclerk.com

**Issues:** Clerk Russell invited listeners to participate in the latest *Legal Matters Forum* on September 12<sup>th</sup>. This event will connect participants with experts and information about guardianship.

**Time WWKA:** 5:30 a.m.

**Date:** 9/24/23

**Duration:** 30:00

**Segment Topic:** ***211 and 988 Lines Connect Callers with Support During Times of Crisis***

**Organization:** Heart of Florida United Way

**Guest(s):** Catherine Rea, Vice President of 211/988 Services.  
Ray Larsen, Senior Vice President of Strategic Impact

**Contact:** HFUW.org

**Issues:** Rea and Larson spoke about 211 and 988 services offered by Heart of Florida United Way. September is *Suicide Prevention Month* and HFUW wants the community to know that help is available through 211, 988, and texting 898-211. Through these numbers, callers can access information and support such as financial assistance, health programs, and crisis support. Rea explained that volunteers are trained to help with mental health and suicide prevention and Larsen explained that HFUW has been working to dispel the stigma surrounding seeking help.