

Beasley

Advertiser: Coalition to Stop Tax Hike
 Order #: 193273832756
 Contract #: 611920
 Date Entered: 10/24/2022
 Last Modified: 10/24/2022
 Product: Tax Hike Amendment
 Salesperson: Katz Los Angeles
 Billing Cycle: Broadcast Standard
 Estimate #: 3849

Target Enterprises Ltd.
 15260 Ventura Boulevard Suite 1240 Attn:
 Accounts Payable
 Sherman Oaks, CA 91403

Order Date Range: 10/24/2022 through 11/07/2022 (3 weeks)
 Media Outlets: WBZ-FM

On-Air Schedule

#	Dates	Station	Time/Program	Len	Mo	Tu	We	Th	Fr	Sa	Su	\$/W	Rate	Qty	Total
1	10/24/22-11/04/22	WBZ-FM	06:00AM-10:00AM	60	X	X	X	X	X	--	--	10	825.00	20	16,500.00
2	11/07/22-11/07/22	WBZ-FM	06:00AM-10:00AM	60	X	--	--	--	--	--	--	2	825.00	2	1,650.00
3	10/24/22-11/04/22	WBZ-FM	03:00PM-07:00PM	60	X	X	X	X	X	--	--	8	850.00	16	13,600.00
4	11/07/22-11/07/22	WBZ-FM	03:00PM-07:00PM	60	X	--	--	--	--	--	--	1	850.00	1	850.00
5	10/29/22-11/05/22	WBZ-FM	06:00AM-07:00PM	60	--	--	--	--	--	X	--	4	275.00	8	2,200.00

Station Totals

Station	On-Air Count	Digital Count	Web Count	Other Count	Gross Billing	Commission	Net Billing
WBZ-FM	47	0	0	0	\$34,800.00	\$5,220.00	\$29,580.00
Totals	47	0	0	0	\$34,800.00	\$5,220.00	\$29,580.00

Total Charges: \$34,800.00
 Agency Commission: \$5,220.00
 Total Net: \$29,580.00

Special Billing

Projected Billing By Broadcast Standard Month

Month	Year	Gross Billing	Net Billing
October	2022	\$16,150.00	\$13,727.50
November	2022	\$18,650.00	\$15,852.50
Totals		\$34,800.00	\$29,580.00

Oct 25, 22
 CONT# 36224234 Mod# Ver# 1 (Last =)
 REP KATZ RADIO
 TO WBZ-FM (Boston, MA)
 FM SHEALENE SAKACS
 OFF LOS ANGELES
 AGY TARGET ENTERPRISES LLC
 ADDR 15260 VENTURA BLVD SUITE 1240
 SHERMAN OAKS, CA 91403

DDS CONT# 0
 C/P/E: / / 3849

SALESPERSON FAX#

PH # 818-905-0005

BYR DYLAN PAYNE
 ADV COALITION TO STOP THE PROPOSED TAX HIKE
 PDT Tax Hike Amendment
 FLT Oct 24, 22 - Nov 13, 22

* REP ORDER COMMENT *

** 10/24/2022 1:25:00 PM: NEW ORDER. PLEASE CONFIRM WITH SHEALENE SAKACS AT SHEALENE.SAKACS@KATZMEDIA.COM

** 10/24/2022 1:25:00 PM: POPULATIONBUYTYPE: CPP.

** 10/24/2022 1:25:00 PM: THIS IS A NEW ORDER- PLEASE CONFIRM ASAP. IF YOU HAVE ANY QUESTIONS PLEASE CONTACT MIKE- MIKE.FINKELSTEIN@KATZMEDIA.COM 310-633-0481

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF WKS	NPW	RATE	TOT SPTS
		FLIGHT 1							
	1.1	MTWTF..	6A - 10A	60	10/24/2022 - 11/4/2022	2W	10	\$825.00	20
	1.2	MTWTF..	3P - 7P	60	10/24/2022 - 11/4/2022	2W	8	\$850.00	16
	1.3S.	6A - 7P	60	10/29/2022 - 11/5/2022	2W	4	\$275.00	8
		** WEEKLY FLIGHT TOTALS **					22	\$32,300.00	
		FLIGHT 2							
	2.1	M.....	6A - 10A	60	11/7/2022 - 11/7/2022	1W	2	\$825.00	2
	2.2	M.....	3P - 7P	60	11/7/2022 - 11/7/2022	1W	1	\$850.00	1
		** WEEKLY FLIGHT TOTALS **					3	\$2,500.00	

	Oct 22	Nov 22					
SPOTS	22	25					
CASH	16150.00	18650.00					
TRADE	0.00	0.00					
NSL	0.00	0.00					
TOTAL	16150.00	18650.00					

						TOTAL
SPOTS						47
CASH						34,800.00
TRADE						0.00
NSL						0.00
TOTAL						34,800.00

Oct 25, 22
CONT# 36224234 Mod# Ver# 1 (Last =)
REP KATZ RADIO

DDS CONT# 0
C/P/E: / / 3849

**** Competitive Comments ****

MA TAX HIKE 10.25-11.7 RADIO

SVC: Jul22 MSA CustRadio

Demo Adults 35+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.



Target Enterprises
15260 Ventura Boulevard, Suite 1240
Sherman Oaks, CA 91403
(818) 905-0005

AGREEMENT FORM FOR NON-CANDIDATE ADVERTISING

I, **Target Enterprises**, hereby request station time as follows: See Order for proposed schedule and charges. See Invoice for actual schedule and charges.

Check one:

- ☐ Ad "communicates a message relating to any political matter of **national importance**" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- ☒ Ad does **NOT** communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

Station time requested by:

Target Enterprises
15260 Ventura Blvd., Ste. 1240
Sherman Oaks, CA 91403 (818) 905-0005 targetla.com

For advertiser:

Name: Coalition to Stop the Tax Hike Amendment
Address: 198 Tremont Street, Office 135 Boston, MA 02116
Contact: Caroline Cunningham Phone: 617-538-2967 Email: alcockcaroline@gmail.com

Chief executive officers or members of the executive committee or the board of directors or other governing groups:

Caroline Alcock Cunningham, Director
Charles Gantt, Treasurer

Federal candidate(s) or election(s) referred to: N/A ☒

Name(s):

Office(s):

Date of election:

Matters of national importance referred to: N/A ☒

This station does not discriminate or permit discrimination on the basis of race or ethnicity in the placement of advertising.

The advertiser/sponsor agrees to indemnify and hold harmless for any damages or liability, including reasonable attorney fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor

Signature: *Caroline Cunningham*

Name: Caroline Cunningham

Date of Request to Purchase Ad Time:

Station Representative

Signature: *CM*

Name: *Christopher Cabral*

Date of Request to Sell Ad Time: *10/24/22*

TO BE COMPLETED BY STATION ONLY

Ad submitted to station: Yes

☒

No

☐

Date received:

Disposition:

Accepted

☒

Accepted IN PART

(e.g., ad not received
to determine content)

☐

Rejected – provide reason:

☐

Date and nature of follow-ups, if any:

Contract #: *611920*

Est. #: *3849*

Station Call Letters: *WBZ-FM*

Station Location: *BOSTON*

Date Received: *10/24/22*

Flight Dates: *10/24-11/7/22*