

KXKS, KEEL 3/11/24
RWRAH added to sched
3/20/24

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See Order for proposed schedule and charges. See Invoice for actual schedule and charges.

I, AxMedia hereby request station time as follows:

IDENTIFY CANDIDATE TYPE -
FEDERAL CANDIDATE
 STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

John Nickelson

Authorized committee:

Committee to Elect John Nickelson

Agency requesting time (and contact information):

AxMedia

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

Caddo Sheriff

Date of election:

Runoff 3/23/2024

- General - Primary

Treasurer of candidate's authorized committee:

Patrick Caraway

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

- the candidate listed above who is a legally qualified candidate, or

- the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices.

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Name:

Date:

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station? Yes - NO

Date ad received: 3/1/2024

Federal candidate certification signed (above): - Yes - NO - N/A

Disposition:

Accepted

- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*

- Rejected - provide reason (optional):

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract#:

Station Call Letters:

Date Received/Requested:

Est. #:

Station Location:

Run Start and End Dates:

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OP/IF or ...

CONTRACT

Contract Agreement Between:

KXKS-FM
townsquare media
 6341 Westport Ave.
 Shreveport, LA 71129
 (318) 688-1130

And:

Katz Media Group
 125 West 55th Street
 3rd Floor
 New York, NY 10019

<u>Contract / Revision</u> 4690791 / 3		<u>Alt Order #</u> 37151547	
<u>Advertiser</u> Comm. to Elect John Nickelson (Caddo Sher			
<u>Contract Dates</u> 03/18/24 - 03/24/24		<u>Original Date / Revision</u> 03/20/24 / 03/20/24	
<u>Product</u> 2024 Runoff Election			
<u>Estimate #</u> 6610			
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash	
<u>Property</u> KXKS-FM	<u>Account Executive</u> Katz Dallas	<u>Sales Office</u> Katz Dallas	
<u>Special Handling</u>			
<u>Demographic</u> Adults 18+			
<u>Agv Code</u> R113287	<u>Advertiser Code</u>	<u>Product 1/2</u>	
<u>Agency Ref</u>	<u>Advertiser Ref</u>		

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
1	KXKS	03/18/24	03/24/24	M-F AM Drive	6:00 AM-10:00 AM		1:00			NM	10	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
		Week: 03/18/24	03/24/24	MTWTF--	10			\$65.00				
N 2	KXKS	03/18/24	03/24/24	M-F Midday	10:00 AM-3:00 PM		1:00			NM	15	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
		Week: 03/18/24	03/24/24	MTWTF--	15			\$55.00				
N 3	KXKS	03/18/24	03/24/24	M-F PM Drive	3:00 PM-7:00 PM		1:00			NM	10	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
		Week: 03/18/24	03/24/24	MTWTF--	10			\$50.00				
N 4	KXKS	03/21/24	03/24/24	M-F AM Drive	6:00 AM-10:00 AM		1:00			NM	10	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
		Week: 03/18/24	03/24/24	---TF--	10			\$65.00				
N 5	KXKS	03/21/24	03/24/24	M-F Midday	10:00 AM-3:00 PM		1:00			NM	4	\$220.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
		Week: 03/18/24	03/24/24	---TF--	4			\$55.00				
N 6	KXKS	03/21/24	03/24/24	M-F PM Drive	3:00 PM-7:00 PM		1:00			NM	10	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
		Week: 03/18/24	03/24/24	---TF--	10			\$50.00				
N 7	KXKS	03/21/24	03/24/24	M-F Evening	7:00 PM-12:00 XM		1:00			NM	13	\$715.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
		Week: 03/18/24	03/24/24	---TF--	13			\$55.00				
N 8	KXKS	03/23/24	03/24/24	Sa-Su Prime Rotator	6:00 AM-5:00 PM		1:00			NM	22	\$770.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
		Week: 03/18/24	03/24/24	-----S-	22			\$35.00				

KXKS-FM
6341 Westport Ave.
Shreveport, LA 71129
(318) 688-1130

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<u>Advertiser</u> Comm. to Elect John Nickelson (Caddo Sher	<u>Original Date / Revision</u> 03/20/24 / 03/20/24	
<u>Contract Dates</u> 03/18/24 - 03/24/24	<u>Product</u> 2024 Runoff Election	<u>Estimate #</u> 6610

Mar 20, 24

CONT# 37151547 Mod# 2 Ver# 5 (Last = MOD 1 CF)

DDS CONT# 0

REP KATZ RADIO

C/P/E: / / 6610

SPOTS	Mar 24								
	94								
CASH	4830.00								
TRADE	0.00								
NSL	0.00								
TOTAL	4830.00								
SPOTS									TOTAL
									94
CASH									4,830.00
TRADE									0.00
NSL									0.00
TOTAL									4,830.00

**** Competitive Comments ****

COMMITTEE TO ELECT JOHN NICKELSON RD 3.18 - 3.23

SVC: FA23 MSA ARB

Demo Adults 18+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.