

KXKS

3/1/24

### CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, AxMedia hereby request station time as follows:

IDENTIFY CANDIDATE TYPE -

(X)

FEDERAL CANDIDATE  
STATE OR LOCAL CANDIDATE

#### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

John Nickelson

Authorized committee:

Committee to Elect John Nickelson

Agency requesting time (and contact information):

AxMedia

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

Caddo Sheriff

Date of election:

Runoff 3/23/2024

- General -

Primary

Treasurer of candidate's authorized committee:

Patrick Caraway

The undersigned represents that:

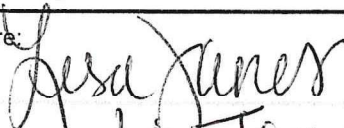
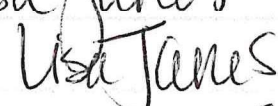
(1) the payment for the broadcast time requested has been furnished by (check one box below):

- the candidate listed above who is a legally qualified candidate, or
- the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices.

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

Candidate/Committee/Agency	Station Representative
Signature: AxMedia Buyer	Signature: 
Name: AxMedia Buyer	Name: 
Date of Request to Purchase Ad Time: 2/21/2024	Date of Station Agreement to Sell Time: 3/1/24

**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

**Candidate/Authorized Committee/Agency**

Signature:

Name:

Date:

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to Station?  -Yes  -No

Date ad received: 3/1/24

Federal candidate certification signed (above):  -Yes  -No  -N/A

Disposition:

Accepted

- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*
- Rejected - provide reason (optional):

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract#:

Station Call Letters:

Date Received/Requested:

Est. #:

Station Location:

Run Start and End Dates:

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

Kea (3 estimates) }  
KXKS (3 estimates) } to follow

Mar 01, 24  
 CONT# 37151543 Mod# Ver# 1 (Last = )  
 REP KATZ RADIO  
 TO KXKS-FM (Shreveport, LA)  
 FM ROBERT FABIAN  
 OFF DALLAS  
 AGY Katz Media Group  
 ADDR 125 West 55th Street 3rd Floor  
 New York, NY 10019

DDS CONT# 0  
 C/P/E: / / 6606

SALESPERSON FAX#

PH #

BYR Helen Hanratty1  
 ADV COMM. TO ELECT JOHN NICKELSON (CADDO SHERIFF)  
 PDT 2024 Runoff Election  
 FLT Mar 04, 24 - Mar 10, 24

\* REP ORDER COMMENT \*

\*\* 3/1/2024 11:15:00 AM: NEW ORDER. PLEASE CONFIRM WITHIN 24 HOURS ONLINE OR BY EMAIL AT NADIA.DUPLECHAN@KATZMEDIA.COM THANKS!

\*\* 3/1/2024 11:15:00 AM: THIS IS A KATZ MEDIA GROUP ORDER. ALL BILLING SHOULD BE SENT TO KATZ MEDIA GROUP 125 W 55TH ST./NY,NY 10019. ALL ELECTRONIC INVOICES SHOULD BE SENT TO RI.COM: 9913287, MARKETRON: 127124, EMT: 10919. KATZ MEDIA GROUP IS NOT LIABLE FOR PAYMENT.

\*\* 3/1/2024 11:15:00 AM: WE ARE SET UP TO RECEIVE INVOICES ELECTRONICALLY: TV INVOICES ID: 9916670 OR TV16670 AND RADIO INVOICES ID: 9914861 OR RI14861. MARKETRON #184659, SPOTDATA #2095, EMEDIATRADE (ADCORELOCAL) #EMT12794

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF WKS	NPW	RATE	TOT SPTS
		<b>FLIGHT 1</b>							
	1.1	MTWTF..	6A - 10A	60	3/4/2024 - 3/8/2024	1W	8	\$65.00	8
	1.2	MTWTF..	10A - 3P	60	3/4/2024 - 3/8/2024	1W	9	\$55.00	9
	1.3	MTWTF..	3P - 7P	60	3/4/2024 - 3/8/2024	1W	9	\$50.00	9
	1.4	.....S.	6A - 7P	60	3/9/2024 - 3/9/2024	1W	2	\$35.00	2
	1.5	.....S	6A - 7P	60	3/10/2024 - 3/10/2024	1W	2	\$35.00	2
					<b>** WEEKLY FLIGHT TOTALS **</b>		30	\$1,605.00	

	Mar 24					
SPOTS	30					
CASH	1605.00					
TRADE	0.00					
NSL	0.00					
TOTAL	1605.00					

						TOTAL
SPOTS						30
CASH						1,605.00
TRADE						0.00
NSL						0.00
TOTAL						1,605.00

# CONTRACT



**KXKS-FM**  
**6341 Westport Ave.**  
**Shreveport, LA 71129**  
**(318) 688-1130**

<u>Contract / Revision</u> 4690770 /	<u>Alt Order #</u> 37151543
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<u>Advertiser</u> Comm. to Elect John Nickelson (Caddo Sher	<u>Original Date / Revision</u> 03/01/24 / 03/01/24
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<u>Contract Dates</u> 03/04/24 - 03/10/24	<u>Estimate #</u> 6606
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<u>Product</u> 2024 Runoff Election
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And:

**Katz Media Group**  
**125 West 55th Street**  
**3rd Floor**  
**New York, NY 10019**

<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
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<u>Property</u> KXKS-FM	<u>Account Executive</u> Katz Dallas	<u>Sales Office</u> Katz Dallas
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<u>Special Handling</u>
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<u>Demographic</u> Adults 18+
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<u>Agency Code</u> RI13287	<u>Advertiser Code</u>	<u>Product 1/2</u>
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<u>Agency Ref</u>	<u>Advertiser Ref</u>
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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KXKS	03/04/24	03/10/24	M-F AM Drive	6:00 AM-10:00 AM		1:00			NM	8	\$520.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/04/24	03/10/24	MTWTF--				8	\$65.00			
N 2	KXKS	03/04/24	03/10/24	M-F Midday	10:00 AM-3:00 PM		1:00			NM	9	\$495.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/04/24	03/10/24	MTWTF--				9	\$55.00			
N 3	KXKS	03/04/24	03/10/24	M-F PM Drive	3:00 PM-7:00 PM		1:00			NM	9	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/04/24	03/10/24	MTWTF--				9	\$50.00			
N 4	KXKS	03/09/24	03/10/24	Sa-Su Prime Rotator	6:00 AM-7:00 PM		1:00			NM	2	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/04/24	03/10/24	-----S-				2	\$35.00			
N 5	KXKS	03/10/24	03/10/24	Sa-Su Prime Rotator	6:00 AM-7:00 PM		1:00			NM	2	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/04/24	03/10/24	-----S				2	\$35.00			
<b>Totals</b>											<b>30</b>	<b>\$1,605.00</b>

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
02/26/24 -03/10/24	30	\$1,605.00	(\$240.75)	\$1,364.25
<b>Totals</b>	<b>30</b>	<b>\$1,605.00</b>	<b>(\$240.75)</b>	<b>\$1,364.25</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

**Mar 01, 24**  
 CONT# 37151545 Mod# Ver# 1 (Last =)  
 REP KATZ RADIO  
 TO KXKS-FM (Shreveport, LA)  
 FM ROBERT FABIAN  
 OFF DALLAS  
 AGY Katz Media Group  
 ADDR 125 West 55th Street 3rd Floor  
 New York, NY 10019

DDS CONT# 0  
 C/P/E: / / 6608

SALESPERSON FAX#

PH #

BYR Helen Hanratty1  
 ADV COMM. TO ELECT JOHN NICKELSON (CADDO SHERIFF)  
 PDT 2024 Runoff Election  
 FLT Mar 11, 24 - Mar 17, 24

\* REP ORDER COMMENT \*

\*\* 3/1/2024 11:15:00 AM: NEW ORDER. PLEASE CONFIRM WITHIN 24 HOURS ONLINE OR BY EMAIL AT NADIA.DUPLECHAN@KATZMEDIA.COM THANKS!

\*\* 3/1/2024 11:15:00 AM: THIS IS A KATZ MEDIA GROUP ORDER. ALL BILLING SHOULD BE SENT TO KATZ MEDIA GROUP 125 W 55TH ST./NY,NY 10019. ALL ELECTRONIC INVOICES SHOULD BE SENT TO RI.COM: 9913287, MARKETRON: 127124, EMT: 10919. KATZ MEDIA GROUP IS NOT LIABLE FOR PAYMENT.

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MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF WKS	NPW	RATE	TOT SPTS
		<b>FLIGHT 1</b>							
	1.1	MTWTF..	6A - 10A	60	3/11/2024 - 3/15/2024	1W	8	\$65.00	8
	1.2	MTWTF..	10A - 3P	60	3/11/2024 - 3/15/2024	1W	9	\$55.00	9
	1.3	MTWTF..	3P - 7P	60	3/11/2024 - 3/15/2024	1W	9	\$50.00	9
	1.4	.....S.	6A - 7P	60	3/16/2024 - 3/16/2024	1W	2	\$35.00	2
	1.5	.....S	6A - 7P	60	3/17/2024 - 3/17/2024	1W	2	\$35.00	2
					** WEEKLY FLIGHT TOTALS **		30	\$1,605.00	

	Mar 24				
SPOTS	30				
CASH	1605.00				
TRADE	0.00				
NSL	0.00				
TOTAL	1605.00				

					TOTAL
SPOTS					30
CASH					1,605.00
TRADE					0.00
NSL					0.00
TOTAL					1,605.00

# CONTRACT



**KXKS-FM**  
 6341 Westport Ave.  
 Shreveport, LA 71129  
 (318) 688-1130

<u>Contract / Revision</u> 4690772 / 1		<u>Alt Order #</u> 37151545
<u>Advertiser</u> Comm. to Elect John Nickelson (Caddo Sher		<u>Original Date / Revision</u> 03/01/24 / 03/01/24
<u>Contract Dates</u> 03/11/24 - 03/17/24	<u>Estimate #</u> 6608	
<u>Product</u> 2024 Runoff Election		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KXKS-FM	<u>Account Executive</u> Katz Dallas	<u>Sales Office</u> Katz Dallas
<u>Special Handling</u>		
<u>Demographic</u> Adults 18+		
<u>Agency Ref</u>	<u>Advertiser Ref</u>	<u>Product 1/2</u>
R113287		

And:

**Katz Media Group**  
 125 West 55th Street  
 3rd Floor  
 New York, NY 10019

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KXKS	03/11/24	03/17/24	M-F AM Drive	6:00 AM-10:00 AM		1:00			NM	8	\$520.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	03/11/24	03/17/24	MTWTF--				8	\$65.00			
N 2	KXKS	03/11/24	03/17/24	M-F Midday	10:00 AM-3:00 PM		1:00			NM	9	\$495.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	03/11/24	03/17/24	MTWTF--				9	\$55.00			
N 3	KXKS	03/11/24	03/17/24	M-F PM Drive	3:00 PM-7:00 PM		1:00			NM	9	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	03/11/24	03/17/24	MTWTF--				9	\$50.00			
N 4	KXKS	03/16/24	03/17/24	Sa-Su Prime Rotator	6:00 AM-7:00 PM		1:00			NM	2	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	03/11/24	03/17/24	-----S-				2	\$35.00			
N 5	KXKS	03/17/24	03/17/24	Sa-Su Prime Rotator	6:00 AM-7:00 PM		1:00			NM	2	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	03/11/24	03/17/24	-----S				2	\$35.00			
<b>Totals</b>											<b>30</b>	<b>\$1,605.00</b>

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
02/26/24 -03/17/24	30	\$1,605.00	(\$240.75)	\$1,364.25
<b>Totals</b>	<b>30</b>	<b>\$1,605.00</b>	<b>(\$240.75)</b>	<b>\$1,364.25</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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**Mar 01, 24**  
 CONT# 37151547 Mod# Ver# 1 (Last =)  
 REP KATZ RADIO  
 TO KXKS-FM (Shreveport, LA)  
 FM ROBERT FABIAN  
 OFF DALLAS  
 AGY Katz Media Group  
 ADDR 125 West 55th Street 3rd Floor  
 New York, NY 10019

DDS CONT# 0  
 C/P/E: 1 / 6610

SALESPERSON FAX#

PH #

BYR Helen Hanratty1  
 ADV COMM. TO ELECT JOHN NICKELSON (CADDO SHERIFF)  
 PDT 2024 Runoff Election  
 FLT Mar 18, 24 - Mar 24, 24

\* REP ORDER COMMENT \*

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MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF WKS	NPW	RATE	TOT SPTS
		<b>FLIGHT 1</b>							
	1.1	MTWTF..	6A - 10A	60	3/18/2024 - 3/22/2024	1W	10	\$65.00	10
	1.2	MTWTF..	10A - 3P	60	3/18/2024 - 3/22/2024	1W	10	\$55.00	10
	1.3	MTWTF..	3P - 7P	60	3/18/2024 - 3/22/2024	1W	10	\$50.00	10
					<b>** WEEKLY FLIGHT TOTALS **</b>		30	\$1,700.00	

	Mar 24				
SPOTS	30				
CASH	1700.00				
TRADE	0.00				
NSL	0.00				
TOTAL	1700.00				

					TOTAL
SPOTS					30
CASH					1,700.00
TRADE					0.00
NSL					0.00
TOTAL					1,700.00

# CONTRACT



**KXKS-FM**  
**6341 Westport Ave.**  
**Shreveport, LA 71129**  
**(318) 688-1130**

<u>Contract / Revision</u>	<u>Alt Order #</u>
4690791 /	37151547

<u>Advertiser</u>	<u>Original Date / Revision</u>
Comm. to Elect John Nickelson (Caddo Sher	03/01/24 / 03/01/24

<u>Contract Dates</u>	<u>Estimate #</u>
03/18/24 - 03/24/24	6610

<u>Product</u>
2024 Runoff Election

And:

**Katz Media Group**  
**125 West 55th Street**  
**3rd Floor**  
**New York, NY 10019**

<u>Billing Cycle</u>	<u>Billing Calendar</u>	<u>Cash/Trade</u>
EOM/EOC	Broadcast	Cash

<u>Property</u>	<u>Account Executive</u>	<u>Sales Office</u>
KXKS-FM	Katz Dallas	Katz Dallas

<u>Special Handling</u>

<u>Demographic</u>
Adults 18+

<u>Agy Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
RI13287		

<u>Agency Ref</u>	<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KXKS	03/18/24	03/24/24	M-F AM Drive	6:00 AM-10:00 AM		1:00			NM	10	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/18/24	03/24/24	MTWTF--				10	\$65.00			
N 2	KXKS	03/18/24	03/24/24	M-F Midday	10:00 AM-3:00 PM		1:00			NM	10	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/18/24	03/24/24	MTWTF--				10	\$55.00			
N 3	KXKS	03/18/24	03/24/24	M-F PM Drive	3:00 PM-7:00 PM		1:00			NM	10	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/18/24	03/24/24	MTWTF--				10	\$50.00			
<b>Totals</b>											<b>30</b>	<b>\$1,700.00</b>

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
02/26/24 - 03/22/24	30	\$1,700.00	(\$255.00)	\$1,445.00
<b>Totals</b>	<b>30</b>	<b>\$1,700.00</b>	<b>(\$255.00)</b>	<b>\$1,445.00</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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