

# INVOICE



**KDVR**  
**100 E. Speer Blvd**  
**Denver, CO 80203**  
**Main: (303)595-3131**  
**Billing:**

Invoice #	Invoice Date	Invoice Month	Invoice Period
677269-1	11/10/13	November 2013	10/28/13 - 11/10/13

Station	Account Executive	Sales Office	Sales Region
KDVR	Alexandra Bradley	Washington DC	National

Billing Address:

**Strategic Media Services, Inc**  
**Attention: Accounts Payable**  
**1911 North Ft. Myer Drive**  
**Suite 400**  
**Arlington, VA 22209**

Advertiser	Product	Estimate Number
American Petroleum Institut	API KXL EST 3299	3299

Flight Dates	Order #	Alt Order #
11/04/13 - 11/10/13	677269	10105033

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Send Payment To:

**KDVR**  
**P.O. Box 677346**  
**Dallas, TX 75267-7346**

IDB #	Advertiser Code	Product Code
8201		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	11/05/13	11/07/13	Good Day Colorado	6a-7a	-TWT---	:30	3	\$275.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/04/13 11/10/13 -TWT--- 3 \$275.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 31 Tu 11/05/13 6:29 AM Good Day Colorado 6a-7a :30 APITV080101DMMH \$275.00 NM 3 31 W 11/06/13 6:12 AM Good Day Colorado 6a-7a :30 APITV080101DMMH \$275.00 NM 2 31 Th 11/07/13 6:58 AM Good Day Colorado 6a-7a :30 APITV080101DMMH \$275.00 NM									
2	11/04/13	11/06/13	Good Day Colorado	7a-8a	M-W----	:30	2	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/04/13 11/10/13 M-W---- 2 \$200.00									
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3	11/05/13	11/08/13	M-F 5p-530p Fox 31 News	5p-530p	-T--F--	:30	2	\$375.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/04/13 11/10/13 -T--F-- 2 \$375.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 31 Tu 11/05/13 5:22 PM M-F 5p-530p Fox 31 News 5p-530p :30 APITV080101DMMH \$375.00 NM 2 31 F 11/08/13 5:11 PM M-F 5p-530p Fox 31 News 5p-530p :30 APITV080101DMMH \$375.00 NM									
4	11/04/13	11/08/13	M-F 530p-6p Fox 31 News	530p-6p	MTW-F--	:30	4	\$375.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/04/13 11/10/13 MTW-F-- 4 \$375.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 31 M 11/04/13 5:52 PM M-F 530p-6p Fox 31 News 530p-6p :30 APITV080101DMMH \$375.00 NM 1 31 Tu 11/05/13 5:39 PM M-F 530p-6p Fox 31 News 530p-6p :30 APITV080101DMMH \$375.00 NM 3 31 W 11/06/13 5:57 PM M-F 530p-6p Fox 31 News 530p-6p :30 APITV080101DMMH \$375.00 NM 2 31 F 11/08/13 5:57 PM M-F 530p-6p Fox 31 News 530p-6p :30 APITV080101DMMH \$375.00 NM									
5	11/07/13	11/07/13	M-F LN 9p-930p News	9p-930p	---T---	:30	1	\$1,100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/04/13 11/10/13 ---T--- 1 \$1,100.00									

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**KDVR**  
**P.O. Box 677346**  
**Dallas, TX 75267-7346**

<u>Invoice #</u> <b>677269-1</b>	<u>Invoice Date</u> <b>11/10/13</b>	<u>Invoice Month</u> <b>November 2013</b>	<u>Invoice Period</u> <b>10/28/13 - 11/10/13</b>
<u>Advertiser</u> <b>American Petroleum Institut</b>	<u>Product</u> <b>API KXL EST 3299</b>	<u>Estimate Number</u> <b>3299</b>	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	11/07/13	11/07/13	M-F LN 9p-930p News	9p-930p	---T---	:30	1	\$1,100.00	NM
<u>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</u> 1 31 Th 11/07/13 9:25 PM M-F LN 9p-930p News 9p-930p :30 APITV080101DMMH \$1,100.00 NM									
6	11/05/13	11/05/13	M-F LN 930p-1005p	930p-1005p	-T-----	:30	1	\$650.00	NM
<u>Weeks: Start Date End Date MTWTFSS Spots/Week Rate</u> 11/04/13 11/10/13 -T----- 1 \$650.00									
<u>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</u> 1 31 Tu 11/05/13 9:44 PM M-F LN 930p-1005p 930p-1005p :30 APITV080101DMMH \$650.00 NM									
7	11/04/13	11/07/13	M-F 5p-530p Fox 31 News	5p-530p	M--T---	:30	2	\$375.00	NM
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<u>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</u> 1 31 Th 11/07/13 5:40 PM M-F 530p-6p Fox 31 News 530p-6p :30 APITV080101DMMH \$375.00 NM									
9	11/10/13	11/10/13	NFL on FOX 11am	11a-CC	-----S	:30	1	\$5,000.00	NM
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<u>Total Spots</u>							<b>17</b>		

## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$11,350.00</b>
<u>Agency Commission</u>	<b>\$1,702.50</b>
<u>Net Amount Due</u>	<b>\$9,647.50</b>

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