

# POLITICAL CHECK LIST

					Yes	No
Candidate / Issue	Donald Trump for President					
Agency	Strategic Media Services					
Flight Dates	2/17/16 thru 2/20/16					
Amount	Gross		Net			
	\$ 8210 <sup>00</sup>		\$ 6978 <sup>50</sup>			
PB 18						
HRP Headline #	814 2654					
Wide Orbit#	522029					
Class of Time	LUC	SELL	FIXED	In POL Window Yes or No		
Sales Person	Ryan Gordon					
Office / Region	HRP- Washington DC					
Spot Approved						
Check Sent to SBC						

FEB 16/16 14.08  
\*\*\* WPDE-TV \*\*\*

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PROGRAM : NEWS CHANNEL 15 @ 11P
CON COM1: NEWS CHANNEL 15 @ 11P
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FEB 16/16 14.08  
\*\*\* WPDE-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
4			1135P-1235A	30		\$40.00	2/19	2/19	1		FRI	1
PROGRAM : JIMMY KIMMEL												
CON COM1 : JIMMY KIMMEL												
5			200P-300P	30		\$50.00	2/19	2/19	2		FRI	2
PROGRAM : GENERAL HOSPITAL												
CON COM1 : GENERAL HOSPITAL												
6			300P-400P	30		\$50.00	2/19	2/19	1		FRI	1
PROGRAM : STEVE HARVEY												
CON COM1 : STEVE HARVEY												
7			400P-500P	30		\$100.00	2/19	2/19	2		FRI	2
PROGRAM : JUDGE JUDY												
CON COM1 : JUDGE JUDY												
8			500A-600A	30		\$30.00	2/19	2/19	2		FRI	2
PROGRAM : GOOD MORNING CAROLINA (EARLY)												
CON COM1 : GOOD MORNING CAROLINA (EARLY)												
9			500P-600P	30		\$300.00	2/19	2/19	1		FRI	1
PROGRAM : 5P LOCAL NEWS												
CON COM1 : 5P LOCAL NEWS												
10			600P-630P	30		\$350.00	2/19	2/19	1		FRI	1
PROGRAM : NEWS CHANNEL 15 @ 6P												
CON COM1 : NEWS CHANNEL 15 @ 6P												
11			600A-700A	30		\$85.00	2/19	2/19	2		FRI	2
PROGRAM : GOOD MORNING CAROLINA												
CON COM1 : GOOD MORNING CAROLINA												
12			700P-730P	30		\$200.00	2/19	2/19	1		FRI	1
PROGRAM : NEWS CHANNEL 15 @ 7P												
CON COM1 : NEWS CHANNEL 15 @ 7P												

REP: TEL# 703-528-9967 FAX# 703-516-9680  
CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET HARRIS REPORT FROM REP  
FEB16/16 14.08  
\*\*\* WPDE-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
13			700A-900A PROGRAM : GOOD MORNING AMERICA CON COM1: GOOD MORNING AMERICA	30		\$150.00	2/19	2/19	2		FRI	2
14			730P-800P PROGRAM : ET CON COM1: ET	30		\$150.00	2/19	2/19	1		FRI	1
15			900A-1000A PROGRAM : RACHAEL RAY CON COM1: RACHAEL RAY	30		\$50.00	2/19	2/19	1		FRI	1
16			900P-1000P PROGRAM : SHARK TANK CON COM1: SHARK TANK	30		\$450.00	2/19	2/19	1		FRI	1
17			600P-630P PROGRAM : NEWS CHANNEL 15 @ 6P CON COM1: NEWS CHANNEL 15 @ 6P	30		\$75.00	2/20	2/20	1		SAT	1
18			700A-800A PROGRAM : GOOD MORNING CAROLINA (EARLY) CON COM1: GOOD MORNING CAROLINA (EARLY)	30		\$50.00	2/20	2/20	2		SAT	2
19			700P-800P PROGRAM : ET WEEKEND CON COM1: ET WEEKEND	30		\$25.00	2/20	2/20	1		SAT	1
20			800A-900A PROGRAM : GOOD MORNING AMERICA CON COM1: GOOD MORNING AMERICA	30		\$120.00	2/20	2/20	2		SAT	2
21			100P-200P PROGRAM : THE CHEW CON COM1: THE CHEW	30		\$35.00	2/18	2/18	2		THU	2

FEB 16/16 14.08  
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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
22			1100P-1135P	30		\$300.00	2/18	2/18	1		THU	1
PROGRAM : NEWS CHANNEL 15 @ 11P												
CON COM1: NEWS CHANNEL 15 @ 11P												
23			1135P-1235A	30		\$40.00	2/18	2/18	1		THU	1
PROGRAM : JIMMY KIMMEL												
CON COM1: JIMMY KIMMEL												
24			200P-300P	30		\$50.00	2/18	2/18	2		THU	2
PROGRAM : GENERAL HOSPITAL												
CON COM1: GENERAL HOSPITAL												
25			300P-400P	30		\$50.00	2/18	2/18	1		THU	1
PROGRAM : STEVE HARVEY												
CON COM1: STEVE HARVEY												
26			400P-500P	30		\$100.00	2/18	2/18	2		THU	2
PROGRAM : JUDGE JUDY												
CON COM1: JUDGE JUDY												
27			500A-600A	30		\$30.00	2/18	2/18	2		THU	2
PROGRAM : GOOD MORNING CAROLINA (EARLY)												
CON COM1: GOOD MORNING CAROLINA (EARLY)												
28			500P-600P	30		\$300.00	2/18	2/18	1		THU	1
PROGRAM : 5P LOCAL NEWS												
CON COM1: 5P LOCAL NEWS												
29			600P-630P	30		\$350.00	2/18	2/18	1		THU	1
PROGRAM : NEWS CHANNEL 15 @ 6P												
CON COM1: NEWS CHANNEL 15 @ 6P												
30			600A-700A	30		\$85.00	2/18	2/18	2		THU	2
PROGRAM : GOOD MORNING CAROLINA												
CON COM1: GOOD MORNING CAROLINA												

FEB 16/16 14.08  
\*\*\* WPDE-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
31			700P-730P PROGRAM : NEWS CHANNEL 15 @ 7P CON COM1: NEWS CHANNEL 15 @ 7P	30		\$200.00	2/18	2/18	1		THU	1
32			700A-900A PROGRAM : GOOD MORNING AMERICA CON COM1: GOOD MORNING AMERICA	30		\$150.00	2/18	2/18	2		THU	2
33			730P-800P PROGRAM : ET CON COM1: ET	30		\$150.00	2/18	2/18	1		THU	1
34			900A-1000A PROGRAM : RACHAEL RAY CON COM1: RACHAEL RAY	30		\$50.00	2/18	2/18	1		THU	1
35			100P-200P PROGRAM : THE CHEW CON COM1: THE CHEW	30		\$35.00	2/17	2/17	2		WED	2
36			1100P-1135P PROGRAM : NEWS CHANNEL 15 @ 11P CON COM1: NEWS CHANNEL 15 @ 11P	30		\$300.00	2/17	2/17	1		WED	1
37			1135P-1235A PROGRAM : JIMMY KIMMEL CON COM1: JIMMY KIMMEL	30		\$40.00	2/17	2/17	1		WED	1
38			200P-300P PROGRAM : GENERAL HOSPITAL CON COM1: GENERAL HOSPITAL	30		\$50.00	2/17	2/17	2		WED	2
39			300P-400P PROGRAM : STEVE HARVEY CON COM1: STEVE HARVEY	30		\$50.00	2/17	2/17	1		WED	1

REP HEADLINE# 8142654  
\*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 703-528-9967 FAX# 703-516-9680  
CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET HARRIS REPORT FROM REP  
FEB16/16 14.08  
\*\*\* WPDE-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
40			400P-500P PROGRAM : JUDGE JUDY CON COM1 : JUDGE JUDY	30		\$100.00	2/17	2/17	2		WED	2
41			500A-600A PROGRAM : GOOD MORNING CAROLINA (EARLY) CON COM1 : GOOD MORNING CAROLINA (EARLY)	30		\$30.00	2/17	2/17	2		WED	2
42			500P-600P PROGRAM : 5P LOCAL NEWS CON COM1 : 5P LOCAL NEWS	30		\$300.00	2/17	2/17	1		WED	1
43			600P-630P PROGRAM : NEWS CHANNEL 15 @ 6P CON COM1 : NEWS CHANNEL 15 @ 6P	30		\$350.00	2/17	2/17	1		WED	1
44			600A-700A PROGRAM : GOOD MORNING CAROLINA CON COM1 : GOOD MORNING CAROLINA	30		\$85.00	2/17	2/17	2		WED	2
45			700P-730P PROGRAM : NEWS CHANNEL 15 @ 7P CON COM1 : NEWS CHANNEL 15 @ 7P	30		\$200.00	2/17	2/17	1		WED	1
46			700A-900A PROGRAM : GOOD MORNING AMERICA CON COM1 : GOOD MORNING AMERICA	30		\$150.00	2/17	2/17	2		WED	2
47			730P-800P PROGRAM : ET CON COM1 : ET	30		\$150.00	2/17	2/17	1		WED	1
48			900A-1000A PROGRAM : RACHAEL RAY CON COM1 : RACHAEL RAY	30		\$50.00	2/17	2/17	1		WED	1

REP HEADLINE# 8142654  
\*\*\* ORIGINAL REV#0 \*\*\*

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FEB16/16 14.08  
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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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FEB/16 \$8,210.00

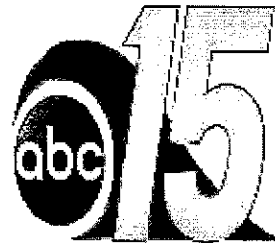
CONTRACT TOTAL \$8,210.00  
TOTAL SPOTS 68

MARKET TOTALS \$51,312 WPDE 16% WBTW 59% WMBF 20% WMMB 1% EWMB 0% WFXB 4%

ACCURATE SHARES

SVC- NSI  
DEMOS- RA35+\*



**ORDER**

**Orders**  
**Order / Rev:** 522029  
**Alt Order #:** 08142654  
**Product Desc:** TRUMP FOR PRESIDENT  
**Estimate:** 461  
**Flight Dates:** 02/17/16 - 02/20/16  
**Original Date / Rev:** 02/16/16 / 02/16/16  
**Order Type:** GENERAL

**Primary AE:** *K6 2/16/16*  
**Sales Office:** HRPDC  
**Sales Region:** NAT

WPDE

Washington DC HRP/DC

**Agency Name:** Strategic Media Services  
**Buying Contact:**  
**Billing Contact:**  
 1911 N Ft Myer Dr Ste 400  
 Arlington, VA 22209

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Donald Trump for President-R  
**Demographic:** A35+  
**Product Codes:** Political Candidate  
**Priority:** POL-3  
**Revenue Codes:** AGY, Political, Political Candidate

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
02/01/16	02/20/16	68	\$8,210.00	\$6,978.50

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
February 2016	68	\$8,210.00	\$6,978.50	0.00
<b>Totals</b>	<b>68</b>	<b>\$8,210.00</b>	<b>\$6,978.50</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Washington DC HRP/DC			Start Of Order - End Of Order	100%

**Order Share**

	Share	Total
WPDE	16%	\$8,210.00
Market	100%	\$51,312.50

**Competitive Share**

	Share	Total
AFWB	0%	\$0.00
CABLE	0%	\$0.00
EPDE	0%	\$0.00
UNKWN	20%	\$10,262.50
WBTW	59%	\$30,274.38
WEYB	0%	\$0.00
WFXB	4%	\$2,052.50
WHMC	0%	\$0.00
WJPM	0%	\$0.00
WWMB	1%	\$513.12

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WPDE	02/19/16	02/19/16	The Chew The Chew	CM	1:00 PM-2:00 PM	----2--	:30	2	\$35.00	POL-	0.00	NM	2	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		02/19/16	02/25/16	----2--			2		\$35.00		0.00				
E 2	WPDE	02/19/16	02/19/16	FRIDAY PRIME C 20/20	CM	10:00 PM-11:00 PM	----1--	:30	1	\$300.00	POL-	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		02/19/16	02/25/16	----1--			1		\$300.00		0.00				

Order / Rev: 522029  
 Alt Order #: 08142654  
 Flight Dates: 02/17/16 - 02/20/16

Advertiser: Donald Trump for President-R  
 Product Desc: TRUMP FOR PRESIDENT  
 Estimate: 461  
 WPDE

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 3	WPDE	02/19/16	02/19/16	M-F Late News M-F 11p-1135p	CM	11:00 PM-11:35 PM	----1--	:30	1	\$300.00	POL	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/19/16	02/25/16	----1--		1				\$300.00		0.00			
E 4	WPDE	02/19/16	02/19/16	JIMMY KIMMEL Jimmy Kimmel	CM	11:35 PM-12:35 AM	----1--	:30	1	\$40.00	POL	0.00	NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/19/16	02/25/16	----1--		1				\$40.00		0.00			
E 5	WPDE	02/19/16	02/19/16	M-F 2p-3p General Hospital	CM	2:00 PM-3:00 PM	----2--	:30	2	\$50.00	POL	0.00	NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/19/16	02/25/16	----2--		2				\$50.00		0.00			
E 6	WPDE	02/19/16	02/19/16	M-F 3p-4p M-F 3p-4p	CM	3:00 PM-4:00 PM	----1--	:30	1	\$50.00	POL	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/19/16	02/25/16	----1--		1				\$50.00		0.00			
E 7	WPDE	02/19/16	02/19/16	M-F 4p-5p M-F 4p-5p	CM	4:00 PM-5:00 PM	----2--	:30	2	\$100.00	POL	0.00	NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/19/16	02/25/16	----2--		2				\$100.00		0.00			
E 8	WPDE	02/19/16	02/19/16	M-F 5-6A Good Morn Carolinas 5a-6a	CM	5:00 AM-6:00 AM	----2--	:30	2	\$30.00	POL	0.00	NM	2	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/19/16	02/25/16	----2--		2				\$30.00		0.00			
E 9	WPDE	02/19/16	02/19/16	M-F 5p-6p News M-F 5p-6p News	CM	5:00 PM-6:00 PM	----1--	:30	1	\$300.00	POL	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/19/16	02/25/16	----1--		1				\$300.00		0.00			
E 10	WPDE	02/19/16	02/19/16	M-F 6p-630p News M-F 6p-630p News	CM	6:00 PM-6:30 PM (5:58 PM-6:30 PM)	----1--	:30	1	\$350.00	POL	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/19/16	02/25/16	----1--		1				\$350.00		0.00			
E 11	WPDE	02/19/16	02/19/16	M-F 6a-7a Good Morn Carolinas 6a-7a	CM	6:00 AM-7:00 AM (5:58 AM-7:00 AM)	----2--	:30	2	\$85.00	POL	0.00	NM	2	\$170.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/19/16	02/25/16	----2--		2				\$85.00		0.00			
E 12	WPDE	02/19/16	02/19/16	M-F 7p-730p News M-F 7p-730p News	CM	7:00 PM-7:30 PM	----1--	:30	1	\$200.00	POL	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/19/16	02/25/16	----1--		1				\$200.00		0.00			
E 13	WPDE	02/19/16	02/19/16	GMA M-F GMA 7a-9a	CM	7:00 AM-9:00 AM (6:58 AM-9:00 AM)	----2--	:30	2	\$150.00	POL	0.00	NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/19/16	02/25/16	----2--		2				\$150.00		0.00			
E 14	WPDE	02/19/16	02/19/16	M-F 730p-8p M-F 730p-8p	CM	7:30 PM-8:00 PM	----1--	:30	1	\$150.00	POL	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/19/16	02/25/16	----1--		1				\$150.00		0.00			
E 15	WPDE	02/19/16	02/19/16	M-F 9a-10a M-F 9a-10a	CM	9:00 AM-10:00 AM	----1--	:30	1	\$50.00	POL	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/19/16	02/25/16	----1--		1				\$50.00		0.00			
E 16	WPDE	02/19/16	02/19/16	FRIDAY PRIME B Fri 9p-10p	CM	9:00 PM-10:00 PM	----1--	:30	1	\$450.00	POL	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/19/16	02/25/16	----1--		1				\$450.00		0.00			
E 17	WPDE	02/20/16	02/20/16	Sa-Su 6p News Sa-Su 6p News	CM	6:00 PM-6:30 PM	-----1-	:30	1	\$75.00	POL	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/19/16	02/25/16	-----1-		1				\$75.00		0.00			

Order / Rev: 522029  
 Alt Order #: 08142654  
 Flight Dates: 02/17/16 - 02/20/16

Advertiser: Donald Trump for President-R  
 Product Desc: TRUMP FOR PRESIDENT  
 Estimate: 461  
 WPDE

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 17	WPDE	02/20/16	02/20/16	Sa-Su 6p News Sa-Su 6p News	CM	6:00 PM-6:30 PM	-----1-	:30	1	\$75.00	POL	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/20/16	02/26/16	-----1-		1				\$75.00		0.00			
E 18	WPDE	02/20/16	02/20/16	Sa-Su 7a-8a GMC Weekend Early	CM	7:00 AM-8:00 AM	-----2-	:30	2	\$50.00	POL	0.00	NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/20/16	02/26/16	-----2-		2				\$50.00		0.00			
E 19	WPDE	02/20/16	02/20/16	Sa 7p-8p Sa 7p-8p	CM	7:00 PM-8:00 PM	-----1-	:30	1	\$25.00	POL	0.00	NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/20/16	02/26/16	-----1-		1				\$25.00		0.00			
E 20	WPDE	02/20/16	02/20/16	Sa-Su 8a-9a Good Morning America	CM	8:00 AM-9:00 AM	-----2-	:30	2	\$120.00	POL	0.00	NM	2	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/20/16	02/26/16	-----2-		2				\$120.00		0.00			
E 21	WPDE	02/18/16	02/18/16	The Chew The Chew	CM	1:00 PM-2:00 PM	---2---	:30	2	\$35.00	POL	0.00	NM	2	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/18/16	02/24/16	---2---		2				\$35.00		0.00			
E 22	WPDE	02/18/16	02/18/16	M-F Late News M-F 11p-1135p	CM	11:00 PM-11:35 PM	---1---	:30	1	\$300.00	POL	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/18/16	02/24/16	---1---		1				\$300.00		0.00			
E 23	WPDE	02/18/16	02/18/16	JIMMY KIMMEL Jimmy Kimmel	CM	11:35 PM-12:35 AM	---1---	:30	1	\$40.00	POL	0.00	NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/18/16	02/24/16	---1---		1				\$40.00		0.00			
E 24	WPDE	02/18/16	02/18/16	M-F 2p-3p General Hospital	CM	2:00 PM-3:00 PM	---2---	:30	2	\$50.00	POL	0.00	NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/18/16	02/24/16	---2---		2				\$50.00		0.00			
E 25	WPDE	02/18/16	02/18/16	M-F 3p-4p M-F 3p-4p	CM	3:00 PM-4:00 PM	---1---	:30	1	\$50.00	POL	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/18/16	02/24/16	---1---		1				\$50.00		0.00			
E 26	WPDE	02/18/16	02/18/16	M-F 4p-5p M-F 4p-5p	CM	4:00 PM-5:00 PM	---2---	:30	2	\$100.00	POL	0.00	NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/18/16	02/24/16	---2---		2				\$100.00		0.00			
E 27	WPDE	02/18/16	02/18/16	M-F 5-6A Good Morn Carolinas 5a-6a	CM	5:00 AM-6:00 AM	---2---	:30	2	\$30.00	POL	0.00	NM	2	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/18/16	02/24/16	---2---		2				\$30.00		0.00			
E 28	WPDE	02/18/16	02/18/16	M-F 5p-6p News M-F 5p-6p News	CM	5:00 PM-6:00 PM	---1---	:30	1	\$300.00	POL	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/18/16	02/24/16	---1---		1				\$300.00		0.00			
E 29	WPDE	02/18/16	02/18/16	M-F 6p-630p News M-F 6p-630p News	CM	6:00 PM-6:30 PM (5:58 PM-6:30 PM)	---1---	:30	1	\$350.00	POL	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/18/16	02/24/16	---1---		1				\$350.00		0.00			
E 30	WPDE	02/18/16	02/18/16	M-F 6a-7a Good Morn Carolinas 6a-7a	CM	6:00 AM-7:00 AM (5:58 AM-7:00 AM)	---2---	:30	2	\$85.00	POL	0.00	NM	2	\$170.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/18/16	02/24/16	---2---		2				\$85.00		0.00			
E 31	WPDE	02/18/16	02/18/16	M-F 7p-730p News M-F 7p-730p News	CM	7:00 PM-7:30 PM	---1---	:30	1	\$200.00	POL	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/18/16	02/24/16	---1---		1				\$200.00		0.00			

Order / Rev: 522029  
 Alt Order #: 08142654  
 Flight Dates: 02/17/16 - 02/20/16

Advertiser: Donald Trump for President-R  
 Product Desc: TRUMP FOR PRESIDENT  
 Estimate: 461

WPDE

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 31	WPDE	02/18/16	02/18/16	M-F 7p-730p News M-F 7p-730p News	CM	7:00 PM-7:30 PM	---1---	:30	1	\$200.00	POL	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 02/18/16	02/24/16	---1---		1			\$200.00	0.00					
E 32	WPDE	02/18/16	02/18/16	GMA M-F GMA 7a-9a	CM	7:00 AM-9:00 AM (6:58 AM-9:00 AM)	---2---	:30	2	\$150.00	POL	0.00	NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 02/18/16	02/24/16	---2---		2			\$150.00	0.00					
E 33	WPDE	02/18/16	02/18/16	M-F 730p-8p M-F 730p-8p	CM	7:30 PM-8:00 PM	---1---	:30	1	\$150.00	POL	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 02/18/16	02/24/16	---1---		1			\$150.00	0.00					
E 34	WPDE	02/18/16	02/18/16	M-F 9a-10a M-F 9a-10a	CM	9:00 AM-10:00 AM	---1---	:30	1	\$50.00	POL	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 02/18/16	02/24/16	---1---		1			\$50.00	0.00					
E 35	WPDE	02/17/16	02/17/16	The Chew The Chew	CM	1:00 PM-2:00 PM	--2----	:30	2	\$35.00	POL	0.00	NM	2	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 02/17/16	02/23/16	--2----		2			\$35.00	0.00					
E 36	WPDE	02/17/16	02/17/16	M-F Late News M-F 11p-1135p	CM	11:00 PM-11:35 PM	--1----	:30	1	\$300.00	POL	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 02/17/16	02/23/16	--1----		1			\$300.00	0.00					
E 37	WPDE	02/17/16	02/17/16	JIMMY KIMMEL Jimmy Kimmel	CM	11:35 PM-12:35 AM	--1----	:30	1	\$40.00	POL	0.00	NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 02/17/16	02/23/16	--1----		1			\$40.00	0.00					
E 38	WPDE	02/17/16	02/17/16	M-F 2p-3p General Hospital	CM	2:00 PM-3:00 PM	--2----	:30	2	\$50.00	POL	0.00	NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 02/17/16	02/23/16	--2----		2			\$50.00	0.00					
E 39	WPDE	02/17/16	02/17/16	M-F 3p-4p M-F 3p-4p	CM	3:00 PM-4:00 PM	--1----	:30	1	\$50.00	POL	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 02/17/16	02/23/16	--1----		1			\$50.00	0.00					
E 40	WPDE	02/17/16	02/17/16	M-F 4p-5p M-F 4p-5p	CM	4:00 PM-5:00 PM	--2----	:30	2	\$100.00	POL	0.00	NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 02/17/16	02/23/16	--2----		2			\$100.00	0.00					
E 41	WPDE	02/17/16	02/17/16	M-F 5-6A Good Morn Carolinas 5a-6a	CM	5:00 AM-6:00 AM	--2----	:30	2	\$30.00	POL	0.00	NM	2	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 02/17/16	02/23/16	--2----		2			\$30.00	0.00					
E 42	WPDE	02/17/16	02/17/16	M-F 5p-6p News M-F 5p-6p News	CM	5:00 PM-6:00 PM	--1----	:30	1	\$300.00	POL	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 02/17/16	02/23/16	--1----		1			\$300.00	0.00					
E 43	WPDE	02/17/16	02/17/16	M-F 6p-630p News M-F 6p-630p News	CM	6:00 PM-6:30 PM (5:58 PM-6:30 PM)	--1----	:30	1	\$350.00	POL	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 02/17/16	02/23/16	--1----		1			\$350.00	0.00					
E 44	WPDE	02/17/16	02/17/16	M-F 6a-7a Good Morn Carolinas 6a-7a	CM	6:00 AM-7:00 AM (5:58 AM-7:00 AM)	--2----	:30	2	\$85.00	POL	0.00	NM	2	\$170.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 02/17/16	02/23/16	--2----		2			\$85.00	0.00					
E 45	WPDE	02/17/16	02/17/16	M-F 7p-730p News M-F 7p-730p News	CM	7:00 PM-7:30 PM	--1----	:30	1	\$200.00	POL	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					

Order / Rev: 522029  
 Alt Order #: 08142654  
 Flight Dates: 02/17/16 - 02/20/16

Advertiser: Donald Trump for President-R  
 Product Desc: TRUMP FOR PRESIDENT  
 Estimate: 461

WPDE

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 45	WPDE	02/17/16	02/17/16	M-F 7p-730p News M-F 7p-730p News	CM	7:00 PM-7:30 PM	--1----	:30	1	\$200.00	POL	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	02/17/16	02/23/16	--1----		1			\$200.00	0.00					
E 46	WPDE	02/17/16	02/17/16	GMA M-F GMA 7a-9a	CM	7:00 AM-9:00 AM (6:58 AM-9:00 AM)	--2----	:30	2	\$150.00	POL	0.00	NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	02/17/16	02/23/16	--2----		2			\$150.00	0.00					
E 47	WPDE	02/17/16	02/17/16	M-F 730p-8p M-F 730p-8p	CM	7:30 PM-8:00 PM	--1----	:30	1	\$150.00	POL	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	02/17/16	02/23/16	--1----		1			\$150.00	0.00					
E 48	WPDE	02/17/16	02/17/16	M-F 9a-10a M-F 9a-10a	CM	9:00 AM-10:00 AM	--1----	:30	1	\$50.00	POL	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	02/17/16	02/23/16	--1----		1			\$50.00	0.00					
													Totals	68	\$8,210.00

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 2.

Station Identification: <u>WPDE Myrtle Beach, SC</u>	Date: <u>1/24/18</u>
---	-------------------------

I, Michelle Irvin

being/on behalf of: Donald J. Trump for President, Inc.

a legally qualified candidate of the Republican

political party for the office of: President

in the Primary

election to be held on: \_\_\_\_\_

do hereby request station time as follows:

Broadcast Date	Broadcast Time	Length	Class	Times per Week	Number of Weeks

SEE ORDER

I represent that the payment for the above described broadcast time has been furnished by:

[Redacted]

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

[Redacted]

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

***To Be Signed By Candidate or Authorized Committee***

[Redacted]

Date

[Redacted]

Signature

***To Be Signed By Station Representative***

☐ Accepted

☐ Accepted in Part

☐ Rejected

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Printed Name

\_\_\_\_\_  
Title

## FEDERAL CANDIDATE CERTIFICATION

**In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:**

I, 

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ does

☐ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☐ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.



signature of candidate or authorized committee



printed name



date