

CONTRACT



WTVY
 285 N. Foster St.
 Dothan, AL 36303
 (334) 792-3195

<u>Contract / Revision</u> 941700 /		<u>Alt Order #</u>
<u>Product</u> General Election		
<u>Contract Dates</u> 10/25/18 - 11/06/18		<u>Estimate #</u>
<u>Advertiser</u> Jay Henry		<u>Original Date / Revision</u> 10/24/18 / 10/24/18
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Calendar	<u>Cash/Trade</u> Cash
<u>Property</u> WTVY	<u>Account Executive</u> Dothan House	<u>Sales Office</u> Dothan Local
<u>Special Handling</u>		
<u>Demographic</u> Adults 18+		
<u>Agency Ref</u> 3187	<u>Advertiser Ref</u> 71860	<u>Product 1/2</u>

And:

Marketing Services
 1501 Honeysuckle Blvd Ste 1
 Dothan, AL 36303

*Pd nachk# 3437
 \$2550.00*

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount	
N 1	WTVY	11/05/18	11/06/18	WTVY News 4 @ 5a	5:00 AM-6:00 AM		:30				NM	2	\$150.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		11/05/18	11/11/18	11-----				2	\$75.00					
N 2	WTVY	10/25/18	11/06/18	WTVY News 4 @ 6a	6:00 AM-7:00 AM		:30				NM	3	\$375.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/22/18	10/28/18	---TF--				1	\$125.00					
Week:		10/29/18	11/04/18	MTWTF--				1	\$125.00					
Week:		11/05/18	11/11/18	MT-----				1	\$125.00					
N 3	WTVY	10/25/18	11/06/18	Live at Lunch	12:00 PM-12:30 PM		:30				NM	6	\$600.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/22/18	10/28/18	---TF--				2	\$100.00					
Week:		10/29/18	11/04/18	MTWTF--				2	\$100.00					
Week:		11/05/18	11/11/18	MT-----				2	\$100.00					
N 4	WTVY	10/25/18	11/05/18	WTVY News 4 @ 5p	5:00 PM-5:30 PM		:30				NM	3	\$825.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/22/18	10/28/18	---TF--				1	\$275.00					
Week:		10/29/18	11/04/18	MTWTF--				1	\$275.00					
Week:		11/05/18	11/11/18	M-----				1	\$275.00					
N 5	WTVY	10/25/18	11/05/18	WTVY News 4 @ 6p	6:00 PM-6:30 PM		:30				NM	3	\$1,050.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/22/18	10/28/18	---TF--				1	\$350.00					
Week:		10/29/18	11/04/18	MTWTF--				1	\$350.00					
Week:		11/05/18	11/11/18	M-----				1	\$350.00					
Totals												0.00	17	\$3,000.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/01/18 - 10/31/18	9	\$1,550.00	(\$232.50)	\$1,317.50
11/01/18 - 11/06/18	8	\$1,450.00	(\$217.50)	\$1,232.50
Totals	17	\$3,000.00	(\$450.00)	\$2,550.00

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)
 This Agreement is subject to the Standard Terms and Conditions available at www.gray.tv/advertising

Security features are enhanced. Details on back.

003437

MidSouth Bank, N.A.
Dothan, AL 36303
61-386/621

10.24.2018

MARKETING SERVICES LLC
A FULL SERVICE ADVERTISING AGENCY
1501 HUNFORD RD, SUITE 1
DOTHAN, AL 36305 334.793.5209

WTVY-TV

PAY TO THE
ORDER OF

Two thousand five hundred fifty and 00/100*****

**2,550.00

\$

DOLLARS

WTVY-TV
PO BOX 14200
TALLAHASSEE, FL 32317-4200

Jay Henry

MEMO

⑈003437⑈ ⑆062103864⑆ 100134580⑈

THIS DOCUMENT CONTAINS A COLORED BACKGROUND ON WHITE PAPER. MICROPRINT IS LOCATED BELOW THIS WARNING BAND.

10.24.2018

WTVY-TV

JAY HENRY

003437

2,550.00

Order #941700

106 MidSouth Bank

2,550.00

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: WTVY/WRGX Dothan AL	Date: 10/24/18
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I, Josh Steltenpohl,

being/on behalf of: Jay Henry,

a legally qualified candidate of the Republican

political party for the office of: Henry County Sheriff

in the General

election to be held on: November 6, 2018

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See attached					

Attach proposed schedule with charges (if available): SEE ATTACHED

I represent that the payment for the above described broadcast time has been furnished by:

Marketing Services

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

_____  _____
Date Signature

To Be Signed By Station Representative

Accepted Accepted in Part Rejected
 Alicia Edison National Sales
Signature Printed Name Title