INVOICE

KITV
801 South King Street
Honolulu, HI 96813
Main: (808)535-0400
Billing: (916)325-3266

KITV

www.KITV.com

Billing Address:

KWME
Attention: Accounts Payable
600 Kapiolani Blvd
Suite 212
Honolulu, HI 96813

Send Payment To:
KITV
PO Box 26865
Lehigh Valley, PA 18002-6865

Invoice #	Invoice Date	Invoice Month	Invoice Period
1216998-1	08/10/14	August 2014	07/28/14 - 08/08/14

Station	Account Executive	Sales Office	Sales Region
KITV	KITV Political Local KITV Pol	Honolulu	Local

Advertiser	Product	Estimate Number
Mercado Kim/D/Congress	8/4 WK	

Flight Dates	Order #	Alt Order #
08/04/14 - 08/08/14	1216998	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling
Politcal Duplicate File Copy

IDB #	Advertiser Code	Product Code
9913141		

Agency Ref	Advertiser Ref

Unless specified on the line levels below, the Class of Time purchased is Pre-emptible with Notice

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
1	08/04/14	08/08/14	KITV 4 News This Mornin 5-7am		MTWTF--	:30	3	$125.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/04/14	08/10/14	MTWTF--	3	$125.00				

Spots: # Ch	Day	Air Date	Air Time Description	Start/End Time	Length Ad-ID	Rate	Type
3 KITV	M	08/04/14	6:14 AM KITV 4 News This Morning	5-7am	:30 DonnaKimIssues	$125.00	NM
1 KITV	W	08/06/14	6:28 AM KITV 4 News This Morning	5-7am	:30 DMKISSUESFINAL	$125.00	NM
2 KITV	Th	08/07/14	5:24 AM KITV 4 News This Morning	5-7am	:30 DMKOCEAN	$125.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
3	08/04/14	08/08/14	GMA M-F	7-9am	MTWTF--	:30	1	$100.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/04/14	08/10/14	MTWTF--	1	$100.00				

Spots: # Ch	Day	Air Date	Air Time Description	Start/End Time	Length Ad-ID	Rate	Type
2 KITV	W	08/06/14	8:45 AM GMA M-F	7-9am	:30 DMKISSUESFINAL	$100.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
5	08/04/14	08/08/14	ELLEN EF	ELLEN EF	MTWTF--	:30	2	$150.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/04/14	08/10/14	MTWTF--	2	$150.00				

Spots: # Ch	Day	Air Date	Air Time Description	Start/End Time	Length Ad-ID	Rate	Type
1 KITV	Tu	08/05/14	3:22 PM ELLEN EF	ELLEN EF	:30 DMKISSUESFINAL	$150.00	NM
3 KITV	F	08/08/14	3:21 PM ELLEN EF	ELLEN EF	:30 DMKISSUESFINAL	$150.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
6	08/04/14	08/08/14	DR OZ EF	DR OZ EF	MTWTF--	:30	2	$150.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/04/14	08/10/14	MTWTF--	2	$150.00				

Spots: # Ch	Day	Air Date	Air Time Description	Start/End Time	Length Ad-ID	Rate	Type
3 KITV	Th	08/07/14	4:13 PM DR OZ EF	DR OZ EF	:30 DMKISSUESFINAL	$150.00	NM
1 KITV	F	08/08/14	4:11 PM DR OZ EF	DR OZ EF	:30 DMKISSUESFINAL	$150.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
7	08/04/14	08/08/14	KITV News At 5	5-5:30pm	MTWTF--	:30	3	$450.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers

We warrant that the actual broadcast information shown on this invoice was taken from the program log

Hearst Television Inc, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

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1216998-1	08/10/14	August 2014	07/28/14 - 08/08/14

Advertiser	Product	Estimate Number
Mercado Kim/D/Congress	8/4 WK	

www.KITV.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
7	08/04/14	08/08/14	KITV News At 5	5-5:30pm	MTWTF--	:30	3	$450.00	NM

	08/04/14	08/10/14	MTWTF--		3	$450.00			
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 KITV	Tu	08/05/14	5:18 PM	KITV News At 5	5-5:30pm	:30	DMKOCEAN	$450.00	NM
4 KITV	W	08/06/14	5:11 PM	KITV News At 5	5-5:30pm	:30	DMKOCEAN	$450.00	NM
3 KITV	F	08/08/14	5:24 PM	KITV News At 5	5-5:30pm	:30	DMKOCEAN	$450.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
8	08/04/14	08/08/14	KITV News At 6	6-6:30pm	MTWTF--	:30	2	$600.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/04/14	08/10/14	MTWTF--	2	$600.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 KITV	W	08/06/14	6:17 PM	KITV News At 6	6-6:30pm	:30	DMKISSUESFINAL	$600.00	NM
2 KITV	F	08/08/14	6:12 PM	KITV News At 6	6-6:30pm	:30	DMKISSUESFINAL	$600.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
10	08/04/14	08/08/14	KITV 4 News at 6:30p M-lM-F 6:30pm News		MTWTF--	:30	3	$450.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/04/14	08/10/14	MTWTF--	3	$450.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2 KITV	M	08/04/14	6:38 PM	KITV 4 News at 6:30p M-F	M-F 6:30pm News	:30	DMKOCEAN	$450.00	NM
1 KITV	Tu	08/05/14	6:53 PM	KITV 4 News at 6:30p M-F	M-F 6:30pm News	:30	DMKISSUESFINAL	$450.00	NM
3 KITV	Th	08/07/14	6:48 PM	KITV 4 News at 6:30p M-F	M-F 6:30pm News	:30	DMKISSUESFINAL	$450.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
11	08/04/14	08/08/14	KITV 4 News at 10 II M-F KITV 4 News at 10		MTWTF--	:30	2	$450.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/04/14	08/10/14	MTWTF--	2	$450.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2 KITV	Tu	08/05/14	10:49 PM	KITV 4 News at 10 II M-F	KITV 4 News at 10	:30	DMKOCEAN	$450.00	NM
1 KITV	W	08/06/14	10:48 PM	KITV 4 News at 10 II M-F	KITV 4 News at 10	:30	DMKISSUESFINAL	$450.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
12	08/07/14	08/07/14	49er Football	49er Football	---T---	:30	1	$500.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/04/14	08/10/14	---T---	1	$500.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2 KITV	Th	08/07/14	9:45 PM	49er Football	49er Football	:30	DMKOCEAN	$500.00	NM
	LR- Local News Special Report								

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
13	08/05/14	08/05/14	CMA MUSIC FESTIVAL 7-10P		-T-----	:30	1	$800.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/04/14	08/10/14	-T-----	1	$800.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 KITV	Tu	08/05/14	8:49 PM	CMA MUSIC FESTIVAL	7-10P	:30	DMKISSUESFINAL	$800.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
14	08/06/14	08/06/14	NASHVILLE: ON THE RE9-10pm		--W----	:30	1	$800.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/04/14	08/10/14	--W----	1	$800.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 KITV	W	08/06/14	9:45 PM	NASHVILLE: ON THE RECORD	9-10pm	:30	DMKISSUESFINAL	$800.00	NM

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Mercado Kim/D/Congress	8/4 WK	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
					Total Spots		21			

Payment Terms 30 Days

Gross Total	$7,975.00
Agency Commission	$1,196.25
Net Amount Due	$6,778.75
General Excise Tax 4.712%	$319.41
Amount Due	$7,098.16