

REP: TEL# 703-528-9399

FAX# 703-516-9680

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

ORDER WORKSHEET

HARRIS REPORT FROM STATION AUG22/18 15.59

RECAP

*** ESBT-TV ***

REP HEADLINE# 9197855 TRF# 1004036
\$\$\$ MOD# 0: APPROVED REV #0 \$\$\$

ADV # _____ ADV. NAME POLI/J WALORSKI/R/CON/IN
AGY # _____ AGY. NAME SRCP MEDIA, INC.
201 N. UNION STREET, SUITE 200
ALEXANDRIA, VA 22314

REP.# _____ OFF.# _____ SALESMAN # _____
BUYER NAME CHRISTY WOOD
SALES PRSN PH- IAN AMBRON

ORDER # _____ CONTRACT # 9197855 CLASS: NATL. LOCAL REGIONAL

PRDCT WALORSKI 4 CONGRESS EST#1608 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES AUG21/18 AUG27/18 WK-1

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE AUG22/18 15.59

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

:LINE#	:REP	:CD	: TIME PERIOD	: LGTH	: SEC	: RATE	: START	: END	:SPTS	: WEEK	: DAYS	:TOTL:
:	:LINE#	:	:	:	:	:	: DATE	: DATE	: /WK	: INVT	:	:SPTS:

AGENCY ADVERTISER CODE = 29
AGENCY PRODUCT CODE = 58

AGENCY EST# = 1608

1			800A-900A	30		\$55.00	8/21	8/27	5		TU-F,M	5
PROGRAM : WSBT22 NEWS ON FOX MICHIANA												
RA35+ : 1.2												
CON COM1: WSBT22 NEWS ON FOX MICHIANA												
2			1000P-1100P	30		\$150.00	8/21	8/27	2		TU-F,M	2
PROGRAM : WSBT22 NEWS ON FOX MICHIANA												
RA35+ : 2.1												
CON COM1: WSBT22 NEWS ON FOX MICHIANA												
3			1000P-1030P	30		\$100.00	8/26	8/26	1		SUN	1
PROGRAM : WSBT22 NEWS ON FOX MICHIANA												
RA35+ : 2.5												
CON COM1: WSBT22 NEWS ON FOX MICHIANA												

REP: TEL# 703-528-9399

FAX# 703-516-9680

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

ORDER WORKSHEET

HARRIS REPORT FROM STATION AUG22/18 15.59

RECAP *** ESBT-TV ***

REP HEADLINE# 9197855 TRF# 1004036
\$\$\$ MOD# 0: APPROVED REV #0 \$\$\$

:LINE#	:REP	:CD	: TIME PERIOD	: LGTH	: SEC	: RATE	: START	: END	:SPTS	: WEEK	: DAYS	:TOTL
:	:LINE#	:	:	:	:	:	: DATE	: DATE	: /WK	: INVT	:	:SPTS
AUG/18			\$675.00 SEP/18			\$.00					CONTRACT TOTAL	\$675.00
											TOTAL SPOTS	8

MARKET TOTALS \$33,750 ESBT 2% WBND 10% WNDU 41% WSJV 0% WHME 0% WCWW 0% WSBT 47%

SHARES EST

SVC- NSI
DEMOS- RA35+*

CONTRACT



ESBT
1301 East Douglas Rd
Mishawaka, IN 46545-1732
(574) 233-3141

And:

SRCP Media
201 North Union St, Suite 200
Alexandria, VA 22314

<u>Contract / Revision</u> 1004036 /		<u>Alt Order #</u> 09197855
<u>Product</u> 29/58/1608 - WALORSKI 4 CONGRESS		
<u>Contract Dates</u> 08/21/18 - 08/27/18	<u>Estimate #</u> 1608	
<u>Advertiser</u> Walorski for Congress-R		<u>Original Date / Revision</u> 08/20/18 / 08/20/18
<u>Billing Cycle</u> WEEKLY	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> ESBT	<u>Account Executive</u> Philadelphia HRP/PH	<u>Sales Office</u> HRP Philadelphia
<u>Special Handling</u>		
<u>Demographic</u> Adults 25+		
		<u>Total Ratings</u> 12.70
<u>Agcy Code</u>	<u>Advertiser Code</u> 29	<u>Product 1/2</u> 58
<u>Agency Ref</u> 6684	<u>Advertiser Ref</u> 89413	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	ESBT	08/21/18	08/27/18	WSBT News on Fox 8-9a	8:00 AM-9:00 AM		:30				NM	5	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
		Week: 08/21/18	08/27/18	M-WTF--	5			\$55.00	1.20				
N 2	ESBT	08/21/18	08/27/18	WSBT 10pm News on Fox	M:10:00 PM-11:00 PM		:30				NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
		Week: 08/21/18	08/27/18	M-W-F--	2			\$150.00	2.10				
N 3	ESBT	08/26/18	08/26/18	Su 10p WSBT 22 Nws on Fo	10:00 PM-10:30 PM		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
		Week: 08/21/18	08/27/18	-----1	1			\$100.00	2.50				
Totals										12.70		8	\$675.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
08/20/18 -08/26/18	6	\$470.00	(\$70.50)	\$399.50
08/27/18 -09/02/18	2	\$205.00	(\$30.75)	\$174.25
Totals	8	\$675.00	(\$101.25)	\$573.75

Signature: _____

Date: _____

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

(* Line Transactions: N = New, E = Edited, D = Deleted)

Net 30-Payment is due within 30 days from invoice date. Station owned or provided services by the Sinclair Broadcast Group.

Warranty-We warrant the above broadcasts were made according to the official station log. Please note that we do not notarize invoices since the purpose of placing a notary seal on a document is to guaranty the authenticity of an individual's signature and not to certify the accuracy of commercial aired.