



QUARTERLY REPORT
OCTOBER-DECEMBER 2017

Program # 2017-40

Airdate: _____ Time of Broadcast _____

Producer: Sean Bratton Host: Ric Bratton (www.thisweekinamerica.us)

<u>Time</u>	<u>Segment</u>	<u>Segment Length</u>
:00	Intro	:60
1:00	SPOT BREAK #1	2:00
3:00	Segment #1 – Business/Entrepreneurship	16:00

Summary: Our guest discusses the benefits of developing your own business in this uncertain economy.

Guest: Hovie Smith is a geologist, decorated Combat Engineer Officer, entrepreneur and author. His latest book “Ideas For New Businesses”.
www.hoveysmith.com

Issues Covered: concepts, financing, consulting, marketing

19:00	SPOT BREAK #2	3:00
22:00	Segment #2- Animal Care	7:00

Summary: Our guest discusses his work in bettering the lives of animals at risk and helping the people who care for them.

Guest: Cat behaviorist Jackson Galaxy is host of “My Cat From Hell” on Animal Planet.
www.animalplanet.com

Issues Covered: adoption, overcrowded shelters, control

29:00	Conclusion of Program	:30
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Program # 2017-41

Airdate: _____ Time of Broadcast _____

Producer: Sean Bratton Host: Ric Bratton (www.thisweekinamerica.us)

Time	Segment	Segment Length
:00	Intro	:60
1:00	SPOT BREAK #1	2:00
3:00	Segment #1 – Mental Health	16:00

Summary: Our guest discusses a long-term and drug-free treatment for brain-based disorders.

Guest: Dr. Edward Carlton is board certified in neurofeedback training and is also a licensed chiropractic physician with over 25 years of experience. He is the author of “The Answer”.
www.carltonneurofeedbackcenter.com

Issues Covered: neurofeedback training, mood altering drugs

19:00	SPOT BREAK #2	3:00
22:00	Segment #2- Arts/Health	7:00

Summary: Our guest discusses his work in Television and motion pictures as well as a recent health invention.

Guest: James Lipton is the highly acclaimed host of “Inside the Actors Studio” on Bravo. Also inventor of “KneesEase” for arthritis sufferers.
www.kneesease.com

Issues Covered: pain management, research, media

29:00	Conclusion of Program	:30
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Program # 2017-42

Airdate: _____ Time of Broadcast _____

Producer: Sean Bratton Host: Ric Bratton (www.thisweekinamerica.us)

Time	Segment	Segment Length
:00	Intro	:60
1:00	SPOT BREAK #1	2:00
3:00	Segment #1 – Health	16:00

Summary: Our guest discusses inexpensive treatments for life threatening diseases. Also how to research and discuss with your doctor.

Guest: Julia Schopick is a best selling author of “Honest Medicine” and creator of the award winning health blog www.honestmedicine.com
www.honestmedicine.com

Issues Covered: autoimmune disease, research, costs

19:00	SPOT BREAK #2	3:00
22:00	Segment #2- Media/LGBT issues	7:00

Summary: Our guest discusses her groundbreaking television series “Transparent” which deals with social issues.

Guest: Amy Landecker is an actress and director currently starring in the Amazon Prime award winning series “Transparent”.
www.amazon.com/transparent

Issues Covered: transgender issues, family, discrimination

29:00	Conclusion of Program	:30
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Program # 2017-43

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<u>Time</u>	<u>Segment</u>	<u>Segment Length</u>
:00	Intro	:60
1:00	SPOT BREAK #1	2:00
3:00	Segment #1 – Business	16:00

Summary: Our guest discusses how women can excel in a business workplace dominated by men.

Guest: Marja Norris is a Top 100 Barron’s Woman Advisor with a distinguished career in finance. She’s the author of “The Unspoken Code: A Businesswoman’s No-Nonsense Guide to Making It In the Corporate World”. www.marjanorris.com

Issues Covered: confrontation, risks, stress, dress

19:00	SPOT BREAK #2	3:00
22:00	Segment #2- Media/Psychology	7:00

Summary: Our guests discuss their groundbreaking television series that tells the story of a psychopathic killer.

Guest: Jharrell Jerome, featured in the Academy Award winning movie “Moonlight” and Justine Lupe, star in the tv series “Mr Mercedes” from Stephen King.

Issues Covered: alcoholism, technology, crime

29:00 Conclusion of Program :30

Program # 2017-44

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Producer: Sean Bratton Host: Ric Bratton (www.thisweekinamerica.us)

<u>Time</u>	<u>Segment</u>	<u>Segment Length</u>
:00	Intro	:60
1:00	SPOT BREAK #1	2:00
3:00	Segment #1 – Aging/Wellness	16:00

Summary: Our guest discusses emerging trends in healthy aging and healthcare.

Guest: Dr Carrie Engelbright, RN, CNE, CWP is lead faculty at Mid-State Technical College in Wisconsin Rapids, Wisconsin. A learned expert in the field of healthy aging and wellness of life.

Issues Covered: age in place, caregiving, managing medications

19:00	SPOT BREAK #2	3:00
22:00	Segment #2- Media	7:00

Summary: Our guest discusses his daily tv show that deals with social issues such as abuse.

Guest: Steve Wilkos is host of the nationally syndicated daily tv show “The Steve Wilkos Show” now in it’s 9th season. He is a former Marine and Chicago police officer.
www.stevewilkos.com

Issues Covered: law enforcement, child abuse, drugs

29:00 Conclusion of Program : 30

Program # 2017-45

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<u>Time</u>	<u>Segment</u>	<u>Segment Length</u>
:00	Intro	:60
1:00	SPOT BREAK #1	2:00
3:00	Segment #1 – Climate Change	16:00

Summary: Our guest discusses the urgency of global climate change and what can be done to make a difference.

Guest: Jon Shenk is an award winning documentary filmmaker. He is co-director and cinematographer of the film "Inconvenient Sequel" The follow up to Academy Award winning "Inconvenient Truth".

Issues Covered: Paris Accord, solar power, positive changes

19:00 SPOT BREAK #2 3:00

22:00 Segment #2- Consumer/Automotive 7:00

Summary: Our guests discuss finding, fixing and flipping used cars.

Guests: Mike Brewer and Ant Anstead are hosts of the international television series "Wheeler Dealers". Both are car experts with vast experience in sales, service and customizing.

Issues Covered: restoration, maintenance, buying tips

29:00 Conclusion of Program :30

Program # 2017-46

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Producer: Sean Bratton Host: Ric Bratton (www.thisweekinamerica.us)

Time	Segment	Segment Length
:00	Intro	:60
1:00	SPOT BREAK #1	2:00
3:00	Segment #1 – Cyber Crimes	16:00

Summary: Our guest discusses his book on cyber security and how to protect yourself from being a victim.

Guest: Nick Selby is a police detective with nearly 20 years of fighting cyber criminals. He is the author of "Cyber Attack Survival Manual".

Issues Covered: identity theft, smart devices, privacy

19:00 SPOT BREAK #2 3:00

22:00 Segment #2- Media/History 7:00

Summary: Our guest discusses his history-based podcast dealing with legendary horror myths.

Guest: Aaron Mahnke is creator and host of the award winning podcast "Lore" which is now also a television series on Amazon Video.
www.amazon.com

Issues Covered: new media, research, historical events

29:00 Conclusion of Program :30

Program # 2017-47

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Producer: Sean Bratton Host: Ric Bratton (www.thisweekinamerica.us)

Time	Segment	Segment Length
:00	Intro	:60
1:00	SPOT BREAK #1	2:00
3:00	Segment #1 – Cyber Crimes	16:00

Summary: Our guest discusses his book on cyber security and how to protect yourself from being a victim.

Guest: Nick Selby is a police detective with nearly 20 years of fighting cyber criminals. He is the author of "Cyber Attack Survival Manual".

Issues Covered: identity theft, smart devices, privacy

19:00 SPOT BREAK #2 3:00

22:00 Segment #2- Media/History 7:00

Summary: Our guest discusses his history-based podcast dealing with legendary horror myths.

Guest: Aaron Mahnke is creator and host of the award winning podcast "Lore" which is now also a television series on Amazon Video.
www.amazon.com

Issues Covered: new media, research, historical events

29:00 Conclusion of Program :30

Program # 2017-48

Airdate: _____ Time of Broadcast _____

Producer: Sean Bratton Host: Ric Bratton (www.thisweekinamerica.us)

<u>Time</u>	<u>Segment</u>	<u>Segment Length</u>
:00	Intro	:60
1:00	SPOT BREAK #1	2:00
3:00	Segment #1 – Business	16:00

Summary: Our guest discusses his research into providing a path toward better decision making both at home and at work.

Guest: Jack Quarles is an Amazon #1 bestselling author, an international trainer, speaker and consultant. He is the author of “Expensive Sentences: Debunking the Common Myths that Derail Decisions and Sabotage Success”.
www.expensivesentences.com

Issues Covered: improve conversations, myths, culture

19:00	SPOT BREAK #2	3:00
22:00	Segment #2- Youth Sports	7:00

Summary: Our guest discusses the importance and benefits of youth sports as well as dealing with injuries. Part1

Guest: Dr David Geier as an orthopedic surgeon, sports medicine Specialist and author.
www.drdauidgeier.com

Issues Covered: year round sports, proper healing, prevention

29:00	Conclusion of Program	:30
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Program # 2017-49

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<u>Time</u>	<u>Segment</u>	<u>Segment Length</u>
:00	Intro	:60
1:00	SPOT BREAK #1	2:00
3:00	Segment #1 – Business/Personal Growth	16:00

Summary: Our guest discusses how to get the life you want and how to be more productive.

Guest: Andro Donovan is a sought after speaker, executive coach, leadership specialist and author. Her new book “Motivate Yourself:

Get The Life You Want, Find Purpose and Achieve Fulfilment".
www.androdonovan.com

Issues Covered: negative thoughts, emotional burnout, values

19:00	SPOT BREAK #2	3:00
22:00	Segment #2- Diet	7:00

Summary: Our guest discusses her cookbook that features foods low in saturated fat and cholesterol.

Guest: Jill Skeem is a certified macrobiotic health counselor, educator and chef. She is author of "Comfort Food Gets A Vegan Makeover".
www.jillskeem.com

Issues Covered: holiday cooking tips, exercise, substitutes

29:00	Conclusion of Program	:30
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Program # 2017-50

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<u>Time</u>	<u>Segment</u>	<u>Segment Length</u>
:00	Intro	:60
1:00	SPOT BREAK #1	2:00
3:00	Segment #1 – Mental Health	16:00

Summary: Our guest discusses a long-term and drug-free treatment for brain-based disorders.

Guest: Dr. Edward Carlton is board certified in neurofeedback training and is also a licensed chiropractic physician with over 25 years of experience. He is the author of "The Answer".
www.carltonneurofeedbackcenter.com

Issues Covered: PTSD, depression, aging process

19:00	SPOT BREAK #2	3:00
22:00	Segment #2- Diet	7:00

Summary: Our guest discusses her cookbook that features foods low in saturated fat and cholesterol. Part 2

Guest: Jill Skeem is a certified macrobiotic health counselor,

educator and chef. She is author of "Comfort Food Gets A Vegan Makeover."

www.jillskeem.com

Issues Covered: eat regular meals, mindful eating, exercising

29:00 Conclusion of Program :30

Program # 2017-51

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Producer: Sean Bratton Host: Ric Bratton (www.thisweekinamerica.us)

<u>Time</u>	<u>Segment</u>	<u>Segment Length</u>
:00	Intro	:60
1:00	SPOT BREAK #1	2:00
3:00	Segment #1 – Negative Body Image	16:00

Summary: Our guest discusses unrealistic beauty standards and their damaging effects on women.

Guest: Emme is a groundbreaking model and a leading voice in the fashion industry for more than two decades. She is featured in the television documentary "Straight/Curve".

Issues Covered: health crisis, diversity in media, imagery

19:00	SPOT BREAK #2	3:00
22:00	Segment #2- Diet	7:00

Summary: Our guest discusses her cookbook that features foods low in saturated fat and cholesterol. Part 3

Guest: Jill Skeem is a certified macrobiotic health counselor, educator and chef. She is author of "Comfort Food Gets A Vegan Makeover."

www.jillskeem.com

Issues Covered: eat healthier in 2018, substitutions, portions

29:00 Conclusion of Program :30

Program # 2017-52

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<u>Time</u>	<u>Segment</u>	<u>Segment Length</u>
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:00	Intro	:60
1:00	SPOT BREAK #1	2:00
3:00	Segment #1 – Business	16:00

Summary: Our guest discusses to implement effective time management and improve productivity.

Guest: R. Shawn McBride is an attorney, business consultant and author. His latest book "It's About Time: How To Do More of What Matters In the Time You Have."

www.yourbusinessspeaker.com

Issues Covered: planning, prioritize, delegate, reset

19:00	SPOT BREAK #2	3:00
22:00	Segment #2- Youth Sports	7:00

Summary: Our guest discusses the importance and benefits of youth sports as well as dealing with injuries. Part 2

Guest: Dr David Geier as an orthopedic surgeon, sports medicine specialist and author.

www.drdavidgeier.com

Issues Covered: focus on fun, role of parents, proper technique

29:00	Conclusion of Program	:30
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