



**QUARTERLY REPORT**  
**JULY-SEPTEMBER 2017**

**Program # 2017-27**

Airdate: \_\_\_\_\_ Time of Broadcast \_\_\_\_\_

Producer: Sean Bratton Host: Ric Bratton ([www.thisweekinamerica.us](http://www.thisweekinamerica.us))

<u>Time</u>	<u>Segment</u>	<u>Segment Length</u>
:00	Intro	:60
1:00	SPOT BREAK #1	2:00
3:00	Segment #1 – Mental Health	16:00

Summary: Our guest discusses dealing with post traumatic stress disorder.

Guest: Mark Freimark is a military veteran and law enforcement officer. He is the author of "Headshot: How I Survive with Post-Traumatic Stress Disorder".

**Issues Covered: medication, symptoms, social destruction**

19:00	SPOT BREAK #2	3:00
22:00	Segment #2- Media	7:00

Summary: Our guest discusses his role on an iconic family television program.

Guest: Barry Williams starred as Greg Brady in the classic family comedy "The Brady Bunch". He is the author of "Growing Up Brady".

**Issues Covered: role model, family values, morality tales**

29:00	Conclusion of Program	:30
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**Program # 2017-28**

Airdate: \_\_\_\_\_ Time of Broadcast \_\_\_\_\_

Producer: Sean Bratton Host: Ric Bratton ([www.thisweekinamerica.us](http://www.thisweekinamerica.us))

<u>Time</u>	<u>Segment</u>	<u>Segment Length</u>
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:00	Intro	:60
1:00	SPOT BREAK #1	2:00
3:00	Segment #1 – Business	16:00

Summary: Our guest discusses common mistakes businesses and entrepreneurs make.

Guest: R. Shawn McBride is an attorney, business consultant and author. His latest book “Business Blunders: 10 Dangerous Business Mistakes And How to Protect Your Business So it Can Thrive”

[www.mcbrideforbusiness.com](http://www.mcbrideforbusiness.com)

**Issues Covered: planning, preparation, protection**

19:00	SPOT BREAK #2	3:00
22:00	Segment #2- Animals/Climate	7:00

Summary: Our guest discusses the drastic seasonal changes in Yellowstone Park and it’s impact on animals and nature.

Guest: Dr Kirk Johnson is Director of the Smithsonian National Museum of Natural History and host of “Great Yellowstone Thaw” on PBS.

**Issues Covered: floods, wildfires, migration**

29:00	Conclusion of Program	:30
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**Program # 2017-29**

Airdate: \_\_\_\_\_ Time of Broadcast \_\_\_\_\_

Producer: Sean Bratton Host: Ric Bratton ([www.thisweekinamerica.us](http://www.thisweekinamerica.us))

Time	Segment	Segment Length
:00	Intro	:60
1:00	SPOT BREAK #1	2:00
3:00	Segment #1 – Aging/Medicine	16:00

Summary: Our guest discusses his research into safeguarding your skin from the damages of ultraviolet exposure.

Guest: Michael Smith M.D. is senior health scientist for Life Extension. He is an author, researcher and media resource on aging.

[www.geroprotect.net](http://www.geroprotect.net)

**Issues Covered: natural immune response, skin cancer, aging**

19:00 SPOT BREAK #2 3:00  
 22:00 Segment #2- Renovation/Media 7:00

Summary: Our guests discuss their television program that rewards someone facing tough times with a home makeover.

Guests: Cheryl Torrenueva and Roger Morin are hosts of “Reno, Set, Go” on Discovery Family Channel. They also lead a team of expert craftsmen.

**Issues Covered: perseverance, remodeling tips, budgeting**

29:00 Conclusion of Program :30

**Program # 2017-30**

Airdate: \_\_\_\_\_ Time of Broadcast \_\_\_\_\_

Producer: Sean Bratton Host: Ric Bratton ([www.thisweekinamerica.us](http://www.thisweekinamerica.us))

Time	Segment	Segment Length
:00	Intro	:60
1:00	SPOT BREAK #1	2:00
3:00	Segment #1 – Business	16:00

Summary: Our guest discusses his research into providing a path toward better decision making both at home and at work.

Guest: Jack Quarles is an Amazon #1 bestselling author, an international trainer, speaker and consultant. He is the author of “Expensive Sentences: Debunking the Common Myths that Derail Decisions and Sabotage Success”.  
[www.expensivesentences.com](http://www.expensivesentences.com)

**Issues Covered: improve conversations, myths, culture**

19:00 SPOT BREAK #2 3:00  
 22:00 Segment #2- Animals/Environment 7:00

Summary: Our guest discusses the importance of wildlife conservation and animal care.

Guest: Jim Breheny is a director of the Bronx Zoo and host of “The Zoo” on Animal Planet.  
[www.animalplanet.com](http://www.animalplanet.com)

**Issues Covered: species conservation, role of zoos, environment**

29:00 Conclusion of Program :30

**Program # 2017-31**

Airdate: \_\_\_\_\_ Time of Broadcast \_\_\_\_\_

Producer: Sean Bratton Host: Ric Bratton ([www.thisweekinamerica.us](http://www.thisweekinamerica.us))

Time	Segment	Segment Length
:00	Intro	:60
1:00	SPOT BREAK #1	2:00
3:00	Segment #1 – Business/Personal Growth	16:00

Summary: Our guest discusses how to get the life you want and how to be more productive.

Guest: Andro Donovan is a sought after speaker, executive coach, leadership specialist and author. Her new book “Motivate Yourself: Get The Life You Want, Find Purpose and Achieve Fulfilment”. [www.androdonovan.com](http://www.androdonovan.com)

**Issues Covered: negative thoughts, emotional burnout, values**

19:00	SPOT BREAK #2	3:00
22:00	Segment #2- Animal Care	7:00

Summary: Our guest discusses the role preventative care for animals.

Guest: Dr Diarra Blue is a veterinarian and co-owner of Cy Fair Animal Hospital in Houston. He stars in the Animal Planet tv series “The Vet Life” [www.animalplanet.com](http://www.animalplanet.com)

**Issues Covered: summer care tips, adoption, proper pets**

29:00	Conclusion of Program	:30
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**Program # 2017-32**

Airdate: \_\_\_\_\_ Time of Broadcast \_\_\_\_\_

Producer: Sean Bratton Host: Ric Bratton ([www.thisweekinamerica.us](http://www.thisweekinamerica.us))

Time	Segment	Segment Length
:00	Intro	:60
1:00	SPOT BREAK #1	2:00
3:00	Segment #1 – Business/Personal Growth	16:00

Summary: Our guest discusses how to create a vision for your business and life.

Guest: Rich Allen is a visionary business advisor, former corporate executive and author. His latest book is "The Ultimate Business Tuneup: A Simple Yet Powerful Business Model That Will Transform The Lives of Small Business Owners"

**Issues Covered: clear strategy, business failure, focus**

19:00 SPOT BREAK #2 3:00

22:00 Segment #2- Motivation/Psychology 7:00

Summary: Our guest discusses how successful people learned to deal with fear and disappointment.

Guest: Tim Ferris is an entrepreneur and best selling author. He hosts "Fearless with Tim Ferris" on AT&T Audience Channel

**Issues Covered: hardship, adversity, taking chances**

29:00 Conclusion of Program :30

### Program # 2017-33

Airdate: \_\_\_\_\_ Time of Broadcast \_\_\_\_\_

Producer: Sean Bratton Host: Ric Bratton ([www.thisweekinamerica.us](http://www.thisweekinamerica.us))

Time	Segment	Segment Length
:00	Intro	:60
1:00	SPOT BREAK #1	2:00
3:00	Segment #1 – Children’s Literacy	16:00

Summary: Our guest discusses his young adult book series and the importance of developing literary skills at an early age.

Guest: Chris Bradford is an award winning author. His books are published in 20 languages. He is the author of the "Young Samurai" and "Bodyguard" series, [www.chrisbraford.co.uk](http://www.chrisbraford.co.uk)

**Issues Covered: imagination, vocabulary, storytelling**

19:00 SPOT BREAK #2 3:00

22:00 Segment #2- Arts/Health 7:00

Summary: Our guest discusses his work in Television and motion pictures as well as a recent health invention.

Guest: James Lipton is the highly acclaimed host of "Inside the Actors Studio" on Bravo. Also inventor of "KneesEase" for arthritis sufferers.  
www.kneesease.com

**Issues Covered: pain management, research, media**

29:00 Conclusion of Program :30

**Program # 2017-34**

Airdate: \_\_\_\_\_ Time of Broadcast \_\_\_\_\_

Producer: Sean Bratton Host: Ric Bratton ([www.thisweekinamerica.us](http://www.thisweekinamerica.us))

<u>Time</u>	<u>Segment</u>	<u>Segment Length</u>
:00	Intro	:60

1:00	SPOT BREAK #1	2:00
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3:00	Segment #1 – Crime/Media	16:00
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Summary: Our guest discusses his documentary on the 40<sup>th</sup> anniversary of the Son of Sam murders in New York City, one of the nation's most notorious and memorable serial killers.

Guest: Tom Jennings is a multiple award winning documentary filmmaker and journalist. He is producer of "The Lost Tapes: Son Of Sam" for the Smithsonian Channel.

**Issues Covered: law enforcement, media, violent crime**

19:00	SPOT BREAK #2	3:00
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22:00	Segment #2- Motivation/Psychology	7:00
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Summary: Our guest discusses how successful people learned to deal with fear and disappointment.

Guest: Tim Ferris is an entrepreneur and best selling author. He hosts "Fearless with Tim Ferris" on AT&T Audience Channel

**Issues Covered: hardship, adversity, taking chances**

29:00 Conclusion of Program :30

**Program # 2017-35**

Airdate: \_\_\_\_\_ Time of Broadcast \_\_\_\_\_

Producer: Sean Bratton Host: Ric Bratton ([www.thisweekinamerica.us](http://www.thisweekinamerica.us))

<u>Time</u>	<u>Segment</u>	<u>Segment Length</u>
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:00	Intro	:60
1:00	SPOT BREAK #1	2:00
3:00	Segment #1 – Business	16:00

Summary: Our guest discusses ways to effectively solve problems Both in your professional and personal lives.

Guest: Nat Greene is an author, business leader and problem Solving expert. He is the author of the best seller “Stop Guessing: The 9 Behaviors of Great Problem Solvers”  
[www.stopguessingbook.com](http://www.stopguessingbook.com)

**Issues Covered: fact-based decisions, research, know problem**

19:00	SPOT BREAK #2	3:00
22:00	Segment #2- Motivation/Business	7:00

Summary: Our guest discusses how he overcame poverty and his Lack of an education to become a successful multi-business owner.

Guest: Ralph Holguin is the founder of RMD Garage the nation’s Hottest automotive restoration shop. He stars in “RMD Garage” on Velocity Channel.  
[www.velocity.com](http://www.velocity.com)

**Issues Covered: goals, attention to detail, passion**

29:00	Conclusion of Program	:30
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**Program # 2017-36**

Airdate: \_\_\_\_\_ Time of Broadcast \_\_\_\_\_

Producer: Sean Bratton Host: Ric Bratton ([www.thisweekinamerica.us](http://www.thisweekinamerica.us))

Time	Segment	Segment Length
:00	Intro	:60
1:00	SPOT BREAK #1	2:00
3:00	Segment #1 – Careers	16:00

Summary: Our guest explains how to design and implement a job search action plan and offers special advice for recent college grads.

Guest: Kathleen Brady is an iPEC certified career management coach with 25 years experience and author of “Get A Job: 10 Secrets to Career Success”  
[www.careerplanners.net](http://www.careerplanners.net)

**Issues Covered: resume writing, social media, negotiating**

19:00	SPOT BREAK #2	3:00
22:00	Segment #2- Travel	7:00

Summary: Our guest discusses the benefits of unwinding and using travel to take a break from hectic lives.

Guest: Julia Dimon is a travel journalist and on-air host travel personality. She's the author of "Travel Junkie" and the blog [Traveljunkiejulia.com](http://Traveljunkiejulia.com)  
[www.travelocity.com](http://www.travelocity.com)

**Issues Covered: family travel, culture, education**

29:00	Conclusion of Program	:30
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**Program # 2017-37**

Airdate: \_\_\_\_\_ Time of Broadcast \_\_\_\_\_

Producer: Sean Bratton Host: Ric Bratton ([www.thisweekinamerica.us](http://www.thisweekinamerica.us))

Time	Segment	Segment Length
:00	Intro	:60
1:00	SPOT BREAK #1	2:00
3:00	Segment #1 – Business/Psychology	16:00

Summary: Our guest explains how to stay cool under pressure and attain peak performance.

Guest: Dr. Christian Marcolli is renowned global performance coach and author of "The Melting Point: How To Stay Cool Under Pressure And Sustain World Class Performance".  
[www.marcolli.com](http://www.marcolli.com)

**Issues Covered: emotional strength, passion, adaptability**

19:00	SPOT BREAK #2	3:00
22:00	Segment #2- Education	7:00

Summary: Our guest offers practical tips for both parents and students to make the college of their dreams a reality.

Guest: Dr. Kat Cohen is a sought after expert on college admissions and the CEO and Founder of IvyWise an educational consulting company.  
[www.ivywise.com](http://www.ivywise.com),



**Issues Covered: social media, scholarships, common mistakes**

29:00 Conclusion of Program :30

**Program # 2017-38**

Airdate: \_\_\_\_\_ Time of Broadcast \_\_\_\_\_

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<u>Time</u>	<u>Segment</u>	<u>Segment Length</u>
:00	Intro	:60
1:00	SPOT BREAK #1	2:00
3:00	Segment #1 – History	16:00

Summary: Our guest discusses his new book on the invasions of all 50 states countless times over the course of U.S. history.

Guest: Christopher Kelly is an author and historian. He is also a former broadcasting executive. He is the co-author of “America Invaded: A State by State Guide to Fighting on American Soil”.  
[www.americainvaded.com](http://www.americainvaded.com)

**Issues Covered: native Americans, state boundaries, culture**

19:00	SPOT BREAK #2	3:00
22:00	Segment #2- Animal Care	7:00

Summary: Our guest discusses how rescue dogs are trained to become service dogs for people with disabilities.

Guest: Laura London is a certified dog trainer and co-host of the Animal Planet television series “Rescue Dog to Super Dog”.  
[www.animalplanet.com](http://www.animalplanet.com)

**Issues Covered: training, emotional trauma, shelter pets**

29:00 Conclusion of Program :30

**Program # 2017-39**

Airdate: \_\_\_\_\_ Time of Broadcast \_\_\_\_\_

Producer: Sean Bratton Host: Ric Bratton ([www.thisweekinamerica.us](http://www.thisweekinamerica.us))

<u>Time</u>	<u>Segment</u>	<u>Segment Length</u>
:00	Intro	:60
1:00	SPOT BREAK #1	2:00

3:00	Segment #1 – Health	16:00
	<p>Summary: Our guest discusses his research into macular degeneration an eye disease that impacts 1 in 3 people over age 65.</p> <p>Guest: Alan McClain is an author and former management systems analyst who was diagnosed with macular degeneration. He’s the author of “How I Beat Macular Degeneration in the Early Stages And How You Can Too”.  <a href="http://www.beatmaculardegeneration.com">www.beatmaculardegeneration.com</a></p> <p><b>Issues Covered: testing, diet, supplements</b></p>	
19:00	SPOT BREAK #2	3:00
22:00	Segment #2- Literature	7:00
	<p>Summary: Our guest discusses her newest young adult novel that takes place 100 years in the future.</p> <p>Guest: Katharine McGee is the author of the best selling young adult fiction “The Thousandth Floor.” She has just released the sequel “The Dazzling Heights”.</p> <p><b>Issues Covered: technology, relationships, literacy</b></p>	
29:00	Conclusion of Program	:30