

**ORDER**

WDAF-TV

**Orders**  
**Order / Rev:** 18824  
**Alt Order #:** 07464959  
**Product Desc:** REPUBLICAN GOV ASSOC  
**Estimate:** 6013  
**Flight Dates:** 10/28/14 - 11/03/14  
**Original Date / Rev:** 10/30/14 / 10/30/14  
**Order Type:** GENERAL

**Primary AE:** Teresa DiFuria  
**Sales Office:** NPHL  
**Sales Region:** National

**Agency Name:** National Media Research Planning & I  
**Buying Contact:**  
**Billing Contact:**  
 815 Slaters Lane  
 Alexandria, VA 22314

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Republican Governors Assoc  
**Demographic:** HH  
**Product Codes:** PL4  
**Priority:** Default  
**Revenue Codes:** Agency, Political, Political-PAC

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/27/14	11/03/14	97	\$168,935.00	\$143,594.75

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
November 2014	97	\$168,935.00	\$143,594.75	0.00
<b>Totals</b>	<b>97</b>	<b>\$168,935.00</b>	<b>\$143,594.75</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Teresa DiFuria			Start Of Order - End Of Order	100%

Order Share	Share	Total
WDAF-TV	36%	\$168,935.00
Market	100%	\$469,263.89

Competitive Share	Share	Total
CABLE	0%	\$0.00
EDAF	0%	\$0.00
KCPT	0%	\$0.00
KCTV	31%	\$145,471.81
KCWE	0%	\$0.00
KMBC	17%	\$79,774.86
KMCI	0%	\$0.00
KPXE	0%	\$0.00
KSHB	16%	\$75,082.22
KSMO	0%	\$0.00
NCWE	0%	\$0.00
NMBC	0%	\$0.00
UNKWN	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	4	10/31/14	10/31/14	M-F 10p-1030p M-F 10p-1030p	CM	10:00 PM-10:30 PM	----1--	:30	1	\$2,000.00	02	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/27/14	11/02/14	----1--			1		\$2,000.00		0.00				
2	4	10/31/14	10/31/14		CM	10:00 AM-11:00 AM	----1--	:30	1	\$375.00	02	0.00	NM	1	\$375.00

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 WDAF-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 10a-11a											
				M-F 10a-11a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/27/14	11/02/14	----1--					1	\$375.00		0.00			
3	4	10/31/14	10/31/14	M-F 1030p-11p	CM	10:30 PM-11:00 PM	----1--	:30	1	\$1,000.00	02	0.00	NM	1	\$1,000.00
				M-F 1030p-11p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/27/14	11/02/14	----1--					1	\$1,000.00		0.00			
4	4	10/31/14	10/31/14	M-F 1130p-12a	CM	11:30 PM-12:00 AM	----1--	:30	1	\$375.00	02	0.00	NM	1	\$375.00
				M-F 1130p-12a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/27/14	11/02/14	----1--					1	\$375.00		0.00			
5	4	10/31/14	10/31/14	M-F 5a-530a	CM	5:00 AM-5:30 AM	----1--	:30	1	\$625.00	02	0.00	NM	1	\$625.00
				M-F 5a-530a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/27/14	11/02/14	----1--					1	\$625.00		0.00			
6	4	10/31/14	10/31/14	M-F 5p-6p	CM	5:00 PM-5:30 PM	----1--	:30	1	\$1,100.00	02	0.00	NM	1	\$1,100.00
				M-F 5p-6p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/27/14	11/02/14	----1--					1	\$1,100.00		0.00			
7	4	10/31/14	10/31/14	M-F 530a-6a	CM	5:30 AM-6:00 AM	----1--	:30	1	\$675.00	02	0.00	NM	1	\$675.00
				M-F 530a-6a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/27/14	11/02/14	----1--					1	\$675.00		0.00			
8	4	10/31/14	10/31/14	M-F 5p-6p	CM	5:30 PM-6:00 PM	----1--	:30	1	\$1,100.00	02	0.00	NM	1	\$1,100.00
				M-F 5p-6p		(5:30 PM-6:00 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/27/14	11/02/14	----1--					1	\$1,100.00		0.00			
9	4	10/31/14	10/31/14	M-F 6p-630p	CM	6:00 PM-6:30 PM	----1--	:30	1	\$1,350.00	02	0.00	NM	1	\$1,350.00
				M-F 6p-630p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/27/14	11/02/14	----1--					1	\$1,350.00		0.00			
10	4	10/31/14	10/31/14	M-F 630p-7p	CM	6:30 PM-7:00 PM	----1--	:30	1	\$3,000.00	02	0.00	NM	1	\$3,000.00
				M-F 630p-7p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/27/14	11/02/14	----1--					1	\$3,000.00		0.00			
11	4	10/31/14	10/31/14	M-F 7a-9a	CM	7:00 AM-8:00 AM	----1--	:30	1	\$900.00	02	0.00	NM	1	\$900.00
				M-F 7a-9a		(7:00 AM-8:00 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/27/14	11/02/14	----1--					1	\$900.00		0.00			
12	4	10/31/14	10/31/14	M-F 7a-9a	CM	8:00 AM-9:00 AM	----1--	:30	1	\$900.00	02	0.00	NM	1	\$900.00
				M-F 7a-9a		(8:00 AM-9:00 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/27/14	11/02/14	----1--					1	\$900.00		0.00			
13	4	10/31/14	10/31/14	M-F 9a-10a	CM	9:00 AM-10:00 AM	----1--	:30	1	\$375.00	02	0.00	NM	1	\$375.00
				M-F 9a-10a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/27/14	11/02/14	----1--					1	\$375.00		0.00			
14	4	10/31/14	10/31/14	M-F 9p-10p	CM	9:30 PM-10:00 PM	----1--	:30	1	\$1,800.00	02	0.00	NM	1	\$1,800.00
				M-F 9p-10p		(9:30 PM-10:00 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/27/14	11/02/14	----1--					1	\$1,800.00		0.00			
15	4	11/03/14	11/03/14	M-F 10p-1030p	CM	10:00 PM-10:30 PM	1-----	:30	1	\$2,000.00	02	0.00	NM	1	\$2,000.00
				M-F 10p-1030p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/03/14	11/09/14	1-----					1	\$2,000.00		0.00			
16	4	11/03/14	11/03/14	M-F 10a-11a	CM	10:00 AM-11:00 AM	1-----	:30	1	\$375.00	02	0.00	NM	1	\$375.00
				M-F 10a-11a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
16	4	11/03/14	11/03/14	M-F 10a-11a M-F 10a-11a	CM	10:00 AM-11:00 AM	1-----	:30	1	\$375.00	02	0.00	NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/03/14	11/09/14	1-----					1	\$375.00		0.00			
17	4	11/03/14	11/03/14	M-F 1030p-11p M-F 1030p-11p	CM	10:30 PM-11:00 PM	1-----	:30	1	\$1,000.00	02	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/03/14	11/09/14	1-----					1	\$1,000.00		0.00			
18	4	11/03/14	11/03/14	M-F 1130p-12a M-F 1130p-12a	CM	11:30 PM-12:00 AM	1-----	:30	1	\$375.00	02	0.00	NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/03/14	11/09/14	1-----					1	\$375.00		0.00			
19	4	11/03/14	11/03/14	M-F 3p-4p M-F 3p-4p	CM	3:00 PM-4:00 PM	1-----	:30	1	\$425.00	02	0.00	NM	1	\$425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/03/14	11/09/14	1-----					1	\$425.00		0.00			
20	4	11/03/14	11/03/14	M-F 5p-6p M-F 5p-6p	CM	5:00 PM-5:30 PM (5:00 PM-5:30 PM)	1-----	:30	1	\$1,100.00	02	0.00	NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/03/14	11/09/14	1-----					1	\$1,100.00		0.00			
21	4	11/03/14	11/03/14	M-F 530a-6a M-F 530a-6a	CM	5:30 AM-6:00 AM	1-----	:30	1	\$675.00	02	0.00	NM	1	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/03/14	11/09/14	1-----					1	\$675.00		0.00			
22	4	11/03/14	11/03/14	M-F 5p-6p M-F 5p-6p	CM	5:30 PM-6:00 PM (5:30 PM-6:00 PM)	1-----	:30	1	\$1,100.00	02	0.00	NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/03/14	11/09/14	1-----					1	\$1,100.00		0.00			
23	4	11/03/14	11/03/14	M-F 6a-7a M-F 6a-7a	CM	6:00 AM-6:30 AM (6:00 AM-6:30 AM)	1-----	:30	1	\$1,050.00	02	0.00	NM	1	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/03/14	11/09/14	1-----					1	\$1,050.00		0.00			
24	4	11/03/14	11/03/14	M-F 6p-630p M-F 6p-630p	CM	6:00 PM-6:30 PM	1-----	:30	1	\$1,350.00	02	0.00	NM	1	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/03/14	11/09/14	1-----					1	\$1,350.00		0.00			
25	4	11/03/14	11/03/14	M-F 6a-7a M-F 6a-7a	CM	6:30 AM-7:00 AM (6:30 AM-7:00 AM)	1-----	:30	1	\$1,050.00	02	0.00	NM	1	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/03/14	11/09/14	1-----					1	\$1,050.00		0.00			
26	4	11/03/14	11/03/14	M-F 630p-7p M-F 630p-7p	CM	6:30 PM-7:00 PM	1-----	:30	1	\$3,000.00	02	0.00	NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/03/14	11/09/14	1-----					1	\$3,000.00		0.00			
27	4	11/03/14	11/03/14	M-F 7a-9a M-F 7a-9a	CM	7:00 AM-8:00 AM (7:00 AM-8:00 AM)	1-----	:30	1	\$900.00	02	0.00	NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/03/14	11/09/14	1-----					1	\$900.00		0.00			
28	4	11/03/14	11/03/14	M-F 7a-9a M-F 7a-9a	CM	8:00 AM-9:00 AM (8:00 AM-9:00 AM)	1-----	:30	1	\$900.00	02	0.00	NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/03/14	11/09/14	1-----					1	\$900.00		0.00			
29	4	11/03/14	11/03/14	M-F 9a-10a M-F 9a-10a	CM	9:00 AM-10:00 AM	1-----	:30	1	\$375.00	02	0.00	NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/03/14	11/09/14	1-----					1	\$375.00		0.00			
30	4	11/03/14	11/03/14	M-F 9p-10p M-F 9p-10p	CM	9:00 PM-9:30 PM (9:00 PM-9:30 PM)	1-----	:30	1	\$1,800.00	02	0.00	NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/03/14	11/09/14	1-----					1	\$1,800.00		0.00			

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30	4	11/03/14	11/03/14	M-F 9p-10p M-F 9p-10p	CM	9:00 PM-9:30 PM (9:00 PM-9:30 PM)	1-----	:30	1	\$1,800.00	02	0.00	NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		11/03/14	11/09/14	1-----			1		\$1,800.00	0.00					
31	4	11/03/14	11/03/14	M-F 9p-10p M-F 9p-10p	CM	9:30 PM-10:00 PM (9:30 PM-10:00 PM)	1-----	:30	1	\$1,800.00	02	0.00	NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		11/03/14	11/09/14	1-----			1		\$1,800.00	0.00					
32	4	11/01/14	11/01/14	Sa 10p-1030p Sa 10p-1030p	CM	10:00 PM-10:30 PM PI-----1-	1-	:30	1	\$1,400.00	02	0.00	NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/27/14	11/02/14	-----1-			1		\$1,400.00	0.00					
N33	4	11/01/14	11/01/14	College Football Gm College Football Gm	CM	3:00 PM-6:30 PM (3:00 PM-6:30 PM)	-----1-	:30	1	\$2,000.00	02	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/27/14	11/02/14	-----1-			1		\$2,000.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	4	10/27/14-11/02/14		College Football Gm	3:00 PM-6:30 PM		3:00 PM-6:30 P-----Sa--	:30		(\$2,000.00)		0.00	NM		
Credited															
34	4	11/01/14	11/01/14	Sa 5p-6p Sa 5p-6p	CM	5:00 PM-5:30 PM (5:00 PM-5:30 PM)	-----1-	:30	1	\$675.00	02	0.00	NM	1	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/27/14	11/02/14	-----1-			1		\$675.00	0.00					
N35	4	11/01/14	11/01/14	Sa 5p-6p Sa 5p-6p	CM	5:30 PM-6:00 PM (5:30 PM-6:00 PM)	-----1-	:30	1	\$675.00	02	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/27/14	11/02/14	-----1-			1		\$675.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	4	10/27/14-11/02/14		Sa 5p-6p	5:30 PM-6:00 PM		5:30 PM-6:00 P-----Sa--	:30		(\$675.00)		0.00	NM		
Credited															
36	4	11/01/14	11/01/14	College Football Gm College Football Gm	CM	7:00 PM-10:30 PM (7:00 PM-10:30 PM)	-----1-	:30	1	\$2,500.00	02	0.00	NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/27/14	11/02/14	-----1-			1		\$2,500.00	0.00					
37	4	11/01/14	11/01/14	Sa 7a-9a Sa 7a-9a	CM	7:00 AM-8:00 AM (7:00 AM-8:00 AM)	-----1-	:30	1	\$875.00	02	0.00	NM	1	\$875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/27/14	11/02/14	-----1-			1		\$875.00	0.00					
38	4	11/01/14	11/01/14	Sa 7a-9a Sa 7a-9a	CM	8:00 AM-9:00 AM (8:00 AM-9:00 AM)	-----1-	:30	1	\$875.00	02	0.00	NM	1	\$875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/27/14	11/02/14	-----1-			1		\$875.00	0.00					
N39	4	11/01/14	11/01/14	Sa 9p-10p Sa 9p-10p	CM	9:00 PM-9:30 PM (9:00 PM-9:30 PM)	-----1-	:30	1	\$1,500.00	02	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/27/14	11/02/14	-----1-			1		\$1,500.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	4	10/27/14-11/02/14		Sa 9p-10p	9:00 PM-9:30 PM		9:00 PM-9:30 P-----Sa--	:30		(\$1,500.00)		0.00	NM		
Credited															
40	4	11/02/14	11/02/14	NFL Reg Ssn Pre Gm NFL Reg Ssn Pre Gm	CM	11:00 AM-12:00 PM PI-----1	1	:30	1	\$1,350.00	02	0.00	NM	1	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/27/14	11/02/14	-----1			1		\$1,350.00	0.00					
N41	4	11/02/14	11/02/14	NFL Reg Ssn Early Gm NFL Reg Ssn Early Gm	CM	3:00 PM-6:00 PM (3:00 PM-6:00 PM)	-----1	:30	1	\$4,600.00	02	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/27/14	11/02/14	-----1			1		\$4,600.00	0.00					

Order / Rev: 18824  
 Alt Order #: 07464959  
 Flight Dates: 10/28/14 - 11/03/14

Advertiser: Republican Governors Assoc  
 Product Desc: REPUBLICAN GOV ASSOC  
 Estimate: 6013  
 WDAF-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 41	4	11/02/14	11/02/14	NFL Reg Ssn Early Gm	CM	3:00 PM-6:00 PM	-----1	:30	1	\$4,600.00	02	0.00	NM	0	\$0.00
				NFL Reg Ssn Early Gm		(3:00 PM-6:00 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/27/14	11/02/14	-----1		1				\$4,600.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	4	10/27/14-11/02/14		NFL Reg Ssn Early Gm		3:00 PM-6:00 PM	3:00 PM-6:00 P-----Su	:30		(\$4,600.00)		0.00	NM		
		Credited													
N 42	4	11/02/14	11/02/14	Su 5p-6p	CM	5p-6p	-----1	:30	1	\$750.00	02	0.00	NM	0	\$0.00
				Su 5p-6p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/27/14	11/02/14	-----1		1				\$750.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	4	10/27/14-11/02/14		Su 5p-6p		5p-6p	-----Su	:30		(\$750.00)		0.00	NM		
		Credited													
44	4	11/02/14	11/02/14	Su 7a-9a	CM	7:00 AM-8:00 AM	-----1	:30	1	\$875.00	02	0.00	NM	1	\$875.00
				Su 7a-9a		(7:00 AM-8:00 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/27/14	11/02/14	-----1		1				\$875.00		0.00			
45	4	11/02/14	11/02/14	Su 7a-9a	CM	8:00 AM-9:00 AM	-----1	:30	1	\$875.00	02	0.00	NM	1	\$875.00
				Su 7a-9a		(8:00 AM-9:00 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/27/14	11/02/14	-----1		1				\$875.00		0.00			
46	4	11/02/14	11/02/14	FOX News Sunday	CM	9:00 AM-10:00 AM	-----1	:30	1	\$660.00	02	0.00	NM	1	\$660.00
				FOX News Sunday											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/27/14	11/02/14	-----1		1				\$660.00		0.00			
47	4	11/02/14	11/02/14	Su 9p-10p	CM	9p-10p	-----1	:30	1	\$1,800.00	02	0.00	NM	1	\$1,800.00
				Su 9p-10p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/27/14	11/02/14	-----1		1				\$1,800.00		0.00			
48	4	10/30/14	10/30/14	M-F 10p-1030p	CM	10:00 PM-10:30 PM	---1---	:30	1	\$2,000.00	02	0.00	NM	1	\$2,000.00
				M-F 10p-1030p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/27/14	11/02/14	---1---		1				\$2,000.00		0.00			
49	4	10/30/14	10/30/14	M-F 10a-11a	CM	10:00 AM-11:00 AM	---1---	:30	1	\$375.00	02	0.00	NM	1	\$375.00
				M-F 10a-11a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/27/14	11/02/14	---1---		1				\$375.00		0.00			
50	4	10/30/14	10/30/14	M-F 1030p-11p	CM	10:30 PM-11:00 PM	---1---	:30	1	\$1,000.00	02	0.00	NM	1	\$1,000.00
				M-F 1030p-11p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/27/14	11/02/14	---1---		1				\$1,000.00		0.00			
51	4	10/30/14	10/30/14	M-F 1130p-12a	CM	11:30 PM-12:00 AM	---1---	:30	1	\$375.00	02	0.00	NM	1	\$375.00
				M-F 1130p-12a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/27/14	11/02/14	---1---		1				\$375.00		0.00			
52	4	10/30/14	10/30/14	M-F 3p-4p	CM	3:00 PM-4:00 PM	---1---	:30	1	\$425.00	02	0.00	NM	1	\$425.00
				M-F 3p-4p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/27/14	11/02/14	---1---		1				\$425.00		0.00			
53	4	10/30/14	10/30/14	M-F 5a-6a	CM	5:00 AM-5:30 AM	---1---	:30	1	\$625.00	02	0.00	NM	1	\$625.00
				M-F 5a-6a		(5:00 AM-5:30 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/27/14	11/02/14	---1---		1				\$625.00		0.00			
54	4	10/30/14	10/30/14	M-F 5p-6p	CM	5:00 PM-5:30 PM	---1---	:30	1	\$1,100.00	02	0.00	NM	1	\$1,100.00
				M-F 5p-6p		(5:00 PM-5:30 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/27/14	11/02/14	---1---		1				\$1,100.00		0.00			
55	4	10/30/14	10/30/14		CM	5:30 AM-6:00 AM		:30	1	\$675.00	02	0.00	NM	1	\$675.00

Order / Rev: 18824  
 Alt Order #: 07464959  
 Flight Dates: 10/28/14 - 11/03/14

Advertiser: Republican Governors Assoc  
 Product Desc: REPUBLICAN GOV ASSOC  
 Estimate: 6013  
 WDAF-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 530a-6a M-F 530a-6a			---1---								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/27/14	11/02/14	---1---					1	\$675.00		0.00			
56	4	10/30/14	10/30/14	M-F 5p-6p M-F 5p-6p	CM	5:30 PM-6:00 PM (5:30 PM-6:00 PM)	---1---	:30	1	\$1,100.00	02	0.00	NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/27/14	11/02/14	---1---					1	\$1,100.00		0.00			
57	4	10/30/14	10/30/14	M-F 6a-7a M-F 6a-7a	CM	6:00 AM-6:30 AM (6:00 AM-6:30 AM)	---1---	:30	1	\$1,050.00	02	0.00	NM	1	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/27/14	11/02/14	---1---					1	\$1,050.00		0.00			
58	4	10/30/14	10/30/14	M-F 6p-630p M-F 6p-630p	CM	6:00 PM-6:30 PM ---	---1---	:30	1	\$1,350.00	02	0.00	NM	1	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/27/14	11/02/14	---1---					1	\$1,350.00		0.00			
59	4	10/30/14	10/30/14	M-F 6a-7a M-F 6a-7a	CM	6:30 AM-7:00 AM (6:30 AM-7:00 AM)	---1---	:30	1	\$1,050.00	02	0.00	NM	1	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/27/14	11/02/14	---1---					1	\$1,050.00		0.00			
60	4	10/30/14	10/30/14	M-F 630p-7p M-F 630p-7p	CM	6:30 PM-7:00 PM ---	---1---	:30	1	\$3,000.00	02	0.00	NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/27/14	11/02/14	---1---					1	\$3,000.00		0.00			
61	4	10/30/14	10/30/14	M-F 7a-9a M-F 7a-9a	CM	7:00 AM-8:00 AM (7:00 AM-8:00 AM)	---1---	:30	1	\$900.00	02	0.00	NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/27/14	11/02/14	---1---					1	\$900.00		0.00			
62	4	10/30/14	10/30/14	M-F 9a-10a M-F 9a-10a	CM	9:00 AM-10:00 AM ---	---1---	:30	1	\$375.00	02	0.00	NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/27/14	11/02/14	---1---					1	\$375.00		0.00			
63	4	10/30/14	10/30/14	M-F 9p-10p M-F 9p-10p	CM	9:00 PM-9:30 PM (9:00 PM-9:30 PM)	---1---	:30	1	\$1,800.00	02	0.00	NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/27/14	11/02/14	---1---					1	\$1,800.00		0.00			
64	4	10/30/14	10/30/14	M-F 9p-10p M-F 9p-10p	CM	9:30 PM-10:00 PM (9:30 PM-10:00 PM)	---1---	:30	1	\$1,800.00	02	0.00	NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/27/14	11/02/14	---1---					1	\$1,800.00		0.00			
65	4	10/28/14	10/28/14	M-F 10p-1030p M-F 10p-1030p	CM	10:00 PM-10:30 PM PI-1-----	---	:30	1	\$2,000.00	02	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/27/14	11/02/14	-1-----					1	\$2,000.00		0.00			
66	4	10/28/14	10/28/14	M-F 10a-11a M-F 10a-11a	CM	10:00 AM-11:00 AM AI-1-----	---	:30	1	\$375.00	02	0.00	NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/27/14	11/02/14	-1-----					1	\$375.00		0.00			
67	4	10/28/14	10/28/14	M-F 1030p-11p M-F 1030p-11p	CM	10:30 PM-11:00 PM PI-1-----	---	:30	1	\$1,000.00	02	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/27/14	11/02/14	-1-----					1	\$1,000.00		0.00			
68	4	10/28/14	10/28/14	M-F 1130p-12a M-F 1130p-12a	CM	11:30 PM-12:00 AM XI-1-----	---	:30	1	\$375.00	02	0.00	NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/27/14	11/02/14	-1-----					1	\$375.00		0.00			
69	4	10/28/14	10/28/14	M-F 3p-4p M-F 3p-4p	CM	3:00 PM-4:00 PM -1-----	---	:30	1	\$425.00	02	0.00	NM	1	\$425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/27/14	11/02/14	-1-----					1	\$425.00		0.00			

Order / Rev: 18824  
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Advertiser: Republican Governors Assoc  
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 WDAF-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
69	4	10/28/14	10/28/14	M-F 3p-4p M-F 3p-4p	CM	3:00 PM-4:00 PM	-1-----	:30	1	\$425.0002		0.00	NM	1	\$425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	10/27/14	11/02/14	-1-----		1			\$425.00	0.00					
70	4	10/28/14	10/28/14	M-F 5a-530a M-F 5a-530a	CM	5:00 AM-5:30 AM	-1-----	:30	1	\$625.0002		0.00	NM	1	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	10/27/14	11/02/14	-1-----		1			\$625.00	0.00					
71	4	10/28/14	10/28/14	M-F 5p-6p M-F 5p-6p	CM	5:00 PM-5:30 PM (5:00 PM-5:30 PM)	-1-----	:30	1	\$1,100.0002		0.00	NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	10/27/14	11/02/14	-1-----		1			\$1,100.00	0.00					
72	4	10/28/14	10/28/14	M-F 530a-6a M-F 530a-6a	CM	5:30 AM-6:00 AM	-1-----	:30	1	\$675.0002		0.00	NM	1	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	10/27/14	11/02/14	-1-----		1			\$675.00	0.00					
73	4	10/28/14	10/28/14	M-F 5p-6p M-F 5p-6p	CM	5:30 PM-6:00 PM (5:30 PM-6:00 PM)	-1-----	:30	1	\$1,100.0002		0.00	NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	10/27/14	11/02/14	-1-----		1			\$1,100.00	0.00					
N 74	4	10/28/14	10/28/14	M-F 6p-630p M-F 6p-630p	CM	6:00 PM-6:30 PM	-1-----	:30	1	\$1,350.0002		0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	10/27/14	11/02/14	-1-----		1			\$1,350.00	0.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
	1	4	10/27/14-11/02/14	M-F 6p-630p		6:00 PM-6:30 PM	-T-----	:30	(\$1,350.00)	0.00	NM				
	Credited														
76	4	10/28/14	10/28/14	M-F 6a-7a M-F 6a-7a	CM	6:30 AM-7:00 AM (6:30 AM-7:00 AM)	-1-----	:30	1	\$1,050.0002		0.00	NM	1	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	10/27/14	11/02/14	-1-----		1			\$1,050.00	0.00					
77	4	10/28/14	10/28/14	M-F 630p-7p M-F 630p-7p	CM	6:30 PM-7:00 PM	-1-----	:30	1	\$3,000.0002		0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	10/27/14	11/02/14	-1-----		1			\$3,000.00	0.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
	1	4	10/27/14-11/02/14	M-F 630p-7p		6:30 PM-7:00 PM	-T-----	:30	(\$3,000.00)	0.00	NM				
	Credited														
78	4	10/28/14	10/28/14	M-F 7a-9a M-F 7a-9a	CM	7:00 AM-8:00 AM (7:00 AM-8:00 AM)	-1-----	:30	1	\$900.0002		0.00	NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	10/27/14	11/02/14	-1-----		1			\$900.00	0.00					
79	4	10/28/14	10/28/14	M-F 9a-10a M-F 9a-10a	CM	9:00 AM-10:00 AM	-1-----	:30	1	\$375.0002		0.00	NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	10/27/14	11/02/14	-1-----		1			\$375.00	0.00					
N 80	4	10/28/14	10/28/14	M-F 9p-10p M-F 9p-10p	CM	9:30 PM-10:00 PM (9:30 PM-10:00 PM)	-1-----	:30	1	\$1,800.0002		0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	10/27/14	11/02/14	-1-----		1			\$1,800.00	0.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
	1	4	10/27/14-11/02/14	M-F 9p-10p		9:30 PM-10:00 PM	-T-----	:30	(\$1,800.00)	0.00	NM				
	Credited														
81	4	10/29/14	10/29/14	M-F 9p-10p M-F 9p-10p	CM	10:00 PM-10:30 PM	--1----	:30	1	\$2,000.0002		0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	10/27/14	11/02/14	--1----		1			\$2,000.00	0.00					
82	4	10/29/14	10/29/14	M-F 10a-11a M-F 10a-11a	CM	10:00 AM-11:00 AM	AI--1---	:30	1	\$375.0002		0.00	NM	1	\$375.00

Order / Rev: 18824  
 Alt Order #: 07464959  
 Flight Dates: 10/28/14 - 11/03/14

Advertiser: Republican Governors Assoc  
 Product Desc: REPUBLICAN GOV ASSOC  
 Estimate: 6013  
 WDAF-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
82	4	10/29/14	10/29/14	M-F 10a-11a M-F 10a-11a	CM	10:00 AM-11:00 AM	--1----	:30	1	\$375.00	02	0.00	NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/27/14	11/02/14	--1----			1		\$375.00	0.00					
83	4	10/29/14	10/29/14	M-F 1030p-11p M-F 1030p-11p	CM	10:30 PM-11:00 PM	--1----	:30	1	\$1,000.00	02	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/27/14	11/02/14	--1----			1		\$1,000.00	0.00					
84	4	10/29/14	10/29/14	M-F 1130p-12a M-F 1130p-12a	CM	11:30 PM-12:00 AM	--1----	:30	1	\$375.00	02	0.00	NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/27/14	11/02/14	--1----			1		\$375.00	0.00					
85	4	10/29/14	10/29/14	M-F 5a-530a M-F 5a-530a	CM	5:00 AM-5:30 AM	--1----	:30	1	\$625.00	02	0.00	NM	1	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/27/14	11/02/14	--1----			1		\$625.00	0.00					
86	4	10/29/14	10/29/14	M-F 5p-6p M-F 5p-6p	CM	5:00 PM-5:30 PM (5:00 PM-5:30 PM)	--1----	:30	1	\$1,100.00	02	0.00	NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/27/14	11/02/14	--1----			1		\$1,100.00	0.00					
87	4	10/29/14	10/29/14	M-F 530a-6a M-F 530a-6a	CM	5:30 AM-6:00 AM	--1----	:30	1	\$675.00	02	0.00	NM	1	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/27/14	11/02/14	--1----			1		\$675.00	0.00					
88	4	10/29/14	10/29/14	M-F 5p-6p M-F 5p-6p	CM	5:30 PM-6:00 PM (5:30 PM-6:00 PM)	--1----	:30	1	\$1,100.00	02	0.00	NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/27/14	11/02/14	--1----			1		\$1,100.00	0.00					
89	4	10/29/14	10/29/14	M-F 6a-7a M-F 6a-7a	CM	6:00 AM-6:30 AM (6:00 AM-6:30 AM)	--1----	:30	1	\$1,050.00	02	0.00	NM	1	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/27/14	11/02/14	--1----			1		\$1,050.00	0.00					
90	4	10/29/14	10/29/14	M-F 6p-630p M-F 6p-630p	CM	6:00 PM-6:30 PM	--1----	:30	1	\$1,350.00	02	0.00	NM	1	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/27/14	11/02/14	--1----			1		\$1,350.00	0.00					
92	4	10/29/14	10/29/14	M-F 6a-7a M-F 6a-7a	CM	6:30 AM-7:00 AM (6:30 AM-7:00 AM)	--1----	:30	1	\$1,050.00	02	0.00	NM	1	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/27/14	11/02/14	--1----			1		\$1,050.00	0.00					
93	4	10/29/14	10/29/14	M-F 630p-7p M-F 630p-7p	CM	6:30 PM-7:00 PM	--1----	:30	1	\$3,000.00	02	0.00	NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/27/14	11/02/14	--1----			1		\$3,000.00	0.00					
94	4	10/29/14	10/29/14	M-F 7a-9a M-F 7a-9a	CM	8:00 AM-9:00 AM (8:00 AM-9:00 AM)	--1----	:30	1	\$900.00	02	0.00	NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/27/14	11/02/14	--1----			1		\$900.00	0.00					
95	4	10/29/14	10/29/14	M-F 9a-10a M-F 9a-10a	CM	9:00 AM-10:00 AM	--1----	:30	1	\$375.00	02	0.00	NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/27/14	11/02/14	--1----			1		\$375.00	0.00					
96	4	10/29/14	10/29/14	M-F 9p-10p M-F 9p-10p	CM	9:30 PM-10:00 PM (9:30 PM-10:00 PM)	--1----	:30	1	\$1,800.00	02	0.00	NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/27/14	11/02/14	--1----			1		\$1,800.00	0.00					
97	4	11/03/14	11/03/14	M-F 7a-9a M-F 7a-9a	CM	7a-9a	M-----	:30	2	\$375.00	02	0.00	NM	2	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					



Order / Rev: 18824  
 Alt Order #: 07464959  
 Flight Dates: 10/28/14 - 11/03/14

Advertiser: Republican Governors Assoc  
 Product Desc: REPUBLICAN GOV ASSOC  
 Estimate: 6013  
 WDAF-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
97	4	11/03/14	11/03/14	M-F 7a-9a M-F 7a-9a	CM	7a-9a	M-----	:30	2	\$375.00	02	0.00	NM	2	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		11/03/14	11/09/14	M-----			2		\$375.00		0.00				
98	4	10/28/14	10/28/14	MLB World Series Local QM MLB World Series Local Tm	CM	Various	-T-----	:30	1	\$30,000.00	02	0.00	NM	1	\$30,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/27/14	11/02/14	-T-----			1		\$30,000.00		0.00				
99	4	10/29/14	10/29/14	MLB World Series Local QM MLB World Series Local Tm	CM	Various	--W----	:30	1	\$30,000.00	02	0.00	NM	1	\$30,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/27/14	11/02/14	--W----			1		\$30,000.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	4	10/27/14-11/02/14		MLB World Series Local Tm		Various	--W-----	:30		\$30,000.00		0.00	NM		
100	4	11/01/14	11/01/14	College Football Gm College Football Gm	CM	6:30 PM-10:00 PM (6:30 PM-10:00 PM)	-----S-	:30	1	\$3,000.00	02	0.00	NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/27/14	11/02/14	-----S-			1		\$3,000.00		0.00				
N101	4	11/01/14	11/01/14	Sa 10p-1030p Sa 10p-1030p	CM	10p-1030p	-----S-	:30	1	\$1,500.00	02	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/27/14	11/02/14	-----S-			1		\$1,500.00		0.00				
N102	4	11/02/14	11/02/14	Su 9p-10p Su 9p-10p	CM	9p-10p	-----S	:30	1	\$1,350.00	02	0.00	NM	1	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/27/14	11/02/14	-----S			1		\$1,350.00		0.00				
N103	4	11/02/14	11/02/14	NFL Reg Ssn Late Gm NFL Reg Ssn Late Gm	CM	Various	-----S	:30	1	\$4,600.00	02	0.00	NM	1	\$4,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/27/14	11/02/14	-----S			1		\$4,600.00		0.00				
N104	4	11/03/14	11/03/14	M-F 9p-10p M-F 9p-10p	CM	9p-10p	M-----	:30	1	\$1,800.00	02	0.00	NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		11/03/14	11/09/14	M-----			1		\$1,800.00		0.00				
N105	4	11/02/14	11/02/14	Su 1030p-11p Su 1030p-11p	CM	1030p-11p	-----S	:30	1	\$750.00	03	0.00	NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/27/14	11/02/14	-----S			1		\$750.00		0.00				
N106	4	11/01/14	11/01/14	College Football Gm College Football Gm	CM	6:30 PM-10:00 PM (6:30 PM-10:00 PM)	-----S-	:30	1	\$2,000.00	03	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/27/14	11/02/14	-----S-			1		\$2,000.00		0.00				
N107	4	11/01/14	11/01/14	Sa 5p-6p Sa 5p-6p	CM	5:00 PM-5:30 PM (5:00 PM-5:30 PM)	-----S-	:30	1	\$675.00	02	0.00	NM	1	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/27/14	11/02/14	-----S-			1		\$675.00		0.00				
													Totals	97	\$168,935.00