

New Order

Agency: GMMB
 Office: Washington
 Client: 296 - Maggie Hassan for NH
 Product: 316 - candidate
 Estimate: 5195 - MH for NH TV:30 "Grow" 8.16

Station: WPME-TV
 Order Type: Normal
 Cancel Date:

Received in ePort: 8/15/2016 11:00:57 AM

Flight Start: 08/16/2016
 Flight End: 08/22/2016
 Hiatus:

5195 - MH for NH TV:30 "Grow" 8.16

Primary Demo:

Demo 2:

Demo 3:

GRP: 0.00

CPP: \$0.00

GIMP: 0

CPM: \$0.00

Comments: Separation: 30

Local/National:

Rep Office:

AE:

Phone:

OrderID:

Status:

Local

WPME-TV

Jennifer Christiano

5292979

New

Airtime Dollars: \$35.00

Interactive Dollars: \$0.00

Non-Airtime Dollars: \$0.00

Total Dollars: \$35.00

Total Spots: 6

MarketShare:

Weekly Airtime Lines

Line No	Daypart (Program)	DPT Code	Rate	C/T	Len	8/16	Total Spots	Rtg	CPP	Imp	CPM
1	Su 4P-5P SCANDAL	EF	\$5.00	C	30	1	1				
2	Sa 3P-3:30P ROOKIE BLUE	EF	\$5.00	C	30	1	1				
3	Sa 4P-5P BLUE BLOODS	EF	\$5.00	C	30	1	1				
4	TuWThFM 7P-7:30P M*A*S*H (METV)	PA	\$10.00	C	30	1	1				
5	TuWThFM 10P-11P LAW & ORDER: CI	LF	\$5.00	C	30	2	2				

Total Spots: 6

Cash\$ - Spots: \$35.00 - 6 Trade\$ - Spots: \$0.00 - 0 Total Cost: \$35.00 Total GRP - CPP: 0.0 - \$0.00 Total GIMP(000) - CPM: 0 - \$0.00

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