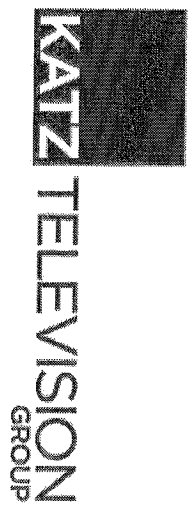


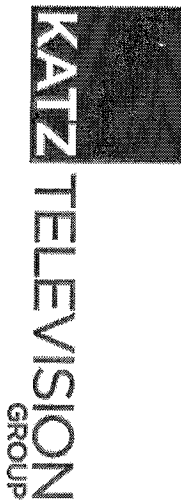
4528640



125 West 55th St
New York, NY 10019

Contract # 27070049		Changes as of: 9/17/2020 at 4:45 PM		Version: Original Order	
CPE: 25/26/335		Flight: 10/27/20 - 11/2/20		Station: WDKA	
Agency: Grassroots Media LLC		Advertiser: Vote YES for Fairness		Market: Paducah	
2 Bala Plaza		Product: ISSUE		Office: WASHINGTON	
Suite 300		Agency Order #: 9963853		Service: Nielsen	
Bala Cynwyd, PA 19004		Buyer: Cabanel, Lisa		Primary Demo: Adults 35+	
Salesperson: RACHEL CHASON		Separation: 212-373-8163		Assistant: RACHEL CHASON	
Comments: Separation: 30		Traffic #: 4528640		Con Type: POLITICAL/NOTE	
		Total \$: \$650.00		Total Spots: 15	
		Total CPP: \$61.90		Total GRP: 10.5	

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/27-11/2							Total Spots	Total \$	CPP*	GRP*
							10/27	10/28	10/29	10/30	10/31	11/1	11/2				
1	Tu-F, M 9p-10p		News at 9p	\$40.00	0.5	30	1	1	1	1	0	0	1	5	\$200.00	\$80.00	2.5
2	Tu-F, M 6p-6:30p		Family Feud	\$40.00	0.6	30	1	1	1	1	0	0	1	5	\$200.00	\$66.67	3.0
3	Tu-F, M 6:30p-7p		Family Feud	\$50.00	1.0	30	1	1	1	1	0	0	1	5	\$250.00	\$50.00	5.0
TOTALS:							3	3	3	3	0	0	3	15	\$650.00	\$61.90	10.5



125 West 56th St
New York, NY 10019

Contract # 27070049		Changes as of: 9/17/2020 at 4:45 PM		Version: Original Order	
CPE: 25/26/335	Flight: 10/27/20 - 11/2/20	Station: WDKA	Con Type: POLITICAL/NOTE		
Agency: Grassroots Media LLC	Advertiser: Vote YES for Fairness	Market: Paducah	Total \$: \$650.00		
2 Bala Plaza	Product: ISSUE	Office: WASHINGTON	Total Spots: 15		
Suite 300	Agency Order #: 9963853	Service: Nielsen	Total CPP: \$61.90		
Bala Cynwyd, PA 19004	Buyer: Cabanel, Lisa	Primary Demo: Adults 35+	Total GRP: 10.5		
Salesperson: RACHEL CHASON	212-373-8163	Assistant: RACHEL CHASON	Traffic #: 4528640		
Separation:					

Special Instructions

Date/Time	Added by	Comment
09/17/20 4:46 PM	RACHEL CHASON	Separation: 30

Competitive Information	
Market Budget: \$65,000	
WDKA Share: 1%	
Comment:	
Competitive Unknown	

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	15	\$650.00	\$61.90	10.5
Total	100%	15	\$650.00	\$61.90	10.5

Monthly Summary		
Month	Spots	Dollars
2020-Nov	15	\$650.00
Total	15	\$650.00

Transaction History					
Trans	Created/Received	Created by	Status	Spot#	Spot-
Queued for Electronic Contracting	9/17/20 4:51 PM				
New	9/17/20 4:45 PM	RACHEL CHASON	New	15	
					\$0
					\$0
					\$650.00
					\$650.00

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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ISSUE (Non-candidate) ADVERTISEMENT
AGREEMENT FORM

I, Grassroots Media, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

Check one:

- ☐ Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- ☒ Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by: Grassroots Media

Agency name: Grassroots Media

Address: 2 Bala Plaza Suite 300 Bala Cynwyd, PA 19004

Contact: Mike D'Ettorre

Phone number: 810-660-7762

Email: mdettorre@grassrootsmedia.com

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: Vote Yes for Fairness

Address: PO BOX 1055, Chicago IL 60690-1055

Contact:

Phone number:

Email: hello@voteyesforfairness.com

Station is authorized to announce the time as paid for by such person or entity.

List ALL chief executive officers, members of the executive committee and the board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary):

Quentin Fulkes - Chairperson / Treasurer

Megan Brangarth - Custodian

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:



N/A

Name(s) of every candidate referred to:

Office(s) sought by such candidate(s) (no acronyms or abbreviations):

Date of election: 11/3/2020

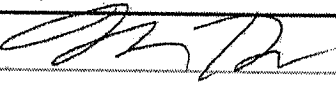
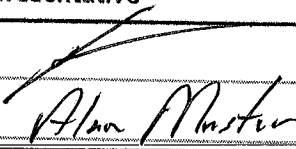
Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:



N/A

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor	Station Representative
Signature: 	Signature: 
Name: Mike D'Ettorre	Name: Alan Master
Date of Request to Purchase Ad Time: 8/19/20	Date of Station Agreement to Sell Time: 9/17/20

TO BE COMPLETED BY STATION ONLY

Ad submitted to station? ☒ Yes ☐ No Date ad received: 9/16/20

Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

- ☒ Accepted
☐ Accepted IN PART (e.g., ad not received to determine content)*
☐ Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #: 452 8640	Station Call Letters: WDKA	Date Received/Requested: 9/17/20
Est. #:	Station Location: Paducah Ky	Run Start and End Dates: 10/27/20 - 11/2/20

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.