



# RIVERBEND COMMUNICATIONS

January 24, 2024

This is a non-candidate issue schedule we received a request for today from Save Our Schools Idaho. The ad discusses school vouchers. It is scheduled to start on Saturday, January 27 and we have everything but the payment. We will upload the information we have now to the PIF and attach an addendum with the payment as soon as we have it. The schedule will not run unless payment has been processed.

## ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, HMS, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

**Check one:**

- Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by: Hulsen Media Services

Agency name: Hulsen Media Services

Address: 2400 Laramie Trail

Contact: Kristin Black

Phone number: 512-827-7427

Email: kristin@hulsenmedia.com

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: Save Our Schools Idaho

Address: PO Box 2353, Boise, ID 83701

Contact: Melanie Folwell

Phone number: 208-713-4378

Email: admin@saveourschoolsidaho.com

Station is authorized to announce the time as paid for by such person or entity.

List ALL of the chief executive officers or members of the executive committee or board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):

Tim Rosandick  
Geoff Thomas  
Ken Hart

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

N/A

Name(s) of every candidate referred to:

Office(s) sought by such candidate(s) (no acronyms or abbreviations):

Date of election:

Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

N/A

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor	Station Representative
Signature: <i>Kristin Black</i>	Signature: <i>Jay Meller</i>
Name: Kristin Black	Name: JAY MELLER
Date of Request to Purchase Ad Time:	Date of Station Agreement to Sell Time: 10:00AM

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to station?  Yes  No Date ad received: 1/24/2024

Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

- Accepted
- Accepted IN PART (e.g., ad not received to determine content)\*
- Rejected - provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

N/A

Contract #: 37090217 37090215 37090216	Station Call Letters: KLCE, KNDL, KTHK	Date Received/Requested: 1/24/2024
Est. #: 3689	Station Location: IDAHO FALLS ID	Run Start and End Dates: 1/29/2024 - 2/11/2024

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

# Sales Order

Station: KNBL-KEII-AM Agency: HULSEN MEDIA SERVICES  
 Contract Name: SAVE OUR SCHOOLS EST 3689 KNBL Address: 2400 Laramie Trail  
 Contract#: (none) City: Austin State: TX Zip: 78745  
 Start Date: 1/27/24 End Date: 2/11/24 Buyer: \_\_\_\_\_  
 Revenue Type: POLITICAL - AGENCY Type: Cash Tax Schedule: \_\_\_\_\_ (None)  
 Advertiser: SAVE OUR SCHOOLS IDAHO Agency Commission %: 15  
 Address: \_\_\_\_\_ Billing Cycle: Calendar  
 City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_ Salesperson: 424jmill Comm %: 0  
 Product Name: KNBL SAVE SCHOOLS Makegood Policy: WITH IN CONTRACT DATES  
 Estimate #: 3689  
 Competitive Code: POLITICAL

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION								RATE	TOTALS		PTY		
	START	END		START	END		M	T	W	T	F	SA	SU	Per Wk		D/W	SPOTS		\$\$	
1	1/27/24	2/10/24		6:00 AM	10:00 AM	60							2		2	D	15.00	6	90.00	
2	1/27/24	2/10/24		10:00 AM	3:00 PM	60							2		2	D	15.00	6	90.00	
3	1/27/24	2/10/24		3:00 PM	7:00 PM	60							2		2	D	15.00	6	90.00	
4	1/28/24	2/11/24		6:00 AM	10:00 AM	60							2	2	2	D	12.00	6	72.00	
5	1/28/24	2/11/24		10:00 AM	3:00 PM	60							2	2	2	D	12.00	6	72.00	
6	1/28/24	2/11/24		3:00 PM	7:00 PM	60							2	2	2	D	12.00	6	72.00	
7	1/30/24	2/08/24		6:00 AM	10:00 AM	60		2	2	2					6	D	20.00	12	240.00	
8	1/30/24	2/08/24		3:00 PM	7:00 PM	60		2	2	2					6	D	20.00	12	240.00	

Billing Projections: By Month

	Jan 24	Feb 24
CA	322.00	644.00
ST	162.00	804.00

Print Spot Prices

TOTAL SPOTS ..... 60  
 GROSS TOTAL \$ ..... 966.00  
 ADJUSTED SPOTS ..... 60  
 ADJUSTED TOTAL \$ ..... 966.00

APPROVE    DECLINE  
        General Sales Manager  
        General Manager  
        National Sales Manager  
        Local Sales Manager

Jan 24, 24  
 CONT# 37090216 Mod# Ver# 1 (Last =)  
 REP CHRISTAL RADIO  
 TO KNBL-AM (Idaho Falls, ID)  
 FM BRENDA DEATON  
 OFF DALLAS  
 AGY HULSEN MEDIA SERVICES LLC - HULS TX  
 ADDR 2400 LARAMIE TRAIL  
 AUSTIN, TX 78749

DDS CONT# 0  
 C/P/E: / / 3689

SALESPERSON FAX#

PH #

BYR KRISTIN HULSEN  
 ADV SAVE OUR SCHOOL IDAHO  
 PDT Issue  
 FLT Jan 22, 24 - Feb 11, 24

\* REP ORDER COMMENT \*  
 \*\* 1/24/2024 10:53:00 AM: POPULATIONBUYTYPE: CPP.

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF Day	NPD	RATE	TOT SPTS
		<b><u>FLIGHT 1</u></b>							
	1.1	.....S.	6A - 10A	60	01/27/2024 - 01/27/2024	1D	2	\$15.00	2
	1.2	.....S.	10A - 3P	60	01/27/2024 - 01/27/2024	1D	2	\$15.00	2
	1.3	.....S.	3P - 7P	60	01/27/2024 - 01/27/2024	1D	2	\$15.00	2
			<b>** FLIGHT TOTALS **</b>				6	\$90.00	
		<b><u>FLIGHT 2</u></b>							
	2.1	.....S	6A - 10A	60	01/28/2024 - 01/28/2024	1D	2	\$12.00	2
	2.2	.....S	10A - 3P	60	01/28/2024 - 01/28/2024	1D	2	\$12.00	2
	2.3	.....S	3P - 7P	60	01/28/2024 - 01/28/2024	1D	2	\$12.00	2
			<b>** FLIGHT TOTALS **</b>				6	\$72.00	
		<b><u>FLIGHT 3</u></b>							
	3.1	.T.....	6A - 10A	60	01/30/2024 - 01/30/2024	1D	2	\$20.00	2
	3.2	.T.....	3P - 7P	60	01/30/2024 - 01/30/2024	1D	2	\$20.00	2
			<b>** FLIGHT TOTALS **</b>				4	\$80.00	
		<b><u>FLIGHT 4</u></b>							
	4.1	..W....	6A - 10A	60	01/31/2024 - 01/31/2024	1D	2	\$20.00	2
	4.2	..W....	3P - 7P	60	01/31/2024 - 01/31/2024	1D	2	\$20.00	2
			<b>** FLIGHT TOTALS **</b>				4	\$80.00	
		<b><u>FLIGHT 5</u></b>							
	5.1	...T...	6A - 10A	60	02/01/2024 - 02/01/2024	1D	2	\$20.00	2
	5.2	...T...	3P - 7P	60	02/01/2024 - 02/01/2024	1D	2	\$20.00	2

Jan 24, 24

CONT# 37090216 Mod# Ver# 1 (Last = )  
REP CHRISTAL RADIO

DDS CONT# 0  
C/P/E: / / 3689

				<b>** FLIGHT TOTALS **</b>			4	\$80.00	
		<b><u>FLIGHT 6</u></b>							
6.1	.....S.	6A - 10A	60	02/03/2024 - 02/03/2024	1D	2	\$15.00	2	
6.2	.....S.	10A - 3P	60	02/03/2024 - 02/03/2024	1D	2	\$15.00	2	
6.3	.....S.	3P - 7P	60	02/03/2024 - 02/03/2024	1D	2	\$15.00	2	
				<b>** FLIGHT TOTALS **</b>			6	\$90.00	
		<b><u>FLIGHT 7</u></b>							
7.1	.....S	6A - 10A	60	02/04/2024 - 02/04/2024	1D	2	\$12.00	2	
7.2	.....S	10A - 3P	60	02/04/2024 - 02/04/2024	1D	2	\$12.00	2	
7.3	.....S	3P - 7P	60	02/04/2024 - 02/04/2024	1D	2	\$12.00	2	
				<b>** FLIGHT TOTALS **</b>			6	\$72.00	
		<b><u>FLIGHT 8</u></b>							
8.1	.T.....	6A - 10A	60	02/06/2024 - 02/06/2024	1D	2	\$20.00	2	
8.2	.T.....	3P - 7P	60	02/06/2024 - 02/06/2024	1D	2	\$20.00	2	
				<b>** FLIGHT TOTALS **</b>			4	\$80.00	
		<b><u>FLIGHT 9</u></b>							
9.1	..W....	6A - 10A	60	02/07/2024 - 02/07/2024	1D	2	\$20.00	2	
9.2	..W....	3P - 7P	60	02/07/2024 - 02/07/2024	1D	2	\$20.00	2	
				<b>** FLIGHT TOTALS **</b>			4	\$80.00	
		<b><u>FLIGHT 10</u></b>							
10.1	...T...	6A - 10A	60	02/08/2024 - 02/08/2024	1D	2	\$20.00	2	
10.2	...T...	3P - 7P	60	02/08/2024 - 02/08/2024	1D	2	\$20.00	2	
				<b>** FLIGHT TOTALS **</b>			4	\$80.00	
		<b><u>FLIGHT 11</u></b>							
11.1	.....S.	6A - 10A	60	02/10/2024 - 02/10/2024	1D	2	\$15.00	2	
11.2	.....S.	10A - 3P	60	02/10/2024 - 02/10/2024	1D	2	\$15.00	2	
11.3	.....S.	3P - 7P	60	02/10/2024 - 02/10/2024	1D	2	\$15.00	2	
				<b>** FLIGHT TOTALS **</b>			6	\$90.00	
		<b><u>FLIGHT 12</u></b>							
12.1	.....S	6A - 10A	60	02/11/2024 - 02/11/2024	1D	2	\$12.00	2	
12.2	.....S	10A - 3P	60	02/11/2024 - 02/11/2024	1D	2	\$12.00	2	
12.3	.....S	3P - 7P	60	02/11/2024 - 02/11/2024	1D	2	\$12.00	2	

Jan 24, 24

CONT# 37090216 Mod# Ver# 1 (Last = )  
 REP CHRISTAL RADIO

DDS CONT# 0  
 C/P/E: / / 3689

				** FLIGHT TOTALS **	6	\$72.00	
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	Jan 24	Feb 24					
SPOTS	12	48					
CASH	162.00	804.00					
TRADE	0.00	0.00					
NSL	0.00	0.00					
TOTAL	162.00	804.00					

							TOTAL
SPOTS							60
CASH							966.00
TRADE							0.00
NSL							0.00
TOTAL							966.00

**\*\* Competitive Comments \*\***

SVC: FA99 MSA CustRadio  
 Demo Adults 35+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.