

The logo for Riverbend Communications features the word "RIVERBEND" in a large, bold, serif font. Above the letters "E", "N", and "D" are three curved, overlapping lines that suggest a signal or broadcast. Below "RIVERBEND" is the word "COMMUNICATIONS" in a smaller, all-caps, sans-serif font. The letter "O" in "COMMUNICATIONS" is replaced by a solid black circle.

# RIVERBEND COMMUNICATIONS

July 25, 2024

This is the addendum adding the payment receipt for Save Our Schools Idaho that was ordered yesterday. The advertising schedule begins on January 27, 2024. All items are now complete.

## ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, HMS, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

**Check one:**

- Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by: Hulsen Media Services

Agency name: Hulsen Media Services

Address: 2400 Laramie Trail

Contact: Kristin Black

Phone number: 512-827-7427

Email: kristin@hulsenmedia.com

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: Save Our Schools Idaho

Address: PO Box 2353, Boise, ID 83701

Contact: Melanie Folwell

Phone number: 208-713-4378

Email: admin@saveourschoolsidaho.com

Station is authorized to announce the time as paid for by such person or entity.

List ALL of the chief executive officers or members of the executive committee or board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):

Tim Rosandick  
Geoff Thomas  
Ken Hart

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

N/A

Name(s) of every candidate referred to:

Office(s) sought by such candidate(s) (no acronyms or abbreviations):

Date of election:

Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

N/A

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor	Station Representative
Signature: <i>Kristin Black</i>	Signature: <i>Jay Meller</i>
Name: <i>Kristin Black</i>	Name: <i>JAY MELLER</i>
Date of Request to Purchase Ad Time:	Date of Station Agreement to Sell Time: <i>10:00AM</i>

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to station?  Yes  No Date ad received: *1/24/2024*

**Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).**

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

Accepted  
 Accepted IN PART (e.g., ad not received to determine content)\*  
 Rejected – provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

*N/A*

Contract #: <i>37090217</i> <i>37090215 37090216</i>	Station Call Letters: <i>KLCE, KNBL, KTHK</i>	Date Received/Requested: <i>1/24/2024</i>
Est. #: <i>3689</i>	Station Location: <i>IDAHO FALLS ID</i>	Run Start and End Dates: <i>1/29/2024 - 2/11/2024</i>

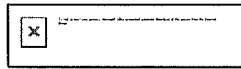
**For national issue ads only (not required for state/local issue ads):**

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

# Andrea Smith

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**From:** billing@eiradio.com on behalf of Riverbend Communications  
**Sent:** Thursday, January 25, 2024 12:58 PM  
**To:** billing@eiradio.com  
**Subject:** [billing] Merchant Copy: Successful charge from Meenah Hulsen



## Receipt

Paid

Amount

**\$3,462.90**

**Transaction Date** January 25, 2024

**Transaction ID** e6c6f2b9

**Station Pre-Payment** **\$3,462.90**  
(\$3,462.90 each) x1  
Station Pre-Payment--Client=Hulsen Media Services

**Subtotal** **\$3,462.90**

**Tax** **\$0.00**

**TOTAL PAID** **\$3,462.90**

**Payment** MASTERCARD 8264

**Customer** Meenah Hulsen

**Company** Hulsen Media Services : Riverbend -  
Idaho Falls

## Riverbend Communications

400 West Sunnyside Road  
Idaho Falls, ID 83402

billing@eiradio.com

# Andrea Smith

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**From:** billing@eiradio.com on behalf of NoReply@Marketron.com  
**Sent:** Thursday, January 25, 2024 12:58 PM  
**To:** billing@eiradio.com  
**Subject:** [billing] Payment Confirmation To: Riverbend - Idaho Falls .



Fast Pay has completed a **mastercard** payment of **\$3462.90** dated 01/25/2024 12:58:06 PM Mountain Standard Time. Please keep the following information for your records.

Your Payment has been processed for: **Riverbend - Idaho Falls**

Credit Card: Account Ending In 8264

Client Name: Hulsen Media Services

Payment Number: **PN275248**

Authorization Code: **[REDACTED]**

Transaction Id: **[REDACTED]**

**Payment Details:**

Description	Advertiser	Station	Amount
Pre-payment		KTHK-FM	\$3462.90

**Total Payment:**

**Memo: Save Our Schools Idaho Flight dates 1.27-2.11.24 Est 3689**

Login to the Advertising Portal Admin site to see Payment History at <https://advertisingportal.emarketron.com/Traffic> using your MyMarketron credentials. You must be a company admin in MyMarketron to login to the Advertising Portal Admin Site.

# Sales Order

Station: KNBL-KEII-AM Agency: HULSEN MEDIA SERVICES  
 Contract Name: SAVE OUR SCHOOLS EST 3689 KNBL Address: 2400 Laramie Trail  
 Contract#: (none) City: Austin State: TX Zip: 78745  
 Start Date: 1/27/24 End Date: 2/11/24 Buyer: \_\_\_\_\_  
 Revenue Type: POLITICAL - AGENCY Type: Cash Tax Schedule: (None)  
 Advertiser: SAVE OUR SCHOOLS IDAHO Agency Commission %: 15  
 Address: \_\_\_\_\_ Billing Cycle: Calendar  
 City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_ Salesperson: 424jmill Comm %: 0  
 Product Name: KNBL SAVE SCHOOLS Makegood Policy: WITH IN CONTRACT DATES  
 Estimate #: 3689  
 Competitive Code: POLITICAL

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION										RATE	TOTALS		PTY		
	START	END		START	END		M	T	W	T	F	SA	SU	Per Wk	D/W	SPOTS		\$\$				
1	1/27/24	2/10/24		6:00 AM	10:00 AM	60									2		2	D	15.00	6	90.00	
2	1/27/24	2/10/24		10:00 AM	3:00 PM	60									2		2	D	15.00	6	90.00	
3	1/27/24	2/10/24		3:00 PM	7:00 PM	60									2		2	D	15.00	6	90.00	
4	1/28/24	2/11/24		6:00 AM	10:00 AM	60									2		2	D	12.00	6	72.00	
5	1/28/24	2/11/24		10:00 AM	3:00 PM	60									2		2	D	12.00	6	72.00	
6	1/28/24	2/11/24		3:00 PM	7:00 PM	60									2		2	D	12.00	6	72.00	
7	1/30/24	2/08/24		6:00 AM	10:00 AM	60			2	2	2						6	D	20.00	12	240.00	
8	1/30/24	2/08/24		3:00 PM	7:00 PM	60			2	2	2						6	D	20.00	12	240.00	

**Billing Projections: By Month**

	Jan 24	Feb 24
CA	322.00	644.00
ST	162.00	804.00

Print Spot Prices

TOTAL SPOTS ..... 60  
 GROSS TOTAL \$ ..... 966.00  
 ADJUSTED SPOTS ..... 60  
 ADJUSTED TOTAL \$ ..... 966.00

APPROVE    DECLINE  
        General Sales Manager  
        General Manager  
        National Sales Manager  
        Local Sales Manager

Jan 24, 24  
 CONT# 37090216 Mod# Ver# 1 (Last = )  
 REP CHRISTAL RADIO  
 TO KNBL-AM (Idaho Falls, ID)  
 FM BRENDA DEATON  
 OFF DALLAS  
 AGY HULSEN MEDIA SERVICES LLC - HULS TX  
 ADDR 2400 LARAMIE TRAIL  
 AUSTIN, TX 78749

DDS CONT# 0  
 C/P/E: / / 3689

SALESPERSON FAX#

PH #

BYR KRISTIN HULSEN  
 ADV SAVE OUR SCHOOL IDAHO  
 PDT Issue  
 FLT Jan 22, 24 - Feb 11, 24

\* REP ORDER COMMENT \*

\*\* 1/24/2024 10:53:00 AM: POPULATIONBUYTYPE: CPP.

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF Day	NPD	RATE	TOT SPTS	
		<b>FLIGHT 1</b>								
	1.1	.....S.	6A - 10A	60	01/27/2024 - 01/27/2024	1D	2	\$15.00	2	
	1.2	.....S.	10A - 3P	60	01/27/2024 - 01/27/2024	1D	2	\$15.00	2	
	1.3	.....S.	3P - 7P	60	01/27/2024 - 01/27/2024	1D	2	\$15.00	2	
			<b>** FLIGHT TOTALS **</b>					6	\$90.00	
		<b>FLIGHT 2</b>								
	2.1	.....S	6A - 10A	60	01/28/2024 - 01/28/2024	1D	2	\$12.00	2	
	2.2	.....S	10A - 3P	60	01/28/2024 - 01/28/2024	1D	2	\$12.00	2	
	2.3	.....S	3P - 7P	60	01/28/2024 - 01/28/2024	1D	2	\$12.00	2	
			<b>** FLIGHT TOTALS **</b>					6	\$72.00	
		<b>FLIGHT 3</b>								
	3.1	.T.....	6A - 10A	60	01/30/2024 - 01/30/2024	1D	2	\$20.00	2	
	3.2	.T.....	3P - 7P	60	01/30/2024 - 01/30/2024	1D	2	\$20.00	2	
			<b>** FLIGHT TOTALS **</b>					4	\$80.00	
		<b>FLIGHT 4</b>								
	4.1	..W....	6A - 10A	60	01/31/2024 - 01/31/2024	1D	2	\$20.00	2	
	4.2	..W....	3P - 7P	60	01/31/2024 - 01/31/2024	1D	2	\$20.00	2	
			<b>** FLIGHT TOTALS **</b>					4	\$80.00	
		<b>FLIGHT 5</b>								
	5.1	...T...	6A - 10A	60	02/01/2024 - 02/01/2024	1D	2	\$20.00	2	
	5.2	...T...	3P - 7P	60	02/01/2024 - 02/01/2024	1D	2	\$20.00	2	

				** FLIGHT TOTALS **			4	\$80.00	
		<b>FLIGHT 6</b>							
6.1	.....S.	6A - 10A	60	02/03/2024 - 02/03/2024	1D	2	\$15.00	2	
6.2	.....S.	10A - 3P	60	02/03/2024 - 02/03/2024	1D	2	\$15.00	2	
6.3	.....S.	3P - 7P	60	02/03/2024 - 02/03/2024	1D	2	\$15.00	2	
				** FLIGHT TOTALS **			6	\$90.00	
		<b>FLIGHT 7</b>							
7.1	.....S	6A - 10A	60	02/04/2024 - 02/04/2024	1D	2	\$12.00	2	
7.2	.....S	10A - 3P	60	02/04/2024 - 02/04/2024	1D	2	\$12.00	2	
7.3	.....S	3P - 7P	60	02/04/2024 - 02/04/2024	1D	2	\$12.00	2	
				** FLIGHT TOTALS **			6	\$72.00	
		<b>FLIGHT 8</b>							
8.1	.T.....	6A - 10A	60	02/06/2024 - 02/06/2024	1D	2	\$20.00	2	
8.2	.T.....	3P - 7P	60	02/06/2024 - 02/06/2024	1D	2	\$20.00	2	
				** FLIGHT TOTALS **			4	\$80.00	
		<b>FLIGHT 9</b>							
9.1	..W....	6A - 10A	60	02/07/2024 - 02/07/2024	1D	2	\$20.00	2	
9.2	..W....	3P - 7P	60	02/07/2024 - 02/07/2024	1D	2	\$20.00	2	
				** FLIGHT TOTALS **			4	\$80.00	
		<b>FLIGHT 10</b>							
10.1	...T...	6A - 10A	60	02/08/2024 - 02/08/2024	1D	2	\$20.00	2	
10.2	...T...	3P - 7P	60	02/08/2024 - 02/08/2024	1D	2	\$20.00	2	
				** FLIGHT TOTALS **			4	\$80.00	
		<b>FLIGHT 11</b>							
11.1	.....S.	6A - 10A	60	02/10/2024 - 02/10/2024	1D	2	\$15.00	2	
11.2	.....S.	10A - 3P	60	02/10/2024 - 02/10/2024	1D	2	\$15.00	2	
11.3	.....S.	3P - 7P	60	02/10/2024 - 02/10/2024	1D	2	\$15.00	2	
				** FLIGHT TOTALS **			6	\$90.00	
		<b>FLIGHT 12</b>							
12.1	.....S	6A - 10A	60	02/11/2024 - 02/11/2024	1D	2	\$12.00	2	
12.2	.....S	10A - 3P	60	02/11/2024 - 02/11/2024	1D	2	\$12.00	2	
12.3	.....S	3P - 7P	60	02/11/2024 - 02/11/2024	1D	2	\$12.00	2	



CONT# 37090216 Mod# Ver# 1 (Last = )  
 REP CHRISTAL RADIO

DDS CONT# 0  
 C/P/E: / / 3689

				** FLIGHT TOTALS **	6	\$72.00	
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	Jan 24	Feb 24					
SPOTS	12	48					
CASH	162.00	804.00					
TRADE	0.00	0.00					
NSL	0.00	0.00					
TOTAL	162.00	804.00					

							TOTAL
SPOTS							60
CASH							966.00
TRADE							0.00
NSL							0.00
TOTAL							966.00

**\*\* Competitive Comments \*\***

SVC: FA99 MSA CustRadio  
 Demo Adults 35+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.