

QUARTERLY ISSUES/PROGRAMS LIST

The following is a listing of some of the significant issues responded to by station KLDZ, Medford, OR, along with the most significant programming treatment of those issues for the period July 1, 2018 to September 30, 2018. The listing is by no means exhaustive. The order in which the issues appear does not reflect any priority or significance.

Description of Issue	Program/Segment	Date	Time	Length (min)	Narration of Type & Description of Program/Segment
Arts Education	KOOL Mornings with Don Hurley	7/1 7/18 7/25, 8/1 8/8 8/15 8/22 8/29 9/5 9/12	0810	10	Spoke with Make Gantenbein of the Britt Festivals about the ongoing pop and orchestra seasons and Britt's commitment to arts education through the Best of Britt event, guitar weekend workshops, Britt Kids Concerts, their gala fundraiser event and other outreach activities. All of their orchestral shows were either moved or outright canceled as the result of wildfire smoke affecting air quality in the valley.
Arts Education	KOOL Mornings with Don Hurley	7/17 9/13	0810	10	Spent about ten minutes on two occasions with Kathy Wing, artistic director of Randall Theater of Medford discussing the importance of theatrical arts in our community and schools and announced productions of Pippin and Forbidden Broadway as well as announcing to our listeners about a new theater space currently under construction in downtown Medford.
Veterans Assistance	KOOL Mornings with Don Hurley	7/20	0810	10	Spoke with representatives of the Purple Heart Initiative who are part of a program providing custom vehicles for injured veterans suffering from paraplegia. Crater Lake Ford was hosting a reception for a Ford Raptor that was traveling cross country to be presented to a worthy veteran and raising money for the project.
Premature Birth and Neonatal Care	KOOL Mornings with Don Hurley	7/26 8/2	0810	10	As a sponsor of a major fundraising event, we spoke to employees of Asante and members of the community about the services of our neonatal and pediatric departments that serve nine counties in Southern Oregon and Northern California. This year's event went on to raise over \$1.3 million!
Global Relations & Understanding	KOOL Mornings with Don Hurley	8/14	0810	10	A local sports team sought families to host players from across the U.S., Canada, and Europe for the 2018-19 season. Athletes would be immersed into local homes to be a part of family life in the Rogue Valley while attending school and training for the upcoming season.
Recycling & Environmental Concerns	KOOL Mornings with Don Hurley	8/28	0810	10	Julie Fletcher of Goodwill Industries came by to discuss new recycling regulations that Goodwill began to reinforce as part of a Chinese initiative to reduce intake of American recyclables to a growing issue of additional garbage that made it less profitable for Asian companies to accept.
Community Food Resources	KOOL Mornings with Don Hurley	9/7 9/21 9/28	0810	10	Spoke with Kelly Gonzales and Danielle Atkinson of ACCESS about their Dancing & Dining In The Streets campaign where local restaurants and live entertainment come together through different neighborhoods of downtown Medford in an effort to raise funds and awareness to our local food banks of ACCESS
Veterans Assistance	KOOL Mornings with Don Hurley	9/10	0810	10	Terry Haines, Chairman of NCOA (Non-Commissioned Officers Assoc of USA) spoke with Don about a special flight for World War II and Korean War vets to see their monuments in Washington DC on September 14 th . 25 heroes were flown to Washington entirely on donations to tour the monuments, Arlington National Cemetery, and a special meeting with local congressional representative, Greg Walden.
Memory Care	KOOL Mornings with Don Hurley	9/14	0810	10	Interviewed Kelly Witters and Lori Stanton about dementia and Alzheimers Disease treatments, statistics, and upcoming awareness events
Wild Polio Virus Awareness and Eradication	KOOL Mornings with Don Hurley	9/15	0810	10	Spent ten minutes with Eric Hodnett of the Medford Rogue Rotary discussing the eventual global eradication of the wild polio virus (only 22 reported cases worldwide in 2017) and plans for a local fundraising event that weekend.

Playground Safety	KOOL Mornings with Don Hurley	9/25	0810	10	Don spoke with Kristina Johnsen and Al Densmore of the City of Medford about a new 15,000 square foot play structure that was replacing a 30 year-old piece that had exceeded its natural life by 5-6 years. They stressed the need for volunteers to help assemble the play equipment from 9/29 through 10/6
Workzone Hazards	KOOL Mornings with Don Hurley	9/26	0810	10	Gary Leaming from ODOT and John Vial of Jackson County came in to discuss ongoing road projects and the need for driver awareness in some of the workzones where traffic flows within 36 inches of workers regularly.
Wildlife Rehabilitation	KOOL Mornings with Don Hurley	9/27	0810	10	Discussed the role of Wildlife Images in the community for the rehabilitation of injured and orphaned wild animals as well as the education of community members, especially children, who are encouraged to tour the facility to gain a better understanding and appreciation of local wildlife.
Supreme Court decisions, labor policy, taxation	Clear Connections	7/1	0600	15	Kathryn Hickok, president of the Cascade Policy Institute discusses how the "Janus" Supreme Court decision might affect union political power in the state of Oregon. Hickok concludes that the inability to force union members to pay dues will eventually reduce the political power of Oregon's public employee unions.
Consumer Protection	Clear Connections	7/1	0615	15	Better Business Bureau's Stephen Mayer details the various summertime financial and consumer scams that are making the rounds. He also promotes the BBB's scam alert app, which makes it easier for consumers to stay informed on these problems.
Suicide Prevention	Clear Connections	7/8	0600	10	Dan Skudstad from the Grants Pass Daily Courier promotes and explains details about a Suicide Prevention publication that will be distributed in southern Oregon in September.
Terrorism, national security	Clear Connections	7/08	0610	20	Ilan Berman, senior vice-president of the American Foreign Policy Council, is an expert on regional security in the Middle East, Central Asia, and the Russian Federation. Berman discusses how radical Islam remains a significant threat to all Americans. As evidenced by a FBI announcement that a terror attack in Cleveland had been planned by someone who thought they were in contact with al-Qaeda. <u>While ISIS has seen its power diminish, the Taliban has seen a resurgence in Afghanistan</u> , and al-Qaeda remains a major threat around the world. What other factions are out there, where are they, and what potential threat do they pose? The answers to these questions and more can be found in the American Foreign Policy Council's latest <i>World Almanac of Islamism</i> , a comprehensive guide designed to track the rise and decline of radical Islam on a national, regional, and global level.
Public Health	Clear Connections	7/15	0600	30	Sharon Lee, RN MSN, is here representing the Southern Oregon Lyme Disease Support Group. We're discussing tickborne diseases and treatment. Lee suffered from Lyme disease for about 10 years before diagnosis, and discusses her history with the disease. Adds that Lyme disease rates are growing dramatically in southern Oregon.
Public Transportation	Clear Connections	7/22	0600	20	Randall O'Toole, Cato Institute analyst, discusses declining ridership in public transportation systems, despite that more money than ever is invested in these bureaucracies. O'Toole says we could probably come out ahead by buying inexpensive cars for poor people, rather than investing in more public transit.
Worker Safety	Clear Connections	7/22	0620	10	David Jordan of SAIF corporation explains a number of safety agendas to help younger workers perform their duties safely on the job.
Future of work, the economy, employment	Clear Connections	7/29	0600	15	The White House launches a new executive order focused on worker training particularly in the age of technology advancement. This is an effort by the White House to deal with the challenges that new technology poses to the workforce. This dilemma is discussed in a new book by Catholic University of America business professor, Dr. Jay Richards.

					Executive Editor of The Stream, and author of new book <u>The Human Advantage: The Future of American Work in an Age of Smart Machines</u> , Dr. Jay Richards believes that there will always be a need for the human touch in the workforce because there will always be a need for virtue. For centuries, society has made advancements in technology and learned how to adapt, and today is no different.
Public Safety, taxation, law enforcement	Clear Connections	7/29	0615	15	Jackson County Sheriff Nate Sickler explains the need for a new 100 million dollar Jackson County Jail. Existing facility was out of date when it was built in the 1980's, and the new facility would more than triple capacity to 1000 inmates. He also explains cleanup efforts to remove homeless from the Bear Creek Greenway.
Drug Policy, environment, wildfire policy and smoke management	Clear Connections	8/5	0600	20	Congressman Greg Walden discusses the opioid crisis, adding that better border security would help alleviate quite a bit of our illicit drug smuggling business. Much of our fentanyl, used by street addicts, comes illegally over the Mexican and China border.
Children's Health	Clear Connections	8/5	0620	10	Representatives from the Oregon Wine Experience promote the upcoming events spotlighting and judging Oregon wines. The events raise money for children's medical treatment through the Asante Foundation.
Medical procedures, personal privacy, technology influence on privacy	Clear Connections	8/12	0600	15	<p>Theresa Payton is one of the nation's leading experts in cybersecurity and IT strategy. She is the CEO of <u>Fortalice Solutions</u>, an industry-leading security consulting company.</p> <p>Popular genetics-testing company <u>23andMe is partnering with drug giant GlaxoSmithKline (GSK)</u> to use people's DNA to develop medical treatments, the company announced over the weekend. The \$300 million deal gives GSK access to 23andMe's substantial genetic database -- roughly 5 million customers. GSK is working to design new drugs that could treat diseases like Parkinson's, among others.</p> <p>This is a major privacy concern for customers who have used genetic testing company products. Many strongly believe that if a person's DNA is used in research, that person deserves compensation. <u>Theresa Payton says</u> profiting from your customer's data without their knowledge is totally unethical.</p>
State Litigation, medical reform, drug abuse	Clear Connections	8/12	0615	15	Jennifer Braceras from the Independent Women's Forum <u>iwf.org</u> criticizes the trend of Native American Tribes, State and Local Governments suing Pharmaceutical Companies Over Opioid Abuse Crisis. The litigation is modeled after similar lawsuits against tobacco companies 20 years ago, and the money (as the tobacco money) will likely just go into increased state general spending.
Public Health,	Clear Connections	8/19	0600	15	Dr. Mclain Duncan from Siskiyou Vital Medicine in Medford, discusses ways to cope with the massive wildfire smoke. Good tips given for mask and house filtration, and supplements that can be taken to help the body deal with these environmental stresses.
Emergency Preparedness	Clear Connections	8/19	0615	15	State Rep. Sal Esquivel and John Ivy discuss earthquake and disaster preparedness, including tips for what is most needed to survive the several weeks delay between a massive earthquake, and the arrival of large scale disaster relief.
Opioid Addiction, immigration reform	Clear Connections	8/26	0600	20	Congressman Greg Walden is in studio discussing his efforts at reducing the opioid drug epidemic Is pushing legislation which would restrict shipments from China, where much synthetic Fentanyl comes from. Also discusses trade policies promoted by the Trump administration.
Business insurance, Oregon economy	Clear Connections	8/26	0620	10	David Jordan from SAIF, the state's not for profit workman's compensation insurance provider, goes through the history of SAIF. The company has reduced the cost of workman's comp insurance dramatically over the last 20 years or so.

					This makes it easier and less expensive to open and operate businesses in Oregon, benefitting the economy as a whole.
Public Education, career and technical education	Clear Connections	9/2	0600	15	John Meyer from Connections Academy talks over how it's not only back to school season for thousands of Oregon children, but it's also Labor Day weekend – when we often reflect on what the future workforce looks like for our kids. CA is launching a first ever CTE program to help students get a jump on their careers.
Oversight of children's programming	Clear Connections	9/2	0615	10	<p>Tim Winter, President of the Parents Television Council takes on Netflix, writing that the company cannot be trusted and that its choice of content proves it has turned its back on families.</p> <p>"Shiny and powerful, Netflix is the entertainment industry's Trojan horse — a seeming gift for families, allowing parents some control over what their kids can watch. In reality, what Netflix delivers should give parents extreme pause," he writes.</p> <p>The PTC is calling on Netflix to make the platform safer for kids, and to rethink programming choices to ensure kids are protected from harmful content.</p>
Environment, Recycling and landfill policy	Clear Connections	9/2	0625	5	Julie Fletcher of Southern Oregon Goodwill explains why the company had to end its free "e-cycling" program, which recycled electronic devices for free. The market has dropped for such refuse, and Goodwill no longer was able to support the program...it made them no money for programs.
Opioid Addiction Crisis, sentencing reform	Clear Connections	9/9	0600	15	Greg Newburn is Director of State Policy for Families Against Mandatory. Newburn is in favor of President Trump's support of the STOP act, which would make it more difficult for illegal opioids to cross the border, especially from China, where much of the synthetic Fentanyl arrives through the U.S. Mail. FAMM is also in favor of sentencing reform that dials down incarceration for minor drug crimes.
Terrorism prevention, religion, government policy	Clear Connections	9/9	0615	15	<p>Raheel Raza—Clarion Project Advisory Board member, a founding member of the Muslim Reformer Movement, and international human rights activist. talks about the Clarion Project's new campaign to prevent the spread of radical Islamic ideology and violence among American youth.</p> <p>The FBI is investigating radical Islamic terror plots in all 50 states, but many Americans are ignorant to this fact and wrongly believe "it won't happen to me." The U.S. has no national program to prevent and counter violent extremism—and most local programs intervene too late.</p> <p>Raza contends that America's youth are being radicalized, and that this crisis requires immediate action to prevent violent attacks in the United States and Western world.</p>
Identity Theft internet security	Clear Connections	9/16	0600	15	<p>Tom Kelly, president and CEO of ID explores the security threat posed by the growing use of smart speakers in home and business.</p> <p>According to Tech Crunch, nearly 20% of American adults have access to a smart speaker, and sales are projected to increase by 50% in 2019.</p> <p>But are Americans aware of the potential privacy concerns of smart home technology? For example, not long ago, an Amazon Alexa device in a private home recently recorded a couples' private conversation and sent it to their contacts without their knowledge.</p> <p>In an op-ed for Fox News, Kelly pointed out the risks that smart speakers pose both to businesses and consumers if</p>

					not handled wisely.
Social Media Bias, creation of new, open social media platforms	Clear Connections	9/16	0615	15	Patrick Wood of technocracy.news. He's Executive Director of Citizens for Free Speech, and is starting a new social media platform for local activists, called LocalActivist.org. It is free, and free of the viewpoint restrictions characteristic of the Facebooks, Twitter, Google, and others.
Opioid addiction issues, public health	Clear Connections	9/23	0600	10	Mark Kantor discusses the news that over 70 health care experts from Oregon are petitioning the Food & Drug Administration (FDA) to make Naloxone nasal spray available without a prescription. Naloxone is a fast acting drug that can prevent the death of people who are experiencing an opioid drug overdose. The petition was posted on www.regulations.gov on September 6th. This begins the FDA review process to make Naloxone Nasal Spray an Over the Counter (OTC) drug.
Civil Rights, local control of government	Clear Connections	9/23	0610	20	Constitutional Attorney John Whitehead from the Rutherford Institute talks reasons for and methods to regain control of our government. John details the struggle in his latest op-ed - Suspending the Constitution: In America Today, the Government Does Whatever It Wants, available at Rutherford.org . Whitehead believes rolling back overreaching government starts not at the top, but at the grassroots local level.
Personal Health, Obesity Crisis	Clear Connections	9/30	0600	20	Our guest is JJ Smith, author of THINK YOURSELF THIN. We discuss her book, which is a revolutionary guidebook filled with crucial mental strategies that will provide the missing piece in one's weight loss journey. This is NOT a diet book but about the author coming to the realization that the most important, yet most overlooked, factor for those seeking permanent weight loss is mental mastery.
Economy, cost of doing business	Clear Connections	9/30	0620	10	David Jordan of SAIF, Oregon's not-for-profit workman's compensation insurance provider, announces the company is paying out seriously good dividends. A typical business could receive approximately 30% or more of their premiums in a rebate. This is due to better investment returns for SAIF and better safety records, leading to lower claims, and lower costs of business in Oregon.