



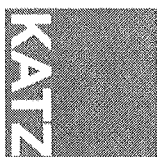
KATZ TELEVISION
GROUP

125 West 55th St
New York, NY 10019

Contract # 25247223	Changes as of: 7/15/2016 at 3:44 PM	Version: Current State Version 3
CPE: 163/173/5055	Flight: 7/19/16 - 7/25/16	Total \$: \$59,290.00
Agency: WATERFRONT STRATEGIE	Advertiser: Senate Majority PAC	Total Spots: 24
3050 K ST NW #100 Washington, DC 20007	Product: Issue	Total CPP: \$0.00
Agency Order #: 5213073	Buyer: Thompson, Kate	Total GRP:
Salesperson: CHRISTIAN CAMBEIRO	Primary Demo: Adults 35+	Separation:
202-955-5342	Con Type: POLITICAL/VOTE	
	Assistant: CHRISTIAN CAMBEIRO	
	202-955-5342	

Comments: SEE LN 5 FOR REV PRG

#	Day/Time	DP	Program	Rate	A3SP Rating	Len	7/19 - 7/19		Total Spots	Total \$	CPP	GRP
							7/19					
1	Tu-F M 7a-9a		Today Show	\$2,650. 00	0	30	4		4	\$10,600.00	\$0.00	0.0
3	Sa 7a-8a		NEWS Ch 8 Weekend Saturday	\$550.00	0	30	1		1	\$550.00	\$0.00	0.0
4	Sa 8a-10a		Saturday Today Show	\$1,540. 00	0	30	1		1	\$1,540.00	\$0.00	0.0
5	Tu-F M 11a-12n		News	\$700.00	0	30	4		4	\$2,800.00	\$0.00	0.0
6	Tu-F M 3p-4p		Ellen	\$1,600. 00	0	30	2		2	\$3,200.00	\$0.00	0.0
7	Tu-F M 4p-5p		News CH 8 First @ 4PM	\$1,100. 00	0	30	4		4	\$4,400.00	\$0.00	0.0
9	Tu-F M 5p-5:30p		NEWS CH 8 @ 5PM	\$2,500. 00	0	30	2		2	\$5,000.00	\$0.00	0.0
10	Sa 6p-6:30p		NEWS CH 8 @ 6PM	\$1,450. 00	0	30	1		1	\$1,450.00	\$0.00	0.0
11	Tu-F M 7:30p-8p		Extra	\$2,600. 00	0	30	2		2	\$5,200.00	\$0.00	0.0
12	Tu 8p-10p		America's Got Talent Tue-NBC	\$15,750. 00	0	30	1		1	\$15,750.00	\$0.00	0.0
13	Tu-F M 11p-11:35p		NEWS CH 8 @ 11PM	\$4,400. 00	0	30	2		2	\$8,800.00	\$0.00	0.0
TOTALS: 24									24	\$59,290.00	\$0.00	0.0



125 West 55th St
New York, NY 10019

Contract # 25247223

Changes as of: 7/15/2016 at 3:44 PM

Version: Current State Version 3

CPE: 163/173/5055

Flight: 7/19/16 - 7/25/16

Station: WFLA

Total \$: \$59,290.00

Agency: WATERFRONT STRATEGIE

Advertiser: Senate Majority PAC

Market: Tampa-St. Petersburg

Total Spots: 24

3050 K ST NW #100
Washington, DC 20007

Product: Issue
Agency Order #: 5213073

Office: WASHINGTON
Primary Demo: Adults 35+
Con Type: POLITICAL/NOTE

Total CPE: \$0.00
Total GRP:

Buyer: Thompson, Katie
Salesperson: CHRISTIAN CAMBEIRO
202-955-5342

Assistant: CHRISTIAN CAMBEIRO
202-955-5342

Separation:

Special Instructions

Order Level Comments

Date/Time	Added by	Comment
07/15/16 3:30 PM	CHRISTIAN CAMBEIRO	NEW POLITICAL ORDER - PLS CF - THANKS
07/15/16 11:21 AM	CHRISTIAN CAMBEIRO	Separation: 30
07/15/16 11:21 AM	CHRISTIAN CAMBEIRO	Separation: 30

Competitive Information

Market Budget:	\$257,783
WFLA Share:	23%
Comment:	
WFTS:	20%
WMOR:	2%
WTOG:	1%
WTSP:	23%
WTTA:	2%
WTVT:	25%
Cable:	3%
Unknown:	1%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	24	\$59,290.00	N/A	0.0
Total	100%	24	\$59,290.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2016-Jul	24	\$59,290.00
Total	24	\$59,290.00

Transaction History

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Revision	7/15/16 3:30 PM	CHRISTIAN CAMBEIRO	Confirmed			\$0	\$59,290.00	Changes: Comments from NEW POLITICAL ORDER - PLS CF - THANKS to SEE LN 5 FOR REV PRG
Queued for Electronic Contracting	7/15/16 11:33 AM					\$0	\$0	. 1 buyline added or modified.
Revision	7/15/16 11:21 AM	CHRISTIAN CAMBEIRO	Confirmed	2		\$0	\$59,290.00	Changes: Total Spots from 22 to 24, Demo Meta to [R16]; User Entered \$ from \$0.00 to \$59,290.00, Comments from Separation: 30 to NEW POLITICAL ORDER - PLS CF - THANKS, 6 buylines added or modified.
New	7/15/16 11:19 AM	CHRISTIAN CAMBEIRO	New	22		\$59,290.00	\$59,290.00	

Non-Discrimination Policy

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES, CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.



WFLA
200 S. Parker Street
Tampa, FL 33606
(813) 221-5771

CONTRACT

<u>Contract / Revision</u> 905092 /		<u>Alt Order #</u> 25247223
<u>Product</u> Issue		
<u>Contract Dates</u> 07/19/16 - 07/25/16		<u>Estimate #</u> 5055
<u>Advertiser</u> POL/Senate Majority PAC		<u>Original Date / Revision</u> 07/15/16 / 07/15/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WFLA	<u>Account Executive</u> Katz Washington	<u>Sales Office</u> Katz/Washingto
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u> 9914573	<u>Advertiser Code</u> 163	<u>Product Code</u> 173
<u>Agency Ref</u> IN14921		<u>Advertiser Ref</u>

And:

Waterfront Strategies
3050 K Street Northwest
Washington, DC 20007
USA

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WFLA	07/19/16	07/25/16	Today Show	657-9a		:30				NM	4	\$10,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		07/19/16	07/25/16	MTWTF--	4			\$2,650.00					
N 2	WFLA	07/23/16	07/23/16	Local Sa 7a News	7-8a		:30				NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		07/18/16	07/24/16	-----S-	1			\$550.00					
N 3	WFLA	07/23/16	07/23/16	Today Show Sa	657-10a		:30				NM	1	\$1,540.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		07/18/16	07/24/16	-----S-	1			\$1,540.00					
N 4	WFLA	07/19/16	07/25/16	Local News @ 11a	Local News @ 11a		:30				NM	4	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		07/19/16	07/25/16	MTWTF--	4			\$700.00					
N 5	WFLA	07/19/16	07/25/16	M-F 3-4p	3-4p		:30				NM	2	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		07/19/16	07/25/16	MTWTF--	2			\$1,600.00					
N 6	WFLA	07/19/16	07/25/16	M-F 4-5p	4-5p		:30				NM	4	\$4,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		07/19/16	07/25/16	MTWTF--	4			\$1,100.00					
N 7	WFLA	07/19/16	07/25/16	M-F 5-530p	5-530p		:30				NM	2	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		07/19/16	07/25/16	MTWTF--	2			\$2,500.00					
N 8	WFLA	07/23/16	07/23/16	Sa 6p News	6-630p		:30				NM	1	\$1,450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		07/18/16	07/24/16	-----S-	1			\$1,450.00					
N 9	WFLA	07/19/16	07/25/16	M-F 730-8p	730-8p		:30				NM	2	\$5,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		07/19/16	07/25/16	MTWTF--	2			\$2,600.00					
N 10	WFLA	07/19/16	07/19/16	Tue 8-10p Amer Got Talent	8-10p		:30				NM	1	\$15,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		07/18/16	07/24/16	-T-----	1			\$15,750.00					
N 11	WFLA	07/19/16	07/25/16	Late News M-Su	M-Su		:30				NM	2	\$8,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

LIN Television Corporation does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on LIN Television Corporation stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



WFLA
200 S. Parker Street
Tampa, FL 33606
(813) 221-5771

<u>Contract / Revision</u>	<u>Alt Order #</u>
905092 /	25247223

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
07/19/16 - 07/25/16	Issue	5055

<u>Advertiser</u>	<u>Original Date / Revision</u>
POL/Senate Majority PAC	07/15/16 / 07/15/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/19/16	07/25/16	MTWTF--				2	\$4,400.00				
Totals												24	\$59,290.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
06/27/16 - 07/25/16	24	\$59,290.00	(\$8,893.50)	\$50,396.50
Totals	24	\$59,290.00	(\$8,893.50)	\$50,396.50

Signature: _____ **Date:** _____

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