

WPAC/Ogdensburg, NY

UPDATED NEEDS LIST FROM ASCERTAINMENT INTERVIEWS

PERFORMED FROM 1/24 to 3/24

- 1) Family Issues
- 2) Education
- 3) Health & Fitness
- 4) Politics & Government
- 5) Economics & Local Businesses
- 6) Crime

Public Affairs Programs

RADIO HEALTH JOURNAL: A 30-minute syndicated radio magazine of in-depth public affairs. It looks at economics, government reform, consumerism, education, substance abuse, domestic and child abuse, urban/rural problems, poverty, food safety, etc. Broadcast Sundays at 5:00AM.

PAC Community Cares, A program hosted by WPAC on-air personality Storm Kennedy weekdays at 8:40am when events are happening. It tackles a wide range of topics that include charitable organizations, politics, social action, family, the arts and culture, health, family issues, nature and the area we live in.

Quarterly Issues/Programs List

1st Quarter of 2024

WPAC/Ogdensburg, NY

The following is a list of programs aired that have provided the station's most significant treatment of community issues.

DATE	Time	Duration	Topic	Issue	Description
Weekdays	06:45:00 AM	4 mins	Fishing	Economics & Local Businesses	Fishing Pro, Don Meissner does a daily feature talking about fishing in the region. He offers condition reports, where the fish are biting and what the area has to offer. Don spends a large amount of time luring pro fishing tournaments to the area to bring dollars in for each tournament.
01/05/24	08:40:00 AM	5 mins	Kids Activities	Family Issues	<i>We spoke on the phone to Sharon, curator of the North Country Children's Museum in</i>

					<i>Potsdam. She has a round of activities coming for toddlers and after school fun for older kids. We spoke of how to sign up, what the activity was about and about museum memberships.</i>
01/09/24	08:40:00 AM	5 mins	Narcan Boxes	Family Issues	Seaway Valley Prevention Council is offering a Narcan Box. They have a limited number of them available. Geared for businesses or public locations, the box contains doses of narcan and instructions on how to administer it. Sidney stopped by to talk about it. For more: 315-713-4861.
01/14/24	08:40:00 AM	5 mins	Flannel Fest	Economic s & Local Businessese s	Michael Hammond, the mayor of Rensselaer Falls, was in to talk about his Falls Fest Flannel Fling coming on January 27th. To put on the Falls Fest in September, it takes fundraising and this is the first of several planned to pay for the festival. The event takes place at 7pm at the Rensselaer Falls Fire Department Fire Hall!

03/08/24	08:40:00 AM	5 mins	Expo	Economic s & Local Businessese s	Tom Luckie was in from the Ogdensburg Boys & Girls Club. The Expo is back at the OFA Golden Dome again! For the first time since 2019, the Expo will happen March 23-24. A little different layout, a little different schedule but a big fundraiser for the club.
03/22/24	08:40:00 AM	5 mins	Spring Fest	Family Issues	Travis from Seaway Valley Prevention Council was in to talk about Spring Fest. It's happening in Ogdensburg on April 13 th and will feature FREE Family Fun from 2 to 4pm at the Golden Dome!

03/28/24	08:40:00 AM	5 mins	Cancer Walk/Run	Health & Fitness	Dick and Angela were in to talk about the St. Lawrence County Cancer Fund Run/Walk coming to the area on April 28 th . This year, festivities will take
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					place in Ogdensburg, Potsdam and Canton. The Cancer Fund gives money to local cancer patients and their families to help with expenses during their fight.
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