

Problems & Programming Quarterly Report WCLT-AM

This report covers the period January 1, 2024 - March 31, 2024

Filing Date: April 01, 2024

Program: WCLT / Broadcast Interview

Air date: Weekly, Wednesday afternoons at 3:25pm.

Length: 2 minutes.

Guest: Kelly Smith, Licking County Humane Society.

Topic: Finding homes for abandoned pets is a concern of the community. Every Wednesday Kelly Smith introduces a different pet up for adoption at the Humane Society. She also promotes one of the Humane Societies 'Adoption Awareness' weekend events. The welfare of animals and need to spay and neuter are always explained during every segment.

Program: WCLT Broadcast Interview

Air date: January 10, 2024.

Times: 12:12a, 5:11a, 10:12a, 2:25p, 6:25p

Length: 90 seconds.

Guest: Beau Bromberg, Generation Hospice.

Topic: Beau Bromberg established the 'Bag a Friend' annual donation drive and discussed the community concerns of helping the homeless warm during winter. This annual event collects new and used sleeping bags for the homeless. Bags will be distributed to individuals throughout Newark and Licking County.

Program: WCLT / Broadcast Interview

Air date: January 30, 2024,

Time: 3:25a, 7:35a, 12:41p, 2:27p, 5:25p

Length: 90 seconds.

Guest: Larry Williams, Dog Warden of Licking County Dog Shelter.

Topic: Having your dogs licensed within Licking County is a concern of the community. Mr. Williams addressed concerns of the large number of dogs taken in by the shelter which don't have tags. He explained the benefits of having a guaranteed a 'Free Ride Home' if your pet runs off. Tags also prevent the shelter from adopting the unlicensed dog after their holding period.

Program: WCLT / Broadcast Interview

Air date: February 2, 2024. Times: 12:11p, 1:26p, 2:26p, 3:26p, 4:26p.

Length: 90 seconds.

Guest: Ohio Congressman Troy Balderson.

Topic. Licking County Chamber's 68th Annual Groundhog Breakfast.

Congressman Troy Balderson discussed the importance businesses and their leaders working together to plan a strong future with Intel. He talked about the concerns residents and businesses have with all the changes and how to plan to prepare the younger generations for jobs in engineering and manufacturing.

Program: WCLT / Broadcast - Donation Drive

Air date: March 4, 2024 Times: 2:11am, 6:35am, 11:41am, 4:26p, 7:26p.

Length: 90 seconds.

Guest: Chuck Moore, Licking County Food Pantry.

Topic: 'Operation Feed' is the Licking County Food Panty Networks annual fund raiser that focuses the county's concern on feeding the hungry. Chuck Moore explained the buying power of the network and the amount of food generated from money raised. Mr. Moore discussed how the Network can stretch every dollar donated at the warehouse and how many families can be fed with cash donations.

Program:WCLT Broadcast /Remote Broadcast

Air date: March 20th, March 23rd, 2024 Times: 3:25a, 7:35a, 12:41p, 5:25p, 8:26p

Length: 90 second Podcast and 60 remote breaks. Times: 7:40a, 8:25a, 8:41a, 9:12a.

Guest: Guest: Kayla Jones, Licking County Farm Bureau

Topic: At the Farmers Share Breakfast, Kayla addressed the the county's concern to keep residents informed on the importance local Agriculture in Licking County. The Breakfast gave people a chance to interact with local farmers in our community as well as elected county officials. Various activities were planned to teach each aspect of agriculture including soil, water, and crop production in Licking County.