

Quarterly Issues & Programs

KRXD - McNary, AZ

July 1, 2022 - September 30, 2022

KRXD, serving the communities of McNary, Show Low, Snowflake-Taylor, Pinetop-Lakeside, White Mountain Lakes, Pinedale, Linden, Shumway, and surrounding areas, provides its listeners with announcements of area events, road construction updates, weather, community information, news, and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

Date/Time	Duration	Issue Title & Description	Runs
09/8-09/24 Aired at various times	:20	Annual Fall Festival Parade Pinetop-Lakeside presents the annual Fall Festival Parade. Applications to participate are available at PinetopLakesideAZ.gov . The parade route will be on White Mountain Boulevard from east Malapai Drive near Auto Zone to Blue Ridge High School. The Annual Fall Festival Parade will be on Saturday, September 24th starting at 10:00 a.m.	23
08/20-09/17 Aired at various times	:24	Walking Down Ranch – Veterans Tribute at Show Low Regional Airport The Apache-Sitgreaves National Forests personnel are continuing their response to the Fish Fire, located on the Alpine District of the forest. The fire is southwest of Hannagan Meadows on Hwy 191. The fire was initially reported on the 10th of June. As of June 15th at 6:30 PM, the fire was estimated to be 1,900 acres. The strategy of confining and containing the fire is continuing to be employed by resources on the ground. Smoke attributed to the Fish Fire may be visible in Round Valley, Alpine, and Reserve, NM. Fire officials predict the fire's activity to decrease with incoming monsoonal flows. The public is advised to avoid the area if possible. If travel near the area in necessary, please use caution on roadways, watch for equipment in the area, and slow down. These steps increase safety for both the public and for firefighters responding in the area.	18
8/20-9/30 Aired at various times	:42	Autumn Nights featuring Scott Jeffers Scott Jeffers is an American composer, singer, violinist and multi-instrumentalist. Scott writes, records, & performs world music fusion. He is lead vocals for world fusion rock band Traveler. Enjoy a delicious bowl of chili & tasty toppings bar. Warm apple cider or bring your own refreshments. All seating is first come, first serve. Most tables are set for 2, limited group seating available. Only \$15 per person, must register in advance at showlow.activityreg.com or in person at Show Low Family Aquatic Center. Autumn Nights featuring Scott Jeffers will be on September 30th from 6 to 8 p.m. at the Old Pavilion at Show Low City Park 751 S. Clark Rd. The show begins at 6:30.	81
8/20-9/25	:44	47th Annual Fall Artisans Festival	71

Aired at various times

The 2022 Fall Artisan Festival features handmade, crafted items by artisans from all over the country. Each artist displays and sells their own unique designs from jewelry to paintings to woodwork. The 47th Annual Fall Artisans Festival has something for everyone!

The festival will also feature food, spirits, live music and more.

Entry fee is \$2 and kids 5 and under are free.

If you are a vendor and would like information about participating, email director@pinetoplakesidechamber.com.

The festival begins Saturday, September 24th, and runs through Sunday, September 25th at The Orchard at Charlie Clarks, located at 1701 East White Mountain Boulevard in Pinetop.

8/20-9/16
Aired at various times

:46

Autumn Nights featuring Plane Jane

63

Fall in love with an intimate concert series featuring Plane Jane with Tyler King on vocals. Tyler will serenade you with her sultry voice while you enjoy the autumn air and warm glow of the fireplace. The show begins at 6:30 p.m. Enjoy the comfort of a french bread bowl, your choice of broccoli cheese or potato chowder with tasty toppings. Warm apple cider or bring your own refreshments. All seating is first come, first serve. Most tables are set for 2, limited group seating available. Only \$15 per person, must register in advance at showlow.activityreg.com or in person at Show Low Family Aquatic Center.

Autumn Nights featuring Plane Jane will be September 16th from 6 to 8 p.m. at the Old Pavilion at Show Low City Park 751 S. Clark Rd.

8/20-9/3
Aired at various times

:40

Show Low Battle of the Bands & Food Vans

57

It the Show Low Battle of the Bands & Food Vans, where you get to vote for your favorite band and food truck.

There will be 9 bands, bounce house, face painting, kids zone, arts & crafts vendors, a beer garden and lots of food trucks.

Admission is \$5 which also gets you 5 voting tokens. Kids 12 and under are free with a paid adult.

The Show Low Battle of the Bands & Food Vans will be on Saturday, September 3rd from noon to 9 p.m. at Frontier Park located at 660 North 9th Place in downtown Show Low.

The Show Low Battle of the Bands & Food Vans will be this Saturday from noon to 9 p.m. at Frontier Park located at 660 North 9th Place in downtown Show Low.

7/23-8/13
Aired at various times

:26

White Mountain Sheriff's Posse BBQ

57

The White Mountain Sheriff's Posse BBQ will be on Saturday August 13th in the Orchard at Charlie Clark's from 11 a.m to 6 p.m.

The BBQ will feature pork or chicken, corn, coleslaw, beans, bun and drinks.

Adult tickets are available at the event for \$16 and children get in for \$8. Kids under 5 are free.

Buy your tickets in advance and save \$2 each at the Pinetop-Lakeside Town Hall or from any White Mountain Sheriff's Posse Member.

7/22-8/27 Aired at various times	:15	E-Waste Recycling Event A Free E-Waste and Waste Tire recycling event will be on Saturday, August 27th from 8 to 11am! Drop off is located at Navajo County Penrod Facility, 251 N. Penrod Rd. in Show Low. Bring your old electronics and used tires.	87
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7/22-8/27 Aired at various times	:20	17th Annual Happy Tails Auction & BBQ The Humane Society of the White Mountains present the 17th Annual Happy Tails Auction & BBQ. There will be a silent auction, BBQ lunch, dessert auction, blitz items, raffles and more. The 17th Annual Happy Tails Auction & BBQ will be on Saturday August 27th from 10a.m. to 4p.m. in the Orchard at Charlie Clarks.	55
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Public Service Announcements

7/1-9/30 Var	0:15	Adopt A Teen Recorded public service announcement	12
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7/1-9/30 Var	0:15	Adoption Recorded public service announcement	10
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7/1-9/30 Var	0:15	Fatherhood Recorded public service announcement	8
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7/1-9/30 Var	0:15	Retirement Savings Recorded public service announcement	15
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7/1-9/30 Var	0:15	Drunk Driving Recorded public service announcement	17
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7/1-9/30 Var	0:15	Texting & Driving Recorded public service announcement	23
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7/1-9/30 Var	0:15	Alzheimer's Recorded public service announcement	14
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7/1-9/30 Var	0:15	Emergency Preparedness Recorded public service announcement	13
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7/1-9/30 Var	0:15	Discover the Forest Recorded public service announcement	23
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7/1-9/30 Var	0:15	Adopt a Shelter Pet Recorded public service announcement	11
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7/1-9/30 Var	0:15	Car Seats Recorded public service announcement	22
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7/1-9/30 Var	0:15	AARP Recorded public service announcement	23
7/1-9/30 Var	0:15	Breast Health Recorded public service announcement	17
7/1-9/30 Var	0:15	Goodwill Recorded public service announcement	8
7/1-9/30 Var	0:15	Autism Recorded public service announcement	13