

## ORDER



**Orders**  
**Order / Rev:** 681260  
**Alt Order #:**  
**Product Desc:** 994 - Issue  
**Estimate:** 6057 - Dominion Energy VA Broadcast 5  
**Flight Dates:** 05/15/18 - 05/21/18  
**Original Date / Rev:** 05/11/18 / 05/14/18  
**Order Type:** GENERAL

## WTVR-TV

**Primary AE:** Richard Miller  
**Sales Office:** LOCAL  
**Sales Region:** Local

**Agency**  
**Name:** Buying Time LLC  
**Buying Contact:**  
**Billing Contact:**  
 650 Massachusetts Ave NW  
 Washington, DC 20001

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** Dominion  
**Demographic:** A25-54  
**Product Codes:** GS2.a  
**Priority:** 02  
**Revenue Code 1:** Agency  
**Revenue Code 2:** General  
**Revenue Code 3:** General

**New Business Thru:**  
**Order Separation:** 00:30:00  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/30/18	05/21/18	50	\$23,125.00	\$19,656.25

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
May 2018	50	\$23,125.00	\$19,656.25	0.00
<b>Totals</b>	<b>50</b>	<b>\$23,125.00</b>	<b>\$19,656.25</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Richard Miller			Start Of Order - End Of Order	100%

## Order Share

	Share	Total
WTVR-TV	23%	\$23,125.00
Market	100%	\$100,543.48

## Competitive Share

	Share	Total
CABLE	20%	\$20,108.70
UNKWN	0%	\$0.00
WCVE	0%	\$0.00
WCVW	0%	\$0.00
WRIC	17%	\$17,092.39
WRLH	13%	\$13,070.65
WUPV	3%	\$3,016.30
WWBT	24%	\$24,130.43
WXOB	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	6	05/15/18	05/17/18	M-F 5a-530a M-F 5a-530a	CM	5a-530a	- 1- 1- - -	:30	2	\$250.00	03	0.00	NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 05/14/18		05/14/18	05/20/18	- 1- 1- - -			2		\$250.00		0.00				
N 2	6	05/15/18	05/21/18	M-F 6a-7a M-F 6a-7a	CM	6:00 AM-6:30 AM (6:00 AM-6:30 AM)	11- - - - -	:30	2	\$600.00	03	0.00	NM	2	\$1,200.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 2	6	05/15/18	05/21/18	M-F 6a-7a M-F 6a-7a	CM	6:00 AM-6:30 AM (6:00 AM-6:30 AM)	11-----	:30	2	\$600.00	03	0.00	NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/14/18	05/20/18	- 1-----		1				\$600.00		0.00			
		Week: 05/21/18	05/27/18	1-----		1				\$600.00		0.00			
N 3	6	05/15/18	05/19/18	M-F 6a-7a M-F 6a-7a	CM	6:30 AM-7:00 AM (6:30 AM-7:00 AM)	- 1-- 1--	:30	2	\$650.00	03	0.00	NM	2	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/14/18	05/20/18	- 1-- 1--		2				\$650.00		0.00			
N 4	6	05/15/18	05/20/18	M-F 7a-9a M-F 7a-9a	CM	7:00 AM-8:00 AM (7:00 AM-8:00 AM)	- 1- 11--	:30	3	\$500.00	02	0.00	NM	3	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/14/18	05/20/18	- 1- 11--		3				\$500.00		0.00			
N 5	6	05/16/18	05/18/18	M-F 7a-9a M-F 7a-9a	CM	8:00 AM-9:00 AM (8:00 AM-9:00 AM)	-- 1- 1--	:30	2	\$450.00	02	0.00	NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/14/18	05/20/18	-- 1- 1--		2				\$450.00		0.00			
N 6	6	05/15/18	05/21/18	M-F 9a-10a M-F 9a-10a	CM	9a-10a	11-- 1--	:30	3	\$150.00	03	0.00	NM	3	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/14/18	05/20/18	- 1-- 1--		2				\$150.00		0.00			
		Week: 05/21/18	05/27/18	1-----		1				\$150.00		0.00			
N 7	6	05/15/18	05/20/18	M-F 530p-6p M-F 530p-6p	CM	530p-6p	- 1-- 1--	:30	2	\$550.00	02	0.00	NM	2	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/14/18	05/20/18	- 1-- 1--		2				\$550.00		0.00			
N 8	6	05/16/18	05/20/18	M-F 6p-630p M-F 6p-630p	CM	6p-630p	--- 11--	:30	2	\$650.00	02	0.00	NM	3	\$1,950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/14/18	05/20/18	--- 11--		3				\$650.00		0.00			
N 9	6	05/15/18	05/21/18	M-F 630p-7p M-F 630p-7p	CM	630p-7p	11- 1---	:30	3	\$600.00	03	0.00	NM	3	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/14/18	05/20/18	- 1- 1---		2				\$600.00		0.00			
		Week: 05/21/18	05/27/18	1-----		1				\$600.00		0.00			
N 10	6	05/15/18	05/20/18	M-F 7p-730p M-F 7p-730p	CM	7p-730p	- 11----	:30	2	\$500.00	03	0.00	NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/14/18	05/20/18	- 11----		2				\$500.00		0.00			
N 11	6	05/15/18	05/20/18	M-F 11p-1135p M-F 11p-1135p	CM	11p-1135p	- 1- 1---	:30	2	\$500.00	02	0.00	NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/14/18	05/20/18	- 1- 1---		2				\$500.00		0.00			
N 12	6	05/19/18	05/19/18	Sa 6a-7a Sa 6a-7a	CM	6:30 AM-7:00 AM (6:30 AM-7:00 AM)	----- 1-	:15/:15	1	\$175.00	04	0.00	BK	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/14/18	05/20/18	----- 1-		1				\$175.00		0.00			
N 13	6	05/19/18	05/19/18	Sa 7a-8a Sa 7a-8a	CM	7:30 AM-8:00 AM (7:30 AM-8:00 AM)	----- 1-	:30	1	\$200.00	04	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/14/18	05/20/18	----- 1-		1				\$200.00		0.00			
N 14	6	05/20/18	05/20/18	Su 6a-7a Su 6a-7a	CM	6:00 AM-6:30 AM (6:00 AM-6:30 AM)	----- 1	:15/:15	1	\$150.00	03	0.00	BK	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/14/18	05/20/18	----- 1		1				\$150.00		0.00			
N 15	6	05/20/18	05/20/18	Su 6a-7a Su 6a-7a	CM	6:30 AM-7:00 AM (6:30 AM-7:00 AM)	----- 1	:30	1	\$175.00	03	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/14/18	05/20/18	----- 1		1				\$175.00		0.00			

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N16	6	05/20/18	05/20/18	Su 7a-8a Su 7a-8a	CM	7:00 AM-7:30 AM (7:00 AM-7:30 AM)	-----1	:30	1	\$250.00	02	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	05/14/18	05/20/18	-----1		1			\$250.00			0.00			
N17	6	05/20/18	05/20/18	Su 7a-8a Su 7a-8a	CM	7:30 AM-8:00 AM (7:30 AM-8:00 AM)	-----1	:15/:15	1	\$225.00	03	0.00	BK	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	05/14/18	05/20/18	-----1		1			\$225.00			0.00			
N18	6	05/20/18	05/20/18	Su 1030a-11a Su 1030a-11a	CM	1030a-1130a	-----1	:30	1	\$400.00	05	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	05/14/18	05/20/18	-----1		1			\$400.00			0.00			
N19	6	05/16/18	05/19/18	M-F 6a-7a M-F 6a-7a	CM	6:00 AM-6:30 AM (6:00 AM-6:30 AM)	--1-1--	:15/:15	2	\$600.00	03	0.00	BK	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	05/14/18	05/20/18	--1-1--		2			\$600.00			0.00			
	Week:	05/21/18	05/27/18	--1-1--		2			\$600.00			0.00			
N20	6	05/15/18	05/21/18	M-F 6a-7a M-F 6a-7a	CM	6:30 AM-7:00 AM (6:30 AM-7:00 AM)	1-11---	:15/:15	3	\$650.00	03	0.00	BK	3	\$1,950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	05/14/18	05/20/18	--11---		2			\$650.00			0.00			
	Week:	05/21/18	05/27/18	1-----		1			\$650.00			0.00			
N21	6	05/15/18	05/21/18	M-F 7a-9a M-F 7a-9a	CM	7:00 AM-8:00 AM (7:00 AM-8:00 AM)	1-1----	:15/:15	2	\$500.00	02	0.00	BK	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	05/14/18	05/20/18	--1----		1			\$500.00			0.00			
	Week:	05/21/18	05/27/18	1-----		1			\$500.00			0.00			
N22	6	05/15/18	05/20/18	M-F 9a-10a M-F 9a-10a	CM	9a-10a	--11---	:15/:15	2	\$150.00	03	0.00	BK	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	05/14/18	05/20/18	--11---		2			\$150.00			0.00			
N23	6	05/15/18	05/21/18	M-F 530p-6p M-F 530p-6p	CM	530p-6p	1-1----	:15/:15	2	\$550.00	02	0.00	BK	2	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	05/14/18	05/20/18	--1----		1			\$550.00			0.00			
	Week:	05/21/18	05/27/18	1-----		1			\$550.00			0.00			
N24	6	05/16/18	05/21/18	M-F 6p-630p M-F 6p-630p	CM	6p-630p	1-1----	:15/:15	2	\$650.00	02	0.00	BK	2	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	05/14/18	05/20/18	--1----		1			\$650.00			0.00			
	Week:	05/21/18	05/27/18	1-----		1			\$650.00			0.00			
N25	6	05/15/18	05/21/18	M-F 7p-730p M-F 7p-730p	CM	7p-730p	1--1---	:15/:15	2	\$500.00	03	0.00	BK	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	05/14/18	05/20/18	---1---		1			\$500.00			0.00			
	Week:	05/21/18	05/27/18	1-----		1			\$500.00			0.00			
N26	6	05/15/18	05/21/18	M-F 11p-1135p M-F 11p-1135p	CM	11p-1135p	1-1----	:15/:15	2	\$500.00	02	0.00	BK	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	05/14/18	05/20/18	--1----		1			\$500.00			0.00			
	Week:	05/21/18	05/27/18	1-----		1			\$500.00			0.00			
													Totals	50	\$23,125.00