

**ORDER****KTEN-TV**

**Orders**  
**Order / Rev:** 53383  
**Alt Order #:** 25073439  
**Product Desc:** TX04 Candidate  
**Estimate:** 335  
**Flight Dates:** 02/17/16 - 02/23/16  
**Original Date / Rev:** 02/05/16 / 02/05/16  
**Order Type:** GENERAL

**Primary AE:** Continental Washington DC  
**Sales Office:** C-DC  
**Sales Region:** National

**Agency**  
**Name:** Strategic Media Services  
**Buying Contact:**  
**Billing Contact:**  
 1911 North Ft Myer Drive  
 Arlington, VA 22209

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** John Ratcliffe  
**Demographic:** HH  
**Product Codes:** Candidates  
**Priority:** P-5  
**Revenue Codes:** AGY, POL, POL-CAND

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
02/01/16	02/23/16	21	\$2,315.00	\$1,967.75

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
February 2016	21	\$2,315.00	\$1,967.75	0.00
<b>Totals</b>	<b>21</b>	<b>\$2,315.00</b>	<b>\$1,967.75</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Continental Washington DC			Start Of Order - End Of Order	100%

**IMMEDIATELY  
PRE-EMPTIBLE**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KTEN	02/17/16	02/17/16	M-F News Rotator 6a-7aCM M-F		6a-7a	--W----	:30	1	\$55.00	P-5	0.00	NM	1	\$55.00
Kten News Today @6Am															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/15/16	02/21/16	--W----					1	\$55.00		0.00			
E 2	KTEN	02/18/16	02/18/16	M-F News Rotator 6a-7aCM M-F		6a-7a	---T---	:30	1	\$55.00	P-5	0.00	NM	1	\$55.00
Kten News Today @6Am															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/15/16	02/21/16	---T---					1	\$55.00		0.00			
E 3	KTEN	02/19/16	02/19/16	M-F News Rotator 6a-7aCM M-F		6a-7a	----F--	:30	1	\$55.00	P-5	0.00	NM	1	\$55.00
Kten News Today @6Am															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/15/16	02/21/16	----F--					1	\$55.00		0.00			
E 4	KTEN	02/22/16	02/22/16	M-F News Rotator 6a-7aCM M-F		6a-7a	M-----	:30	1	\$55.00	P-5	0.00	NM	1	\$55.00
Kten News Today @6Am															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/22/16	02/28/16	M-----					1	\$55.00		0.00			
E 5	KTEN	02/23/16	02/23/16	M-F News Rotator 6a-7aCM M-F		6a-7a	-T-----	:30	1	\$55.00	P-5	0.00	NM	1	\$55.00
Kten News Today @6Am															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/22/16	02/28/16	-T-----					1	\$55.00		0.00			

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Advertiser: John Ratcliffe  
 Product Desc: TX04 Candidate  
 Estimate: 335

KTEN-TV

IMMEDIATELY

PRE-EMPTIBLE

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 6	KTEN	02/17/16	02/17/16	Today Show M-F Today Show	CM	7a-9a	--W----	:30	1	\$60.00	P-5	0.00	NM	1	\$60.00
Today Show															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/15/16	02/21/16	--W----					1	\$60.00		0.00			
E 7	KTEN	02/18/16	02/18/16	Today Show M-F Today Show	CM	7a-9a	---T---	:30	1	\$60.00	P-5	0.00	NM	1	\$60.00
Today Show															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/15/16	02/21/16	---T---					1	\$60.00		0.00			
E 8	KTEN	02/19/16	02/19/16	Today Show M-F Today Show	CM	7a-9a	----F--	:30	1	\$60.00	P-5	0.00	NM	1	\$60.00
Today Show															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/15/16	02/21/16	----F--					1	\$60.00		0.00			
E 9	KTEN	02/22/16	02/22/16	Today Show M-F Today Show	CM	7a-9a	M-----	:30	1	\$60.00	P-5	0.00	NM	1	\$60.00
Today Show															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/22/16	02/28/16	M-----					1	\$60.00		0.00			
E 10	KTEN	02/23/16	02/23/16	Today Show M-F Today Show	CM	7a-9a	-T-----	:30	1	\$60.00	P-5	0.00	NM	1	\$60.00
Today Show															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/22/16	02/28/16	-T-----					1	\$60.00		0.00			
E 11	KTEN	02/18/16	02/18/16	NBC Nightly News M-F	CM	530p-6p	---T---	:30	1	\$175.00	P-5	0.00	NM	1	\$175.00
NBC Nightly News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/15/16	02/21/16	---T---					1	\$175.00		0.00			
E 12	KTEN	02/22/16	02/22/16	NBC Nightly News M-F	CM	530p-6p	M-----	:30	1	\$175.00	P-5	0.00	NM	1	\$175.00
NBC Nightly News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/22/16	02/28/16	M-----					1	\$175.00		0.00			
E 13	KTEN	02/19/16	02/19/16	KTEN News at 6p M-F	CM	6p-630p	----F--	:30	1	\$125.00	P-5	0.00	NM	1	\$125.00
Kten News At 6P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/15/16	02/21/16	----F--					1	\$125.00		0.00			
E 14	KTEN	02/23/16	02/23/16	KTEN News at 6p M-F	CM	6p-630p	-T-----	:30	1	\$125.00	P-5	0.00	NM	1	\$125.00
Kten News At 6P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/22/16	02/28/16	-T-----					1	\$125.00		0.00			
E 15	KTEN	02/17/16	02/17/16	KTEN News at 10 M-F KTEN News at 10 M-F	CM	10p-1035p	--W----	:30	1	\$175.00	P-5	0.00	NM	1	\$175.00
Kten News 10															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/15/16	02/21/16	--W----					1	\$175.00		0.00			
E 16	KTEN	02/18/16	02/18/16	KTEN News at 10 M-F KTEN News at 10 M-F	CM	10p-1035p	---T---	:30	1	\$175.00	P-5	0.00	NM	1	\$175.00
Kten News 10															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/15/16	02/21/16	---T---					1	\$175.00		0.00			
E 17	KTEN	02/19/16	02/19/16	KTEN News at 10 M-F KTEN News at 10 M-F	CM	10p-1035p	----F--	:30	1	\$175.00	P-5	0.00	NM	1	\$175.00
Kten News 10															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/15/16	02/21/16	----F--					1	\$175.00		0.00			
E 18	KTEN	02/22/16	02/22/16		CM	10p-1035p	M-----	:30	1	\$175.00	P-5	0.00	NM	1	\$175.00

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				KTEN News at 10 M-F										
				KTEN News at 10 M-F										
Kten News 10														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 02/22/16		02/22/16	02/28/16	M-----		1		\$175.00		0.00				
E 19	KTEN	02/23/16	02/23/16	KTEN News at 10 M-F	CM	10p-1035p -T-----	:30	1	\$175.00	P-5	0.00	NM	1	\$175.00
				KTEN News at 10 M-F										
Kten News 10														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 02/22/16		02/22/16	02/28/16	-T-----		1		\$175.00		0.00				
E 20	KTEN	02/20/16	02/20/16	KTEN News at 10 Sa-Su	CM	10p-1030p -----S-	:30	1	\$90.00	P-5	0.00	NM	1	\$90.00
				KTEN News at 10 Sa-Su										
Kten News 10														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 02/15/16		02/15/16	02/21/16	-----S-		1		\$90.00		0.00				
E 21	KTEN	02/21/16	02/21/16	KTEN News at 10 Sa-Su	CM	10p-1030p -----S	:30	1	\$175.00	P-5	0.00	NM	1	\$175.00
				KTEN News at 10 Sa-Su										
Kten News 10														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 02/15/16		02/15/16	02/21/16	-----S		1		\$175.00		0.00				
Totals													21	\$2,315.00

IMMEDIATELY  
PRE-EMPTIBLE