

**Public Service & Community Outreach Summary for 3rd Quarter 2007 (July, Aug. & Sept)**

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Prepared 01 Oct 2007 by Marcia O. Jones

Note: Additional pages relating to other public service attached, including copies of all listings on the wtto21.com and wabm68.com Community Calendar web site pages, submitted via email, fax and the web site solicitation pages, as available to me.

**Taped Public Service Announcements include an average minimum of 3,000 per month per station**

**Non-Profit Public Service On-Air Clients Included:**

ADOPTION USA KIDS  
ALABAMA FOREVER WILD CAR TAG  
AMERICAN DIABETES ASSN (2 NEW)  
ALABAMA NATIONAL GUARD – GOLF TOURNAMENT 9/28-10/20/07  
AMERICAN KENNEL CLUB  
AMERICAN RED CROSS  
AMERICAN SPEECH AND HEARING ASSN (2 VERSIONS)  
AMERICORPS REBUILDS GULF (2 VERSIONS)  
ARBOR DAY  
ASPCA EQUINE PROGRAM  
AUTISM AWARENESS  
AVMA-PROTECT FAMILY & PET  
BATTERY RECYCLING  
BIRMINGHAM ATHLETIC PARTNERSHIP (see report attached for this in-house produced psa)  
BIRMINGHAM POLICE DEPARTMENT CARES (see report attached for this in-house produced psa)  
BOOSTER SEAT EDUCATION  
BOYSTOWN HOTLINE (2 VERSIONS)  
BUILD THE DREAM  
CELL PHONE RECYCLING (3 NEW VERSIONS)  
CHILDHOOD IMMUNIZATION  
CHILDHOOD OBESITY PREVENTION (2 NEW VERSIONS)  
CW GO GREEN  
CYBERBULLY PREVENTION –KIDS  
DISEASE PREVENTION  
DRUG FREE AMERICA  
DUCKS UNLIMITED (2 VERSIONS)  
EARTH COMMUNICATIONS  
ENERGY EFFICIENCY  
ENERGY STAR  
ENVIRONMENTAL DEFENSE  
EPA-CLEAN AIR (2 VERSIONS)  
FAMILY DAY  
FEDERAL STUDENT AID (2 VERSIONS)  
FOUNDATION FOR ADOPTION  
FUND FOR ANIMALS  
GORILLA FOUNDATION  
GREEK FOOD FESTIVAL (9/28-10/13/07) In-House produced; see report attached  
HABITAT FOR HUMANITY  
HEALTHY EATING  
INFANT ADOPTION  
INSPIRING INVENTION - KIDS  
JUNIOR ACHIEVEMENT  
LAZY BONES/EXERCISE (2 VERSIONS)  
LIFELONG LITERACY - KIDS  
LIVING REEF

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KID-SOFTWARE RATING  
MAGIC MOMENTS (LOCAL, WISHES FOR TERMINALLY ILL CHILDREN)  
MCGRUFF CRIME PREVENTION (2 VERSIONS)  
MLK BUILD THE DREAM (3 VERSIONS)  
NATL ORG ON DISABILITIES  
NATURE FOR KIDS (4 VERSIONS)  
NEW TREE CITY USA  
OCEAN CONSERVANCY  
ONLINE EXPLOTATION (2 NEW VERSIONS)  
PARENTAL INVOLVEMENT  
PARENTS AGAINST MENINGITIS  
PEACE CORPS (3 VERSIONS)  
PHYSICIANS FOR RESPON MEDICINE  
POISON HOTLINE (3 VERSIONS)  
POWER OUT FOOD SAFETY  
RAIN FOREST RESCUE (3 VERSIONS)  
REPLANT NATIONAL FORESTS  
SAFE SUMMER STREETS (see report attached for this in-house produced psa)  
SAVE ENERGY  
SAVE THE MANATEE  
SEAT BELT EDUCATION  
SHAPE UP AMERICA  
SICKLE CELL FOUNDATION (3 VERSIONS)  
STOP THE VIOLENCE (see report attached for this in-house produced psa)  
"KEEP THE DREAM ALIVE" (new Stop The Violence Campaign, in-house produced, report attached)  
TELEMARKETING FRAUD PREVENTION  
TREE CITY USA (2 VERSIONS)  
TREES OF AMERICA  
UNDERAGE DRINKING PREVENTION (2 VERSIONS—STARTED 3-27-07 AND AIRED HEAVILY)  
UNICEF CHILD SURVIVAL  
UNCF (3 NEW VERSIONS)  
U.S. DEPUTY SHERIFFS ASSN (NEW VERSION)  
VETERANS AFFAIRS  
WASTE PREVENTION  
WILDFIRE PREVENTION (2 VERSIONS)  
WILL ROGERS INSTITUTE-DIET  
WILL ROGERS INSTITUTE-EXERCISE  
WOMEN IN FILM  
WORLD WILDLIFE FUND  
YOUTH RECKLESS DRIVING (2 NEW VERSIONS—STARTED 3-28-07 AND AIRED HEAVILY)

**Copies of events on the [www.wtto21.com](http://www.wtto21.com) and [www.wabm68.com](http://www.wabm68.com) community calendars, submitted by viewers, organizations and Marcia O. Jones, via Public Service notices received through mail and e-mail, are attached, along with summaries of events and benefits provided to non-profit organizations by WABM and WTTO TV.**