

Public Service & Community Outreach Summary for 3rd Quarter 2007 (July, Aug. & Sept)

Page 1 of 2

Prepared 01 Oct 2007 by Marcia O. Jones

Note: Additional pages relating to other public service attached, including copies of all listings on the wtto21.com and wabm68.com Community Calendar web site pages, submitted via email, fax and the web site solicitation pages, as available to me.

Taped Public Service Announcements include an average minimum of 3,000 per month per station

Non-Profit Public Service On-Air Clients Included:

ADOPTION USA KIDS
ALABAMA FOREVER WILD CAR TAG
AMERICAN DIABETES ASSN (2 NEW)
ALABAMA NATIONAL GUARD – GOLF TOURNAMENT 9/28-10/20/07
AMERICAN KENNEL CLUB
AMERICAN RED CROSS
AMERICAN SPEECH AND HEARING ASSN (2 VERSIONS)
AMERICORPS REBUILDS GULF (2 VERSIONS)
ARBOR DAY
ASPCA EQUINE PROGRAM
AUTISM AWARENESS
AVMA-PROTECT FAMILY & PET
BATTERY RECYCLING
BIRMINGHAM ATHLETIC PARTNERSHIP (see report attached for this in-house produced psa)
BIRMINGHAM POLICE DEPARTMENT CARES (see report attached for this in-house produced psa)
BOOSTER SEAT EDUCATION
BOYSTOWN HOTLINE (2 VERSIONS)
BUILD THE DREAM
CELL PHONE RECYCLING (3 NEW VERSIONS)
CHILDHOOD IMMUNIZATION
CHILDHOOD OBESITY PREVENTION (2 NEW VERSIONS)
CW GO GREEN
CYBERBULLY PREVENTION –KIDS
DISEASE PREVENTION
DRUG FREE AMERICA
DUCKS UNLIMITED (2 VERSIONS)
EARTH COMMUNICATIONS
ENERGY EFFICIENCY
ENERGY STAR
ENVIRONMENTAL DEFENSE
EPA-CLEAN AIR (2 VERSIONS)
FAMILY DAY
FEDERAL STUDENT AID (2 VERSIONS)
FOUNDATION FOR ADOPTION
FUND FOR ANIMALS
GORILLA FOUNDATION
GREEK FOOD FESTIVAL (9/28-10/13/07) In-House produced; see report attached
HABITAT FOR HUMANITY
HEALTHY EATING
INFANT ADOPTION
INSPIRING INVENTION - KIDS
JUNIOR ACHIEVEMENT
LAZY BONES/EXERCISE (2 VERSIONS)
LIFELONG LITERACY - KIDS
LIVING REEF

Public Service & Community Outreach Summary for 3rd Quarter 2007 (July, Aug. & Sept)

Page 2 of 2

Prepared 01 Oct 2007 by Marcia O. Jones

KID-SOFTWARE RATING
MAGIC MOMENTS (LOCAL, WISHES FOR TERMINALLY ILL CHILDREN)
MCGRUFF CRIME PREVENTION (2 VERSIONS)
MLK BUILD THE DREAM (3 VERSIONS)
NATL ORG ON DISABILITIES
NATURE FOR KIDS (4 VERSIONS)
NEW TREE CITY USA
OCEAN CONSERVANCY
ONLINE EXPLOTATION (2 NEW VERSIONS)
PARENTAL INVOLVEMENT
PARENTS AGAINST MENINGITIS
PEACE CORPS (3 VERSIONS)
PHYSICIANS FOR RESPON MEDICINE
POISON HOTLINE (3 VERSIONS)
POWER OUT FOOD SAFETY
RAIN FOREST RESCUE (3 VERSIONS)
REPLANT NATIONAL FORESTS
SAFE SUMMER STREETS (see report attached for this in-house produced psa)
SAVE ENERGY
SAVE THE MANATEE
SEAT BELT EDUCATION
SHAPE UP AMERICA
SICKLE CELL FOUNDATION (3 VERSIONS)
STOP THE VIOLENCE (see report attached for this in-house produced psa)
"KEEP THE DREAM ALIVE" (new Stop The Violence Campaign, in-house produced, report attached)
TELEMARKETING FRAUD PREVENTION
TREE CITY USA (2 VERSIONS)
TREES OF AMERICA
UNDERAGE DRINKING PREVENTION (2 VERSIONS—STARTED 3-27-07 AND AIRED HEAVILY)
UNICEF CHILD SURVIVAL
UNCF (3 NEW VERSIONS)
U.S. DEPUTY SHERIFFS ASSN (NEW VERSION)
VETERANS AFFAIRS
WASTE PREVENTION
WILDFIRE PREVENTION (2 VERSIONS)
WILL ROGERS INSTITUTE-DIET
WILL ROGERS INSTITUTE-EXERCISE
WOMEN IN FILM
WORLD WILDLIFE FUND
YOUTH RECKLESS DRIVING (2 NEW VERSIONS—STARTED 3-28-07 AND AIRED HEAVILY)

Copies of events on the www.wtto21.com and www.wabm68.com community calendars, submitted by viewers, organizations and Marcia O. Jones, via Public Service notices received through mail and e-mail, are attached, along with summaries of events and benefits provided to non-profit organizations by WABM and WTTO TV.