

CONTRACT



Townsquare Media Rockford
3901 Brendenwood Road
Rockford, IL 61107
(815) 399-2233

<u>Contract / Revision</u> 2023222 /		<u>Alt Order #</u>
<u>Advertiser</u> Coalition to Stop the Proposed Tax Hike Ame		<u>Original Date / Revision</u> 08/31/20 / 08/31/20
<u>Contract Dates</u> 09/01/20 - 09/06/20	<u>Estimate #</u>	
<u>Product</u> Political Issue		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WROK-AM	<u>Account Executive</u> Katz New York	<u>Sales Office</u> Katz New York
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agy Code</u> RI13287	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

Katz Media Group
125 West 55th Street
New York, NY 10019

WROK-AM - 2023222A

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WROK	09/01/20	09/06/20	M-F AM Drive	6a-10a		1:00			NM	15	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/31/20	09/06/20	-TWTF--				15	\$50.00			
N 2	WROK	09/01/20	09/06/20	M-F Midday	10a-3p		1:00			NM	15	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/31/20	09/06/20	-TWTF--				15	\$50.00			
N 3	WROK	09/01/20	09/06/20	M-F PM Drive	3p-7p		1:00			NM	15	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/31/20	09/06/20	-TWTF--				15	\$50.00			
N 4	WROK	09/01/20	09/06/20	Sa-Su Prime Rotator	6a-7p		1:00			NM	4	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/31/20	09/06/20	-----S-				4	\$20.00			
N 5	WROK	09/01/20	09/06/20	Sa-Su Prime Rotator	6a-7p		1:00			NM	4	\$68.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/31/20	09/06/20	-----S				4	\$17.00			
Totals											53	\$2,398.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
08/31/20 -09/06/20	53	\$2,398.00	(\$359.70)	\$2,038.30
Totals	53	\$2,398.00	(\$359.70)	\$2,038.30

Contract Totals 53 \$2,398.00

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Buy Detail Report

Revision #: 2 Date: 8/28/2020

Client: Coalition to Stop the Proposed Tax Hike Amendment
 Media: Radio
 Product: Stop the Proposed Tax Hike
 Primary Demo: Adults 35+
 Description: #3227 revised to book
 Flight Start Date: 08/31/2020
 Flight End Date: 09/06/2020
 Survey: SP20 MSA CustRadio

Vendor: WROK-AM
 Format: New s/Talk

Market/System: Rockford

Line No	Daypart Program	Daypart Code	STN Gross	Dur	Wks 8/31	Total Spots	Adults 35+ Rtg/CPP
WROK-AM							
30	MTuWThF 6:00a-10:00a	AM	\$50.00	60	15	15	1.1 \$45.45
5a-9a Ruley O'Neil, 9a-11a Michael Koolidge							
31	MTuWThF 10:00a-3:00p	MD	\$50.00	60	15	15	1.4 \$35.71
11a-2p RUSH, 2p-5p Hanly							
32	MTuWThF 3:00p-7:00p	PM	\$50.00	60	15	15	0.9 \$55.56
5p-8p Levin							
33	Sa 6:00a-7:00p	WK	\$20.00	60	4	4	0.4 \$50.00
34	Su 6:00a-7:00p	WK	\$17.00	60	4	4	0.1 \$170.00
Total Spots: 53						53	53.0
Total GRP/GIM P(000): 53.0							\$45.25
Total CPP/CPM:						53	
Total Cost:			\$2,398.00				

Signature: _____
 Signature confirms order is BOOKED and CONFIRMED

Disclaimer:



Target Enterprises
15260 Ventura Boulevard, Suite 1240
Sherman Oaks, CA 91403
(818) 905-0005

AGREEMENT FORM FOR NON-CANDIDATE ADVERTISING

I, **Target Enterprises**, hereby request station time as follows: See Order for proposed schedule and charges. See Invoice for actual schedule and charges.

Check one:

Ad "communicates a message relating to any political matter of **national importance**" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.

Ad does **NOT** communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

Station time requested by:

Target Enterprises
15260 Ventura Blvd., Ste. 1240
Sherman Oaks, CA 91403 (818) 905-0005 targetla.com

For advertiser:

Name: Coalition to Stop the Proposed Tax Hike Amendment
Address: P.O. Box 9645, Springfield, Illinois 62791
Contact: Jennifer Schuster, Treasurer Phone: 847-478-0605 Email: jas.consulting@comcast.net

Chief executive officers or members of the executive committee or the board of directors or other governing groups:

Mike Rumbold, Chairman 9335 Township Road 405 N, Wyoming, IL 61491

Federal candidate(s) or election(s) referred to: N/A

Name(s):
Office(s):
Date of election:

Matters of national importance referred to: N/A

Sponsor authorized signature: Julie Iadanza
Date:

Station authorized signature:
Date:

Digitally signed by Julie Iadanza
Date: 2020.05.19 10:33:53 -0700

TO BE COMPLETED BY STATION ONLY

Ad submitted to station: Yes

No

Date received:

8/31/2020

Disposition:

Accepted

Accepted IN PART
(e.g., ad not received
to determine content)

Rejected – provide reason:

Date and nature of follow-ups, if any:

Contract #:
Est. #:

Station Call Letters:
Station Location:

Date Received:
Flight Dates:

RE: [EXTERNAL] RE: POLITICAL ISSUE ORDER

Allegra, Becky <Becky.Allegra@Katzmedia.com>

Mon 8/31/2020 2:17 PM

To: Shari Lynch <shari.lynch@townsquaremedia.com>; Linda Johnson <Linda.Johnson@townsquaremedia.com>; REYES, FLORENTINO <FLORENTINO.REYES@Katzmedia.com>; Sandmann, Abbigail <Abbigail.Sandmann@katzmedia.com>
Cc: Sandi Mancuso <Sandra.Mancuso@townsquaremedia.com>

📎 1 attachments (166 KB)

Agreement Form - Coalition to Stop the Proposed Tax Hike Amendment, IL.pdf;

This is the response I received from the buyer when I asked for the NAB form to be filled out:

Our forms are 100% correct. PB-19 is the new version BTW 😊

I've attached their form again here... let me know.

Thanks

B

Becky Burns Allegra

VP Sales

Katz Radio Group

Becky.Allegra@KatzMedia.com

o/m 917.589.4277 | f 917.206.8351



Local Impact.

National Influence.

From: Shari Lynch <shari.lynch@townsquaremedia.com>

Sent: Monday, August 31, 2020 12:09 PM

To: Linda Johnson <Linda.Johnson@townsquaremedia.com>; Allegra, Becky <Becky.Allegra@Katzmedia.com>; REYES, FLORENTINO <FLORENTINO.REYES@Katzmedia.com>; Sandmann, Abbigail <Abbigail.Sandmann@katzmedia.com>

Cc: Sandi Mancuso <Sandra.Mancuso@townsquaremedia.com>

Subject: [EXTERNAL] RE: POLITICAL ISSUE ORDER

Hi again –

Any word back on the official NAB form?

Shari