

CONTRACT

Agreement Between:



Townsquare Media Rockford
 3901 Brendenwood Road
 Rockford, IL 61107
 (815) 399-2233

Contract / Revision 2059016 /		Alt Order # 34336519	
Advertiser Coalition to Stop the Proposed Tax Hike Ame		Original Date / Revision 09/15/20 / 09/15/20	
Contract Dates 09/21/20 - 09/27/20		Estimate # 3249	
Product Stop the Proposed Tax Hike			
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash	
Property WROK-AM	Account Executive Katz Los Angeles	Sales Office Katz Los Angele	
Special Handling			
Demographic Adults 35+			
Agency Code	Advertiser Code TRGT	Product 1/2 CTSZ	
Agency Ref		Advertiser Ref	

And:

Target Enterprises
 15260 Ventura Boulevard
 Los Angeles, CA 91403

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WROK	09/21/20	09/27/20	M-F AM Drive	6:00 AM-10:00 AM		1:00			NM	15	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/21/20	09/27/20	MTWTF--				15	\$50.00			
N 2	WROK	09/21/20	09/27/20	M-F Midday	10:00 AM-3:00 PM		1:00			NM	15	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/21/20	09/27/20	MTWTF--				15	\$50.00			
N 3	WROK	09/21/20	09/27/20	M-F PM Drive	3:00 PM-7:00 PM		1:00			NM	15	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/21/20	09/27/20	MTWTF--				15	\$50.00			
N 4	WROK	09/26/20	09/27/20	Sa-Su Prime Rotator	6:00 AM-7:00 PM		1:00			NM	4	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/21/20	09/27/20	-----S-				4	\$20.00			
N 5	WROK	09/27/20	09/27/20	Sa-Su Prime Rotator	6:00 AM-7:00 PM		1:00			NM	4	\$68.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/21/20	09/27/20	-----S				4	\$17.00			
Totals											53	\$2,398.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
08/31/20 - 09/27/20	53	\$2,398.00	(\$359.70)	\$2,038.30
Totals	53	\$2,398.00	(\$359.70)	\$2,038.30

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Sep 15, 20
 CONT# 34336519 Mod# Ver# 1 (Last =)
 REP CHRISTAL RADIO
 TO WROK-AM (Rockford, IL)
 FM FLORENTINO REYES (LA)
 OFF LOS ANGELES
 AGY TARGET ENTERPRISES LLC
 ADDR 15260 VENTURA BLVD SUITE 1240
 SHERMAN OAKS, CA 91403

DDS CONT# 0
 C/P/E: TRGT / CTSZ / 3249

SALESPERSON FAX#

PH # 818-905-0005

BYR JULIE IADANZA
 ADV COALITION TO STOP THE PROPOSED TAX HIKE
 PDT Stop the Proposed Tax Hike
 FLT Sep 21, 20 - Sep 27, 20

* REP ORDER COMMENT *

** 9/14/2020 6:35:00 PM: ***NEW ORDER*** PLEASE CONFIRM WITH MEGAN KELLY AT
 MEGAN.KELLY@KATZMEDIA.COM

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF WKS	NPW	RATE	TOT SPTS
		FLIGHT 1							
	1.1	MTWTF..	6A - 10A	60	9/21/2020 - 9/25/2020	1W	15	\$50.00	15
	1.2	MTWTF..	10A - 3P	60	9/21/2020 - 9/25/2020	1W	15	\$50.00	15
	1.3	MTWTF..	3P - 7P	60	9/21/2020 - 9/25/2020	1W	15	\$50.00	15
	1.4S.	6A - 7P	60	9/26/2020 - 9/26/2020	1W	4	\$20.00	4
	1.5S	6A - 7P	60	9/27/2020 - 9/27/2020	1W	4	\$17.00	4
					** WEEKLY FLIGHT TOTALS **		53	\$2,398.00	

	Sep 20					
SPOTS	53					
CASH	2398.00					
TRADE	0.00					
NSL	0.00					
TOTAL	2398.00					

						TOTAL
SPOTS						53
CASH						2,398.00
TRADE						0.00
NSL						0.00
TOTAL						2,398.00

CONT# **Sep 15, 20**
34336519 Mod# Ver# 1 (Last =)
REP **CHRISTAL RADIO**

DDS CONT# 0
C/P/E: TRGT / CTSZ / 3249

**** Competitive Comments ****

SVC: SP20 TSA ARB
Demo Adults 35+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.



Target Enterprises
15260 Ventura Boulevard, Suite 1240
Sherman Oaks, CA 91403
(818) 905-0005

AGREEMENT FORM FOR
NON-CANDIDATE ADVERTISING

I, Target Enterprises, hereby request station time as follows: See Order for proposed schedule and charges. See Invoice for actual schedule and charges.

Check one:

- Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

Station time requested by:

Target Enterprises
15260 Ventura Blvd., Ste. 1240
Sherman Oaks, CA 91403 (818) 905-0005 targetla.com

For advertiser:

Name: Coalition to Stop the Proposed Tax Hike Amendment
Address: P.O. Box 9645, Springfield, Illinois 62791
Contact: Jennifer Schuster, Treasurer Phone: 847-478-0605 Email: jas.consulting@comcast.net

Chief executive officers or members of the executive committee or the board of directors or other governing groups:

Mike Rumbold, Chairman 9335 Township Road 405 N, Wyoming, IL 61491

Federal candidate(s) or election(s) referred to: N/A [checked]

Name(s):
Office(s):
Date of election:

Matters of national importance referred to: N/A [checked]

Sponsor authorized signature: Julie Iadanza
Date:

Station authorized signature:
Date:

TO BE COMPLETED BY STATION ONLY

Ad submitted to station: Yes

No

Date received:

9/15/2020

Disposition:

Accepted

Accepted IN PART
(e.g., ad not received
to determine content)

Rejected – provide reason:

Date and nature of follow-ups, if any:

Contract #:
Est. #:

Station Call Letters:
Station Location:

Date Received:
Flight Dates: