

# CONTRACT



**Townsquare Media Rockford**  
**3901 Brendenwood Road**  
**Rockford, IL 61107**  
**(815) 399-2233**

<u>Contract / Revision</u> 2043754 /		<u>Alt Order #</u> 34307447
<u>Advertiser</u> Coalition to Stop the Proposed Tax Hike Ame		<u>Original Date / Revision</u> 09/03/20 / 09/03/20
<u>Contract Dates</u> 09/07/20 - 09/13/20	<u>Estimate #</u> 3236	
<u>Product</u> Stop the Proposed Tax Hike		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WROK-AM	<u>Account Executive</u> Katz Los Angeles	<u>Sales Office</u> Katz Los Angele
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agy Code</u>	<u>Advertiser Code</u> TRGT	<u>Product 1/2</u> CTSZ
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

**Target Enterprises**  
**15260 Ventura Boulevard**  
**Los Angeles, CA 91403**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WROK	09/07/20	09/13/20	M-F AM Drive	6:00 AM-10:00 AM		1:00			NM	15	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/07/20	09/13/20	MTWTF--				15	\$50.00			
N 2	WROK	09/07/20	09/13/20	M-F Midday	10:00 AM-3:00 PM		1:00			NM	15	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/07/20	09/13/20	MTWTF--				15	\$50.00			
N 3	WROK	09/07/20	09/13/20	M-F PM Drive	3:00 PM-7:00 PM		1:00			NM	15	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/07/20	09/13/20	MTWTF--				15	\$50.00			
N 4	WROK	09/12/20	09/13/20	Sa-Su Prime Rotator	6:00 AM-7:00 PM		1:00			NM	4	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/07/20	09/13/20	-----S-				4	\$20.00			
N 5	WROK	09/13/20	09/13/20	Sa-Su Prime Rotator	6:00 AM-7:00 PM		1:00			NM	4	\$68.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/07/20	09/13/20	-----S				4	\$17.00			
<b>Totals</b>											<b>53</b>	<b>\$2,398.00</b>

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
08/31/20 - 09/13/20	53	\$2,398.00	(\$359.70)	\$2,038.30
<b>Totals</b>	<b>53</b>	<b>\$2,398.00</b>	<b>(\$359.70)</b>	<b>\$2,038.30</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

**Sep 03, 20**  
 CONT# 34307447 Mod# Ver# 1 (Last =)  
 REP **CHRISTAL RADIO**  
 TO **WROK-AM (Rockford, IL)**  
 FM **FLORENTINO REYES (LA)**  
 OFF **LOS ANGELES**  
 AGY **TARGET ENTERPRISES LLC**  
 ADDR **15260 VENTURA BLVD SUITE 1240**  
**SHERMAN OAKS, CA 91403**

DDS CONT# 0  
 C/P/E: TRGT / CTSZ / 3236

SALESPERSON FAX#

PH # 818-905-0005

BYR **JULIE IADANZA**  
 ADV **COALITION TO STOP THE PROPOSED TAX HIKE**  
 PDT **Stop the Proposed Tax Hike**  
 FLT **Sep 07, 20 - Sep 13, 20**

\* REP ORDER COMMENT \*

\*\* 9/3/2020 10:49:00 AM: \*\*\*NEW ORDER\*\*\* PLEASE CONFIRM WITH MEGAN KELLY AT  
 MEGAN.KELLY@KATZMEDIA.COM

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF WKS	NPW	RATE	TOT SPTS
		<b>FLIGHT 1</b>							
	1.1	MTWTF..	6A - 10A	60	9/7/2020 - 9/11/2020	1W	15	\$50.00	15
	1.2	MTWTF..	10A - 3P	60	9/7/2020 - 9/11/2020	1W	15	\$50.00	15
	1.3	MTWTF..	3P - 7P	60	9/7/2020 - 9/11/2020	1W	15	\$50.00	15
	1.4	.....S.	6A - 7P	60	9/12/2020 - 9/12/2020	1W	4	\$20.00	4
	1.5	.....S	6A - 7P	60	9/13/2020 - 9/13/2020	1W	4	\$17.00	4
					<b>** WEEKLY FLIGHT TOTALS **</b>		53	\$2,398.00	

	Sep 20					
SPOTS	53					
CASH	2398.00					
TRADE	0.00					
NSL	0.00					
TOTAL	2398.00					

						TOTAL
SPOTS						53
CASH						2,398.00
TRADE						0.00
NSL						0.00
TOTAL						2,398.00

CONT#           **Sep 03, 20**  
34307447 Mod# Ver# 1 (Last = )  
REP           **CHRISTAL RADIO**

DDS CONT# 0  
C/P/E: TRGT / CTSZ / 3236

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**\*\* Competitive Comments \*\***

SVC: SP20 TSA ARB  
Demo Adults 35+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.





**Target Enterprises**  
 15260 Ventura Boulevard, Suite 1240  
 Sherman Oaks, CA 91403  
 (818) 905-0005

**AGREEMENT FORM FOR  
 NON-CANDIDATE ADVERTISING**

I, **Target Enterprises**, hereby request station time as follows: See Order for proposed schedule and charges. See Invoice for actual schedule and charges.

**Check one:**

- Ad "communicates a message relating to any political matter of **national importance**" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- Ad does **NOT** communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

**Station time requested by:**

Target Enterprises  
 15260 Ventura Blvd., Ste. 1240  
 Sherman Oaks, CA 91403      (818) 905-0005      targetla.com

**For advertiser:**

Name: Coalition to Stop the Proposed Tax Hike Amendment  
 Address: P.O. Box 9645, Springfield, Illinois 62791  
 Contact: Jennifer Schuster, Treasurer      Phone: 847-478-0605      Email: jas.consulting@comcast.net

**Chief executive officers or members of the executive committee or the board of directors or other governing groups:**

Mike Rumbold, Chairman 9335 Township Road 405 N, Wyoming, IL 61491

Federal candidate(s) or election(s) referred to:      N/A     

Name(s):  
 Office(s):  
 Date of election:

Matters of national importance referred to:      N/A     

Sponsor authorized signature: Julie Iadanza Digitally signed by Julie Iadanza  
 Date: 2008.05.19 10:33:53 -0700  
 Date:

Station authorized signature:  
 Date:

**TO BE COMPLETED BY STATION ONLY**

**Ad submitted to station:** Yes  No  **Date received:**

**Disposition:**

Accepted

Accepted IN PART  
(e.g., ad not received  
to determine content)

Rejected – provide reason:

**Date and nature of follow-ups, if any:**

**Contract #:**  
**Est. #:**

**Station Call Letters:**  
**Station Location:**

**Date Received:**  
**Flight Dates:**