

ORDER



Orders
Order / Rev: 904162
Alt Order #:
Product Desc: Order
Estimate: 821827
Flight Dates: 08/21/21 - 08/27/21
Original Date / Rev: 08/20/21 / 08/20/21
Order Type: GENERAL

WTVR

Primary AE: Margie MacDonald
Sales Office: EWSDC
Sales Region: NAT

Agency Name: Smart Media Group - Political
Buying Contact:
Billing Contact:
 1427 Leslie Avenue
 Alexandria, VA 22301

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Youngkin/Republican/Governor
Demographic: A35+
Product Codes: State Candidate
Revenue Code 1: DISC
Revenue Code 2: POL
Revenue Code 3: CAND
Priority: P-6

New Business Thru:
Advertiser External ID: 267060
Agency External ID: 120561
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/26/21	08/27/21	77	\$18,080.00	\$15,368.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2021	77	\$18,080.00	\$15,368.00	0.00
Totals	77	\$18,080.00	\$15,368.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Margie MacDonald			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WTVR	08/21/21	08/27/21	M-F 9-10am M-F 9-10am	CM	9-10am	MTWTF--	:30	5	\$90.00	P-6	0.00	NM	5	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		08/21/21	08/27/21	MTWTF--			5			\$90.00		0.00			
N 2	WTVR	08/21/21	08/27/21	M-F 10-11am M-F 10-11am	CM	10-11am	MTW-F--	:30	4	\$225.00	P-6	0.00	NM	4	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		08/21/21	08/27/21	MTW-F--			4			\$225.00		0.00			
N 3	WTVR	08/21/21	08/27/21	M-F 11am-12pm M-F 11am-12pm	CM	11am-12pm	MTWTF--	:30	5	\$300.00	P-6	0.00	NM	5	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		08/21/21	08/27/21	MTWTF--			5			\$300.00		0.00			
N 4	WTVR	08/21/21	08/27/21	M-F 12-1230pm News M-F 12-1230pm News	CM	12-1230pm	M-WTF--	:30	4	\$350.00	P-6	0.00	NM	4	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		08/21/21	08/27/21	M-WTF--			4			\$350.00		0.00			
N 5	WTVR	08/21/21	08/21/21	SA 9-10am News SA 9-10am News	CM	9-10am	-----S-	:30	1	\$225.00	P-6	0.00	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		08/21/21	08/27/21	-----S-			1			\$225.00		0.00			
N 6	WTVR	08/22/21	08/22/21		CM	9-1030am	-----S	:30	1	\$200.00	P-6	0.00	NM	1	\$200.00

Order / Rev: 904162
 Alt Order #:
 Flight Dates: 08/21/21 - 08/27/21

Advertiser: Youngkin/Republican/Governor
 Product Desc: Order
 Estimate: 821827

WTVR

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
SU 9-1030am															
SU 9-1030am															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/21/21	08/27/21	-----S					1	\$200.00		0.00			
N 7	WTVR	08/22/21	08/22/21	SU 1030-1130am	CM	1030-1130am	-----S	:30	1	\$125.00	P-6	0.00	NM	1	\$125.00
SU 1030-1130am															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/21/21	08/27/21	-----S					1	\$125.00		0.00			
N 8	WTVR	08/21/21	08/27/21	M-F 3-4pm	CM	3-4pm	MTWT---	:30	4	\$125.00	P-6	0.00	NM	4	\$500.00
M-F 3-4pm															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/21/21	08/27/21	MTWT---					4	\$125.00		0.00			
N 9	WTVR	08/21/21	08/27/21	M-F 5-530am News	CM	5-530am	MTWTF--	:30	5	\$135.00	P-6	0.00	NM	5	\$675.00
M-F 5-530am News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/21/21	08/27/21	MTWTF--					5	\$135.00		0.00			
N 10	WTVR	08/21/21	08/27/21	M-F 530-6am News	CM	530-6am	M-WTF--	:30	4	\$165.00	P-6	0.00	NM	4	\$660.00
M-F 530-6am News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/21/21	08/27/21	M-WTF--					4	\$165.00		0.00			
N 11	WTVR	08/21/21	08/27/21	M-F 6-630am News	CM	6-630am	MTWTF--	:30	5	\$250.00	P-6	0.00	NM	5	\$1,250.00
M-F 6-630am News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/21/21	08/27/21	MTWTF--					5	\$250.00		0.00			
N 12	WTVR	08/21/21	08/27/21	M-F 630-7am News	CM	630-7am	MTWTF--	:30	5	\$300.00	P-6	0.00	NM	5	\$1,500.00
M-F 630-7am News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/21/21	08/27/21	MTWTF--					5	\$300.00		0.00			
N 13	WTVR	08/21/21	08/27/21	M-F CBS This Morning 7am	CM	7-8am	MTWT---	:30	8	\$300.00	P-6	0.00	NM	8	\$2,400.00
M-F CBS This Morning 7-8a															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/21/21	08/27/21	MTWT---					8	\$300.00		0.00			
N 14	WTVR	08/21/21	08/27/21	M-F CBS This Morning 8am	CM	8-9am	MTWTF--	:30	9	\$250.00	P-6	0.00	NM	9	\$2,250.00
M-F CBS This Morning 8-9a															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/21/21	08/27/21	MTWTF--					9	\$250.00		0.00			
N 15	WTVR	08/21/21	08/21/21	SA 6-630am News	CM	6-630am	-----S-	:30	1	\$75.00	P-6	0.00	NM	1	\$75.00
SA 6-630am News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/21/21	08/27/21	-----S-					1	\$75.00		0.00			
N 16	WTVR	08/21/21	08/21/21	SA 630-7am News	CM	630-7am	-----S-	:30	1	\$90.00	P-6	0.00	NM	1	\$90.00
SA 630-7am News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/21/21	08/27/21	-----S-					1	\$90.00		0.00			
N 17	WTVR	08/21/21	08/21/21	SA 7-730am News	CM	7-730am	-----S-	:30	1	\$100.00	P-6	0.00	NM	1	\$100.00
SA 7-730am News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/21/21	08/27/21	-----S-					1	\$100.00		0.00			
N 18	WTVR	08/21/21	08/21/21	SA 8-9am News	CM	8-9am	-----S-	:30	2	\$250.00	P-6	0.00	NM	2	\$500.00
SA 8-9am News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/21/21	08/27/21	-----S-					2	\$250.00		0.00			
N 19	WTVR	08/22/21	08/22/21	SU 630-7am News	CM	630-7am	-----S	:30	1	\$90.00	P-6	0.00	NM	1	\$90.00
SU 630-7am News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/21/21	08/27/21	-----S					1	\$90.00		0.00			
N 20	WTVR	08/21/21	08/27/21	M-F 530-6pm News	CM	530-6pm	MTWT---	:30	4	\$200.00	P-6	0.00	NM	4	\$800.00
M-F 530-6pm News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			

Order / Rev: 904162
 Alt Order #:
 Flight Dates: 08/21/21 - 08/27/21

Advertiser: Youngkin/Republican/Governor
 Product Desc: Order
 Estimate: 821827

WTVR

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 08/21/21		08/21/21	08/27/21	MTWT---		4				\$200.00		0.00			
N21	WTVR	08/21/21	08/21/21	SA 1235-105am	CM	1235-105am	-----S-	:30	1	\$40.00	P-6	0.00	NM	1	\$40.00
		SA 1235-105am													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 08/21/21		08/21/21	08/27/21	-----S-		1				\$40.00		0.00			
N22	WTVR	08/21/21	08/27/21	M-F 11-1135pm News	CM	11-1135pm	-T-T---	:30	2	\$250.00	P-6	0.00	NM	2	\$500.00
		M-F 11-1135pm News													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 08/21/21		08/21/21	08/27/21	-T-T---		2				\$250.00		0.00			
N23	WTVR	08/21/21	08/27/21	Friday Prime A	CM	8-9pm/8-10pm	----F--	:30	2	\$425.00	P-6	0.00	NM	2	\$850.00
		Friday Prime A													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 08/21/21		08/21/21	08/27/21	----F--		2				\$425.00		0.00			
N24	WTVR	08/22/21	08/22/21	Sunday Prime A	CM	7-8pm/7-9pm	-----S	:30	1	\$1,000.00	P-6	0.00	NM	1	\$1,000.00
		Sunday Prime A													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 08/21/21		08/21/21	08/27/21	-----S		1				\$1,000.00		0.00			
													Totals	77	\$18,080.00