

# ORDER



**Orders**  
**Order / Rev:** 904162  
 Alt Order #:  
**Product Desc:** Order  
**Estimate:** 821827  
**Flight Dates:** 08/21/21 - 08/27/21  
**Original Date / Rev:** 08/20/21 / 08/20/21  
**Order Type:** GENERAL

**WTVR**  
**Primary AE:** Margie MacDonald  
**Sales Office:** EWSDC  
**Sales Region:** NAT

**Agency Name:** Smart Media Group - Political  
**Buying Contact:**  
**Billing Contact:**  
 1427 Leslie Avenue  
 Alexandria, VA 22301

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Youngkin/Republican/Governor  
**Demographic:** A35+  
**Product Codes:** State Candidate  
**Revenue Code 1:** DISC  
**Revenue Code 2:** POL  
**Revenue Code 3:** CAND  
**Priority:** P-6

**New Business Thru:**  
**Advertiser External ID:** 267060  
**Agency External ID:** 120561  
**Unit Code:** General  
**Order Separation:** 00:15:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/26/21	08/27/21	77	\$18,080.00	\$15,368.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
August 2021	77	\$18,080.00	\$15,368.00	0.00
<b>Totals</b>	<b>77</b>	<b>\$18,080.00</b>	<b>\$15,368.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Margie MacDonald			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WTVR	08/21/21	08/27/21	M-F 9-10am M-F 9-10am	CM	9-10am	MTWTF--	:30	5	\$90.00	P-6	0.00	NM	5	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/21/21	08/27/21	MTWTF--		5				\$90.00		0.00			
N 2	WTVR	08/21/21	08/27/21	M-F 10-11am M-F 10-11am	CM	10-11am	MTW-F--	:30	4	\$225.00	P-6	0.00	NM	4	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/21/21	08/27/21	MTW-F--		4				\$225.00		0.00			
N 3	WTVR	08/21/21	08/27/21	M-F 11am-12pm M-F 11am-12pm	CM	11am-12pm	MTWTF--	:30	5	\$300.00	P-6	0.00	NM	5	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/21/21	08/27/21	MTWTF--		5				\$300.00		0.00			
N 4	WTVR	08/21/21	08/27/21	M-F 12-1230pm News M-F 12-1230pm News	CM	12-1230pm	M-WTF--	:30	4	\$350.00	P-6	0.00	NM	4	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/21/21	08/27/21	M-WTF--		4				\$350.00		0.00			
N 5	WTVR	08/21/21	08/21/21	SA 9-10am News SA 9-10am News	CM	9-10am	-----S-	:30	1	\$225.00	P-6	0.00	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/21/21	08/27/21	-----S-		1				\$225.00		0.00			
N 6	WTVR	08/22/21	08/22/21		CM	9-1030am	-----S	:30	1	\$200.00	P-6	0.00	NM	1	\$200.00

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 Estimate: 821827  
**WTVR**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				SU 9-1030am											
				SU 9-1030am											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		08/21/21	08/27/21	-----S	1	\$200.00	0.00								
N 7	WTVR	08/22/21	08/22/21	SU 1030-1130am	CM	1030-1130am	-----S	:30	1	\$125.00	P-6	0.00	NM	1	\$125.00
				SU 1030-1130am											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		08/21/21	08/27/21	-----S	1	\$125.00	0.00								
N 8	WTVR	08/21/21	08/27/21	M-F 3-4pm	CM	3-4pm	MTWT---	:30	4	\$125.00	P-6	0.00	NM	4	\$500.00
				M-F 3-4pm											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		08/21/21	08/27/21	MTWT---	4	\$125.00	0.00								
N 9	WTVR	08/21/21	08/27/21	M-F 5-530am News	CM	5-530am	MTWTF--	:30	5	\$135.00	P-6	0.00	NM	5	\$675.00
				M-F 5-530am News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		08/21/21	08/27/21	MTWTF--	5	\$135.00	0.00								
N 10	WTVR	08/21/21	08/27/21	M-F 530-6am News	CM	530-6am	M-WTF--	:30	4	\$165.00	P-6	0.00	NM	4	\$660.00
				M-F 530-6am News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		08/21/21	08/27/21	M-WTF--	4	\$165.00	0.00								
N 11	WTVR	08/21/21	08/27/21	M-F 6-630am News	CM	6-630am	MTWTF--	:30	5	\$250.00	P-6	0.00	NM	5	\$1,250.00
				M-F 6-630am News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		08/21/21	08/27/21	MTWTF--	5	\$250.00	0.00								
N 12	WTVR	08/21/21	08/27/21	M-F 630-7am News	CM	630-7am	MTWTF--	:30	5	\$300.00	P-6	0.00	NM	5	\$1,500.00
				M-F 630-7am News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		08/21/21	08/27/21	MTWTF--	5	\$300.00	0.00								
N 13	WTVR	08/21/21	08/27/21	M-F CBS This Morning 7GM	CM	7-8am	MTWT---	:30	8	\$300.00	P-6	0.00	NM	8	\$2,400.00
				M-F CBS This Morning 7-8a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		08/21/21	08/27/21	MTWT---	8	\$300.00	0.00								
N 14	WTVR	08/21/21	08/27/21	M-F CBS This Morning 8GM	CM	8-9am	MTWTF--	:30	9	\$250.00	P-6	0.00	NM	9	\$2,250.00
				M-F CBS This Morning 8-9a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		08/21/21	08/27/21	MTWTF--	9	\$250.00	0.00								
N 15	WTVR	08/21/21	08/21/21	SA 6-630am News	CM	6-630am	-----S-	:30	1	\$75.00	P-6	0.00	NM	1	\$75.00
				SA 6-630am News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		08/21/21	08/27/21	-----S-	1	\$75.00	0.00								
N 16	WTVR	08/21/21	08/21/21	SA 630-7am News	CM	630-7am	-----S-	:30	1	\$90.00	P-6	0.00	NM	1	\$90.00
				SA 630-7am News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		08/21/21	08/27/21	-----S-	1	\$90.00	0.00								
N 17	WTVR	08/21/21	08/21/21	SA 7-730am News	CM	7-730am	-----S-	:30	1	\$100.00	P-6	0.00	NM	1	\$100.00
				SA 7-730am News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		08/21/21	08/27/21	-----S-	1	\$100.00	0.00								
N 18	WTVR	08/21/21	08/21/21	SA 8-9am News	CM	8-9am	-----S-	:30	2	\$250.00	P-6	0.00	NM	2	\$500.00
				SA 8-9am News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		08/21/21	08/27/21	-----S-	2	\$250.00	0.00								
N 19	WTVR	08/22/21	08/22/21	SU 630-7am News	CM	630-7am	-----S	:30	1	\$90.00	P-6	0.00	NM	1	\$90.00
				SU 630-7am News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		08/21/21	08/27/21	-----S	1	\$90.00	0.00								
N 20	WTVR	08/21/21	08/27/21	M-F 530-6pm News	CM	530-6pm	MTWT---	:30	4	\$200.00	P-6	0.00	NM	4	\$800.00
				M-F 530-6pm News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		08/21/21	08/27/21	MTWT---	4	\$200.00	0.00								

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/21/21	08/27/21	MTWT---		4				\$200.00		0.00			
N21	WTVR	08/21/21	08/21/21	SA 1235-105am SA 1235-105am	CM	1235-105am	-----S-	:30	1	\$40.00	P-6	0.00	NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/21/21	08/27/21	-----S-		1				\$40.00		0.00			
N22	WTVR	08/21/21	08/27/21	M-F 11-1135pm News M-F 11-1135pm News	CM	11-1135pm	-T-T---	:30	2	\$250.00	P-6	0.00	NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/21/21	08/27/21	-T-T---		2				\$250.00		0.00			
N23	WTVR	08/21/21	08/27/21	Friday Prime A Friday Prime A	CM	8-9pm/8-10pm	----F--	:30	2	\$425.00	P-6	0.00	NM	2	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/21/21	08/27/21	----F--		2				\$425.00		0.00			
N24	WTVR	08/22/21	08/22/21	Sunday Prime A Sunday Prime A	CM	7-8pm/7-9pm	-----S	:30	1	\$1,000.00	P-6	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/21/21	08/27/21	-----S		1				\$1,000.00		0.00			
													Totals	77	\$18,080.00