

## ORDER



**Orders**  
**Order / Rev:** 874679  
**Alt Order #:**  
**Product Desc:** Order  
**Estimate:** 611617  
**Flight Dates:** 06/11/21 - 06/17/21  
**Original Date / Rev:** 06/10/21 / 06/10/21  
**Order Type:** GENERAL

## WTVR

**Primary AE:** Margie MacDonald  
**Sales Office:** EWSDC  
**Sales Region:** NAT

**Agency Name:** Smart Media Group - Political  
**Buying Contact:**  
**Billing Contact:**  
 1427 Leslie Avenue  
 Alexandria, VA 22301

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Youngkin/Republican/Governor  
**Demographic:** A35+  
**Product Codes:** PL State Candidate  
**Revenue Code 1:** DISC  
**Revenue Code 2:** POL  
**Revenue Code 3:** CAND  
**Priority:** P-3

**New Business Thru:**  
**Advertiser External ID:** 267060  
**Agency External ID:** 120561  
**Unit Code:** General  
**Order Separation:** 00:15:00

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
05/31/21	06/17/21	68	\$15,110.00	\$12,843.50

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
June 2021	68	\$15,110.00	\$12,843.50	0.00
<b>Totals</b>	<b>68</b>	<b>\$15,110.00</b>	<b>\$12,843.50</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Margie MacDonald			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WTVR	06/11/21	06/17/21	M-F 9-10am M-F 9-10am	CM	9-10am	M-W----	:30	2	\$150.00	P-3	0.00	NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		06/11/21	06/17/21	M-W----			2		\$150.00		0.00				
N 2	WTVR	06/11/21	06/17/21	M-F 3-4pm M-F 3-4pm	CM	3-4pm	MTWT---	:30	4	\$150.00	P-6	0.00	NM	4	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		06/11/21	06/17/21	MTWT---			4		\$150.00		0.00				
N 3	WTVR	06/11/21	06/17/21	M-F 430-5am M-F 430-5am	CM	430-5am	MTWT---	:30	4	\$55.00	P-6	0.00	NM	4	\$220.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		06/11/21	06/17/21	MTWT---			4		\$55.00		0.00				
N 4	WTVR	06/11/21	06/17/21	M-F 5-530am News M-F 5-530am News	CM	5-530am	MTWTF--	:30	5	\$125.00	P-3	0.00	NM	5	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		06/11/21	06/17/21	MTWTF--			5		\$125.00		0.00				
N 5	WTVR	06/11/21	06/17/21	M-F 530-6am News M-F 530-6am News	CM	530-6am	MTWT---	:30	4	\$200.00	P-3	0.00	NM	4	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		06/11/21	06/17/21	MTWT---			4		\$200.00		0.00				
N 6	WTVR	06/11/21	06/17/21		CM	6-630am	MTWTF--	:30	5	\$250.00	P-6	0.00	NM	5	\$1,250.00

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Advertiser: Youngkin/Republican/Governor  
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 Estimate: 611617

WTVR

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
M-F 6-630am News M-F 6-630am News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 06/11/21		06/11/21	06/17/21	MTWTF--	5		\$250.00		0.00						
N 7	WTVR	06/11/21	06/17/21	M-F 630-7am News M-F 630-7am News	CM	630-7am	MTWTF--	:30	5	\$275.00	P-6	0.00	NM	5	\$1,375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 06/11/21		06/11/21	06/17/21	MTWTF--	5		\$275.00		0.00						
N 8	WTVR	06/11/21	06/17/21	M-F CBS This Morning 8M M-F CBS This Morning 8-9a	CM	8-9am	MTWT---	:30	4	\$225.00	P-6	0.00	NM	4	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 06/11/21		06/11/21	06/17/21	MTWT---	4		\$225.00		0.00						
N 9	WTVR	06/12/21	06/12/21	SA 6-630am News SA 6-630am News	CM	6-630am	-----S-	:30	1	\$75.00	P-6	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 06/11/21		06/11/21	06/17/21	-----S-	1		\$75.00		0.00						
N 10	WTVR	06/12/21	06/12/21	SA 630-7am News SA 630-7am News	CM	630-7am	-----S-	:30	1	\$115.00	P-6	0.00	NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 06/11/21		06/11/21	06/17/21	-----S-	1		\$115.00		0.00						
N 11	WTVR	06/12/21	06/12/21	SA 7-730am News SA 7-730am News	CM	7-730am	-----S-	:30	1	\$150.00	P-3	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 06/11/21		06/11/21	06/17/21	-----S-	1		\$150.00		0.00						
N 12	WTVR	06/12/21	06/12/21	SA 730-8am News SA 730-8am News	CM	730-8am	-----S-	:30	1	\$175.00	P-6	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 06/11/21		06/11/21	06/17/21	-----S-	1		\$175.00		0.00						
N 13	WTVR	06/13/21	06/13/21	SU 6-630am News SU 6-630am News	CM	6-630am	-----S	:30	1	\$100.00	P-6	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 06/11/21		06/11/21	06/17/21	-----S	1		\$100.00		0.00						
N 14	WTVR	06/13/21	06/13/21	SU 7-730am News SU 7-730am News	CM	7-730am	-----S	:30	1	\$125.00	P-6	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 06/11/21		06/11/21	06/17/21	-----S	1		\$125.00		0.00						
N 15	WTVR	06/13/21	06/13/21	SU 730-8am News SU 730-8am News	CM	730-8am	-----S	:30	1	\$125.00	P-6	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 06/11/21		06/11/21	06/17/21	-----S	1		\$125.00		0.00						
N 16	WTVR	06/11/21	06/17/21	M-F 4-430pm News M-F 4-430pm News	CM	4-430pm	MTWTF--	:30	5	\$150.00	P-6	0.00	NM	5	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 06/11/21		06/11/21	06/17/21	MTWTF--	5		\$150.00		0.00						
N 17	WTVR	06/11/21	06/17/21	M-F 430-5pm News M-F 430-5pm News	CM	430-5pm	MTWTF--	:30	5	\$175.00	P-6	0.00	NM	5	\$875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 06/11/21		06/11/21	06/17/21	MTWTF--	5		\$175.00		0.00						
N 18	WTVR	06/11/21	06/17/21	M-F 530-6pm News M-F 530-6pm News	CM	530-6pm	M-W----	:30	2	\$250.00	P-3	0.00	NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 06/11/21		06/11/21	06/17/21	M-W----	2		\$250.00		0.00						
N 19	WTVR	06/11/21	06/17/21	M-F 6-630pm News M-F 6-630pm News	CM	6-630pm	-T-TF--	:30	3	\$750.00	P-3	0.00	NM	3	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 06/11/21		06/11/21	06/17/21	-T-TF--	3		\$750.00		0.00						
N 20	WTVR	06/11/21	06/17/21	M-F 7-730pm News M-F 7-730pm News	CM	7-730pm	MTWT---	:30	4	\$325.00	P-3	0.00	NM	4	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 06/11/21		06/11/21	06/17/21	MTWT---		4				\$325.00		0.00			
N21	WTVR	06/11/21	06/17/21	M-F 1135pm-1235am M-F 1135pm-1235am	CM	1135pm-1235am	MTWT---	:30	5	\$150.00	P-6	0.00	NM	5	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 06/11/21		06/11/21	06/17/21	MTWT---		5				\$150.00		0.00			
N22	WTVR	06/13/21	06/13/21	SU 1135pm-1205am SU 1135pm-1205am	CM	1135pm-1205am	-----S	:30	1	\$100.00	P-3	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 06/11/21		06/11/21	06/17/21	-----S		1				\$100.00		0.00			
N23	WTVR	06/14/21	06/14/21	Monday Prime C Monday Prime C	CM	10-11pm	M-----	:30	2	\$650.00	P-6	0.00	NM	2	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 06/11/21		06/11/21	06/17/21	M-----		2				\$650.00		0.00			
N24	WTVR	06/12/21	06/12/21	SA Prime Special SA Prime Special	CM	8-11pm	-----S-	:30	1	\$350.00	P-3	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 06/11/21		06/11/21	06/17/21	-----S-		1				\$350.00		0.00			
													Totals	68	\$15,110.00