

ORDER



Orders
Order / Rev: 920172
Alt Order #:
Product Desc: ORDR
Estimate: 925C01
Flight Dates: 09/25/21 - 10/01/21
Original Date / Rev: 09/28/21 / 09/28/21
Order Type: GENERAL

WTVR

Primary AE: Margie MacDonald
Sales Office: EWSDC
Sales Region: NAT

Agency Name: Smart Media Group - Political
Buying Contact:
Billing Contact:
 1427 Leslie Avenue
 Alexandria, VA 22301

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Youngkin/Republican/Governor
Demographic: A35+
Product Codes: State Candidate
Revenue Code 1: DISC
Revenue Code 2: POL
Revenue Code 3: CAND
Priority: DEF

New Business Thru:
Advertiser External ID: 267060
Agency External ID: 120561
Unit Code: General
Order Separation: 00:02:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/30/21	09/26/21	18	\$7,625.00	\$6,481.25
09/27/21	10/01/21	172	\$54,465.00	\$46,295.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2021	18	\$7,625.00	\$6,481.25	0.00
October 2021	172	\$54,465.00	\$46,295.25	0.00
Totals	190	\$62,090.00	\$52,776.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Margie MacDonald	EWSDC	NAT	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	WTVR	09/25/21	10/01/21	M-F 3-4pm M-F 3-4pm	CM	3-4pm	22222--	:30	10	\$200.00	P-3	0.00	NM	10	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/25/21	10/01/21	22222--	10		\$200.00		0.00						
2	WTVR	09/25/21	10/01/21	M-F 4-430am M-F 4-430am	CM	4-430am	1111---	:30	4	\$40.00	P-3	0.00	NM	4	\$135.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/25/21	10/01/21	1111---	4		\$40.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>			
1	WTVR	09/25/21-10/01/21		M-F 4-430am	4-430am		MTWTh-----	:30	\$15.00		0.00	NM			
3	WTVR	09/25/21	10/01/21	M-F 430-5am M-F 430-5am	CM	430-5am	11111--	:30	5	\$30.00	P-6	0.00	NM	5	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/25/21	10/01/21	11111--	5		\$30.00		0.00						
4	WTVR	09/25/21	10/01/21	M-F 5-530am News M-F 5-530am News	CM	5-530am	11111--	:30	5	\$175.00	P-3	0.00	NM	5	\$875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/25/21	10/01/21	11111--	5		\$175.00		0.00						
5	WTVR	09/25/21	10/01/21	M-F 530-6am News M-F 530-6am News	CM	530-6am	11111--	:30	5	\$250.00	P-3	0.00	NM	5	\$1,250.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/25/21	10/01/21	11111--			5		\$250.00	0.00					
E 6	WTVR	09/25/21	10/01/21	M-F 6-630am News M-F 6-630am News	CM	6-630am	11111--	:30	5	\$275.00	P-6	0.00	NM	9	\$2,975.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/25/21	10/01/21	11111--			5		\$275.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
2	WTVR	09/25/21-10/01/21		M-F 6-630am News See MG 6.6,6.7,6.8,6.9,6.10,6.11,6.12,6.13 [political]		6-630am	MTWThF----	:30		(\$275.00)		0.00	NM		
3	WTVR	09/25/21-10/01/21		M-F 6-630am News See MG 6.6,6.7,6.8,6.9,6.10,6.11,6.12,6.13 [political]		6-630am	MTWThF----	:30		(\$275.00)		0.00	NM		
4	WTVR	09/25/21-10/01/21		M-F 6-630am News See MG 6.6,6.7,6.8,6.9,6.10,6.11,6.12,6.13 [political]		6-630am	MTWThF----	:30		(\$275.00)		0.00	NM		
5	WTVR	09/25/21-10/01/21		M-F 6-630am News See MG 6.6,6.7,6.8,6.9,6.10,6.11,6.12,6.13 [political]		6-630am	MTWThF----	:30		(\$275.00)		0.00	NM		
6	WTVR	09/25/21-10/01/21		M-F 6-630am News Ⓜ MG for 6.5,6.4,6.3,6.2,45.2		6-630am	--W-----	:30		\$425.00		0.00	NM		
7	WTVR	09/25/21-10/01/21		M-F 6-630am News Ⓜ MG for 6.5,6.4,6.3,6.2,45.2		6-630am	---Th----	:30		\$425.00		0.00	NM		
8	WTVR	09/25/21-10/01/21		M-F 6-630am News Ⓜ MG for 6.5,6.4,6.3,6.2,45.2		6-630am	---Th----	:30		\$425.00		0.00	NM		
9	WTVR	09/25/21-10/01/21		M-F 6-630am News Ⓜ MG for 6.5,6.4,6.3,6.2,45.2		6-630am	-----F----	:30		\$425.00		0.00	NM		
10	WTVR	09/25/21-10/01/21		M-F 530-6am News Ⓜ MG for 6.5,6.4,6.3,6.2,45.2		530-6am	--W-----	:30		\$250.00		0.00	NM		
11	WTVR	09/25/21-10/01/21		M-F 530-6am News Ⓜ MG for 6.5,6.4,6.3,6.2,45.2		530-6am	--W-----	:30		\$250.00		0.00	NM		
12	WTVR	09/25/21-10/01/21		M-F 530-6am News Ⓜ MG for 6.5,6.4,6.3,6.2,45.2		530-6am	---Th----	:30		\$250.00		0.00	NM		
13	WTVR	09/25/21-10/01/21		M-F 530-6am News Ⓜ MG for 6.5,6.4,6.3,6.2,45.2		530-6am	-----F----	:30		\$250.00		0.00	NM		
7	WTVR	09/25/21	10/01/21	M-F 630-7am News M-F 630-7am News	CM	630-7am	11111--	:30	5	\$325.00	P-6	0.00	NM	5	\$1,625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/25/21	10/01/21	11111--			5		\$325.00	0.00					
8	WTVR	09/25/21	10/01/21	M-F CBS Mornings 7-8a M-F CBS Mornings 7-8a	CM	7-8am	11111--	:30	5	\$650.00	P-3	0.00	NM	5	\$2,875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/25/21	10/01/21	11111--			5		\$650.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
2	WTVR	09/25/21-10/01/21		M-F CBS Mornings 7-8a		7-8am	MTWThF----	:30		\$275.00		0.00	NM		
9	WTVR	09/25/21	10/01/21	M-F CBS Mornings 8-9a M-F CBS Mornings 8-9a	CM	8-9am	22222--	:30	10	\$250.00	P-6	0.00	NM	10	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/25/21	10/01/21	22222--			10		\$250.00	0.00					
10	WTVR	09/25/21	10/01/21	SA 6-630am News SA 6-630am News	CM	6-630am	-----1-	:30	1	\$125.00	P-6	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/25/21	10/01/21	-----1-			1		\$125.00	0.00					
11	WTVR	09/25/21	10/01/21	SA 630-7am News SA 630-7am News	CM	630-7am	-----1-	:30	1	\$150.00	P-6	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/25/21	10/01/21	-----1-			1		\$150.00	0.00					
12	WTVR	09/25/21	10/01/21	SA 7-730am News SA 7-730am News	CM	7-730am	-----1-	:30	1	\$150.00	P-6	0.00	NM	1	\$150.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/25/21	10/01/21	-----1-		1				\$150.00		0.00			
13	WTVR	09/25/21	10/01/21	SA 730-8am News SA 730-8am News	CM	730-8am	-----1-	:30	1	\$175.00	P-6	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/25/21	10/01/21	-----1-		1				\$175.00		0.00			
14	WTVR	09/25/21	10/01/21	SA 8-9am News SA 8-9am News	CM	8-9am	-----1-	:30	1	\$225.00	P-6	0.00	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/25/21	10/01/21	-----1-		1				\$225.00		0.00			
15	WTVR	09/25/21	10/01/21	SA 9-10am News SA 9-10am News	CM	9-10am	-----2-	:30	2	\$275.00	P-6	0.00	NM	2	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/25/21	10/01/21	-----2-		2				\$275.00		0.00			
16	WTVR	09/25/21	10/01/21	SU 6-630am News SU 6-630am News	CM	6-630am	-----1	:30	1	\$125.00	P-6	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/25/21	10/01/21	-----1		1				\$125.00		0.00			
17	WTVR	09/25/21	10/01/21	SU 630-7am News SU 630-7am News	CM	630-7am	-----1	:30	1	\$150.00	P-6	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/25/21	10/01/21	-----1		1				\$150.00		0.00			
18	WTVR	09/25/21	10/01/21	SU 7-730am News SU 7-730am News	CM	7-730am	-----1	:30	1	\$125.00	P-6	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/25/21	10/01/21	-----1		1				\$125.00		0.00			
19	WTVR	09/25/21	10/01/21	SU 730-8am News SU 730-8am News	CM	730-8am	-----1	:30	1	\$150.00	P-6	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/25/21	10/01/21	-----1		1				\$150.00		0.00			
20	WTVR	09/25/21	10/01/21	M-F 4-430pm News M-F 4-430pm News	CM	4-430pm	11111--	:30	5	\$200.00	P-6	0.00	NM	5	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/25/21	10/01/21	11111--		5				\$200.00		0.00			
21	WTVR	09/25/21	10/01/21	M-F 430-5pm News M-F 430-5pm News	CM	430-5pm	11111--	:30	5	\$225.00	P-6	0.00	NM	5	\$1,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/25/21	10/01/21	11111--		5				\$225.00		0.00			
22	WTVR	09/25/21	10/01/21	M-F 5-530pm News M-F 5-530pm News	CM	5-530pm	-1111--	:30	4	\$350.00	P-3	0.00	NM	4	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/25/21	10/01/21	-1111--		4				\$350.00		0.00			
23	WTVR	09/25/21	10/01/21	M-F 530-6pm News M-F 530-6pm News	CM	530-6pm	111-1--	:30	4	\$350.00	P-3	0.00	NM	4	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/25/21	10/01/21	111-1--		4				\$350.00		0.00			
24	WTVR	09/25/21	10/01/21	M-F 6-630pm News M-F 6-630pm News	CM	6-630pm	11-11--	:30	4	\$625.00	P-3	0.00	NM	4	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/25/21	10/01/21	11-11--		4				\$625.00		0.00			
25	WTVR	09/25/21	10/01/21	M-F 7-730pm News M-F 7-730pm News	CM	7-730pm	11111--	:30	5	\$225.00	P-3	0.00	NM	5	\$1,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/25/21	10/01/21	11111--		5				\$225.00		0.00			
26	WTVR	09/25/21	10/01/21	SU 630-7pm News SU 630-7pm News	CM	630-7pm	-----1	:30	1	\$200.00	P-3	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/25/21	10/01/21	-----1		1				\$200.00		0.00			
27	WTVR	09/25/21	10/01/21		CM	135-205am		:30	5	\$20.00	P-6	0.00	NM	5	\$100.00

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				M-F 135-205am			11111--								
				M-F 135-205am											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	09/25/21	10/01/21	11111--		5			\$20.00			0.00			
28	WTVR	09/25/21	10/01/21	M-F 1135pm-1235am	CM	1135pm-1235am	11111--	:30	5	\$200.00	P-3	0.00	NM	5	\$1,000.00
				M-F 1135pm-1235am											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	09/25/21	10/01/21	11111--		5			\$200.00			0.00			
29	WTVR	09/25/21	10/01/21	M-F 730-8pm	CM	730-8pm	-1111--	:30	4	\$300.00	P-3	0.00	NM	4	\$1,200.00
				M-F 730-8pm											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	09/25/21	10/01/21	-1111--		4			\$300.00			0.00			
30	WTVR	09/25/21	10/01/21	Tuesday Prime A	CM	8-9pm/8-10pm	-2-----	:30	2	\$1,125.00	P-3	0.00	NM	2	\$2,250.00
				Tuesday Prime A											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	09/25/21	10/01/21	-2-----		2			\$1,125.00			0.00			
31	WTVR	09/25/21	10/01/21	Wednesday Prime C	CM	10-11pm/9-11pm	--2----	:30	2	\$800.00	P-3	0.00	NM	2	\$1,600.00
				Wednesday Prime C											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	09/25/21	10/01/21	--2----		2			\$800.00			0.00			
32	WTVR	09/25/21	10/01/21	Friday Prime A	CM	8-9pm/8-10pm	----2--	:30	2	\$800.00	P-3	0.00	NM	2	\$1,600.00
				Friday Prime A											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	09/25/21	10/01/21	----2--		2			\$800.00			0.00			
33	WTVR	09/25/21	10/01/21	Saturday Prime C	CM	10-11pm/9-11pm	-----2-	:30	2	\$650.00	P-3	0.00	NM	2	\$1,300.00
				Saturday Prime C											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	09/25/21	10/01/21	-----2-		2			\$650.00			0.00			
34	WTVR	09/25/21	10/01/21	Sunday Prime A	CM	7-8pm/7-9pm	-----2	:30	2	\$1,500.00	P-3	0.00	NM	2	\$3,000.00
				Sunday Prime A											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	09/25/21	10/01/21	-----2		2			\$1,500.00			0.00			
35	WTVR	09/25/21	10/01/21	M-F 9-10am	CM	9-10am	-1111--	1:00	4	\$250.00	P-3	0.00	NM	2	\$250.00
				M-F 9-10am											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	09/25/21	10/01/21	-1111--		4			\$250.00			0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
2	WTVR	09/25/21-10/01/21	M-F 9-10am			9-10am	-TWThF----	1:00	(\$250.00)	0.00	NM				
		See MG 45.4,45.5,45.6,45.7,45.8,45.9,45.10,45.11,45.12,45.13,45.14,45.15													
4	WTVR	09/25/21-10/01/21	M-F 9-10am			9-10am	-TWThF----	1:00	(\$250.00)	0.00	NM				
		See MG 35.7,35.8													
5	WTVR	09/25/21-10/01/21	M-F 9-10am			9-10am	-TWThF----	1:00	(\$250.00)	0.00	NM				
		See MG 49.13,49.14,49.15,49.16,49.17,49.18,49.19,49.20,49.21,49.22,49.23,49.24,49.25,49.26													
6	WTVR	09/25/21-10/01/21	M-F 9-10am			9-10am	-TWThF----	1:00	(\$250.00)	0.00	NM				
		See MG 49.3,49.4,49.5,49.6,49.7,49.8,49.9,49.10,49.11,49.12													
7	WTVR	09/28/21-09/28/21	M-F 9-10am			9-10am	-T-----	:30	\$125.00	0.00	NM				
	Ⓜ	MG for 35.4 09/28													
8	WTVR	09/28/21-09/28/21	M-F 9-10am			9-10am	-T-----	:30	\$125.00	0.00	NM				
	Ⓜ	MG for 35.4 09/28													
37	WTVR	09/25/21	10/01/21	M-F 11am-12pm	CM	11am-12pm	1-111--	1:00	4	\$1,000.00	P-3	0.00	NM	1	\$1,000.00
				M-F 11am-12pm											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	09/25/21	10/01/21	1-111--		4			\$1,000.00			0.00			

Order / Rev: 920172
 Alt Order #:
 Flight Dates: 09/25/21 - 10/01/21

Advertiser: Youngkin/Republican/Governor
 Product Desc: ORDR
 Estimate: 925C01
WTVR

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/25/21	10/01/21	1-111--			4		\$1,000.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
2	WTVR	09/25/21-10/01/21	M-F 11am-12pm		11am-12pm		M-WThF----	1:00		(\$1,000.00)		0.00	NM		
See MG 45.4,45.5,45.6,45.7,45.8,45.9,45.10,45.11,45.12,45.13,45.14,45.15															
4	WTVR	09/25/21-10/01/21	M-F 11am-12pm		11am-12pm		M-WThF----	1:00		(\$1,000.00)		0.00	NM		
See MG 49.13,49.14,49.15,49.16,49.17,49.18,49.19,49.20,49.21,49.22,49.23,49.24,49.25,49.26															
5	WTVR	09/25/21-10/01/21	M-F 11am-12pm		11am-12pm		M-WThF----	1:00		(\$1,000.00)		0.00	NM		
See MG 49.3,49.4,49.5,49.6,49.7,49.8,49.9,49.10,49.11,49.12															
38	WTVR	09/25/21	10/01/21	M-F 12-1230pm News M-F 12-1230pm News	CM	12-1230pm	111-1--	1:00	4	\$800.00	P-3	0.00	NM	3	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/25/21	10/01/21	111-1--			4		\$800.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
3	WTVR	09/25/21-10/01/21	M-F 12-1230pm News		12-1230pm		MTW--F----	1:00		(\$800.00)		0.00	NM		
See MG 45.4,45.5,45.6,45.7,45.8,45.9,45.10,45.11,45.12,45.13,45.14,45.15															
4	WTVR	09/25/21-10/01/21	M-F 12-1230pm News		12-1230pm		MTW--F----	1:00		(\$800.00)		0.00	NM		
See MG 49.13,49.14,49.15,49.16,49.17,49.18,49.19,49.20,49.21,49.22,49.23,49.24,49.25,49.26															
5	WTVR	09/25/21-10/01/21	M-F 12-1230pm News		12-1230pm		MTW--F----	1:00		(\$800.00)		0.00	NM		
See MG 38.6,38.7															
6	WTVR	09/28/21-09/28/21	M-F 12-1230pm News		12-1230pm		-T-----	:30		\$400.00		0.00	NM		
Ⓜ MG for 38.5 09/28															
7	WTVR	09/28/21-09/28/21	M-F 12-1230pm News		12-1230pm		-T-----	:30		\$400.00		0.00	NM		
Ⓜ MG for 38.5 09/28															
41	WTVR	09/25/21	10/01/21	SU 9-1030am SU 9-1030am	CM	9-1030am	-----1	1:00	1	\$750.00	P-3	0.00	NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/25/21	10/01/21	-----1			1		\$750.00	0.00					
42	WTVR	09/25/21	10/01/21	M-F 11-1135pm News M-F 11-1135pm News	CM	11-1135pm	--1-1--	1:00	2	\$800.00	P-3	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/25/21	10/01/21	--1-1--			2		\$800.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
3	WTVR	09/25/21-10/01/21	M-F 11-1135pm News		11-1135pm		--W-F----	1:00		(\$800.00)		0.00	NM		
See MG 45.4,45.5,45.6,45.7,45.8,45.9,45.10,45.11,45.12,45.13,45.14,45.15															
5	WTVR	09/25/21-10/01/21	M-F 11-1135pm News		11-1135pm		--W-F----	1:00		(\$800.00)		0.00	NM		
See MG 49.13,49.14,49.15,49.16,49.17,49.18,49.19,49.20,49.21,49.22,49.23,49.24,49.25,49.26															
43	WTVR	09/25/21	10/01/21	SA-SU 11-1135pm News SA-SU 11-1135pm News	CM	11-1135pm	-----1	1:00	1	\$450.00	P-3	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/25/21	10/01/21	-----1			1		\$450.00	0.00					
44	WTVR	09/28/21	09/30/21	M-F 10-11am M-F 10-11am	CM	10-11am	-T-T---	1:00	2	\$800.00	P-3	0.00	NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/27/21	10/03/21	-T-T---			2		\$800.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WTVR	09/27/21-10/03/21	M-F 10-11am		10-11am		-T-Th----	1:00		(\$800.00)		0.00	NM		
See MG 44.3,44.4															
2	WTVR	09/27/21-10/03/21	M-F 10-11am		10-11am		-T-Th----	1:00		(\$800.00)		0.00	NM		
See MG 49.3,49.4,49.5,49.6,49.7,49.8,49.9,49.10,49.11,49.12															
3	WTVR	09/28/21-09/28/21	M-F 10-11am		10-11am		-T-----	:30		\$400.00		0.00	NM		
Ⓜ MG for 44.1 09/28															
4	WTVR	09/28/21-09/28/21	M-F 10-11am		10-11am		-T-----	:30		\$400.00		0.00	NM		
Ⓜ MG for 44.1 09/28															
E 45	WTVR	09/27/21	10/01/21	M-F 1230-130pm M-F 1230-130pm	CM	1230-130pm	M-W-F--	1:00	3	\$1,600.00	P-3	0.00	NM	12	\$6,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/27/21	10/03/21	M-W-F--			3		\$1,600.00	0.00					

Order / Rev: 920172
 Alt Order #:
 Flight Dates: 09/25/21 - 10/01/21

Advertiser: Youngkin/Republican/Governor
 Product Desc: ORDR
 Estimate: 925C01

WTVR

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/27/21	10/03/21	M-W-F--			3		\$1,600.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	WTVR	09/27/21-10/03/21	M-F 1230-130pm		1230-130pm		M-W--F----	1:00	(\$1,600.00)	0.00	NM				
See MG 45.4,45.5,45.6,45.7,45.8,45.9,45.10,45.11,45.12,45.13,45.14,45.15															
2	WTVR	09/27/21-10/03/21	M-F 1230-130pm		1230-130pm		M-W--F----	1:00	(\$1,600.00)	0.00	NM				
See MG 6.6,6.7,6.8,6.9,6.10,6.11,6.12,6.13															
[Oversold]															
3	WTVR	09/27/21-10/03/21	M-F 1230-130pm		1230-130pm		M-W--F----	1:00	(\$1,600.00)	0.00	NM				
See MG 49.13,49.14,49.15,49.16,49.17,49.18,49.19,49.20,49.21,49.22,49.23,49.24,49.25,49.26															
4	NTVR	09/29/21-09/29/21	M-F 1230-130pm		1230-130pm		--W-----	:30	\$800.00	0.00	NM				
Ⓜ MG for 35.2,45.1,42.3,38.3,37.2,46.1															
5	NTVR	09/29/21-09/29/21	M-F 1230-130pm		1230-130pm		--W-----	:30	\$800.00	0.00	NM				
Ⓜ MG for 35.2,45.1,42.3,38.3,37.2,46.1															
6	NTVR	09/29/21-09/29/21	M-F 130-2pm		130-2pm		--W-----	:30	\$800.00	0.00	NM				
Ⓜ MG for 35.2,45.1,42.3,38.3,37.2,46.1															
7	NTVR	09/29/21-09/29/21	M-F 130-2pm		130-2pm		--W-----	:30	\$800.00	0.00	NM				
Ⓜ MG for 35.2,45.1,42.3,38.3,37.2,46.1															
8	NTVR	09/29/21-09/29/21	M-F 9-10am		9-10am		--W-----	:30	\$125.00	0.00	NM				
Ⓜ MG for 35.2,45.1,42.3,38.3,37.2,46.1															
9	NTVR	09/29/21-09/29/21	M-F 9-10am		9-10am		--W-----	:30	\$125.00	0.00	NM				
Ⓜ MG for 35.2,45.1,42.3,38.3,37.2,46.1															
10	NTVR	09/29/21-09/29/21	M-F 11am-12pm		11am-12pm		--W-----	:30	\$500.00	0.00	NM				
Ⓜ MG for 35.2,45.1,42.3,38.3,37.2,46.1															
11	NTVR	09/29/21-09/29/21	M-F 11am-12pm		11am-12pm		--W-----	:30	\$500.00	0.00	NM				
Ⓜ MG for 35.2,45.1,42.3,38.3,37.2,46.1															
12	NTVR	09/29/21-09/29/21	M-F 12-1230pm News		12-1230pm		--W-----	:30	\$400.00	0.00	NM				
Ⓜ MG for 35.2,45.1,42.3,38.3,37.2,46.1															
13	NTVR	09/29/21-09/29/21	M-F 12-1230pm News		12-1230pm		--W-----	:30	\$400.00	0.00	NM				
Ⓜ MG for 35.2,45.1,42.3,38.3,37.2,46.1															
14	NTVR	09/29/21-09/29/21	M-F 11-1135pm News		11-1135pm		--W-----	:30	\$400.00	0.00	NM				
Ⓜ MG for 35.2,45.1,42.3,38.3,37.2,46.1															
15	NTVR	09/29/21-09/29/21	M-F 11-1135pm News		11-1135pm		--W-----	:30	\$400.00	0.00	NM				
Ⓜ MG for 35.2,45.1,42.3,38.3,37.2,46.1															
46	WTVR	09/29/21	10/01/21	M-F 130-2pm	CM	130-2pm	--W-F--	1:00	2	\$1,600.00	P-3	0.00	NM	0	\$0.00
				M-F 130-2pm											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/27/21	10/03/21	--W-F--			2		\$1,600.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	WTVR	09/27/21-10/03/21	M-F 130-2pm		130-2pm		--W-F----	1:00	(\$1,600.00)	0.00	NM				
See MG 45.4,45.5,45.6,45.7,45.8,45.9,45.10,45.11,45.12,45.13,45.14,45.15															
2	WTVR	09/27/21-10/03/21	M-F 130-2pm		130-2pm		--W-F----	1:00	(\$1,600.00)	0.00	NM				
See MG 49.13,49.14,49.15,49.16,49.17,49.18,49.19,49.20,49.21,49.22,49.23,49.24,49.25,49.26															
48	WTVR	09/30/21	09/30/21	M-F 12-1230pm News	CM	12-1230pm	---T---	1:00	1	\$800.00	P-3	0.00	NM	0	\$0.00
				M-F 12-1230pm News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/27/21	10/03/21	---T---			1		\$800.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	WTVR	09/27/21-10/03/21	M-F 12-1230pm News		12-1230pm		---Th----	1:00	(\$800.00)	0.00	NM				
See MG 49.3,49.4,49.5,49.6,49.7,49.8,49.9,49.10,49.11,49.12															
49	WTVR	09/30/21	10/01/21	M-F 2-3pm	CM	2-3pm	---TF--	1:00	2	\$700.00	P-6	0.00	NM	24	\$10,300.00
				M-F 2-3pm											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/27/21	10/03/21	---TF--			2		\$700.00	0.00					

Order / Rev: 920172
 Alt Order #:
 Flight Dates: 09/25/21 - 10/01/21

Advertiser: Youngkin/Republican/Governor
 Product Desc: ORDR
 Estimate: 925C01

WTVR

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/27/21	10/03/21	- TW- F- -		3			\$650.00			0.00			
51	WTVR	09/28/21	10/01/21	M-F 730-8pm M-F 730-8pm	CM	730-8pm	- TWTF- -	:30	2	\$300.00	P-3	0.00	NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/25/21	10/01/21	- TWTF- -		2			\$300.00			0.00			
N52	WTVR	09/30/21	10/01/21	M-F 4-430am M-F 4-430am	CM	4-430am	- - - TF- -	:30	1	\$0.00	P-3	0.00	NM	1	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/27/21	10/03/21	- - - TF- -		1			\$0.00			0.00			
N53	WTVR	09/30/21	10/01/21	M-F 430-5am M-F 430-5am	CM	430-5am	- - - TF- -	:30	1	\$0.00	P-6	0.00	NM	1	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/27/21	10/03/21	- - - TF- -		1			\$0.00			0.00			
N54	WTVR	09/30/21	10/01/21	M-F 5-530am News M-F 5-530am News	CM	5-530am	- - - TF- -	:30	1	\$0.00	P-3	0.00	NM	1	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/27/21	10/03/21	- - - TF- -		1			\$0.00			0.00			
N55	WTVR	09/30/21	10/01/21	M-F 530-6am News M-F 530-6am News	CM	530-6am	- - - TF- -	:30	1	\$0.00	P-3	0.00	NM	1	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/27/21	10/03/21	- - - TF- -		1			\$0.00			0.00			
N56	WTVR	09/30/21	10/01/21	M-F 630-7am News M-F 630-7am News	CM	630-7am	- - - TF- -	:30	1	\$0.00	P-6	0.00	NM	1	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/27/21	10/03/21	- - - TF- -		1			\$0.00			0.00			
N57	WTVR	09/30/21	10/01/21	M-F CBS Mornings 7-8a M-F CBS Mornings 7-8a	CM	7-8am	- - - TF- -	:30	2	\$0.00	P-3	0.00	NM	2	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/27/21	10/03/21	- - - TF- -		2			\$0.00			0.00			
N58	WTVR	09/30/21	10/01/21	M-F CBS Mornings 8-9a M-F CBS Mornings 8-9a	CM	8-9am	- - - TF- -	:30	2	\$0.00	P-6	0.00	NM	2	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/27/21	10/03/21	- - - TF- -		2			\$0.00			0.00			
N59	WTVR	09/30/21	10/01/21	M-F 9-10am M-F 9-10am	CM	9-10am	- - - TF- -	:30	2	\$0.00	P-3	0.00	NM	2	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/27/21	10/03/21	- - - TF- -		2			\$0.00			0.00			
N60	WTVR	09/30/21	10/01/21	M-F 10-11am M-F 10-11am	CM	10-11am	- - - TF- -	:30	2	\$0.00	P-3	0.00	NM	2	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/27/21	10/03/21	- - - TF- -		2			\$0.00			0.00			
N61	WTVR	09/30/21	10/01/21	M-F 12-1230pm News M-F 12-1230pm News	CM	12-1230pm	- - - TF- -	:30	2	\$0.00	P-3	0.00	NM	2	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/27/21	10/03/21	- - - TF- -		2			\$0.00			0.00			
N62	WTVR	09/30/21	09/30/21	Thursday Prime A Thursday Prime A	CM	8-9pm/8-10pm	- - - T- - -	:30	1	\$1,000.00	P-3	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/27/21	10/03/21	- - - T- - -		1			\$1,000.00			0.00			
N63	WTVR	09/30/21	10/01/21	M-F 3-4pm M-F 3-4pm	CM	3-4pm	- - - TF- -	:30	1	\$200.00	P-3	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/27/21	10/03/21	- - - TF- -		1			\$200.00			0.00			
N64	WTVR	09/30/21	10/01/21	M-F 430-5am M-F 430-5am	CM	430-5am	- - - TF- -	:30	1	\$30.00	P-6	0.00	NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/27/21	10/03/21	- - - TF- -		1			\$30.00			0.00			

