

ORDER



Orders
Order / Rev: 875459
Alt Order #:
Product Desc: Order
Estimate: 618624
Flight Dates: 06/18/21 - 06/24/21
Original Date / Rev: 06/14/21 / 06/14/21
Order Type: GENERAL

WTVR

Primary AE: Margie MacDonald
Sales Office: EWSDC
Sales Region: NAT

Agency Name: Smart Media Group - Political
Buying Contact:
Billing Contact:
 1427 Leslie Avenue
 Alexandria, VA 22301

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Youngkin/Republican/Governor
Demographic: A35+
Product Codes: PL State Candidate
Revenue Code 1: DISC
Revenue Code 2: POL
Revenue Code 3: CAND
Priority: P-3

New Business Thru:
Advertiser External ID: 267060
Agency External ID: 120561
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
05/31/21	06/24/21	66	\$13,810.00	\$11,738.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
June 2021	66	\$13,810.00	\$11,738.50	0.00
Totals	66	\$13,810.00	\$11,738.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Margie MacDonald			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WTVR	06/18/21	06/24/21	M-F 9-10am M-F 9-10am	CM	9-10am	M-W----	:30	2	\$150.00	P-3	0.00	NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		06/18/21	06/24/21	M-W----			2		\$150.00		0.00				
N 2	WTVR	06/18/21	06/24/21	M-F 3-4pm M-F 3-4pm	CM	3-4pm	MTWT---	:30	4	\$150.00	P-6	0.00	NM	4	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		06/18/21	06/24/21	MTWT---			4		\$150.00		0.00				
N 3	WTVR	06/18/21	06/24/21	M-F 430-5am M-F 430-5am	CM	430-5am	MTWT---	:30	4	\$55.00	P-6	0.00	NM	4	\$220.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		06/18/21	06/24/21	MTWT---			4		\$55.00		0.00				
N 4	WTVR	06/18/21	06/24/21	M-F 5-530am News M-F 5-530am News	CM	5-530am	MTWTF--	:30	5	\$125.00	P-3	0.00	NM	5	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		06/18/21	06/24/21	MTWTF--			5		\$125.00		0.00				
N 5	WTVR	06/18/21	06/24/21	M-F 530-6am News M-F 530-6am News	CM	530-6am	MTWT---	:30	4	\$200.00	P-3	0.00	NM	4	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		06/18/21	06/24/21	MTWT---			4		\$200.00		0.00				
N 6	WTVR	06/18/21	06/24/21		CM	6-630am	MTWTF--	:30	5	\$250.00	P-6	0.00	NM	5	\$1,250.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
M-F 6-630am News															
M-F 6-630am News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		06/18/21	06/24/21	MTWTF--	5		\$250.00		0.00						
N 7	WTVR	06/18/21	06/24/21	M-F 630-7am News	CM	630-7am	MTWTF--	:30	5	\$275.00	P-6	0.00	NM	5	\$1,375.00
M-F 630-7am News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		06/18/21	06/24/21	MTWTF--	5		\$275.00		0.00						
N 8	WTVR	06/18/21	06/24/21	M-F CBS This Morning 8M	CM	8-9am	MTWT---	:30	4	\$225.00	P-6	0.00	NM	4	\$900.00
M-F CBS This Morning 8-9a															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		06/18/21	06/24/21	MTWT---	4		\$225.00		0.00						
N 9	WTVR	06/19/21	06/19/21	SA 6-630am News	CM	6-630am	-----S-	:30	1	\$75.00	P-6	0.00	NM	1	\$75.00
SA 6-630am News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		06/18/21	06/24/21	-----S-	1		\$75.00		0.00						
N 10	WTVR	06/19/21	06/19/21	SA 630-7am News	CM	630-7am	-----S-	:30	1	\$115.00	P-6	0.00	NM	1	\$115.00
SA 630-7am News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		06/18/21	06/24/21	-----S-	1		\$115.00		0.00						
N 11	WTVR	06/19/21	06/19/21	SA 7-730am News	CM	7-730am	-----S-	:30	1	\$150.00	P-3	0.00	NM	1	\$150.00
SA 7-730am News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		06/18/21	06/24/21	-----S-	1		\$150.00		0.00						
N 12	WTVR	06/19/21	06/19/21	SA 730-8am News	CM	730-8am	-----S-	:30	1	\$175.00	P-6	0.00	NM	1	\$175.00
SA 730-8am News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		06/18/21	06/24/21	-----S-	1		\$175.00		0.00						
N 13	WTVR	06/20/21	06/20/21	SU 6-630am News	CM	6-630am	-----S	:30	1	\$100.00	P-6	0.00	NM	1	\$100.00
SU 6-630am News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		06/18/21	06/24/21	-----S	1		\$100.00		0.00						
N 14	WTVR	06/20/21	06/20/21	SU 7-730am News	CM	7-730am	-----S	:30	1	\$125.00	P-6	0.00	NM	1	\$125.00
SU 7-730am News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		06/18/21	06/24/21	-----S	1		\$125.00		0.00						
N 15	WTVR	06/20/21	06/20/21	SU 730-8am News	CM	730-8am	-----S	:30	1	\$125.00	P-6	0.00	NM	1	\$125.00
SU 730-8am News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		06/18/21	06/24/21	-----S	1		\$125.00		0.00						
N 16	WTVR	06/18/21	06/24/21	M-F 4-430pm News	CM	4-430pm	MTWTF--	:30	5	\$150.00	P-6	0.00	NM	5	\$750.00
M-F 4-430pm News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		06/18/21	06/24/21	MTWTF--	5		\$150.00		0.00						
N 17	WTVR	06/18/21	06/24/21	M-F 430-5pm News	CM	430-5pm	MTWTF--	:30	5	\$175.00	P-6	0.00	NM	5	\$875.00
M-F 430-5pm News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		06/18/21	06/24/21	MTWTF--	5		\$175.00		0.00						
N 18	WTVR	06/18/21	06/24/21	M-F 530-6pm News	CM	530-6pm	M-W----	:30	2	\$250.00	P-3	0.00	NM	2	\$500.00
M-F 530-6pm News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		06/18/21	06/24/21	M-W----	2		\$250.00		0.00						
N 19	WTVR	06/18/21	06/24/21	M-F 6-630pm News	CM	6-630pm	-T-TF--	:30	3	\$750.00	P-3	0.00	NM	3	\$2,250.00
M-F 6-630pm News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		06/18/21	06/24/21	-T-TF--	3		\$750.00		0.00						
N 20	WTVR	06/18/21	06/24/21	M-F 7-730pm News	CM	7-730pm	MTWT---	:30	4	\$325.00	P-3	0.00	NM	4	\$1,300.00
M-F 7-730pm News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 06/18/21		06/18/21	06/24/21	MTWT---		4				\$325.00		0.00			
N21	WTVR	06/18/21	06/24/21	M-F 1135pm-1235am M-F 1135pm-1235am	CM	1135pm-1235am	MTWT---	:30	5	\$150.00	P-6	0.00	NM	5	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 06/18/21		06/18/21	06/24/21	MTWT---		5				\$150.00		0.00			
N22	WTVR	06/20/21	06/20/21	SU 1135pm-1205am SU 1135pm-1205am	CM	1135pm-1205am	-----S	:30	1	\$100.00	P-3	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 06/18/21		06/18/21	06/24/21	-----S		1				\$100.00		0.00			
N23	WTVR	06/19/21	06/19/21	SA Prime Special SA Prime Special	CM	8-10pm	-----S-	:30	1	\$350.00	P-3	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 06/18/21		06/18/21	06/24/21	-----S-		1				\$350.00		0.00			
													Totals	66	\$13,810.00