



WMMV-TV
3500 Myer Lee Dr
Winston Salem, NC 27101

Waterfront Strategies
3050 K St NW
#100
Washington, DC 20007

Contract # 1879663

Schedule Dates 10/14/14-10/20/14
Advertiser AFSCME (29148)
Agency Waterfront Strategies (7591)
Product POLITICAL ISSUE (ns) (1187)
Brand SENATE MAJORITY PAC (449616)
Salesperson Millennium/DC, Washington DC (1108)
Sales Office Millennium Washington DC
Buyer Name /
Phone/Fax /
CPE 163/173/3057
Account Types National/Political Issue Agency BRD
Billing Type Weekly/Irregular
Comments SENATE MAJORITY PAC PJ STACK

Date Entered 07/09/14
Last Modified 10/09/14
Entered By Lisa Carter
CO-OP Yes
Headline # ECR10349128
Demo A35-R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$450.75
Net Total \$2,554.25
Sales Tax

Greensboro (WMMV)		
By Broadcast Month	Spots	Rate
Oct. 2014	23	\$3,005.00
Grand Total:	23	\$3,005.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/20/14-10/20/14	3	:30	3P- Peoples Court 2	1	1							1	\$45.00	\$45.00	Greensboro (WMMV)	PEOPLES COURT	7/9/14
1.0.1	Closed Preempt	10/20/14															Greensboro (WMMV)	Program Change/Exception	
2.0	Normal Line / SPOT (2)	10/14/14-10/17/14	3	:30	4P- Judge Mathis	1		X	X	X	X			1	\$50.00	\$50.00	Greensboro (WMMV)	JUDGE MATHIS	7/9/14
3.0	Normal Line / Prime (3)	10/20/14-10/20/14	3	:30	8P- MYN-Law & Order: SVU (Monday)	1	1							1	\$200.00	\$200.00	Greensboro (WMMV)	LAW & ORDER: SVU	7/9/14
4.0	Normal Line / Prime (4)	10/20/14-10/20/14	3	:30	9P- MYN-Law & Order: SVU 2 (Monday)	1	1							1	\$200.00	\$200.00	Greensboro (WMMV)	LAW & ORDER: SVU	7/9/14
5.0	Revised Line / Prime (5)	10/14/14-10/14/14	3	:30	8P- MYN-Law & Order: Criminal Intent (Tuesday)	1		1						1	\$150.00	\$150.00	Greensboro (WMMV)	LAW & ORDER	7/9/14
5.1	Normal Line / Prime (5)	10/14/14-10/14/14	4	:30	8P- MYN-Law & Order: Criminal Intent (Tuesday)	1		1						1	\$150.00	\$150.00	Greensboro (WMMV)	LAW & ORDER	10/9/14
6.0	Normal Line / Prime (6)	10/14/14-10/14/14	3	:30	9P- MYN-Law & Order: Criminal Intent 2 (Tuesday)	1		1						1	\$150.00	\$150.00	Greensboro (WMMV)	LAW & ORDER	7/9/14
7.0	Normal Line / Prime (7)	10/15/14-10/15/14	3	:30	8P- MYN-The Walking Dead (Wednesday)	1			1					1	\$200.00	\$200.00	Greensboro (WMMV)	THE WALKING DEAD	7/9/14
8.0	Normal Line / Prime (8)	10/15/14-10/15/14	3	:30	9P- MYN-The Walking Dead 2 (Wednesday)	1			1					1	\$150.00	\$150.00	Greensboro (WMMV)	THE WALKING DEAD	7/9/14

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser: _____ Date: _____ Accepted-Station: _____ Date: _____ Comments: _____



WMWV-TV
3500 Myer Lee Dr
Winston Salem, NC 27101

Waterfront Strategies
3050 K St NW
#100
Washington, DC 20007

Contract # 1879663
Schedule Dates 10/14/14-10/20/14
Advertiser AFSCME (29148)
Agency Waterfront Strategies (7591)
Product POLITICAL ISSUE (ns) (1187)
Brand SENATE MAJORITY PAC (449616)
Salesperson Millennium/DC, Washington DC (1108)
Sales Office Millennium Washington DC
Buyer Name /
Phone/Fax /
CPE 163/173/3057
Account Types National/Political Issue Agency BRD
Billing Type Weekly/Irregular
Comments SENATE MAJORITY PAC PJ STACK

Date Entered 07/09/14
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Entered By Lisa Carter
CO-OP Yes
Headline # ECR10349128
Demo A35+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$450.75
Net Total \$2,554.25
Sales Tax

Greensboro (WMWV)		
By Broadcast Month	Spots	Rate
Oct. 2014	23	\$3,005.00
Grand Total:	23	\$3,005.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
9.0	Normal Line / SPOT (9)	10/14/14-10/17/14	3	:30	12P- Jerry Springer	2		X	X	X	X			2	\$40.00	\$80.00	Greensboro (WMWV)	JERRY SPRINGER	7/9/14
10.0	Normal Line / SPOT (10)	10/14/14-10/17/14	3	:30	10:30P- Simpsons	1		X	X	X	X			1	\$35.00	\$35.00	Greensboro (WMWV)	THE SIMPSONS	7/9/14
10.0.1	Closed Preempt (10)	10/14/14															Greensboro (WMWV)	Program Change/Exception	
11.0	Normal Line / SPOT (11)	10/14/14-10/17/14	3	:30	5:58-20P- Two And A Half Men	3		X	X	X	X			3	\$90.00	\$240.00	Greensboro (WMWV)	TWO AND A HALF MEN	7/9/14
12.0	Normal Line / SPOT (12)	10/20/14-10/20/14	3	:30	6:28-20P- Two And A Half Men 2	1							1	\$90.00	\$90.00	Greensboro (WMWV)	TWO AND A HALF MEN	7/9/14	
13.0	Normal Line / SPOT (13)	10/18/14-10/18/14	3	:30	2P- Movie-MY48 Afternoon Movie								1	\$20.00	\$20.00	Greensboro (WMWV)	MOVIE	7/9/14	
13.0.1	Closed Preempt (13)	10/18/14															Greensboro (WMWV)	Program Change/Exception	
14.0	Normal Line / SPOT (14)	10/14/14-10/17/14	3	:30	6:58-20P- Big Bang Theory	2		X	X	X	X			2	\$240.00	\$480.00	Greensboro (WMWV)	BIG BANG THEORY	7/9/14
15.0	Normal Line / SPOT (15)	10/14/14-10/17/14	3	:30	7:28-25P- Big Bang Theory	2		X	X	X	X			2	\$250.00	\$500.00	Greensboro (WMWV)	BIG BANG THEORY	7/9/14
16.0	Normal Line / SPOT (16)	10/18/14-10/18/14	2	:30	6:58-30P- Big Bang Theory World								1	\$145.00	\$145.00	Greensboro (WMWV)	BIG BANG THEORY	7/9/14	

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser: _____ Date: _____

Date: _____

Accepted-Station: _____

Date: _____

Comments: _____



WMVV-TV
3500 Myer Lee Dr
Winston Salem, NC 27101

Waterfront Strategies
3050 K St NW
#100
Washington, DC 20007

Contract # 1879663

Schedule Dates: 10/14/14-10/20/14
Advertiser: AFSOCME (29148)
Agency: Waterfront Strategies (7591)
Product: POLITICAL ISSUE (ns) (1187)
Brand: SENATE MAJORITY PAC (449616)
Salesperson: Millennium/DC, Washington DC (1108)
Sales Office: Millennium Washington DC
Buyer Name: /
Phone/Fax: /
CPE: 163/173/3057
Account Types: National/Political Issue Agency BRD
Billing Type: Weekly/Irregular
Comments: SENATE MAJORITY PAC PJ STACK

Date Entered: 07/09/14
Last Modified: 10/09/14
Entered By: Lisa Carter
CO-OP: Yes
Headline #: ECR10349128
Demo: A35+R
Order Type: Normal
Package Deal:
Commission %: 15.00
Commission: \$450.75
Net Total: \$2,554.25
Sales Tax:

Greensboro (WMVV)		
By Broadcast Month	Spots	Rate
Oct. 2014	23	\$3,005.00
Grand Total:	23	\$3,005.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
16.0.1	Closed Preempt (16)	10/18/14															Greensboro (WMVV)	Program Change/Exception	
17.0	Normal Line / SPOT (17)	10/18/14-10/18/14	2	:30	7:28-30P- Big Bang Theory World 2	1						1		1	\$180.00	\$180.00	Greensboro (WMVV)	BIG BANG THEORY	7/9/14
17.0.1	Closed Preempt (17)	10/18/14															Greensboro (WMVV)	Program Change/Exception	
18.0	Normal Line / SPOT (18)	10/19/14-10/19/14	3	:30	6:58-30P- Big Bang Theory World 3	1							1	1	\$90.00	\$90.00	Greensboro (WMVV)	BIG BANG THEORY	7/9/14
19.0	W/G For 1.0.1 / SPOT (19)	10/20/14-10/20/14	3	:30	3:30P- Hot Bench 2	1							1	1	\$45.00	\$45.00	Greensboro (WMVV)	HOT BENCH - CAN RUN 3-4P	8/15/14
20.0	W/G For 10.0.1 / SPOT (10)	10/14/14-10/17/14	3	:30	10:30P- Hot In Cleveland 2	1		X	X	X	X			1	\$35.00	\$35.00	Greensboro (WMVV)	HOT IN CLEVELAND	8/15/14
21.0	W/G For 16.0.1,17.0.1 / Football (19)	10/18/14-10/18/14	4	:30	7P- Sports-ASN Conference USA Football	2						2		2	\$162.50	\$325.00	Greensboro (WMVV)	ASN FOOTBALL	9/11/14
22.0	W/G For 13.0.1 / SPOT (20)	10/19/14-10/19/14	3	:30	2P- Movie-MY48 Afternoon Movie 2	1							1	1	\$20.00	\$20.00	Greensboro (WMVV)	MOVIE	9/11/14

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser: _____ Date: _____
Accepted-Station: _____ Date: 10/13/14
Comments:

ORDER WORKSHEET

CPD
10/7

Rep Order# 10349128 Ver# 11 Status Revised Traffic Order# 1879663 Last Received: 10/07/14 12:11 PM Printed: 10/07/14 12:17 PM 1 of 3
 EC'd Yes Showing Buylines: All Lines

Station WMYV-TV GREENSBORO, NC
 Advertiser (6087) POLITICAL ISSUE GROU
 Product AFSCME PEOPLE
 Estimate# 3057
 Buyer Mike Fuman
 Agency (WTRF) WATERFRONT STRATEGIES
 3050 K ST NW, #100
 WASHINGTON, DC 20007
 Agency C/P1/P2/E 163/173/3057
 Flight Dates 10/14/14-10/20/14
 Rep Firm MILLENNIUM SALES & MARKETING
 Sales Office (DC) WASHINGTON
 Salesperson (PJX) PJ STACK
 Sales Assistant
 Salesperson Phone# 202-955-5342
 Salesperson Fax# 202-955-5348

--- CONTRACT COMMENT ---

AFSCME PEOPLE
 *****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONTRACTS WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

NOTE ADVERTISER REVISED CLIENT IS NOW AFSCME PEOPLE PLS CONFIRM T/R PJ

Ln	Day	Time	Program	Len	Rate	Dates	Spots/ Week	Total Cost	Num of Weeks	Total Spots	RTG/IMP	GRPs/ (000)
1	Tu-F, M	3P-4P	HOT BENCH	30	\$45.00	10/14-10/20	1	\$45.00	1	1	-	-
2	Tu-F, M	4P-5P	JUDGE MATHIS	30	\$50.00	10/14-10/20	1	\$50.00	1	1	-	-
3	M	8P-9P	LAW & ORDER: SVU	30	\$200.00	10/20-10/20	1	\$200.00	1	1	-	-
4	M	9P-10P	LAW & ORDER: SVU	30	\$200.00	10/20-10/20	1	\$200.00	1	1	-	-
5	Tu	8P-9P	LAW AND ORDER	30	\$150.00	10/14-10/14	1	\$150.00	1	1	-	-
6	Tu	9P-10P	LAW AND ORDER	30	\$150.00	10/14-10/14	1	\$150.00	1	1	-	-
7	W	8P-9P	WALKING DEAD	30	\$200.00	10/15-10/15	1	\$200.00	1	1	-	-
8	W	9P-10P	WALKING DEAD	30	\$150.00	10/15-10/15	1	\$150.00	1	1	-	-
9	Tu-F, M	12P-1P	JERRY SPRINGER	30	\$40.00	10/14-10/20	2	\$80.00	1	2	-	-
10	Tu-F, M	1030P-11P	HOT IN CLEVELAND	30	\$35.00	10/14-10/20	1	\$35.00	1	1	-	-

ORDER WORKSHEET

Rep Order# 10349128 Ver# 11 Status Revised Traffic Order# 1879663 Last Received: 10/07/14 12:11 PM Printed: 10/07/14 12:17 PM
 EC'd Yes Showing Buylines: All Lines

Station WMYV-TV GREENSBORO, NC Agency (WTRF) WATERFRONT STRATEGIES Rep Firm MILLENNIUM SALES & MARKETING
 Advertiser (6087) POLITICAL ISSUE GROU 3050 K ST NW, #100 Sales Office (DC) WASHINGTON
 Product AFSCME PEOPLE WASHINGTON, DC 20007 Salesperson (PJX) PJ STACK
 Estimate# 3057 Agency C/P1/P2/E 163/173/3057 Sales Assistant
 Buyer Mike Furman Flight Dates 10/14/14-10/20/14 Salesperson Phone# 202-955-5342
 Salesperson Fax# 202-955-5348

Ln	Day	Time	Program	Len	Rate	Dates	Spots/ Week	Total Cost	Num of Weeks	Total Spots	RTG/IMP	GRPs/ (000)
11	Tu-F, M	558P-628P	TWO AND A HALF MEN	30	\$80.00	10/14-10/20	3	\$240.00	1	3	-	-
12	Tu-F, M	628P-658P	TWO AND A HALF MEN	30	\$90.00	10/14-10/20	1	\$90.00	1	1	-	-
13	Sa	2P-4P	MOVIE	30	\$20.00	10/18-10/18	0	\$0.00	1	0	-	-
			MADE-GOOD BY LINE (S) 20									
20	Su	2P-4P	MOVIE	30	\$20.00	10/19-10/19	1	\$20.00	1	1	-	-
			Buy Comment: MG									
			MGKD FOR SPOTS MISSED ON LN #13: 10/18(1/WK)									
14	Tu-F, M	658P-728P	BIG BANG THEORY	30	\$240.00	10/14-10/20	2	\$480.00	1	2	-	-
15	Tu-F, M	728P-8P	BIG BANG THEORY	30	\$250.00	10/14-10/20	2	\$500.00	1	2	-	-
16	Sa	658P-728P	BIG BANG THEORY	30	\$145.00	10/18-10/18	0	\$0.00	1	0	-	-
			MADE-GOOD BY LINE (S) 19									
19	Sa	7P-1030P	ASN FOOTBALL	30	\$162.50	10/18-10/18	2	\$325.00	1	2	-	-
			Buy Comment: MG									
			MGKD FOR SPOTS MISSED ON LN #16: 10/18(1/WK)									
			MGKD FOR SPOTS MISSED ON LN #17: 10/18(1/WK)									
17	Sa	728P-8P	BIG BANG THEORY	30	\$180.00	10/18-10/18	0	\$0.00	1	0	-	-
			MADE-GOOD BY LINE (S) 19									
18	Su	658P-728P	BIG BANG THEORY	30	\$90.00	10/19-10/19	1	\$90.00	1	1	-	-

---REPORT TOTALS---
 Report Totals: 23 / \$3,005.00

ORDER WORKSHEET

Rep Order# 10349128 Ver# 11 Status Revised Traffic Order# 1879663 Last Received: 10/07/14 12:17 PM 3 of 3
 EC'd Yes Showing Buylines: All Lines

Station WMYV-TV GREENSBORO, NC Agency (WTRF) WATERFRONT STRATEGIES
 Advertiser (6087) POLITICAL ISSUE GROU 3050 K ST NW, #100
 Product AFSCME PEOPLE WASHINGTON, DC 20007
 Estimate# 3057 Agency C/P1/P2/E 163/173/3057
 Buyer Mike Furman Flight Dates 10/14/14-10/20/14

Rep Firm MILLENNIUM SALES & MARKETING
 Sales Office (DC) WASHINGTON
 Salesperson (PIX) PJ STACK
 Sales Assistant
 Salesperson Phone# 202-955-5342
 Salesperson Fax# 202-955-5348

--- SALES MONTHLY TOTALS ---

Oct2014: 23 / \$3,005.00 Total GRPS: 0.0

--- COMPETITIVE ---

Market Totals	\$100,166.67	CABL 1.00%	DNKN .00%	WBFX .00%	WCWG .00%	WEMT 35.00%
		WGHP 29.00%	WMYV 3.00%	WXII 27.00%	WXIV 5.00%	

Books [null]
 Demos RA35+

--- CREDIT RISK ---
 STANDARD CREDIT TERMS

ORDER WORKSHEET

Rep Order# 10349128 Ver# 9 Status Revised

Traffic Order# 1879663 Last Received: 09/11/14 9:51 AM

Showing Buylines: All Rep Revised Lines

Station WMYV-TV GREENSBORO, NC
Advertiser (6087) POLITICAL ISSUE GROU
Product SENATE MAJORITY PAC
Estimate# 3057
Buyer Mike Furman

Agency (WTRF) WATERFRONT STRATEGIES
3050 K ST NW, #100
WASHINGTON, DC 20007
Agency C/P1/P2/E 163/173/3057
Flight Dates 10/14/14-10/20/14

Rep Firm MILLENNIUM SALES & MARKETING
Sales Office (DC) WASHINGTON
Salesperson (P/DX) PJ STACK
Sales Assistant
Salesperson Phone# 202-955-5342
Salesperson Fax# 202-955-5348

--- CONTRACT COMMENT ---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

SEE LN 20 FOR MG FROM LN 13 PLS CONFIRM F/R PJ

Ln	Day	Time	Program	Len	Rate	Dates	Spots/ Week	Total Cost	Num of Weeks	Total Spots	RTG/IMP	GRPs/ (000)
13*	Sa	2P-4P	MOVIE	30	\$20.00	10/18-10/18	0	\$0.00	1	0	-	-
MADE-GOOD BY LINE(S) 20												
V9 Effective Dates Changed												
20*	Su	2P-4P	MOVIE	30	\$20.00	10/19-10/19	1	\$20.00	1	1	-	-
Buy Comment: MG												
MKGD FOR SPOTS MISSED ON LN #13: 10/18(1/WK)												
V9 Added												

---REPORT TOTALS---
Report Totals: 1 / \$20.00

---SALES MONTHLY TOTALS---

Oct2014: 23 / \$3,005.00

Order Totals: 23 / \$3,005.00 Total GRPS: 0.0

20/11/14

---COMPETITIVE---

Market Totals \$100,166.67 CABL 1.00% UNKN .00% WBFX .00% WCMG .00% WFMY 35.00%
WGHP 29.00% WMYV 3.00% WXII 27.00% WXIV 5.00%

20/11/14

ORDER WORKSHEET

Rep Order# 10349128 Ver# 9
EC'd Yes

Status Revised

Traffic Order# 1879663

Last Received:
Showing Buylines:

Printed: 09/11/14 9:55 AM
09/11/14 9:51 AM
All Rep Revised Lines

Station WMYV-TV GREENSBORO, NC
Advertiser (6087) POLITICAL ISSUE GROU
Product SENATE MAJORITY PAC
Estimate# 3057
Buyer Mike Furman

Agency (WTRF) WATERFRONT STRATEGIES
3050 K ST NW, #100
WASHINGTON, DC 20007
Agency C/P1/P2/E 163/173/3057
Flight Dates 10/14/14-10/20/14

Rep Firm MILLENNIUM SALES & MARKETING
Sales Office (DC) WASHINGTON
Salesperson (P1X) PJ STACK
Sales Assistant
Salesperson Phone# 202-955-5342
Salesperson Fax# 202-955-5348

Books [null]
Demos RA35+

--- CREDIT RISK ---
STANDARD CREDIT TERMS

ORDER WORKSHEET

Rep Order# 10349128 Ver# 8 Status Returned Traffic Order# 1879663 Printed: 09/10/14 6:05 PM 1 of 2
 EC'd Yes Last Received: 09/10/14 6:05 PM
 Showing Buylines: Last Station Changes

Station WMYV-TV GREENSBORO, NC Agency (WTRF) WATERFRONT STRATEGIES Rep Firm MILLENNIUM SALES & MARKETING
 Advertiser (6087) POLITICAL ISSUE GROU 3050 K ST NW, #100 Sales Office (DC) WASHINGTON
 Product SENATE MAJORITY PAC WASHINGTON, DC 20007 Salesperson (PDX) PJ STACK
 Estimate# 3057 Agency C/P1/P2/E 163/173/3057 Sales Assistant
 Buyer Mike Furman Flight Dates 10/14/14-10/20/14 Salesperson Phone# 202-955-5342
 Salesperson Fax# 202-955-5348

--- CONTRACT COMMENT ---

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--- REMARKS ---

pls see line 13 for n/a and mg offer. pls advise/revise asa p. tks

13.0.1

Ln	Day	Time	Program	Len	Rate	Dates	Spots/ Week	Total Cost	Num of Weeks	Total Spots	RTG/IMP	GRPs/ (000)
13*	Sa	2P-4P	MOVIE	30	\$20.00	10/18-10/18	1	\$20.00	1	1	-	-
Station remark: V8 1x wra 10/18 (prg chg) -offer mg sun 10/19 2-4p 1x ncir (movi e)												

---REPORT TOTALS---

Report Totals: 1 / \$20.00

---SALES MONTHLY TOTALS---

Oct2014: 23/ \$3,005.00

Order Totals: 23 / \$3,005.00 Total GRPs: 0.0

---COMPETITIVE---

Market Totals	CABL	UNKN	WBFX	WCWG	WFMY
\$100,166.67	1.00%	.00%	.00%	.00%	35.00%
WGHP	29.00%	WMYV	27.00%	WXLV	

Books [nu11]
 Demos RA35+

--- CREDIT RISK ---

ORDER WORKSHEET

Rep Order# 10349128 Ver# 8

Status Returned

Traffic Order# 1879663

Printed: 09/10/14 6:05 PM

EC'd Yes

Last Received:
Showing Buylines:

09/10/14 6:05 PM
Last Station Changes

Station WMYV-TV GREENSBORO, NC
Advertiser (6087) POLITICAL ISSUE GROU
Product SENATE MAJORITY PAC
Estimate# 3057
Buyer Mike Furman

Agency (WTRF) WATERFRONT STRATEGIES
3050 K ST NW, #100
WASHINGTON, DC 20007
Agency C/P1/P2/E 163/173/3057
Flight Dates 10/14/14-10/20/14

Rep Firm MILLENNIUM SALES & MARKETING
Sales Office (DC) WASHINGTON
Salesperson (PJX) PJ STACK
Sales Assistant
Salesperson Phone# 202-955-5342
Salesperson Fax# 202-955-5348

STANDARD CREDIT TERMS

ORDER WORKSHEET

CPD
9/13

Rep Order# 10349128 Ver# 7 Status Revised

Traffic Order# 1879663

Printed: 09/03/14 1:56 PM

1 of 2

Last Received: 09/03/14 1:11 PM

Showing Buylines: All Rep Revised Lines

Station WMYV-TV GREENSBORO, NC
 Advertiser (6087) POLITICAL ISSUE GROU
 Product SENATE MAJORITY PAC
 Estimate# 3057
 Buyer Mike Furman

Agency (WTRF) WATERFRONT STRATEGIES
 3050 K ST NW, #100
 WASHINGTON, DC 20007
 Agency C/P1/P2/E 163/173/3057
 Flight Dates 10/14/14-10/20/14

Rep Firm MILLENNIUM SALES & MARKETING
 Sales Office (DC) WASHINGTON
 Salesperson (P1X) PJ STACK
 Sales Assistant
 Salesperson Phone# 202-955-5342
 Salesperson Fax# 202-955-5348

---CONTRACT COMMENT---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

---REMARKS---

SEE LN 19 FOR MG FROM LN 16-17 PLS CONFIRM T/R PJ



Ln	Day	Time	Program	Len	Rate	Dates	Spots/ week	Total Cost	Num of Weeks	Total Spots	RTG/IMP	GRPs/ (000)
16*	Sa	658P-728P	BIG BANG THEORY	30	\$145.00	10/18-10/18	0	\$0.00	1	0	-	-
MADE-GOOD BY LINE(S) 19												
V7 Effective Dates Changed												
19*	Sa	7P-1030P	ASN FOOTBALL	30	\$162.50	10/18-10/18	2	\$325.00	1	2	-	-
Buy Comment: MG												
MKGD FOR SPOTS MISSED ON LN #16: 10/18 (1/WK)												
MKGD FOR SPOTS MISSED ON LN #17: 10/18 (1/WK)												
V7 Added												
17*	Sa	728P-8P	BIG BANG THEORY	30	\$180.00	10/18-10/18	0	\$0.00	1	0	-	-
MADE-GOOD BY LINE(S) 19												
V7 Effective Dates Changed												

---REPORT TOTALS---

Report Totals: 2 / \$325.00

---SALES MONTHLY TOTALS---

Oct2014: 23 / \$3,005.00

ORDER WORKSHEET

Traffic Order# 1879663

Last Received: 09/03/14 1:11 PM
Showing Buylines: All Rep Revised Lines

Printed: 09/03/14 1:56 PM
09/03/14 1:11 PM
All Rep Revised Lines

Rep Order# 10349128 Ver# 7
EC'd Yes

Status Revised

Station WMYV-TV GREENSBORO, NC
Advertiser (6087) POLITICAL ISSUE GROU
Product SENATE MAJORITY PAC
Estimate# 3057
Buyer Mike Furman

Agency (WTRF) WATERFRONT STRATEGIES
3050 K ST NW, #100
WASHINGTON, DC 20007
Agency C/P1/P2/E 163/173/3057
Flight Dates 10/14/14-10/20/14

Rep Firm MILLENNIUM SALES & MARKETING
Sales Office (DC) WASHINGTON
Salesperson (PJX) PJ STACK
Sales Assistant
Salesperson Phone# 202-955-5342
Salesperson Fax# 202-955-5348

Order Totals: 23 / \$3,005.00 Total GRPS: 0.0

Market Totals \$100,166.67

CABL	1.00%	UNKN	.00%	WBFX	.00%	WCWG	.00%	WEMY	35.00%
WGHP	29.00%	WMYV	3.00%	WXII	27.00%	WXII	5.00%		

Books [null]
Demos RA35+

--- CREDIT RISK ---
STANDARD CREDIT TERMS

29/3/14

ORDER WORKSHEET

Rep Order# 10349128 Ver# 6 Status Returned

Traffic Order# 1879663

Last Received: Showing Buylines:

Printed: 08/27/14 10:10 AM
08/27/14 10:08 AM
Last Station Changes

Station WMYV-TV GREENSBORO, NC
Advertiser (6087) POLITICAL ISSUE GROU
Product SENATE MAJORITY PAC
Estimate# 3057
Buyer Mike Furman

Agency (WTRF) WATERFRONT STRATEGIES
3050 K ST NW, #100
WASHINGTON, DC 20007
Agency C/P1/P2/E 163/173/3057
Flight Dates 10/14/14-10/20/14

Rep Firm MILLENNIUM SALES & MARKETING
Sales Office (DC) WASHINGTON
Salesperson (P1X) PJ STACK
Sales Assistant
Salesperson Phone# 202-955-5342
Salesperson Fax# 202-955-5348

--- CONTRACT COMMENT ---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

pls see lines 16 & 17 for n/a's. let's offer - sat 10/18 7-1030p 2x \$162.50/ea (asn college football). pls advise/revi se asap. tks

Ln	Day	Time	Program	Len	Rate	Dates	Spots/ Week	Total Cost	Num of Weeks	Total Spots	RTG/TMP	GRPs/ (000)
16*	Sa	658P-728P	BIG BANG THEORY	30	\$145.00	10/18-10/18	1	\$145.00	1	1	-	-
Station remark: V6 1x 10/18 wna (prg chg)												
17*	Sa	728P-8P	BIG BANG THEORY	30	\$180.00	10/18-10/18	1	\$180.00	1	1	-	-
Station remark: V6 1x 10/18 wna (prg chg)												

---REPORT TOTALS---

Report Totals: 2 / \$325.00

---SALES MONTHLY TOTALS---

Oct2014: 23 / \$3,005.00

Order Totals: 23 / \$3,005.00 Total GRPs: 0.0

--- COMPETITIVE ---

Market Totals	\$100,166.67	CABL 1.00%	UNKN .00%	WBFX .00%	WCWG .00%	WEMY 35.00%
		WGHP 29.00%	WMYV 3.00%	WXII 27.00%	WXLV 5.00%	

Books [null]
Demos RA35+

ORDER WORKSHEET

Rep Order# 10349128 Ver# 6
EC'd Yes Status Returned

Traffic Order# 1879663

Last Received:

Showing Buylines:

Printed: 08/27/14 10:10 AM

08/27/14 10:08 AM

Last Station Changes

Station WMYV-TV GREENSBORO, NC
Advertiser (6087) POLITICAL ISSUE GROU
Product SENATE MAJORITY PAC
Estimate# 3057
Buyer Mike Furman

Agency (WTRE) WATERFRONT STRATEGIES
3050 K ST NW, #100
WASHINGTON, DC 20007
Agency C/P1/P2/E 163/173/3057
Flight Dates 10/14/14-10/20/14

Rep Firm MILLENNIUM SALES & MARKETING
Sales Office (DC) WASHINGTON
Salesperson (PIX) PJ STACK
Sales Assistant
Salesperson Phone# 202-955-5342
Salesperson Fax# 202-955-5348

--- CREDIT RISK ---
STANDARD CREDIT TERMS

ORDER WORKSHEET

GR-D
8/15

Rep Order# 10349128 Ver# 5 Status Revised
EC'd Yes

Traffic Order# 1879663
Last Received: 08/14/14 6:00 PM
Showing Buylines: All Rep Revised Lines

Printed: 08/15/14 8:30 AM 1 of 2
08/14/14 6:00 PM

Station WMYV-TV GREENSBORO, NC
Advertiser (6087) POLITICAL ISSUE GROU
Product SENATE MAJORITY PAC
Estimate# 3057
Buyer Mike Furman

Agency (WTRF) WATERFRONT STRATEGIES
3050 K ST NW, #100
WASHINGTON, DC 20007
Agency C/P1/P2/E 163/173/3057
Flight Dates 10/14/14-10/20/14

Rep Firm MILLENNIUM SALES & MARKETING
Sales Office (DC) WASHINGTON
Salesperson (PJX) PJ STACK
Sales Assistant
Salesperson Phone# 202-955-5342
Salesperson Fax# 202-955-5348

--- CONTRACT COMMENT ---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

SEE LNS 1 & 10 FOR PROGRAM CHANGED PLS CONFIRM T/R PJ

Ln	Day	Time	Program	Len	Rate	Dates	Spots/ Week	Total Cost	Num of Weeks	Total Spots	RTG/IMP	GRPs/ (000)
1*	Tu-F, M	3P-4P	HOT BENCH Sales remark: V5 PROGRAM CHANGED V5 Program Name Change, Comment Changed	30	\$45.00	10/14-10/20	1	\$45.00	1	1	-	-
10*	Tu-F, M	1030P-11P	HOT IN CLEVELAND Sales remark: V5 PROGRAM CHANGED V5 Program Name Change, Comment Changed	30	\$35.00	10/14-10/20	1	\$35.00	1	1	-	-

---REPORT TOTALS---

Report Totals: 2 / \$80.00

---SALES MONTHLY TOTALS---

Oct2014: 23 / \$3,005.00

Order Totals: 23 / \$3,005.00 Total GRPs: 0.0

---COMPETITIVE---

Market Totals \$100,166.67 CABL 1.00% UNKN .00% WBEF .00% WCWG .00% WENY 35.00%
WGHP 29.00% WMYV 3.00% WXII 27.00% WXLV 5.00%

✓ 8/15/14

ORDER WORKSHEET

Rep Order# 10349128 Ver# 5

EC'd Yes

Status Revised

Traffic Order# 1879663

Last Received:
Showing Buylines:

Printed: 08/15/14 8:30 AM
08/14/14 6:00 PM
All Rep Revised Lines

Station WMYV-TV GREENSBORO, NC
Advertiser (6087) POLITICAL ISSUE GROU
Product SENATE MAJORITY PAC
Estimate# 3057
Buyer Mike Furman

Agency (WTRF) WATERFRONT STRATEGIES
3050 K ST NW, #100
WASHINGTON, DC 20007
Agency C/P1/P2/E 163/173/3057
Flight Dates 10/14/14-10/20/14

Rep Firm MILLENNIUM SALES & MARKETING
Sales Office (DC) WASHINGTON
Salesperson (PJX) PJ STACK
Sales Assistant
Salesperson Phone# 202-955-5342
Salesperson Fax# 202-955-5348

Books [null]
Demos RA35+

--- CREDIT RISK ---
STANDARD CREDIT TERMS

ORDER WORKSHEET

Rep Order# 10349128 Ver# 4 Status Returned Traffic Order# 1879663 Printed: 08/14/14 4:44 PM 1 of 2
 EC'd Yes Last Received: 08/14/14 4:44 PM
 Showing Buylines: Last Station Changes

Station WMYV-TV GREENSBORO, NC Agency (WTRF) WATERFRONT STRATEGIES Rep Firm MILLENNIUM SALES & MARKETING
 Advertiser (6087) POLITICAL ISSUE GROU 3050 K ST NW, #100 Sales Office (DC) WASHINGTON
 Product SENATE MAJORITY PAC WASHINGTON, DC 20007 Salesperson (PjX) PJ STACK
 Estimate# 3057 Agency C/P1/P2/E 163/173/3057 Sales Assistant
 Buyer Mike Furman Flight Dates 10/14/14-10/20/14 Salesperson Phone# 202-955-5342
 Salesperson Fax# 202-955-5348

--- CONTRACT COMMENT ---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

pls see lines 1 & 10 for programming corrections. pls advise e/revise asap. tks

Ln	Day	Time	Program	Len	Rate	Dates	Spots/ Week	Total Cost	Num of Weeks	Total Spots	RTG/IMP	GRPs/ (000)
1*	Tu-F, M	3P-4P	PEOPLE'S COURT	30	\$45.00	10/14-10/20	1	\$45.00	1	1	-	-
Station remark: V4 programming will be "hot bench"												
10*	Tu-F, M	1030P-11P	THE SIMPSONS	30	\$35.00	10/14-10/20	1	\$35.00	1	1	-	-
Station remark: V4 programming will be "hot in cleveland"												

---REPORT TOTALS---

Report Totals: 2 / \$80.00

---SALES MONTHLY TOTALS---

Oct2014: 23 / \$3,005.00

Order Totals: 23 / \$3,005.00 Total GRPs: 0.0

--- COMPETITIVE ---

Market Totals	\$100,166.67	CABL	1.00%	DNKN	.00%	WBFX	.00%	WCWG	.00%	WEMY	35.00%
		WGHP	29.00%	WMYV	3.00%	WXII	27.00%	WXIV	5.00%		

Books [null]
 Demos RA35+

ORDER WORKSHEET

Rep Order# 10349128 Ver# 4
EC'd Yes

Status Returned

Traffic Order# 1879663

Last Received:
Showing Buylines:

Printed: 08/14/14 4:44 PM
08/14/14 4:44 PM
Last Station Changes

Station WMYV-TV GREENSBORO, NC
Advertiser (6087) POLITICAL ISSUE GROU
Product SENATE MAJORITY PAC
Estimate# 3057
Buyer Mike Furman

Agency (WTRF) WATERFRONT STRATEGIES
3050 K ST NW, #100
WASHINGTON, DC 20007
Agency C/P1/P2/E 163/173/3057
Flight Dates 10/14/14-10/20/14

Rep Firm MILLENNIUM SALES & MARKETING
Sales Office (DC) WASHINGTON
Salesperson (PJX) PJ STACK
Sales Assistant
Salesperson Phone# 202-955-5342
Salesperson Fax# 202-955-5348

--- CREDIT RISK ---
STANDARD CREDIT TERMS

ORDER WORKSHEET

Send 7/31

Rep Order# 10349128 Ver# 3 Status Revised
 EC'd Yes

Traffic Order# 1879663
 Last Received: 07/29/14 3:28 PM
 Showing Buylines: All Rep Revised Lines

Printed: 07/30/14 8:29 AM
 1 of 2

Station WMYV-TV GREENSBORO, NC
 Advertiser (6087) POLITICAL ISSUE GROU
 Product SENATE MAJORITY PAC
 Estimate# 3057
 Buyer Mike Furman

Agency (WTRF) WATERFRONT STRATEGIES
 3050 K ST NW, #100
 WASHINGTON, DC 20007
 Agency C/P1/P2/E 163/173/3057
 Flight Dates 10/14/14-10/20/14

Rep Firm MILLENNIUM SALES & MARKETING
 Sales Office (DC) WASHINGTON
 Salesperson (PJX) PJ STACK
 Sales Assistant
 Salesperson Phone# 202-955-5342
 Salesperson Fax# 202-955-5348

--- CONTRACT COMMENT ---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

SEE LINES 5-8 FOR CORRECT PROGRAM CHANGE PLEASE CF THANKS FRAN

Ln	Day	Time	Program	Len	Rate	Dates	Spots/ Week	Total Cost	Num of Weeks	Total Spots	RTG/TMP	GRPs/ (000)
5*	Tu	8P-9P	LAW AND ORDER	30	\$150.00	10/14-10/14	1	\$150.00	1	1	-	-
Sales remark: V3 CORRECT PROGRAMMING IS "LAW & ORDER" OK												
V3 Program Name Change, Comment Changed												
6*	Tu	9P-10P	LAW AND ORDER	30	\$150.00	10/14-10/14	1	\$150.00	1	1	-	-
Sales remark: V3 CORRECT PROGRAMMING IS "LAW & ORDER" OK												
V3 Program Name Change, Comment Changed												
7*	W	8P-9P	WALKING DEAD	30	\$200.00	10/15-10/15	1	\$200.00	1	1	-	-
Sales remark: V3 CORRECT PROGRAMMING IS "THE WALKING DEAD" OK												
V3 Program Name Change, Comment Changed												
8*	W	9P-10P	WALKING DEAD	30	\$150.00	10/15-10/15	1	\$150.00	1	1	-	-
Sales remark: V3 CORRECT PROGRAMMING IS "THE WALKING DEAD" OK												
V3 Program Name Change, Comment Changed												

---REPORT TOTALS---

Report Totals: 4 / \$650.00

ORDER WORKSHEET

Rep Order# 10349128 Ver# 3 Status Revised
EC'd Yes

Traffic Order# 1879663 Last Received:
Showing Buylines:

Printed: 07/30/14 8:29 AM
07/29/14 3:28 PM
All Rep Revised Lines

Station WMYV-TV GREENSBORO, NC
Advertiser (6087) POLITICAL ISSUE GROU
Product SENATE MAJORITY PAC
Estimate# 3057
Buyer Mike Furman

Agency (WTRF) WATERFRONT STRATEGIES
3050 K ST NW, #100
WASHINGTON, DC 20007
Agency C/P1/P2/E 163/173/3057
Flight Dates 10/14/14-10/20/14

Rep Firm MILLENNIUM SALES & MARKETING
Sales Office (DC) WASHINGTON
Salesperson (PJX) PJ STACK
Sales Assistant
Salesperson Phone# 202-955-5342
Salesperson Fax# 202-955-5348

2/13/14

Total GRPS: 0.0

---SALES MONTHLY TOTALS---
Oct2014: 23 / \$3,005.00
Order Totals: 23 / \$3,005.00

Market Totals	CABL	UNKN	WBFX	WCWG	WEMY
\$100,166.67	1.00%	.00%	.00%	.00%	35.00%
	WGHP	WMTV	WXII	WXIV	
	29.00%	3.00%	27.00%	5.00%	

Books [null]
Demos RA35+

--- CREDIT RISK ---
STANDARD CREDIT TERMS

ORDER WORKSHEET

Rep Order# 10349128 Ver# 2
 EC'd Yes

Status Returned

Traffic Order# 1879663

Printed: 07/09/14 11:47 AM

Last Received: 07/09/14 11:47 AM

Last Station Changes

Showing Buylines:

Station WATV-TV GREENSBORO, NC
 Advertiser (6087) POLITICAL ISSUE GROU
 Product SENATE MAJORITY PAC
 Estimate# 3057
 Buyer Mike Furman

Agency (WTRF) WATERFRONT STRATEGIES
 3050 K ST NW, #100
 WASHINGTON, DC 20007
 Agency C/P1/P2/E 163/173/3057
 Flight Dates 10/14/14-10/20/14

Rep Firm MILLENNIUM SALES & MARKETING
 Sales Office (DC) WASHINGTON
 Salesperson (PIX) PJ STACK
 Sales Assistant
 Salesperson Phone# 202-955-5342
 Salesperson Fax# 202-955-5348

--- CONTRACT COMMENT ---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

pls see lines 5-8 for programming corrections. pls advise/r evise asap. tks

Ln	Day	Time	Program	Len	Rate	Dates	Spots/ Week	Total Cost	Num of Weeks	Total Spots	RTG/IMP	GRPs/ (000)
5*	Tu	8P-9P	THE WALKING DEAD	30	\$150.00	10/14-10/14	1	\$150.00	1	1	-	-
Station remark: V2 correct programmin is "law & order"												
6*	Tu	9P-10P	THE WALKING DEAD	30	\$150.00	10/14-10/14	1	\$150.00	1	1	-	-
Station remark: V2 correct programming is "law & order"												
7*	W	8P-9P	LAW & ORDER: CI	30	\$200.00	10/15-10/15	1	\$200.00	1	1	-	-
Station remark: V2 correct programming is "the walking dead"												
8*	W	9P-10P	LAW & ORDER: CI	30	\$150.00	10/15-10/15	1	\$150.00	1	1	-	-
Station remark: V2 correct programming is "the walking dead"												

---REPORT TOTALS---

Report Totals: 4 / \$650.00

---SALES MONTHLY TOTALS---

Oct2014: 23 / \$3,005.00

ORDER WORKSHEET

Rep Order# 10349128 Ver# 2
EC'd Yes

Status Returned

Traffic Order# 1879663

Last Received:
Showing Buylines:

Printed: 07/09/14 11:47 AM
07/09/14 11:47 AM
Last Station Changes

Station WMYV-TV GREENSBORO, NC
Advertiser (6087) POLITICAL ISSUE GROU
Product SENATE MAJORITY PAC
Estimate# 3057
Buyer Mike Furman

Agency (WTRF) WATERFRONT STRATEGIES
3050 K ST NW, #100
WASHINGTON, DC 20007
Agency C/P1/P2/E 163/173/3057
Flight Dates 10/14/14-10/20/14

Rep Firm MILLENNIUM SALES & MARKETING
Sales Office (DC) WASHINGTON
Salesperson (P/JX) PJ STACK
Sales Assistant
Salesperson Phone# 202-955-5342
Salesperson Fax# 202-955-5348

Order Totals: 23 / \$3,005.00 Total GRPS: 0.0

--- COMPETITIVE ---

Market Totals	CABL	UNKN	WBFX	WCWG	WEMY
\$100,166.67	1.00%	.00%	.00%	.00%	35.00%
WGHP	29.00%	WMYV	3.00%	WXII	27.00%
				WXLV	5.00%

Books [null]
Demos RA35+

--- CREDIT RISK ---
STANDARD CREDIT TERMS

ORDER WORKSHEET

Rep Order# 10349128 Ver# 1 Status New
 EC'd Yes

Traffic Order# 1870603
 Last Received: 07/08/14 10:07 AM
 Showing Buylines: 3

Printed: 07/08/14 9:51 AM
 All Rep Changes or Last Station Changes

07/17/14

Station WMYV-TV GREENSBORO, NC
 Advertiser (6087) POLITICAL ISSUE GROU
 Product SENATE MAJORITY PAC
 Estimate# 3057
 Buyer Mike Furman

Agency (WTFP) WATERFRONT STRATEGIES
 3050 K ST NW, #100
 WASHINGTON, DC 20007
 Agency C/P1/P2/E 163/173/3057
 Flight Dates 10/14/14-10/20/14

Rep Firm MILLENNIUM SALES & MARKETING
 Sales Office (DC) WASHINGTON
 Salesperson (P1X) P1 STACK
 Sales Assistant
 Salesperson Phone# 202-955-5342
 Salesperson Fax# 202-955-5348

--- CONTRACT COMMENT ---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

NEW ORDER PLEASE CF THANKS FRAN

WTRFLA

10/14-10/17
 10/20

Ln	Day	Time	Program	Len	Rate	Dates	Spots/ Week	Total Cost	Num of Weeks	Total Spots	RTG/IMP	GRPs/ (000)
1	Tu-F, M	3P-4P	PEOPLE'S COUR	30	\$45.00	10/14-10/20	1	\$45.00	1	1	-	-
2	Tu-F, M	4P-5P	JUDGE MATHIS	30	\$50.00	10/14-10/20	1	\$50.00	1	1	-	-
3	M	8P-9P	LAW & ORDER: SVU	30	\$200.00	10/20-10/20	1	\$200.00	1	1	-	-
4	M	9P-10P	LAW & ORDER: SVU	30	\$200.00	10/20-10/20	1	\$200.00	1	1	-	-
5	Tu-F, M	8P-9P	THE WALKING DEAD	30	\$150.00	10/14-10/14	1	\$150.00	1	1	-	-
6	Tu-F, M	9P-10P	THE WALKING DEAD	30	\$150.00	10/14-10/14	1	\$150.00	1	1	-	-
7	W	8P-9P	LAW & ORDER: CI	30	\$200.00	10/15-10/15	1	\$200.00	1	1	-	-
8	W	9P-10P	LAW & ORDER: CI	30	\$150.00	10/15-10/15	1	\$150.00	1	1	-	-
9	Tu-F, M	12P-1P	JERRY SPRINGER	30	\$40.00	10/14-10/20	2	\$80.00	1	2	-	-
10	Tu-F, M	1030P-11P	THE SIMPSONS	30	\$35.00	10/14-10/20	1	\$35.00	1	1	-	-
11	Tu-F, M	558P-628P	TWO AND A HALF MEN	30	\$80.00	10/14-10/20	3	\$240.00	1	3	-	-

ORDER WORKSHEET

Rep Order# 10349128 Ver# 1 Status New
 EC'd Yes

Traffic Order# Printed: 07/08/14 10:07 AM 2 of 3
 Last Received: 07/08/14 9:51 AM
 Showing Buylines: All Rep Changes or Last Station Changes

Station WMYV-TV GREENSBORO, NC
 Advertiser (6087) POLITICAL ISSUE GROU
 Product SENATE MAJORITY PAC
 Estimate# 3057
 Buyer Mike Furman

Agency (WTRF) WATERFRONT STRATEGIES
 3050 K ST NW, #100
 WASHINGTON, DC 20007
 Agency C/P1/P2/E 163/173/3057
 Flight Dates 10/14/14-10/20/14

Rep Firm MILLENNIUM SALES & MARKETING
 Sales Office (DC) WASHINGTON
 Salesperson (PJX) PJ STACK
 Sales Assistant
 Salesperson Phone# 202-955-5342
 Salesperson Fax# 202-955-5348

Ln	Day	Time	Program	Len	Rate	Dates	Spots/ Week	Total Cost	Num of Weeks	Total Spots	RTG/TMP	GRPs/ (000)
12	Tu-F, M	628P-658P	TWO AND A HALF MEN	30	\$90.00	10/14-10/20	1	\$90.00	1	1	-	-
13	Sa	2P-4P	MOVIE	30	\$20.00	10/18-10/18	1	\$20.00	1	1	-	-
14	Tu-F, M	658P-728P	BIG BANG THEORY	30	\$240.00	10/14-10/20	2	\$480.00	1	2	-	-
15	Tu-F, M	728P-8P	BIG BANG THEORY	30	\$250.00	10/14-10/20	2	\$500.00	1	2	-	-
16	Sa	658P-728P	BIG BANG THEORY	30	\$145.00	10/18-10/18	1	\$145.00	1	1	-	-
17	Sa	728P-8P	BIG BANG THEORY	30	\$180.00	10/18-10/18	1	\$180.00	1	1	-	-
18	Su	658P-728P	BIG BANG THEORY	30	\$90.00	10/19-10/19	1	\$90.00	1	1	-	-

---REPORT TOTALS---
 Report Totals: 23 / \$3,005.00

---SALES MONTHLY TOTALS---

Oct2014: 23 / \$3,005.00 Total GRPs: 0.0
 Order Totals: 23 / \$3,005.00
 ---COMPETITIVE---
 Market Totals \$100,166.67
 CABL 1.00%
 WGHF 29.00%
 UNKN .00%
 WMTV 3.00%
 WBFX .00%
 WXII 27.00%
 WCRG .00%
 WXIV 5.00%
 WEMT 35.00%

Books [null]
 Demos RA35+

ORDER WORKSHEET

Rep Order# 10349128 Ver# 1 Status New
EC'd Yes

Traffic Order#
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07/08/14 10:07 AM
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All Rep Changes or Last Station Changes

Station WMYV-TV GREENSBORO, NC
Advertiser (6087) POLITICAL ISSUE GROU
Product SENATE MAJORITY PAC
Estimate# 3057
Buyer Mike Furman

Agency (WTRF) WATERFRONT STRATEGIES
3050 K ST NW, #100
WASHINGTON, DC 20007
Agency C/P1/P2/E 163/173/3057
Flight Dates 10/14/14-10/20/14

Rep Firm MILLENNIUM SALES & MARKETING
Sales Office (DC) WASHINGTON
Salesperson (PFX) PJ STACK
Sales Assistant
Salesperson Phone# 202-955-5342
Salesperson Fax# 202-955-5348

--- CREDIT RISK ---
STANDARD CREDIT TERMS

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date:
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I, Mike Furman
do hereby request station time concerning the following issue:

AFSCME People

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		As	ordered		

This broadcast time will be used by: AFSCME People

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

Yes No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

US Senate, Thom Tillis 11/4/14

I represent that the payment for the above described broadcast time has been furnished by (name and address):

AFSCME People 1625 L Street NW
Washington, DC 20036

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Seth Johnson, Asst Director
Lee Saunders, Chairman Laura Reyes, Treasurer

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished
by (name and address):

ATSCME People	1625 L Street NW Washington, DC 20036
---------------	--

and you are authorized to announce the time as paid for by such person or entity
(hereinafter referred to as the "sponsor")

List the chief executive officers or members of the executive committee or the board of
directors below (or attach separately):

Seth Johnson, Asst Director Leo savnders, Chairman Laura Reyes, Treasurer

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

4/17/14 *[Signature]* 202-338-8706
Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

Accepted Accepted in Part Rejected
[Signature] Matthew Bowmer GSA
Signature Printed Name Title

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
As ordered					

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any, and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.