



WMMV-TV  
3500 Myer Lee Dr  
Winston Salem, NC 27101

Waterfront Strategies  
3050 K St NW  
#100  
Washington, DC 20007

# Contract # 18796663

**Schedule Dates** 10/14/14-10/20/14  
**Advertiser** AFSCME (29148)  
**Agency** Waterfront Strategies (7591)  
**Product** POLITICAL ISSUE (ns) (1187)  
**Brand** SENATE MAJORITY PAC (449616)  
**Salesperson** Millennium/DC, Washington DC (1108)  
**Sales Office** Millennium Washington DC  
**Buyer Name** /  
**Phone/Fax** 163/173/3057  
**CPE** National/Political Issue Agency BRD  
**Account Types** Weekly/Irregular  
**Billing Type** SENATE MAJORITY PAC  
**Comments** PJ STACK

**Date Entered** 07/09/14  
**Last Modified** 10/09/14  
**Entered By** Lisa Carter  
**CO-OP** Yes  
**Headline #** ECR10349128  
**Demo** A35-R  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$450.75  
**Net Total** \$2,554.25  
**Sales Tax**

Greensboro (WMMV)		Rate
By Broadcast Month	Spots	
Oct. 2014	23	\$3,005.00
<b>Grand Total:</b>	<b>23</b>	<b>\$3,005.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/20/14-10/20/14	3	:30	3P- Peoples Court 2	1	1							1	\$45.00		Greensboro (WMMV)	PEOPLES COURT	7/9/14
1.0.1	Closed Preempt	10/20/14															Greensboro (WMMV)	Program Change/Exception	
2.0	Normal Line / SPOT (2)	10/14/14-10/17/14	3	:30	4P- Judge Mathis	1		X	X	X	X			1	\$50.00	\$50.00	Greensboro (WMMV)	JUDGE MATHIS	7/9/14
3.0	Normal Line / Prime (3)	10/20/14-10/20/14	3	:30	8P- MYN-Law & Order: SVU (Monday)	1	1							1	\$200.00	\$200.00	Greensboro (WMMV)	LAW & ORDER: SVU	7/9/14
4.0	Normal Line / Prime (4)	10/20/14-10/20/14	3	:30	9P- MYN-Law & Order: SVU 2 (Monday)	1	1							1	\$200.00	\$200.00	Greensboro (WMMV)	LAW & ORDER: SVU	7/9/14
5.0	Revised Line / Prime (5)	10/14/14-10/14/14	3	:30	8P- MYN-Law & Order: Criminal Intent (Tuesday)			1									Greensboro (WMMV)	LAW & ORDER	7/9/14
5.1	Normal Line / Prime (5)	10/14/14-10/14/14	4	:30	8P- MYN-Law & Order: Criminal Intent (Tuesday)			1						1	\$150.00	\$150.00	Greensboro (WMMV)	LAW & ORDER	10/9/14
6.0	Normal Line / Prime (6)	10/14/14-10/14/14	3	:30	9P- MYN-Law & Order: Criminal Intent 2 (Tuesday)			1						1	\$150.00	\$150.00	Greensboro (WMMV)	LAW & ORDER	7/9/14
7.0	Normal Line / Prime (7)	10/15/14-10/15/14	3	:30	8P- MYN-The Walking Dead (Wednesday)				1					1	\$200.00	\$200.00	Greensboro (WMMV)	THE WALKING DEAD	7/9/14
8.0	Normal Line / Prime (8)	10/15/14-10/15/14	3	:30	9P- MYN-The Walking Dead 2 (Wednesday)				1					1	\$150.00	\$150.00	Greensboro (WMMV)	THE WALKING DEAD	7/9/14

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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3050 K St NW  
#100  
Washington, DC 20007

## Contract # 1879663

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Agency Waterfront Strategies (7591)  
Product POLITICAL ISSUE (ns) (1187)  
Brand SENATE MAJORITY PAC (449616)  
Salesperson Millennium/DC, Washington DC (1106)  
Sales Office Millennium Washington DC  
Buyer Name /  
Phone/Fax 163/173/3057  
CPE National/Political Issue Agency BRD  
Account Types Weekly/Irregular  
Billing Type SENATE MAJORITY PAC  
Comments PJ STACK

Date Entered 07/09/14  
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Entered By Lisa Carter  
CO-OP Yes  
Headline # ECR10349128  
Demo A35+R  
Order Type Normal  
Package Deal  
Commission % 15.00  
Commission \$450.75  
Net Total \$2,554.25  
Sales Tax

Greensboro (WMYV)		
By Broadcast Month	Spots	Rate
Oct. 2014	23	\$3,005.00
<b>Grand Total:</b>	<b>23</b>	<b>\$3,005.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
9.0	Normal Line / SPOT (9)	10/14/14-10/17/14	3	:30	12P- Jerry Springer	2		X	X	X	X			2	\$40.00	\$80.00	Greensboro (WMYV)	JERRY SPRINGER	7/9/14
10.0	Normal Line / SPOT (10)	10/14/14-10/17/14	3	:30	10:30P- Simpsons	1		X	X	X	X				\$35.00		Greensboro (WMYV)	THE SIMPSONS	7/9/14
10.0.1	Closed Preempt (10)	10/14/14															Greensboro (WMYV)	Program Change/Exception	
11.0	Normal Line / SPOT (11)	10/14/14-10/17/14	3	:30	5:58-20P- Two And A Half Men	3		X	X	X	X			3	\$80.00	\$240.00	Greensboro (WMYV)	TWO AND A HALF MEN	7/9/14
12.0	Normal Line / SPOT (12)	10/20/14-10/20/14	3	:30	6:28-20P- Two And A Half Men 2	1								1	\$90.00	\$90.00	Greensboro (WMYV)	TWO AND A HALF MEN	7/9/14
13.0	Normal Line / SPOT (13)	10/18/14-10/18/14	3	:30	2P- Movie-MY48 Afternoon Movie							1			\$20.00		Greensboro (WMYV)	MOVIE	7/9/14
13.0.1	Closed Preempt (13)	10/18/14															Greensboro (WMYV)	Program Change/Exception	
14.0	Normal Line / SPOT (14)	10/14/14-10/17/14	3	:30	6:58-20P- Big Bang Theory	2		X	X	X	X			2	\$240.00	\$480.00	Greensboro (WMYV)	BIG BANG THEORY	7/9/14
15.0	Normal Line / SPOT (15)	10/14/14-10/17/14	3	:30	7:28-25P- Big Bang Theory 2	2		X	X	X	X			2	\$250.00	\$500.00	Greensboro (WMYV)	BIG BANG THEORY	7/9/14
16.0	Normal Line / SPOT (16)	10/18/14-10/18/14	2	:30	6:58-30P- Big Bang Theory W Mond							1			\$145.00		Greensboro (WMYV)	BIG BANG THEORY	7/9/14

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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By Broadcast Month	Spots	Rate
Oct. 2014	23	\$3,005.00
Grand Total:	23	\$3,005.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
16.0.1	Closed Preempt (16)	10/18/14															Greensboro (WMYV)	Program Change/Exception	
17.0	Normal Line / SPOT (17)	10/18/14-10/18/14	2	:30	7:28-30P- Big Bang Theory Mind 2							1			\$180.00		Greensboro (WMYV)	BIG BANG THEORY	7/9/14
17.0.1	Closed Preempt (17)	10/18/14															Greensboro (WMYV)	Program Change/Exception	
18.0	Normal Line / SPOT (18)	10/19/14-10/19/14	3	:30	6:58-30P- Big Bang Theory Mind 3							1		1	\$90.00		Greensboro (WMYV)	BIG BANG THEORY	7/9/14
19.0	M/G For 1.0.1 / SPOT (1)	10/20/14-10/20/14	3	:30	3:30P- Hot Bench 2		1							1	\$45.00		Greensboro (WMYV)	HOT BENCH - CAN RUN 3-4P	8/15/14
20.0	M/G For 10.0.1 / SPOT (10)	10/14/14-10/17/14	3	:30	10:30P- Hot In Cleveland 2			X	X	X	X			1	\$35.00		Greensboro (WMYV)	HOT IN CLEVELAND	8/15/14
21.0	M/G For 16.0.1,17.0.1 / Football (19)	10/18/14-10/18/14	4	:30	7P- Sports-ASN Conference USA Football							2		2	\$162.50		Greensboro (WMYV)	ASN FOOTBALL	9/11/14
22.0	M/G For 13.0.1 / SPOT (20)	10/19/14-10/19/14	3	:30	2P- Movie-MY48 Afternoon Movie 2							1		1	\$20.00		Greensboro (WMYV)	MOVIE	9/11/14

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

*maeda* 10/13/14

## ORDER WORKSHEET

Rep Order# 10349128 Ver# 11 Status Revised

Traffic Order# 1879663

Last Received:  
Showing Buylines:

Printed: 10/07/14 12:17 PM  
10/07/14 12:11 PM  
All Lines

1 of 3

Station WMYV-TV GREENSBORO, NC  
Advertiser (6087) POLITICAL ISSUE GROU  
Product AFSCME PEOPLE  
Estimate# 3057  
Buyer Mike Fuman

Agency (WTRF) WATERFRONT STRATEGIES  
3050 K ST NW, #100  
WASHINGTON, DC 20007  
Agency C/P1/P2/E 163/173/3057  
Flight Dates 10/14/14-10/20/14

Rep Firm MILLENNIUM SALES & MARKETING  
Sales Office (DC) WASHINGTON  
Salesperson (PJX) PJ STACK  
Sales Assistant  
Salesperson Phone# 202-955-5342  
Salesperson Fax# 202-955-5348

## --- CONTRACT COMMENT ---

AFSCME PEOPLE

\*\*\*\*\*NONDISCRIMINATION\*\*\*\*\* PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-

217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

## --- REMARKS ---

NOTE ADVERTISER REVISED CLIENT IS NOW AFSCME PEOPLE PLS CONFIRM T/R PJ

Ln	Day	Time	Program	Len	Rate	Dates	Spots/ Week	Total Cost	Num of Weeks	Total Spots	RTG/IMP	GRPs/ (000)
1	Tu-F, M	3P-4P	HOT BENCH	30	\$45.00	10/14-10/20	1	\$45.00	1	1	-	-
2	Tu-F, M	4P-5P	JUDGE MATHIS	30	\$50.00	10/14-10/20	1	\$50.00	1	1	-	-
3	M	8P-9P	LAW & ORDER: SVU	30	\$200.00	10/20-10/20	1	\$200.00	1	1	-	-
4	M	9P-10P	LAW & ORDER: SVU	30	\$200.00	10/20-10/20	1	\$200.00	1	1	-	-
5	Tu	8P-9P	LAW AND ORDER	30	\$150.00	10/14-10/14	1	\$150.00	1	1	-	-
6	Tu	9P-10P	LAW AND ORDER	30	\$150.00	10/14-10/14	1	\$150.00	1	1	-	-
7	W	8P-9P	WALKING DEAD	30	\$200.00	10/15-10/15	1	\$200.00	1	1	-	-
8	W	9P-10P	WALKING DEAD	30	\$150.00	10/15-10/15	1	\$150.00	1	1	-	-
9	Tu-F, M	12P-1P	JERRY SPRINGER	30	\$40.00	10/14-10/20	2	\$80.00	1	2	-	-
10	Tu-F, M	1030P-11P	HOT IN CLEVELAND	30	\$35.00	10/14-10/20	1	\$35.00	1	1	-	-

CPD  
10/7

## ORDER WORKSHEET

Status Revised

Traffic Order# 1879663

Last Received:  
Showing Buylines:

Printed: 10/07/14 12:17 PM

2 of 3

Rep Order# 10349128

Ver# 11

EC'd Yes

Station WMYV-TV GREENSBORO, NC

Advertiser (6087) POLITICAL ISSUE GROU

Product AFSCME PEOPLE

Estimate# 3057

Buyer Mike Fuman

Agency (WTRF) WATERFRONT STRATEGIES

3050 K ST NW, #100

WASHINGTON, DC 20007

Agency C/P1/P2/E 163/173/3057

Flight Dates 10/14/14-10/20/14

Rep Firm MILLENNIUM SALES &amp; MARKETING

Sales Office (DC) WASHINGTON

Salesperson (PIX) PJ STACK

Sales Assistant

Salesperson Phone# 202-955-5342

Salesperson Fax# 202-955-5348

Ln	Day	Time	Program	Len	Rate	Dates	Spots/ Week	Total Cost	Num of Weeks	Total Spots	RTG/IMP	GRPs/ (000)
11	Tu-F, M	558P-628P	TWO AND A HALF MEN	30	\$80.00	10/14-10/20	3	\$240.00	1	3	-	-
12	Tu-F, M	628P-658P	TWO AND A HALF MEN	30	\$90.00	10/14-10/20	1	\$90.00	1	1	-	-
13	Sa	2P-4P MADE-GOOD BY LINE(S) 20	MOVIE	30	\$20.00	10/18-10/18	0	\$0.00	1	0	-	-
20	Su	2P-4P Buy Comment: MG MKGD FOR SPOTS MISSED ON LN #13: 10/18(1/WK)	MOVIE	30	\$20.00	10/19-10/19	1	\$20.00	1	1	-	-
14	Tu-F, M	658P-728P	BIG BANG THEORY	30	\$240.00	10/14-10/20	2	\$480.00	1	2	-	-
15	Tu-F, M	728P-8P	BIG BANG THEORY	30	\$250.00	10/14-10/20	2	\$500.00	1	2	-	-
16	Sa	658P-728P MADE-GOOD BY LINE(S) 19	BIG BANG THEORY	30	\$145.00	10/18-10/18	0	\$0.00	1	0	-	-
19	Sa	7P-1030P Buy Comment: MG MKGD FOR SPOTS MISSED ON LN #16: 10/18(1/WK) MKGD FOR SPOTS MISSED ON LN #17: 10/18(1/WK)	ASN FOOTBALL	30	\$162.50	10/18-10/18	2	\$325.00	1	2	-	-
17	Sa	728P-8P MADE-GOOD BY LINE(S) 19	BIG BANG THEORY	30	\$180.00	10/18-10/18	0	\$0.00	1	0	-	-
18	Su	658P-728P	BIG BANG THEORY	30	\$90.00	10/19-10/19	1	\$90.00	1	1	-	-

## ---REPORT TOTALS---

Report Totals: 23 / \$3,005.00

# ORDER WORKSHEET

Rep Order# 10349128 Ver# 11

Status Revised

Traffic Order# 1879663

EC'd Yes

Last Received:  
Showing Buylines:

Printed: 10/07/14 12:17 PM  
10/07/14 12:11 PM  
All Lines

3 of 3

Station WMYV-TV GREENSBORO, NC  
Advertiser (6087) POLITICAL ISSUE GROU  
Product AFSCME PEOPLE  
Estimate# 3057  
Buyer Mike Furman

Agency (WTRF) WATERFRONT STRATEGIES  
3050 K ST NW, #100  
WASHINGTON, DC 20007  
Agency C/P1/P2/E 163/173/3057  
Flight Dates 10/14/14-10/20/14

Rep Firm MILLENNIUM SALES & MARKETING  
Sales Office (DC) WASHINGTON  
Salesperson (PIX) PJ STACK  
Sales Assistant  
Salesperson Phone# 202-955-5342  
Salesperson Fax# 202-955-5348

## ---SALES MONTHLY TOTALS---

Oct2014: 23/ \$3,005.00

Order Totals: 23 / \$3,005.00 Total GRPS: 0.0

## ---COMPETITIVE---

Market Totals	CABL	UNKN	WBFX	WCWG	WEMY
\$100,166.67	1.00%	.00%	.00%	.00%	35.00%
WGHP	29.00%	WMYV	3.00%	WXII	27.00%
				WXIV	5.00%

Books [null]  
Demos RA35+

## --- CREDIT RISK ---

STANDARD CREDIT TERMS

# ORDER WORKSHEET

Rep Order# 10349128

Ver# 9

Status Revised

Traffic Order# 1879663

EC'd Yes

Last Received:

09/11/14 9:51 AM

1 of 2

Showing Buylines:

All Rep Revised Lines

Station WMYV-TV GREENSBORO, NC  
Advertiser (6087) POLITICAL ISSUE GROU  
Product SENATE MAJORITY PAC  
Estimate# 3057  
Buyer Mike Fuman

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## --- CONTRACT COMMENT ---

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## --- REMARKS ---

SEE LN 20 FOR MG FROM LN 13 PLS CONFIRM T/R PJ

Ln	Day	Time	Program	Len	Rate	Dates	Spots/ Week	Total Cost	Num of Weeks	Total Spots	RTG/IMP	GRPs/ (000)
13*	Sa	2P-4P	MOVIE	30	\$20.00	10/18-10/18	0	\$0.00	1	0	-	-
MADE-GOOD BY LINE(S) 20												
V9 Effective Dates Changed												
20*	Su	2P-4P	MOVIE	30	\$20.00	10/19-10/19	1	\$20.00	1	1	-	-
Buy Comment: MG												
MKGD FOR SPOTS MISSED ON LN #13: 10/18(1/WK)												
V9 Added												

## ---REPORT TOTALS---

Report Totals: 1 / \$20.00

## ---SALES MONTHLY TOTALS---

Oct2014: 23 / \$3,005.00

Order Totals: 23 / \$3,005.00

Total GRPS: 0.0

## --- COMPETITIVE ---

Market Totals \$100,166.67 CABL 1.00% UNKN .00% WBFX .00% WCMG .00% WFTY 35.00%  
WGHP 29.00% WMYV 3.00% WXII 27.00% WXLV 5.00%



# ORDER WORKSHEET

Rep Order# 10349128 Ver# 9  
EC'd Yes

Status Revised

Traffic Order# 1879663

Last Received:  
Showing Buylines:

Printed: 09/11/14 9:55 AM  
09/11/14 9:51 AM  
All Rep Revised Lines

2 of 2

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Advertiser (6087) POLITICAL ISSUE GROU  
Product SENATE MAJORITY PAC  
Estimate# 3057  
Buyer Mike Furman

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Flight Dates 10/14/14-10/20/14

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Sales Office (DC) WASHINGTON  
Salesperson (PIX) PJ STACK  
Sales Assistant  
Salesperson Phone# 202-955-5342  
Salesperson Fax# 202-955-5348

Books [null]  
Demos RA35+

--- CREDIT RISK ---  
STANDARD CREDIT TERMS



# ORDER WORKSHEET

Rep Order# 10349128 Ver# 8

Status Returned

Traffic Order# 1879663

Last Received:  
Showing Buylines:

Printed: 09/10/14 6:05 PM  
09/10/14 6:05 PM  
Last Station Changes

1 of 2

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Product SENATE MAJORITY PAC  
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## --- REMARKS ---

pls see line 13 for n/a and my offer. pls advise/revise asa p. tks

13.0.1

Ln	Day	Time	Program	Len	Rate	Dates	Spots/ Week	Total Cost	Num of Weeks	Total Spots	RTG/IMP	GRPs/ (000)
13*	Sa	2P-4P	MOVIE	30	\$20.00	10/18-10/18	1	\$20.00	1	1	-	-
Station remark: V8 1x wna 10/18 (prg chg) -offer mg sun 10/19 2-4p 1x ncir (movi e)												

## ---REPORT TOTALS---

Report Totals: 1 / \$20.00

## ---SALES MONTHLY TOTALS---

Oct2014: 23/ \$3,005.00

Order Totals: 23 / \$3,005.00 Total GRPs: 0.0

## ---COMPETITIVE---

Market Totals	\$100,166.67	CABL 1.00%	UNKN .00%	WBFX .00%	WCWG .00%	WFWY 35.00%
		WGHP 29.00%	WMYV 3.00%	WXII 27.00%	WXLV 5.00%	

Books [nul1]  
Demos RA35+

## --- CREDIT RISK ---

# ORDER WORKSHEET

Rep Order# 10349128 Ver# 8  
EC'd Yes

Status Returned

Traffic Order# 1879663

Last Received:  
Showing Buylines:

Printed: 09/10/14 6:05 PM  
09/10/14 6:05 PM  
Last Station Changes

2 of 2

Station WMYV-TV GREENSBORO, NC  
Advertiser (6087) POLITICAL ISSUE GROU  
Product SENATE MAJORITY PAC  
Estimate# 3057  
Buyer Mike Furman

Agency (WTRF) WATERFRONT STRATEGIES  
3050 K ST NW, #100  
WASHINGTON, DC 20007  
Agency C/P1/P2/E 163/173/3057  
Flight Dates 10/14/14-10/20/14

Rep Firm MILLENNIUM SALES & MARKETING  
Sales Office (DC) WASHINGTON  
Salesperson (PJX) PJ STACK  
Sales Assistant  
Salesperson Phone# 202-955-5342  
Salesperson Fax# 202-955-5348

STANDARD CREDIT TERMS

# ORDER WORKSHEET

Rep Order# 10349128 Ver# 7 Status Revised Traffic Order# 1879663 Last Received: 09/03/14 1:11 PM Printed: 09/03/14 1:56 PM 1 of 2

EC'd Yes Showing Buylines: All Rep Revised Lines

Station WMYV-TV GREENSBORO, NC  
 Advertiser (6087) POLITICAL ISSUE GROU  
 Product SENATE MAJORITY PAC  
 Estimate# 3057  
 Buyer Mike Fuman  
 Agency (WTRF) WATERFRONT STRATEGIES  
 3050 K ST NW, #100  
 WASHINGTON, DC 20007  
 Agency C/P1/P2/E 163/173/3057  
 Flight Dates 10/14/14-10/20/14  
 Rep Firm MILLENNIUM SALES & MARKETING  
 Sales Office (DC) WASHINGTON  
 Salesperson (P1X) PJ STACK  
 Sales Assistant  
 Salesperson Phone# 202-955-5342  
 Salesperson Fax# 202-955-5348

## --- CONTRACT COMMENT ---

\*\*\*\*\*NONDISCRIMINATION\*\*\*\*\* PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

## --- REMARKS ---

SEE LN 19 FOR MG FROM LN 16-17 PLS CONFIRM T/R PJ

Ln	Day	Time	Program	Len	Rate	Dates	Spots/ Week	Total Cost	Num of Weeks	Total Spots	RTG/IMP	GRPs/ (000)
16*	Sa	658P-728P	BIG BANG THEORY	30	\$145.00	10/18-10/18	0	\$0.00	1	0	-	-
MADE-GOOD BY LINE(S) 19												
V7 Effective Dates Changed												
19*	Sa	7P-1030P	ASN FOOTBALL	30	\$162.50	10/18-10/18	2	\$325.00	1	2	-	-
Buy Comment: MG												
MKGD FOR SPOTS MISSED ON LN #16: 10/18 (1/WK)												
MKGD FOR SPOTS MISSED ON LN #17: 10/18 (1/WK)												
V7 Added												
17*	Sa	728P-8P	BIG BANG THEORY	30	\$180.00	10/18-10/18	0	\$0.00	1	0	-	-
MADE-GOOD BY LINE(S) 19												
V7 Effective Dates Changed												

## ---REPORT TOTALS---

Report Totals: 2 / \$325.00

## ---SALES MONTHLY TOTALS---

Oct2014: 23 / \$3,005.00

CPD  
9/3

# ORDER WORKSHEET

Rep Order# 10349128 Ver# 7

Status Revised

Traffic Order# 1879663

Last Received:  
Showing Buylines:

Printed: 09/03/14 1:56 PM  
09/03/14 1:11 PM  
All Rep Revised Lines

2 of 2

Station WMYV-TV GREENSBORO, NC  
Advertiser (6087) POLITICAL ISSUE GROU  
Product SENATE MAJORITY PAC  
Estimate# 3057  
Buyer Mike Furman

Agency (WTRF) WATERFRONT STRATEGIES  
3050 K ST NW, #100  
WASHINGTON, DC 20007  
Agency C/P1/P2/E 163/173/3057  
Flight Dates 10/14/14-10/20/14

Rep Firm MILLENNIUM SALES & MARKETING  
Sales Office (DC) WASHINGTON  
Salesperson (PJX) PJ STACK  
Sales Assistant  
Salesperson Phone# 202-955-5342  
Salesperson Fax# 202-955-5348

Order Totals: 23 / \$3,005.00

Total GRPS: 0.0

--- COMPETITIVE ---

Market Totals \$100,166.67

CABL	1.00%	UNKN	.00%	WBFX	.00%	WCWG	.00%	WEMY	35.00%
WGHP	29.00%	WMYV	3.00%	WXII	27.00%	WXIV	5.00%		

Books [null]  
Demos RA35+

--- CREDIT RISK ---  
STANDARD CREDIT TERMS

# ORDER WORKSHEET

Rep Order# 10349128 Ver# 6 Status Returned

Traffic Order# 1879663

Last Received:  
Showing Buylines:

Printed: 08/27/14 10:10 AM  
08/27/14 10:08 AM  
Last Station Changes

1 of 2

Station WMYV-TV GREENSBORO, NC  
Advertiser (6087) POLITICAL ISSUE GROU  
Product SENATE MAJORITY PAC  
Estimate# 3057  
Buyer Mike Furman

Agency (WTR) WATERFRONT STRATEGIES  
3050 K ST NW, #100  
WASHINGTON, DC 20007  
Agency C/P1/P2/E 163/173/3057  
Flight Dates 10/14/14-10/20/14

Rep Firm MILLENNIUM SALES & MARKETING  
Sales Office (DC) WASHINGTON  
Salesperson (PJX) PJ STACK  
Sales Assistant  
Salesperson Phone# 202-955-5342  
Salesperson Fax# 202-955-5348

## --- CONTRACT COMMENT ---

\*\*\*\*\*NONDISCRIMINATION\*\*\*\*\* PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

## --- REMARKS ---

pls see lines 16 & 17 for n/a's. let's offer - sat 10/18 7-1030p 2x \$162.50/ea (asn college football). pls advise/revi se asap. tks

Ln	Day	Time	Program	Len	Rate	Dates	Spots/ Week	Total Cost	Num of Weeks	Total Spots	RTG/IMP	GRPs/ (000)
16*	Sa	658P-728P	BIG BANG THEORY	30	\$145.00	10/18-10/18	1	\$145.00	1	1	-	-
Station remark: V6 1x 10/18 wna (prg chg)												
17*	Sa	728P-8P	BIG BANG THEORY	30	\$180.00	10/18-10/18	1	\$180.00	1	1	-	-
Station remark: V6 1x 10/18 wna (prg chg)												

## ---REPORT TOTALS---

Report Totals: 2 / \$325.00

## ---SALES MONTHLY TOTALS---

Oct2014: 23/ \$3,005.00

Order Totals: 23 / \$3,005.00 Total GRPS: 0.0

## --- COMPETITIVE ---

Market Totals \$100,166.67 CABL 1.00% UNKN .00% WBFX .00% WCMG .00% WEMY 35.00%  
WGHP 29.00% WMYV 3.00% WXII 27.00% WXLV 5.00%

Books [null]  
Demos RA35+

# ORDER WORKSHEET

Rep Order# 10349128

Ver# 6

EC'd Yes

Status Returned

Traffic Order# 1879663

Last Received:  
Showing Buylines:

Printed: 08/27/14 10:10 AM  
08/27/14 10:08 AM  
Last Station Changes

Station WMYV-TV GREENSBORO, NC

Advertiser (6087) POLITICAL ISSUE GROU

Product SENATE MAJORITY PAC

Estimate# 3057

Buyer Mike Furman

Agency (WTRF) WATERFRONT STRATEGIES

3050 K ST NW, #100

WASHINGTON, DC 20007

Agency C/P1/P2/E 163/173/3057

Flight Dates 10/14/14-10/20/14

Rep Firm MILLENNIUM SALES & MARKETING

Sales Office (DC) WASHINGTON

Salesperson (PJX) PJ STACK

Sales Assistant

Salesperson Phone# 202-955-5342

Salesperson Fax# 202-955-5348

--- CREDIT RISK ---  
STANDARD CREDIT TERMS

# ORDER WORKSHEET

Rep Order# 10349128

Ver# 5

Status Revised

Traffic Order# 1879663

EC'd Yes

Last Received:

Showing Buylines:

Printed: 08/15/14 8:30 AM

08/14/14 6:00 PM

All Rep Revised Lines

1 of 2

CR-2  
8/15

Station WMYV-TV GREENSBORO, NC  
Advertiser (6087) POLITICAL ISSUE GROU  
Product SENATE MAJORITY PAC  
Estimate# 3057  
Buyer Mike Furman

Agency (WTRF) WATERFRONT STRATEGIES  
3050 K ST NW, #100  
WASHINGTON, DC 20007  
Agency C/P1/P2/E 163/173/3057  
Flight Dates 10/14/14-10/20/14

Rep Firm MILLENNIUM SALES & MARKETING  
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Salesperson (PJX) PJ STACK  
Sales Assistant  
Salesperson Phone# 202-955-5342  
Salesperson Fax# 202-955-5348

## --- CONTRACT COMMENT ---

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## --- REMARKS ---

SEE LNS 1 & 10 FOR PROGRAM CHANGED PLS CONFIRM T/R PJ

Ln	Day	Time	Program	Len	Rate	Dates	Spots/ Week	Total Cost	Num Of Weeks	Total Spots	RTG/IMP	GRPs/ (000)
1*	Tu-F, M	3P-4P	HOT BENCH	30	\$45.00	10/14-10/20	1	\$45.00	1	1	-	-
Sales remark: V5 PROGRAM CHANGED												
V5 Program Name Change, Comment Changed												
10*	Tu-F, M	1030P-11P	HOT IN CLEVELAND	30	\$35.00	10/14-10/20	1	\$35.00	1	1	-	-
Sales remark: V5 PROGRAM CHANGED												
V5 Program Name Change, Comment Changed												

## ---REPORT TOTALS---

Report Totals: 2 / \$80.00

## ---SALES MONTHLY TOTALS---

Oct2014: 23 / \$3,005.00

Order Totals: 23 / \$3,005.00

## ---COMPETITIVE---

Market Totals \$100,166.67 CABL 1.00% UNKN .00% WBFX .00% WCVG .00% WENY 35.00%  
WGHP 29.00% WMYV 3.00% WXII 27.00% WXLV 5.00%

✓ 8/15/14



# ORDER WORKSHEET

Rep Order# 10349128 Ver# 5  
EC'd Yes

Status Revised

Traffic Order# 1879663

Last Received:  
Showing Buylines:

Printed: 08/15/14 8:30 AM  
08/14/14 6:00 PM  
All Rep Revised Lines

Station WMYV-TV GREENSBORO, NC  
Advertiser (6087) POLITICAL ISSUE GROU  
Product SENATE MAJORITY PAC  
Estimate# 3057  
Buyer Mike Furman

Agency (WTRF) WATERFRONT STRATEGIES  
3050 K ST NW, #100  
WASHINGTON, DC 20007  
Agency C/P1/P2/E 163/173/3057  
Flight Dates 10/14/14-10/20/14

Rep Firm MILLENNIUM SALES & MARKETING  
Sales Office (DC) WASHINGTON  
Salesperson (PTX) PJ STACK  
Sales Assistant  
Salesperson Phone# 202-955-5342  
Salesperson Fax# 202-955-5348

Books [null]  
Demos RA35+

— CREDIT RISK —  
STANDARD CREDIT TERMS

# ORDER WORKSHEET

Rep Order# 10349128 Ver# 4 Status Returned

Traffic Order# 1879663

Last Received: Showing Buylines:

Printed: 08/14/14 4:44 PM  
08/14/14 4:44 PM  
Last Station Changes

1 of 2

Station WMYV-TV GREENSBORO, NC  
Advertiser (6087) POLITICAL ISSUE GROU  
Product SENATE MAJORITY PAC  
Estimate# 3057  
Buyer Mike Fuman

Agency (WTRF) WATERFRONT STRATEGIES  
3050 K ST NW, #100  
WASHINGTON, DC 20007  
Agency C/P1/P2/E 163/173/3057  
Flight Dates 10/14/14-10/20/14

Rep Firm MILLENNIUM SALES & MARKETING  
Sales Office (DC) WASHINGTON  
Salesperson (PJX) PJ STACK  
Sales Assistant  
Salesperson Phone# 202-955-5342  
Salesperson Fax# 202-955-5348

## --- CONTRACT COMMENT ---

\*\*\*\*\*NONDISCRIMINATION\*\*\*\*\* PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

## --- REMARKS ---

pls see lines 1 & 10 for programming corrections. pls advise e/revise asap. tks

Ln	Day	Time	Program	Len	Rate	Dates	Spots/ Week	Total Cost	Num of Weeks	Total Spots	RTG/IMP	GRPs/ (000)
1*	Tu-F, M	3P-4P	PEOPLE'S COURT	30	\$45.00	10/14-10/20	1	\$45.00	1	1	-	-
Station remark: V4 programming will be "hot bench"												
10*	Tu-F, M	1030P-11P	THE SIMPSONS	30	\$35.00	10/14-10/20	1	\$35.00	1	1	-	-
Station remark: V4 programming will be "hot in cleveland"												

## ---REPORT TOTALS---

Report Totals: 2 / \$80.00

## ---SALES MONTHLY TOTALS---

Oct2014: 23 / \$3,005.00

Order Totals: 23 / \$3,005.00 Total GRPs: 0.0

## --- COMPETITIVE ---

Market Totals	\$100,166.67	CABL	1.00%	UNKN	.00%	WBFX	.00%	WCMG	.00%	WEMY	35.00%
		WGHP	29.00%	WMYV	3.00%	WXII	27.00%	WXIV	5.00%		

Books [null]  
Demos RA35+

# ORDER WORKSHEET

Rep Order# 10349128 Ver# 4  
EC'd Yes

Status Returned

Traffic Order# 1879663

Last Received:  
Showing Buylines:

Printed: 08/14/14 4:44 PM  
08/14/14 4:44 PM  
Last Station Changes

2 of 2

Station WMYV-TV GREENSBORO, NC  
Advertiser (6087) POLITICAL ISSUE GROU  
Product SENATE MAJORITY PAC  
Estimate# 3057  
Buyer Mike Furman

Agency (WTRF) WATERFRONT STRATEGIES  
3050 K ST NW, #100  
WASHINGTON, DC 20007  
Agency C/P1/P2/E 163/173/3057  
Flight Dates 10/14/14-10/20/14

Rep Firm MILLENNIUM SALES & MARKETING  
Sales Office (DC) WASHINGTON  
Salesperson (PJX) PJ STACK  
Sales Assistant  
Salesperson Phone# 202-955-5342  
Salesperson Fax# 202-955-5348

-- CREDIT RISK --  
STANDARD CREDIT TERMS

# ORDER WORKSHEET

Rep Order# 10349128 Ver# 3 Status Revised  
EC'd Yes

Traffic Order# 1879663

Last Received:  
Showing Buylines:

Printed: 07/30/14 8:29 AM  
07/29/14 3:28 PM  
All Rep Revised Lines

1 of 2

Station WMYV-TV GREENSBORO, NC  
Advertiser (6087) POLITICAL ISSUE GROU  
Product SENATE MAJORITY PAC  
Estimate# 3057  
Buyer Mike Furman

Agency (WTRF) WATERFRONT STRATEGIES  
3050 K ST NW, #100  
WASHINGTON, DC 20007  
Agency C/P1/P2/E 163/173/3057  
Flight Dates 10/14/14-10/20/14

Rep Firm MILLENNIUM SALES & MARKETING  
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Salesperson (PJX) PJ STACK  
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Salesperson Fax# 202-955-5348

## --- CONTRACT COMMENT ---

\*\*\*\*\*NONDISCRIMINATION\*\*\*\*\* PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

## --- REMARKS ---

SEE LINES 5-8 FOR CORRECT PROGRAM CHANGE PLEASE CF THANKS FRAN

Ln	Day	Time	Program	Len	Rate	Dates	Spots/ Week	Total Cost	Num of Weeks	Total Spots	RTG/IMP	GRPs/ (000)
5*	Tu	8P-9P	LAW AND ORDER	30	\$150.00	10/14-10/14	1	\$150.00	1	1	-	-
Sales remark: V3 CORRECT PROGRAMMING IS "LAW & ORDER" OK												
V3 Program Name Change, Comment Changed												
6*	Tu	9P-10P	LAW AND ORDER	30	\$150.00	10/14-10/14	1	\$150.00	1	1	-	-
Sales remark: V3 CORRECT PROGRAMMING IS "LAW & ORDER" OK												
V3 Program Name Change, Comment Changed												
7*	W	8P-9P	WALKING DEAD	30	\$200.00	10/15-10/15	1	\$200.00	1	1	-	-
Sales remark: V3 CORRECT PROGRAMMING IS "THE WALKING DEAD" OK												
V3 Program Name Change, Comment Changed												
8*	W	9P-10P	WALKING DEAD	30	\$150.00	10/15-10/15	1	\$150.00	1	1	-	-
Sales remark: V3 CORRECT PROGRAMMING IS "THE WALKING DEAD" OK												
V3 Program Name Change, Comment Changed												

## ---REPORT TOTALS---

Report Totals: 4 / \$650.00

Send  
7/31

# ORDER WORKSHEET

Rep Order# 10349128 Ver# 3 Status Revised Traffic Order# 1879663

EC'd Yes Last Received: Showing Buylines:

Printed: 07/30/14 8:29 AM  
07/29/14 3:28 PM  
All Rep Revised Lines

Station WMYV-TV GREENSBORO, NC  
Advertiser (6087) POLITICAL ISSUE GROU  
Product SENATE MAJORITY PAC  
Estimate# 3057  
Buyer Mike Furman

Agency (WTRF) WATERFRONT STRATEGIES  
3050 K ST NW, #100  
WASHINGTON, DC 20007  
Agency C/P1/P2/E 163/173/3057  
Flight Dates 10/14/14-10/20/14

Rep Firm MILLENNIUM SALES & MARKETING  
Sales Office (DC) WASHINGTON  
Salesperson (PJX) PJ STACK  
Sales Assistant  
Salesperson Phone# 202-955-5342  
Salesperson Fax# 202-955-5348

## ---SALES MONTHLY TOTALS---

Oct2014: 23/ \$3,005.00

Order Totals: 23 / \$3,005.00 Total GRPS: 0.0

## ---COMPETITIVE---

Market Totals \$100,166.67

Station	GRPS	Rate	Total
CABL	1.00%		
WGHP	29.00%		
UNKN	.00%		
WBFX	.00%		
WXII	27.00%		
WCWG	.00%		
WXIV	5.00%		
WMY	35.00%		

Books [null]  
Demos RA35+

--- CREDIT RISK ---  
STANDARD CREDIT TERMS

# ORDER WORKSHEET

Rep Order# 10349128 Ver# 2  
EC'd Yes

Status Returned

Traffic Order# 1879663

Last Received:  
Showing Buylines:

Printed: 07/09/14 11:47 AM  
07/09/14 11:47 AM  
Last Station Changes

Station WATV-TV GREENSBORO, NC  
Advertiser (6087) POLITICAL ISSUE GROU  
Product SENATE MAJORITY PAC  
Estimate# 3057  
Buyer Mike Fuman

Agency (WTRF) WATERFRONT STRATEGIES  
3050 K ST NW, #100  
WASHINGTON, DC 20007  
Agency C/P1/P2/E 163/173/3057  
Flight Dates 10/14/14-10/20/14

Rep Firm MILLENNIUM SALES & MARKETING  
Sales Office (DC) WASHINGTON  
Salesperson (PIX) PJ STACK  
Sales Assistant  
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Salesperson Fax# 202-955-5348

## --- CONTRACT COMMENT ---

\*\*\*\*\*NONDISCRIMINATION\*\*\*\*\* PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

## --- REMARKS ---

pls see lines 5-8 for programming corrections. pls advise/r revise asap. tks

Ln	Day	Time	Program	Len	Rate	Dates	Spots/ Week	Total Cost	Num of Weeks	Total Spots	RTG/IMP	GRPs/ (000)
5*	Tu	8P-9P	THE WALKING DEAD	30	\$150.00	10/14-10/14	1	\$150.00	1	1	-	-
Station remark: V2 correct programmin is "law & order"												
6*	Tu	9P-10P	THE WALKING DEAD	30	\$150.00	10/14-10/14	1	\$150.00	1	1	-	-
Station remark: V2 correct programming is "law & order"												
7*	W	8P-9P	LAW & ORDER: CI	30	\$200.00	10/15-10/15	1	\$200.00	1	1	-	-
Station remark: V2 correct programming is "the walking dead"												
8*	W	9P-10P	LAW & ORDER: CI	30	\$150.00	10/15-10/15	1	\$150.00	1	1	-	-
Station remark: V2 correct programming is "the walking dead"												

## ---REPORT TOTALS---

Report Totals: 4 / \$650.00

## ---SALES MONTHLY TOTALS---

Oct2014: 23/ \$3,005.00

# ORDER WORKSHEET

Rep Order# 10349128 Ver# 2  
EC'd Yes

Status Returned

Traffic Order# 1879663

Last Received:  
Showing Buylines:

Printed: 07/09/14 11:47 AM  
07/09/14 11:47 AM  
Last Station Changes

2 of 2

Station WMYV-TV GREENSBORO, NC  
Advertiser (6087) POLITICAL ISSUE GROU  
Product SENATE MAJORITY PAC  
Estimate# 3057  
Buyer Mike Furman

Agency (WTRF) WATERFRONT STRATEGIES  
3050 K ST NW, #100  
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Agency C/P1/P2/E 163/173/3057  
Flight Dates 10/14/14-10/20/14

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Sales Office (DC) WASHINGTON  
Salesperson (PJX) PJ STACK  
Sales Assistant  
Salesperson Phone# 202-955-5342  
Salesperson Fax# 202-955-5348

Order Totals: 23 / \$3,005.00 Total GRPS: 0.0

## --- COMPETITIVE ---

Market Totals \$100,166.67

Station	GRPS	Rate	Spots	Total
CABL	1.00%	UNKN	.00%	
WGHP	29.00%	WMYV	3.00%	
WBFX	.00%	WXII	27.00%	
WCWG	.00%	WXLV	5.00%	
WEMY	35.00%			

Books [null]  
Demos RA35+

## --- CREDIT RISK ---

STANDARD CREDIT TERMS



# ORDER WORKSHEET

Rep Order# 10349128 Ver# 1 Status New  
EC'd Yes

Traffic Order#

Printed: 07/08/14 10:07 AM  
Last Received: 07/08/14 9:51 AM  
Showing Buylines: All Rep Changes or Last Station Changes

1 of 3

07/17/14

Station WATV-TV GREENSBORO, NC  
Advertiser (6087) POLITICAL ISSUE GROU  
Product SENATE MAJORITY PAC  
Estimate# 3057  
Buyer Mike Furman

Agency

(WTRF) WATERFRONT STRATEGIES

3050 K ST NW, #100  
WASHINGTON, DC 20007

Agency C/P1/P2/E 163/173/3057  
Flight Dates 10/14/14-10/20/14

Rep Firm MILLENNIUM SALES & MARKETING  
Sales Office (DC) WASHINGTON  
Salesperson (PI) PJ STACK  
Sales Assistant  
Salesperson Phone# 202-955-5342  
Salesperson Fax# 202-955-5348

## --- CONTRACT COMMENT ---

\*\*\*\*\*NONDISCRIMINATION\*\*\*\*\* PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

## --- REMARKS ---

NEW ORDER PLEASE CF THANKS FRAN

Ln	Day	Time	Program	Len	Rate	Dates	Spots/ Week	Total Cost	Num of Weeks	Total Spots	RTG/IMP	GRPs/ (000)
1	Tu-F, M	3P-4P	PEOPLE'S COURT	30	\$45.00	10/14-10/20	1	\$45.00	1	1	-	-
2	Tu-F, M	4P-5P	JUDGE MATHIS	30	\$50.00	10/14-10/20	1	\$50.00	1	1	-	-
3	M	8P-9P	LAW & ORDER: SVU	30	\$200.00	10/20-10/20	1	\$200.00	1	1	-	-
4	M	9P-10P	LAW & ORDER: SVU	30	\$200.00	10/20-10/20	1	\$200.00	1	1	-	-
5	Tu-F, M	8P-9P	THE WALKING DEAD	30	\$150.00	10/14-10/14	1	\$150.00	1	1	-	-
6	Tu-F, M	9P-10P	THE WALKING DEAD	30	\$150.00	10/14-10/14	1	\$150.00	1	1	-	-
7	W	8P-9P	LAW & ORDER: CI	30	\$200.00	10/15-10/15	1	\$200.00	1	1	-	-
8	W	9P-10P	LAW & ORDER: CI	30	\$150.00	10/15-10/15	1	\$150.00	1	1	-	-
9	Tu-F, M	12P-1P	JERRY SPRINGER	30	\$40.00	10/14-10/20	2	\$80.00	1	2	-	-
10	Tu-F, M	1030P-11P	THE SIMPSONS	30	\$35.00	10/14-10/20	1	\$35.00	1	1	-	-
11	Tu-F, M	558P-628P	TWO AND A HALF MEN	30	\$80.00	10/14-10/20	3	\$240.00	1	3	-	-

# ORDER WORKSHEET

Rep Order# 10349128 Ver# 1 Status New  
EC'd Yes

Traffic Order#  
Last Received:  
Showing Buylines:

Printed: 07/08/14 10:07 AM  
07/08/14 9:51 AM  
All Rep Changes or Last Station Changes

Station WMYV-TV GREENSBORO, NC  
Advertiser (6087) POLITICAL ISSUE GROU  
Product SENATE MAJORITY PAC  
Estimate# 3057  
Buyer Mike Furman

Agency (WTRF) WATERFRONT STRATEGIES  
3050 K ST NW, #100  
WASHINGTON, DC 20007  
Agency C/P1/P2/E 163/173/3057  
Flight Dates 10/14/14-10/20/14

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Ln	Day	Time	Program	Len	Rate	Dates	Spots/ Week	Total Cost	Num of Weeks	Total Spots	RTG/TMP	GRPs/ (000)
12	Tu-F, M	628P-658P	TWO AND A HALF MEN	30	\$90.00	10/14-10/20	1	\$90.00	1	1	-	-
13	Sa	2P-4P	MOVIE	30	\$20.00	10/18-10/18	1	\$20.00	1	1	-	-
14	Tu-F, M	658P-728P	BIG BANG THEORY	30	\$240.00	10/14-10/20	2	\$480.00	1	2	-	-
15	Tu-F, M	728P-8P	BIG BANG THEORY	30	\$250.00	10/14-10/20	2	\$500.00	1	2	-	-
16	Sa	658P-728P	BIG BANG THEORY	30	\$145.00	10/18-10/18	1	\$145.00	1	1	-	-
17	Sa	728P-8P	BIG BANG THEORY	30	\$180.00	10/18-10/18	1	\$180.00	1	1	-	-
18	Su	658P-728P	BIG BANG THEORY	30	\$90.00	10/19-10/19	1	\$90.00	1	1	-	-

## REPORT TOTALS

Report Totals: 23 / \$3,005.00

## SALES MONTHLY TOTALS

Oct2014: 23/ \$3,005.00

Order Totals: 23 / \$3,005.00 Total GRPs: 0.0

## COMPETITIVE

Market Totals	\$100,166.67	CABL 1.00%	UNKN .00%	WBFX .00%	WCWG .00%	WEMY 35.00%
WGHP	29.00%	WMTV 3.00%	WXII 27.00%	WXIV 5.00%		

Books [null]  
Demos RA35+

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3 of 3

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--- CREDIT RISK ---  
STANDARD CREDIT TERMS

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date:
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I, M. R. Furman  
do hereby request station time concerning the following issue:

AFSCME People

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
			As ordered		

This broadcast time will be used by: AFSCME People

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."  
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**

☒ Yes

☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

US Senate, Thom Tillis 11/4/14

I represent that the payment for the above described broadcast time has been furnished by (name and address):

AFSCME People 1625 L Street NW  
Washington, DC 20036

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Seth Johnson, Asst Director  
Lee Saunders, Chairman Laura Reyes, Treasurer

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL  
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished  
by (name and address):

ATSCME People	1625 L Street NW Washington, DC 20036
---------------	--

and you are authorized to announce the time as paid for by such person or entity  
(hereinafter referred to as the "sponsor")

List the chief executive officers or members of the executive committee or the board of  
directors below (or attach separately):

Seth Johnson, Asst Director Leo Savanders, Chairman Laura Reyes, Treasurer
--

**TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS**

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.

**TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)**

4/17/14      *Jim R*      202-338-8706  
Date                      Signature                      Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

☒ Accepted      ☐ Accepted in Part      ☐ Rejected  
*Matthew Bower*      Matthew Bower      GM  
Signature                      Printed Name                      Title



### AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		As ordered			

Attach proposed schedule with charges (if available):

### AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any, and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.