

***JULY - SEPTEMBER 2015  
DESCRIPTION OF PROGRAMS PROVIDING MOST  
SIGNIFICANT TREATMENT OF COMMUNITY ISSUES***

<u>Program</u>	<u>Day</u>	<u>Time</u>
Local 4 News Today	Monday-Friday	4:30-7:00AM
Live in the D	Monday – Friday	11:00 AM-12:00 PM
Local 4 News at 4	Monday-Friday	4:00-4:30PM
Local 4 News at 5	Monday-Friday	5:00-6:00PM
Local 4 News at 6	Monday-Sunday	6:00-6:30PM
Local 4 News at 11	Monday-Friday	11:00-11:35PM
Local 4 News Today	Saturday	6:00 – 8:00AM
Local 4 News Today	Sunday	6:00-7:30AM 8:00-9:00 AM
Local 4 News at 11	Saturday and Sunday	11:00-11:30PM

All of the above programs are locally produced news programs presenting a mix of news, weather, sports and issue-responsive reports, segments, and multi-part series. Issue responsive program segments are usually two to three minutes in duration, unless otherwise indicated.

FLASHPOINT	Sunday	10:00-10:30AM
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Hosted by WDIV News anchor Devin Scillian, this weekly news/public affairs program addresses in depth the pressing issues that are in the forefront of the news.

PUBLIC SERVICE ANNOUNCEMENTS	Every Day	Run of Schedule
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Public Service Announcements (PSAs) generally vary in length from ten seconds to thirty seconds each and, unless otherwise indicated, appear throughout WDIV's broadcast schedule including prime time.

DATELINE

Friday 10:00-11:00 p.m. (7/4 - 9/11)  
Friday 9:00-11:00 p.m. 9/11-9/25)

This NBC network news program features investigative reporting on controversial issues facing the American public.

TODAY SHOW	Monday-Friday	7:00-10:00AM
		2:00 PM-3:00 PM

TODAY SHOW SATURDAY	Saturday	8:00-10:00AM
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TODAY SHOW SUNDAY	Sunday	9:00-10:00AM
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The above three NBC network news programs offer a mix of news, weather and features, including some interviews and in-depth reports on issues of current concern.

NBC NIGHTLY NEWS	Monday-Sunday	6:30-7:00PM
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This half-hour NBC network news program provides a round-up of the day's major news events and in-depth reporting on issues of concern to the American public.

## COMMUNITY ISSUES

1. **GOVERNMENT**, including updates on the political process, information on the inner workings of various governmental departments, involvement in international affairs and homeland security.
2. **ECONOMIC WELFARE OF METROPOLITAN REGION**, including issues that have the potential to impact future economic resources, and industry developments that play a role in our region's future growth and our citizen's economic well-being.
3. **AUTOMOTIVE INDUSTRY**, including information about developments within the industry from both a consumer and employer perspective.
4. **HEALTH AND PUBLIC WELFARE**, including new medical developments, updates on medical research, consumer information on medical issues, and information on healthy lifestyles.
5. **CONSUMER WELFARE**, including issues that pertain to notification of the public about products that may be harmful as well as information regarding rights and possible recourse for consumer issues.
6. **CRIME**, including information on major crime stories, how crimes are affecting or have the potential to affect the average citizen and preventative measures to combat crime.
7. **LEGAL SYSTEM**, including issues that have the potential to affect our lives; local and statewide legislative issues and information on the judicial process
8. **RACE RELATIONS AND RELIGIOUS TOLERANCE**, including information that helps us to better understand the customs, beliefs and experiences of our multi-cultural region, along with information that pertains to better understanding between our many ethnicities.
9. **EDUCATION**, updates on new developments within the schools, including administrative policy and innovations within the education system.
10. **CULTURAL AFFAIRS AND COMMUNITY RELATIONS**, including information about our area's cultural offerings and information about community endeavors.

## GOVERNMENT

Program: WDIV News  
Dates: July 17, 27. September 2, 3, 10, 13, 14.  
Time/Duration: All Newscasts/15:25 total length  
Summary:

WDIV reported that thousands of untested rape kits in Detroit have now been tested. They sat in a warehouse for many years, with no funding available for the DNA testing required to complete the kits. Prosecutor Kym Worthy made it her mission to get the kits tested. WDIV's Priya Mann reported the testing of the kits revealed links to more than 450 serial rapists and the testing has helped develop a model that will be used throughout the rest of the country. The attorney general pledged \$3 million to help solve these cases, which will take three to five years to investigate and prosecute. Prosecutor Worthy told Mann she hopes to raise \$10 million to hire 25 investigators and 15 prosecutors whose sole dedication will be to reduce this backlog entirely.

Program: WDIV News  
Dates: July 1, 2, 20, 21, 22. August 14, 17, 18,19, 21, 25. September 6, 7, 8,9  
Time/Duration: All Newscasts/35:15 total length  
Summary:

After months of reporting a standstill when it comes to a fix for Michigan's roads, Mara MacDonald reported there may be a road deal that could pass both chambers of the Michigan Legislature. The framework is in place and looks a lot like what Michiganders have seen in the past two years: a moderate gas tax increase, registration fee increases and budget cuts. People will end up paying more, but enough money will be generated for a real infrastructure fix. "I think there is a real opportunity," said Gov. Snyder on whether he could see a vote on this soon. "The meetings we've been having with both the House and the Senate and the leadership of both chambers in a bipartisan way has been constructive. Each meeting there is incremental improvements. We're getting toward solutions. It's going on a positive path." Many House Republicans have signed anti-tax pledges and will not budge. Leadership sources said either this is a bipartisan effort or they will not bring it to a vote.

Program: WDIV News  
Dates: July 21, 25. August 19, 20. September 17, 18, 20, 23  
Time/Duration: All Newscasts/29:55 total length  
Summary:

WDIV reported Republican presidential candidates are hitting Michigan to campaign for the White House. Mara MacDonald went to the Mackinac Republican Leadership Conference on Mackinac Island where six of the candidates participated. Jeb Bush, Ted Cruz, John Kasich, Rand Paul and Carly Fiorina spoke at lunches and in forums, debating

the issues. Jeb Bush delivered the keynote speech. WDIV has also covered the presence of every presidential candidate as they visit Metro Detroit.

Program: WDIV News  
Dates: August 7, 8, 9, 10, 11, 12, 13, 14, 15, 17, 18, 19, 20, 21, 24, 25, 30, 31. September 1, 2, 7, 8, 9, 10, 11, 12, 17, 18.  
Time/Duration: All Newscasts/1:22:05 total length  
Summary:

WDIV reported on an ongoing sex scandal in the Michigan legislature that led to two representatives leaving their jobs. Todd Courser and Cindy Gamrat conducted an extramarital affair. Courser claims he was being blackmailed about the affair. Courser sent a phony email claiming he was caught with a male prostitute. It was an effort to make the affair less believable if it were exposed by the anonymous blackmailer demanding his resignation. A disciplinary committee voted to recommend to expel both representatives for misconduct, and said they may have used taxpayers funds to hide the affair. Both representatives spoke candidly with the press about the affair and insisted there was no professional wrong-doing and said they wanted to keep their jobs.

After an all-night voting session in the Michigan House, Reporter Kimberly Gill reported Courser resigned his position and Gamrat was expelled from the legislature. They have both announced their intent to run for their former jobs again in a special election.

Program: WDIV News  
Dates: August 18, 19. September 21, 22, 23.  
Time/Duration: All Newscasts/12:20 total length  
Summary:

WDIV reported Detroit Mayor Mike Duggan and Police Chief James Craig will outfit all police officers with body cameras within the next three years in an attempt to have transparency with citizens. WDIV's Shawn Ley reported Duggan and Craig say all marked Detroit Police Department cars will have fully operational dash cameras within the next 12 months. Beginning in 2016, they plan to have 100 officers each month getting outfitted with body cameras. Overall, the plan is to have all 2,500 patrol and special unit officers equipped with body cameras within three years. "Our goal is to build a police department where all interactions between officers and citizens are recorded," said Duggan. "Full transparency is the best way to build trust." The police department has been testing the body camera equipment on officers who have volunteered to test it out. "We are moving ahead to build a single, integrated system, where the police cars and officers will be fully equipped with the latest camera technology," said Chief Craig.

Program: Flashpoint  
Date: July 12  
Time/Duration: 10:00 a.m. /15:56 total length  
Summary:

Two segments of this locally produced weekly public affairs program hosted by WDIV News anchor Devin Scillian addressed issues pertaining to Government. Scillian was joined by Editorial Page Director of the Detroit Free Press, Steven Henderson, General Manager of Marketing for Vesco Oil, Lena Epstein, attorney for the city of Detroit Ethics & Civil Rights Division, Portia Roberson, and Editorial Page Director of the Detroit News, Nolan Finley. Finley said that Donald Trump is nothing more than a side show who matters to the media and not to the Republican party. Henderson claimed that there are too many candidates who are fringe candidates with outrageous ideas. Roberson commented that the Republican party has to respond to controversial claims because the only way they can win is to bring people to the table. Epstein added that these antics have been a way to get people to listen to Republican candidates whether they love or hate Donald Trump. Finley posed that far left Democratic candidates need to come back closer to the middle in order to attract more supporters. The conversation continued with discussion on the role of women in the upcoming presidential race. Roberson said traditionally Republicans have not been as supportive of equal pay for equal work, and so they need to make gender equality a bigger part of their platform. Epstein commented that there are women in the Republican party who are advocating for women, youth and minorities, and the issue of income inequality is not a GOP one. Henderson added that Barack Obama beat Mitt Romney by 20 points when it comes to women based on this stereotype. Finley confirmed that Democratic membership by default is not improving their circumstances.

Program: Flashpoint  
Date: July 19  
Time/Duration: 10:00 a.m. / 16:07 total length  
Summary:

Two segments of this locally produced weekly public affairs program hosted by WDIV News anchor Devin Scillian addressed issues pertaining to Government. Scillian was joined by Mayor Mike Duggan, who discussed public safety in Detroit. Duggan said that most of the shootings involve people who have issues with each other, and the crimes are not as random as they seem. He admitted that they do need to be putting more officers on the streets so Chief James Craig can have more resources. Regarding the “no snitch” problem, Duggan agreed that it’s an obstacle, and it might mean that they need something like a “real time” crime center to ensure that people who come to the police with information will be protected. He affirmed that there must be a shift in culture towards finding other ways to settle disputes other than with guns. Duggan also added that the poverty rate is impacting talented children of Detroit who aren’t getting the same opportunities to succeed. He said that he supports the Coalition on Better Schools, and he’s proposed an election for officials to decide the future of how Detroit Public Schools operate. The conversation continued with discussion on blight in Detroit. Duggan said that they knocked down 4,000 houses last year and the same number so far this year and that they’ve targeted demolitions to the strongest neighborhoods. Duggan mentioned that J.P. Morgan Chase and Dan Gilbert have been instrumental in helping them finance these ventures. When asked about street artist Shepard Fairey, Duggan said that he was treated no differently than the last person who defaced property. Duggan closed the conversation

with talk on the new Red Wings arena and how that project will also develop the surrounding blocks.

Program: Flashpoint  
Date: August 2  
Time/Duration: 10:00 a.m. /7:07 segment length  
Summary:

One segment of this locally produced weekly public affairs program hosted by WDIV News anchor Devin Scillian addressed issues pertaining to Government. Scillian was joined by Metro Times, Jack Lessenberry, the Editorial Page Director of the Detroit News, Nolan Finley, columnist for the Detroit Free Press, Rochelle Riley, and President of Truscott Rossman public relations, John Truscott. They discussed Donald Trump and his impact on the Republican party. Truscott said he believes that Trump is bringing attention to the party when no one else is, but he didn't think that Trump will last in the long-run. Finley agreed that Trump is "having a blast," but he's not a serious presidential candidate. Lessenberry said that the danger for Republicans is Trump has a lot of power, but he's unstable. Riley said that Trump is the best thing to happen to the Democratic party in the last 30 years, and he's doing well because people do agree with some of the hateful stuff he says. Lessenberry stated that Democratic candidate Bernie Sanders has the edge over Hilary Clinton because of his warmer messaging. Finley added that the trust issue with Clinton is eroding her support, and so Trump's message of "politicians as crooks" is especially hurting her. Riley said that if Clinton starts chasing Sanders instead of fixing her own problems, it won't bode well for her. Truscott said that Clinton hasn't run a very good campaign, and needs to turn things around.

Program: Flashpoint  
Date: August 9  
Time/Duration: 10:00 a.m. /30:00  
Summary:

The entire edition of this locally produced weekly public affairs program hosted by WDIV News anchor Devin Scillian addressed issues pertaining to Government. Scillian was joined by Oakland County Executive L. Brooks Patterson, Republican Congresswoman Candice Miller, and the State Director for African American Outreach for the Republican National Committee Wayne Bradley, and the Republican Political Commentator for the Detroit News, Kathy Hoekstra. The panel members discussed the Republican presidential candidates' recent debate in Cleveland. Miller commented that debates are important because the public gets a "sense" of each person. Patterson stated that Donald Trump handled himself well during the proceeding, despite copious attacks. Hoekstra added that Governor Christie's mini-debates on national security and social security were especially important. Miller agreed that Christie's contributions were revealing of other candidates platforms. Patterson offered that he was slightly surprised that Kasich didn't dominate the conversation better as the Ohio governor. Bradley mentioned that Ben Carson is an important candidate as an African American Republican. Hoekstra said she was disappointed healthcare wasn't a more widely

discussed topic. The second segment featured a panel including Democratic Congresswoman Debbie Dingell, the Editorial Page Director of the Detroit News, Nolan Finley, and Senior Partner at Goodman Acker, Jerry Acker. Dingell was undecided on how to vote on the Iran deal, and each of the other guests had opposite opinions on it. Dingell said that President Obama has made every piece of information available to representatives in order for them to make the most educated vote that they can. Acker commented that his family who lives in Jerusalem is terrified of nuclear war, and that he still believes this deal is beneficial to the people of Israel. He added that this is about verifying that Iran's nuclear weapons are gone; it is not about trust. Finley extended that he doesn't know what a proportional response would be if we were to catch Iran "cheating." Finley stated that if Iran were to comply with the agreement, it would not limit their ability to continue to develop nuclear weapons. The conversation continued on the President's deal with Iran. Finley, Acker and Dingell offered wrapping sentiments on the deal and reaffirmed their stances as against it, for it and undecided, respectively.

Program: Flashpoint  
Date: August 16  
Time/Duration: 10:00 a.m. /17:48  
Summary:

Two segments of this locally produced weekly public affairs program guest hosted by WDIV News anchor Guy Gordon addressed issues pertaining to Government. Gordon was joined by Wayne County Executive Warren Evans. He addressed how Wayne County avoided bankruptcy and emergency management by passing a consent agreement with stiff cost-cutting measures, tough state oversight, and an opportunity for a fiscal reset. Evans shared that some of the financial challenges are eliminating a \$52 million deficit, implementing a 5% pay cut for most union and non-union employees, making drastic cuts to health care for employees and retirees, and raising minimum retirement age from 50 to 62. He added that there has to be some flexibility for unions to strike a deal to get at a final number, and Evans affirmed that the agreement is an imposition on everybody in the county and not just a few. Scillian was joined next by a panel of Wayne County Commissioners including Chairman and Democrat Gary Woronchak, Democrat Ilona Varga, and Republican Terry Marecki. On Thursday, the commission approved the consent agreement with a 14-1 vote. Woronchak said that they were put in a position where they had to do something about the financial emergency in their county within a given time frame according to State law. Varga added that they had no choice but to make the best they could out of a bad situation. Marecki attested that of the four options that they were presented, they made the right selection. Woronchak stated that the consent agreement preserves the system of checks and balances of government operations but he added that he's worried about a "brain drain" and that residents of Wayne County might move to escape the dire financial state. They have 30 days to reach an agreement for nine labor unions.

Program: Flashpoint  
Date: August 23  
Time/Duration: 10:00 a.m. /30:00

## Summary:

The entire edition of this locally produced weekly public affairs program hosted by WDIV News anchor Devin Scillian addressed issues pertaining to Government. Scillian was joined by Republican Congressman Mike Bishop and Democratic Congresswoman Brenda Lawrence, both freshman representatives from Michigan. The discussion commenced with President Obama's deal with Iran. Bishop said that he is voting against the deal, and that he has spoken with the prime minister of Israel. He added that Iran is a country that cannot be trusted at this time and that they have deemed the United States "the Great Satan." Lawrence claimed that she had not made her decision yet. She spoke on the multiple parties that this deal would affect other countries than Iran and the United States. The conversation turned to illegal immigration and Donald Trump's notion of building a wall. Bishop stated that Congress has not solved this issue nor have they developed a policy and that a wall is a good idea. Lawrence agreed that if you're born in the U.S., you should be considered a citizen, but she commented that managing the U.S. borders and building a wall is an expensive venture. The conversation continued with talk on the national budget. Bishop stated that they need to find a way to address transportation and infrastructure in the budget and find a way to pay for it. Lawrence claimed that the recent budget passing was more of a messaging than a reality. She added that social security, climate and education are compromised. Regarding climate change, specifically, Lawrence expressed the need for timelines and expectations for protecting the environment. Bishop asserted that Asia is just as culpable as the United States for affecting the earth's current state. Scillian was later joined by a panel of guests including the editorial page director of the Detroit News, Nolan Finley, and the editorial page director of the Detroit Free Press, Stephen Henderson, who discussed immigration law. Finley stated that we can't send people back, but you can send back those you catch who are here illegally. He believed that borders should have integrity and be enforced. Henderson asserted that there is racial push back as a result of Trump's remarks. The conversation turned to the roads in Michigan. Finley remarked that there's a lot of pressure in Lansing to secure a deal to fix the roads. Henderson added that we should not cannibalize other parts of the budget that are also underfunded to help pay for the roads. Finley and Henderson agreed that part-time legislature could be a potential solution.

Program: Flashpoint  
Date: September 6  
Time/Duration: 10:00 a.m. / 30:00  
Summary:

The entire edition of this locally produced weekly public affairs program guest hosted by WDIV News anchor Guy Gordon addressed issues pertaining to government. The first segment featured a bi-partisan group of lawmakers from Lansing, including Democratic State Senator Bert Johnson, Democratic State Representative Brian Banks, Republican State Representative Kurt Heise and Republican State Senator Marty Knollenberg. Regarding the rejection of the recent bill for improving the roads in Michigan, Heise commented that twenty Republican members of the House are currently opposed to anything that would mean imposing new taxes. Knollenberg affirmed that additional taxation will be necessary in order to improve the road conditions in Michigan. Banks

offered that fixing the roads is a top priority, but it's important to be responsible about funding these efforts. Johnson claimed that partisan politics has made progress difficult and that Democrats are at a disadvantage since the majority of the House is Republican. The conversation continued with discussion of the special committee in the House of Representatives that was formed to explore the ramifications of the sex scandal involving State Representatives Todd Courser and Cindy Gamrat. Heise shared that Tuesday's hearing will bring witnesses, evidence and a deliberation process that will lead to a resolution. He discussed why only the cliff notes version of the official report on this matter has been released to the public; the majority of information on the case will not be available until the trial is over. He explained that this matter is a legislative tribunal and not a court of law. The normal court rules don't apply. Johnson interjected with the need for this matter to be wrapped up and reconciled. The conversation turned to car insurance for Detroiters. Banks argued for lower car insurance rates but added that it should not mean people should have to comprise the level of protection and benefits. Knollenberg commented that most health insurance claims don't cover you if you're injured in a car accident and how that needs to change. Gordon was next joined by John Kasich, the current Ohio governor and a Republican presidential candidate. He addressed several pillars of his platform such as economic and national security and the state of recovery since the recession. He spoke on the overregulation of business and the utility of trade agreements that open up foreign markets in order to make more domestic jobs for Americans. Kasich discussed the economic impact of China and the notion of military action towards the ISIS group and other foreign threats in Iraq, Iran and Syria.

Program: Flashpoint  
Date: September 13  
Time/Duration: 10:00 a.m. /9:15  
Summary:

One segment of this locally produced public affairs program hosted by WDIV news anchor Devin Scillian addressed issues pertaining to government. Scillian was joined by roundtable guests; former Michigan Senate Majority Leader Randy Richardville, Detroit Free Press columnist Dan Dickerson, the head of Detroit's Civil Rights and Ethics department Portia Roberson, and Detroit News editorial page editor Nolan Finley. The group recapped a week that saw Republican representatives Cindy Gamrat and Todd Courser both resign and be expelled from their legislative seats in Lansing. Richardville called it an embarrassment to the body. They discussed the evidence, and the political process that led to the ultimate conclusion. Finley blamed term limits for the inexperience of the leadership involved. The topic turned to what appears to be a bipartisan bill emerging in Lansing, which would pay for fixing Michigan's dilapidated roads.

Program: Flashpoint  
Date: September 20  
Time/Duration: 10:00 a.m. /30:00  
Summary:

The entire edition of this locally produced public affairs program hosted by WDIV news anchor Devin Scillian addressed issues pertaining to government. Scillian was joined by a panel including syndicated political cartoonist, Henry Payne, Oakland County Executive, L. Brooks Patterson, political blogger Kathy Hoekstra, and business columnist for the Detroit News, Daniel Howes. The guests discussed the second Republican debate. Payne asserted that the Republican Party is dominating the country by the numbers. Howes commented on how crude and vague Donald Trump is. Patterson said that there's going to be a change, and Republicans are in excellent shape to take over control of the country, but Trump is peaking too soon. Hoekstra added that Trump is gaining appeal in a populist way and that people are tuning in just to see what Trump's going to do. Payne agreed that Trump is using his celebrity status to give his words weight. Patterson claimed that we are starting to see some serious players. Hoekstra said that the government does run in effect like a business, and the federal government has lost their way. She added that the important difference is that businessmen and businesswoman are held accountable for this behavior. Payne agreed that he liked executives in office and didn't understand why Ben Carson isn't getting more interest based on his "American Dream" journey. Howes said that Governor Snyder is good at managing things, but not as good at political undertakings. Regarding Courser and Gamrat, Patterson stated that he doesn't think either will ever receive a seat in the Michigan legislature again, even though they're running again for the seats they lost. Howes said that he's opposed to term limits and let people vote on it. The final segment included two guests including the COO of Cure Auto Insurance, Eric Poe and personal injury attorney David Christensen who spoke about the proposed Senate Bill 288 on D-Insurance in Detroit. Poe said that 21% of drivers in Michigan don't even buy car insurance because it prices them out. Christensen added that he doesn't think this kind of bill is a solution because the insurance industry in Michigan will not open their books to explain why rates are so high. Poe said that Michigan has no reasonable rate for what a doctor can charge for medical bills as a result of driving-related injuries. Christensen followed up saying that the insurance companies themselves determine whether or not the charges are reasonable and that it's a system that's been working for 41 years in the state, people love their no-fault insurance.

Program: WDIV PSA /MAB – Storm  
Dates: July - September  
Time/Duration: General Rotation/ 1x :30, 1x :15  
Summary:

These PSAs from the Michigan Association of Broadcasters encourage viewers to join the National Guard, and assist local teams. They stress the importance of emergency response workers when a disaster hits.

Program: WDIV PSA / NAB – For Those Who Serve, Who Helps a Hero  
Dates: August - September  
Time/Duration: General Rotation/ 2x :30, 1x :15  
Summary:

These National Association of Broadcasters PSAs highlight the work of the Gary Sinise Foundation, which is dedicated to helping active military and veterans through entertainment, outreach, and life-changing support.

### **ECONOMIC WELFARE OF METROPOLITAN REGION**

Program: WDIV News / Local 4 News at 5  
Dates: July 2  
Time/Duration: 5:00 p.m. / 1:45  
Summary:

We explained how the State treasurer helped put the wheels in motion to deal with the growing financial crisis in Wayne County. WDIV Business Editor Rod Meloni's report highlighted the results from the financial review team investigation and ultimate conclusion that the county was in deeper financial distress than first reported. It included interviews with the state treasurer, a county commissioner, and a bankruptcy expert who explained that the sooner the county started dealing with the issue, the better. The story also compared the county's situation to the financial crisis the City of Detroit faced two years ago.

Program: WDIV News / Local 4 News at 6  
Dates: July 7  
Time/Duration: 6:00 p.m. / 2:00  
Summary:

WDIV News Business Editor Rod Meloni did a story about how the Detroit City Council now plans to reconsider its earlier vote NOT to raise water rates. The story explained that council members were reminded of the Grand Bargain agreement with the State of Michigan that helped get the city out of bankruptcy. Council members also could not reject a water rate increase based on what they thought the community could pay. The report included interviews with city council members and also explained that the water rate increase if approved during a new vote would add about \$5 a month to the average user's bill.

Program: WDIV News / Local 4 News at 5  
Dates: July 22  
Time/Duration: 5:00 p.m. / :30  
Summary:

We reported that Wayne County is facing a financial emergency. Michigan Governor Rick Snyder went on record saying he agreed with the state review team's finding that the county's deficit is simply too deep to climb out of by more traditional cost-cutting means. The story also explained what happens next in the process and how long the county has to respond to the governor's "financial emergency" declaration.

Program: WDIV News / Local 4 News Today  
Dates: July 22  
Time/Duration: 6:00 a.m. / 1:45  
Summary:

We reported the opening of six new Kroger stores that used to be Hiller's Market grocery stores. The report included interviews with former Hiller's customers who had mixed emotions about the plan to turn the markets into new Kroger stores. It also included an interview with one of the Hiller's managers who explained that retaining Hiller's employees was a key part of the negotiations. It was expected, according to the story, that most of the Hiller's employees would be hired by Kroger but the Hiller's employees did have to formally apply. Keeping the jobs is important because large scale layoffs would also have a negative ripple effect on the local economy. The story also explained that some of the products that were unique to Hiller's would now be sold at Krogers.

Program: WDIV News / Local 4 News at 5  
Dates: August 12  
Time/Duration: 5:00 p.m. / 1:30  
Summary:

This report was about sharing some economic news about how gas prices can affect other areas. The story explained that gasoline prices soared to nearly their highest level in a year because of the unexpected shutdown of a BP facility in Ohio. The story included interviews with drivers who talked about the struggle to now do more with less as they attempted to deal with the sudden rising in prices.

Program: WDIV News / Local 4 News Today  
Dates: August 14  
Time/Duration: 6:00 a.m. / 2:00  
Summary:

This report addressed the economics of the upcoming annual Woodward Dream Cruise, especially to businesses along the 16-mile stretch of Woodward. The report highlighted an ice cream shop that extended its hours for the entire week leading up to the official dream cruise weekend. One the co-owners explained that they do an entire year's worth of business during "dream cruise week." The live report also talked about the 1.2 million people expected to attend and how that translates into a lot of extra business for the shops in the area.

Program: WDIV News / Local 4 News at 5  
Dates: August 24  
Time/Duration: 5:00 p.m. / 1:50  
Summary:

WDIV News Anchor/Reporter Guy Gordon did a story about a special job fair for the new arena being built for the Detroit Red Wings. The goal was to find the smaller

companies and let them have a chance to bid on the different projects. The story stated that an estimated \$150 million, or about 65% of the project, has gone to companies certified as being Detroit-based companies. The report included an interview with a city official who encouraged small businesses to come to the job fair because there was also the chance to partner with another company.

Program: WDIV News /Local 4 News / Local 4 News at 5  
Dates: August 25  
Time/Duration: 5:00 p.m. / 2:00  
Summary:

This story is about a negative impact from the M1 rail project in Detroit. The system will run, primarily along Woodward Avenue, but the construction is also taking place on at least one other nearby street and it is hurting business. The report highlighted a new business that features wraps, smoothies and other drinks. The sidewalk in front of the business is technically open, but the owner said the detours are confusing. The story further noted that the dust and noise from the construction work is also keeping customers away.

Program: WDIV News / Local 4 News at 6  
Dates: September 2  
Time/Duration: 6:00 p.m. / 2:00  
Summary:

We reported that the City of Dearborn was able to attract new businesses and help existing businesses grow by doing away with most of the city's parking meters. WDIV Business Editor Rod Meloni talked to the manager of a Dearborn restaurant and the head of the city's Chamber of Commerce, both of whom explained how the free parking was directly related to an increase in business and the start of new ones. The report noted that the increased business at just one location, a farmer's market, led to customers spending an additional \$6,000 a week with surrounding businesses. Employees from the different businesses were also part of the economic "ripple effect" because those workers were now spending money that used to go toward parking on other things.

Program: WDIV News / Local 4 News at 6  
Dates: September 17  
Time/Duration: 6:00 p.m. / 1:30  
Summary:

WDIV Business Editor Rod Meloni did a report on the ongoing legal fight between Wayne County and members of the AFSCME over planned budget cuts. The report highlighted how AFSCME recently went to Wayne County Circuit Court to get a temporary restraining order that stopped county officials from starting planned budget cuts. That ruling was reversed, so this story looked at how union leaders then took their fight to U.S. Federal Court. The federal lawsuit suggested the county was not legally in a

consent agreement. The union also stressed that deep cuts to the budget (including layoffs and pay cuts) would do even more harm to Wayne County and its finances.

Program: WDIV News / Local 4 News at 11  
Dates: September 29  
Time/Duration: 11:00 p.m. / 2:00  
Summary:

We reported about a real estate business in Indianapolis suggesting Detroit was “a dirty city,” and that people should “escape” from the region. The story explained that the comments were made on a Facebook page publicly linked to the relator. However, when confronted about the remarks, the realtor claimed the comments were made without his knowledge and explained the page was operated by a relative. The report included interviews with several Detroit residents and a group of German tourists who happened to be in town. While everyone interviewed for the story spoke well of Detroit, it is difficult to quantify how much business the negative comments may cost Detroit and metropolitan area in the future.

Program: Flashpoint  
Date: July 5  
Time/Duration: 10:00 a.m./11:40 Segment Length  
Summary:

One segment of this locally produced weekly public affairs program hosted by WDIV News anchor Devin Scillian addressed issues pertaining to our economic welfare. Scillian was joined by former Michigan Senate Democratic Leader Gretchen Whitmer, former Michigan Senate Majority Leader Randy Richardville, former Michigan State Senator Alan Sanborn, and Rep. Debbie Dingell. The topic of the roundtable discussion was Michigan’s road repairs and the new plan proposed by state legislators which would increase the tax on gasoline throughout the state. Whitmer started by saying that Proposal 1 was created by Governor Snyder after a plan created by Richardville and herself failed to pass. After Proposal 1’s historic defeat, the Senate was beginning to revisit the original proposed plan. Richardville stated his belief that Proposal 1 was confusing to voters; citizens would agree to pay more for gas if they were confident the money was going solely to road repairs. Sanborn said a gas tax increase would be tough on working families who, in his opinion, already pay enough taxes. Dingell shared Sanborn’s concern for working families, and Whitmer said years of surface repairs have wasted taxpayer money and frustrated Michigan citizens. Sanborn followed by saying the money needed to come from existing funds rather than a tax increase. The roundtable agreed the current plan would not pass in its current state.

Program: Flashpoint  
Date: July 12  
Time/Duration: 10:00 a.m. /6:35 segment length  
Summary:

One segment of this locally produced weekly public affairs program hosted by WDIV News anchor Devin Scillian addressed issues pertaining to our economic welfare. Scillian was joined by Craig Fahle from the Detroit Land Bank Authority, who discussed the process of selling houses through land auctions in the city. He stated that there is a caveat with the system that offers people to buy a home for as little as \$1,000: buyers have six months from purchasing the house to get that house up to code and occupied. Fahle added that they have an architect on staff as well as homebuyer counseling to help buyers achieve their goals. He said that their goal is to get houses occupied and have the neighborhoods filled up again; he doesn't want anyone to fail. Fahle admitted that about half of their buyers are doing so with the intention to flip the purchase. He said that they hold open houses every month and encourages people to take a look at areas where they might want to live before they place a bid in one of their auctions.

Program: Flashpoint  
Date: July 26  
Time/Duration: 10:00 a.m./16:34 total length  
Summary:

Two segments of this locally produced weekly public affairs program hosted by WDIV News anchor Devin Scillian addressed issues pertaining to our economic welfare. Scillian was joined by a panel of Detroit City Council members including James Tate of District 1, Andre Spivey of District 4, Raquel Castenada-Lopez of District 6, and George Cushingberry of District 2. Lopez said that increasing water rates by 7.5% isn't necessary when an aging, leaking in frastructure needs to be repaired and a systematic database for assessment purposes must be implemented. Cushingberry added that because of the water increase they'll have a 2 point increase in the bond grade of the city, which will lower their borrowing costs. Tate added that it's important to start thinking about how the moves they make today affect the moves down the road, and the reality is the system is literally purging clean water. The conversation turned to Riverside Park and the agreement between Mayor Mike Duggan and the Moroun family which owned the park property and owns the Ambassador Bridge. Spivey said that he supports repairing the bridge, but it won't be done in his term. Lopez thought that the deal is flawed without built-in mechanisms to protect the community from developers in the long run. Cushingberry added that there is frustration over the Morouns and clean-up regarding the dilapidated train station that they also own. Later in the program Scillian was joined by the President and CEO of the Michigan Black Chamber of Commerce, Ken Harris. He mentioned that 64% of all businesses in Detroit are African-American owned. He said people want equal access and fairness in treatment and to be connected in the right away to participate in the renaissance that's happening. He continued to say that bridging the gaps between downtown and mid-town is paramount, and addressing the neighborhoods is the key to balancing the economy.

Program: Flashpoint  
Date: August 2  
Time/Duration: 10:00 a.m. / 15:52 total length

## Summary:

Two segments of this locally produced weekly public affairs program hosted by WDIV News anchor Devin Scillian addressed issues pertaining to our economic welfare. Scillian was joined by a panel including columnist from the Metro Times, Jack Lessenberry, the Editorial Page Director of the Detroit News, Nolan Finley, columnist for the Detroit Free Press, Rochelle Riley, and President of Truscott Rossman public relations, John Truscott. The guests discussed the impact of the “Right to Work” ruling. Truscott said unions are providing better services and attention to members to become more competitive. Lessenberry added that it was a close vote with a 4-3 decision. Finley mentioned that the ruling applies only to public employees, and so, it hasn’t devastated unions. Riley offered that unions need to become a place where you want to go to instead of a place where you feel you are forced to go to. The conversation shifted to the notion of Michiganders prioritizing repairing the roads over ameliorating education. Lessenberry said that even Snyder hasn’t been able to address such an important issue. Truscott added that it takes a long time dealing with legislation even on extremely important matters. Riley offered that she found it amazing that the governor signed a budget without a plan in place to fix the roads. Finley believed that there’s a bigger price to pay for not fixing the roads over implementing a gas tax. The panel discussed the Riverside Park controversy and whether Detroit needs another bridge to Canada. Riley said that Mike Duggan is doing the right thing in courting everyone who wants to bring business and population to Detroit. Lessenberry believed that the Moroun-owned second bridge will never be built. Finley believed we’ll be lucky to get the Gordy Howe bridge built.

Program: Flashpoint  
Date: August 30  
Time/Duration: 10:00 a.m. /6:21 Segment Length  
Summary:

One segment of this locally produced weekly public affairs program hosted by WDIV News anchor Devin Scillian addressed issues pertaining to our economic welfare. Scillian was joined by the co-founder of Deadline Detroit, Allan Lengel, the COO of the Charles H. Wright Museum, Karla Henderson, and the senior editor of the Michigan Chronicle, Keith Owens. The guests commented on the state of Detroit and the positive developments within the city. Owens offered that his family in Denver, Colorado is now supportive of his decision to live in Detroit. Henderson said that she’s excited about the personalities who are contributing to the amelioration of circumstances. Lengel called the Chrysler Superbowl commercial that featured Eminem in 2011 crucial to rehabbing Detroit’s image, but there’s still issues of crime. Henderson added that Detroit Public Schools remain a major problem. Owens described how financial support needs to be evenly distributed across neighborhoods.

## AUTOMOTIVE INDUSTRY

Program: WDIV News/ Local 4 News at 5  
Dates: July 9  
Time/Duration: 5:00 p.m. / 1:30

Summary:

We reported that the Dearborn-based Ford Motor company confirmed they will, beginning in 2015, move production of the next-generation Ford Focus and C-Max. The vehicles are currently built at the Michigan Assembly Plant. The story included a statement from Ford, in which, the automaker stated they were “actively pursuing future vehicle alternatives to be produced at the plant. No specific project was green-lighted for production at the plant, but Ford said it expects the issue to be addressed during the upcoming contract talks with the United Auto Workers.

Program: WDIV News / Local 4 News at 5  
Dates: July 13  
Time/Duration: 5:00 p.m. / 2:00  
Summary:

We reported that General Motors and the United Auto Workers Union formally opened contract talks. The report highlighted why these talks would be much different from past negotiations because GM was now profitable and these are the first talks since Michigan lawmakers passed “Right To Work” laws. The story included interviews with GM CEO Mary Barra and the head of the UAW, both expressing optimism the two sides can get a deal done. The story also outlined the “wish list” for both sides: The UAW hoping to get rid of the Tiered pay scale and get better job security. GM wants to keep the 2-Tier pay system and prefers to have wage increases tied to profit sharing.

Program: WDIV News / Local 4 News at 6  
Dates: July 22  
Time/Duration: 6:00 p.m. / 4:00  
Summary:

We presented a team of reports on the discovery that vehicles could be remotely hacked and controlled. WDIV Business Editor and Auto Expert Rod Meloni did the first report explaining how two high-tech experts were able to hack into a jeep and control things like the radio volume, air conditioning, and even turn the vehicle on and off. The report included an interview with a different high-tech expert who laid out just how potentially dangerous that could be. It also explained that it was already possible to hack a vehicle while sitting inside the vehicle with a laptop computer, but that this was different because now the hackers could remotely take control from miles away. The second half of the coverage was done by WDIV reporter Hank Winchester who focused on what drivers could do about it. This report included a statement from Chrysler, and an interview with a safety expert. It also included a step-by-step walk-through of the things Fiat-Chrysler recommended to guard against a vehicle being hacked.

Program: WDIV News / Local 4 News at 6  
Dates: August 17  
Time/Duration: 6:00 pm. / 2:00  
Summary:

We reported on the poor condition of roads and bridges across the state and how that is affecting motorists. WDIV Business Editor Rod Meloni did a report that looked at how dozens of drivers suffered damaged tires and car rims because of a massive hole on a freeway overpass. The story included interviews with drivers, an automotive expert, and lawmakers about what needs to be done to keep people safe on the roads.

Program: WDIV News / Local 4 News at 11  
Dates: August 24  
Time/Duration: 11:00 p.m. / :40  
Summary:

This report helped to put the General Motors ignition switch controversy into perspective. It explained that while the number of claims against the Detroit automaker was higher than originally predicted, most were not honored. The story pointing out that 91% of the death/injury claims filed were rejected. It explained that a special compensation fund was established to review claims, and that the fund approved only 399 of the 4,343 claims.

Program: WDIV News / Local 4 Ne4ws at 6  
Dates: August 25  
Time/Duration: 6:00 p.m. / 1:45  
Summary:

This report addressed the level of customer satisfaction with the auto industry. WDIV News anchor and auto expert Guy Gordon did a story that examined why the industry only has a 79% satisfaction rating. It included an interview with an industry expert and highlighted two key factors: The record number of recalls over the past year, and an increase in vehicle prices. 15 of the 27 brands saw their ranking dropped from a year ago. The report also explained that the higher prices included a silver-lining for Detroit auto workers because the higher prices translated into higher profit sharing checks.

Program: WDIV News / Local 4 News at 11  
Dates: September 16  
Time/Duration: 11:00 p.m. / 2:00  
Summary:

We reported that the United Auto Workers union and officials from Fiat-Chrysler announced they have reached a tentative agreement. The two sides held a joint news conference to talk about the proposal. The story also explained that a key part of the agreement was, reportedly, the elimination of the 2-tier pay scale system. In addition, the report included an interview with FCA CEO Sergio Marchionne. He talked about the importance of getting the rank-and-file members to approve the deal. In early voting the contract was rejected at several key plants and was in jeopardy of going down to defeat.

Program: WDIV News / Local 4 News at 5  
Dates: September 17

Time/Duration: 5:00 p.m. / 2:30

Summary:

This report was about what General Motors officials hoped would be the final chapter in the saga involving faulty ignition switches. WDIV Business Editor explained that GM and the Department of Justice had worked out a settlement. The report included interviews with drivers, GM CEO Mary Barra, who apologized to the victims' families for the automaker's actions, and industry analysis. The story also included specifics from the settlement and explained how it was essentially two components made up of a criminal side and a civil side. Under the criminal side, GM admitted to failing to disclose problems with the ignitions in question, and misleading customers. The story further noted GM was asked to pay nearly a billion dollars in fines. On the civil side, there was a memorandum of understanding in the lawsuits, which covered 1,380 deaths and personal injury claims.

Program: WDIV News / Local 4 News at 4

Dates: September 18

Time/Duration: 4:00 p.m. / :40

Summary:

This is a story that started as a typical recall but quickly became a world-wide controversy/scandal in the automotive industry. The report explained how Volkswagen recalled 500,000 cars because of a so-called "defeat device." The device was designed to allegedly work around emissions standards and temporarily register acceptable emission levels during exhaust testing.

Program: WDIV News / Local 4 News Today

Dates: September 30

Time/Duration: 5:00 a.m. / :40

Summary:

We reported that as Fiat-Chrysler workers voted on a tentative deal, we learned that the United Auto Workers sent a "intent to strike" notice to the Ford Motor Company. The story explained that the UAW accused the Dearborn automaker of failing to "bargain in good faith." The report listed a plant in Missouri that makes the popular F-150 pick-up truck. It also cautioned that a prolonged walk-out would hurt dealerships in Metro Detroit and local auto parts suppliers.

### **HEALTH & PUBLIC WELFARE**

Program: WDIV News / Local 4 News at 11

Dates: July 23

Time/Duration: 11:00pm / Total length 4:35

Summary:

We reported that 3D printing is creating possibilities in medicine where there were once no viable options. WDIV Health Reporter Dr. Frank McGeorge has followed Ian Orbich's story since he became the third child to receive a custom, 3D printed airway splint at the University of Michigan in 2014. Orbich was born with multiple medical problems including a condition called severe tracheobronchomalacia. It left his airway about the size of a coffee stir and so weak that just changing his diaper could cause it to collapse. His mother Meaghan Orbich saw a story about the first child to receive the 3D printed airway splint in her Facebook feed and contacted the University of Michigan to see if Ian might be a candidate. He was and in 2014, the Orbich family traveled to Ann Arbor from their home in Pennsylvania for the surgery. As surgeon Dr. Glenn Green explained, "We saw exactly where the collapsed windpipe was, and we designed a shell to go over that area. We took that design to the 3D printer and in about 24 hours we had the actual implant." The surgery was a success. Just over a year later, Orbich is sitting on his own, smiling, reaching for toys, and starting to take tastes of food. He is slowly being weaned from his ventilator and is learning to stand. "We really hope that by us talking about Ian's surgery and the success he has had that other people would be helped," said Meaghan Orbich. So far four children have received the custom airway splints and all are doing well. The University of Michigan is working with the FDA to win approval for a clinical trial and secure funding. McGeorge explained the ultimate goal is to use the splints in children with tracheobronchomalacia much earlier, to prevent the complications that come with the current standard treatments.

Program: WDIV News / Local 4 News Today, Local 4 News at 5  
 Dates: July 1, 9, 16, 24 August 7, 14, 21, September 2  
 Time/Duration: 6:00am, 5:00pm / 20:43 Total Length  
 Summary:

WDIV Health Reporter Dr. Frank McGeorge presents a regular report on "What's Going Around." It highlights the most common illnesses affecting residents in five local counties. Our health team contacts area hospitals and doctors' offices each week to collect the relevant information and determine which illnesses should be featured. July began with cases of poison ivy being reported at most local hospitals. McGeorge highlighted the various ways poison ivy can look in the wild and at different times of the year. In late July, doctors reported a lot of summer problems sending adults to the emergency room, including insect bites, food poisoning, and heat-related issues. St. John Hospital reported treating several elderly patients for dehydration. In children, summer viruses topped the list, with symptoms including fever, mouth sores, vomiting and diarrhea. Mid-August brought the first hint of fall with the start of ragweed allergies. At the beginning of September, McGeorge presented the illnesses that were most likely to sicken children in the first weeks of school – spotlighting stomach viruses, pink eye, strep throat, and asthma flare-ups.

Program: WDIV News  
 Dates: August 3, 4, 25, 26 and September 2, 4, 5  
 Time/Duration: All Newscasts/ Total length 18:10  
 Summary:

West Nile Virus is a threat each summer in Michigan. This year, the first pool of mosquitoes to test positive for the virus was detected in Oakland County in early August. WDIV Reporter Kimberly Gill talked with doctors and residents about the precautions they should be taking to reduce their risk of contracting West Nile Virus. Dr. Justin McAllister of Great Lakes Urgent Care urged residents to wear insect repellent with DEET and avoid being outside at dusk and dawn when mosquitoes are most active. Mosquitoes in Wayne County in Redford Township also tested positive later in August. We reported that at the start of September, a crow in Oakland County tested positive for West Nile Virus. Just two days later, health officials announced the first human cases in Michigan this year had also been confirmed in Macomb, Monroe, Oakland and Ottawa counties. Two of the cases were found in blood donors during routine testing by the American Red Cross. Officials confirmed 57 birds and 11 pools of mosquitoes had also tested positive for West Nile Virus. Health officials reminded residents to avoid mosquito infested areas, wear insect repellent with DEET, and to drain standing pools of water around their property to reduce the risk of catching the virus.

Program: WDIV News/Local 4 News Today, Live in the D, Local 4  
News at Noon, 4 & 5  
Dates: August 12, 13  
Time/Duration: 5:00am,6:00am,11:00am, Noon,4:00pm,,5:00pm,11:00pm  
/ Total length 20:57

Summary:

Summer is traditionally a difficult time to maintain adequate blood supplies, as regular donors go on vacation and high schools and colleges are not in session to hold blood drives. WDIV has teamed up with the American Red Cross and Gardner-White Furniture stores to help ease seasonal shortages and maintain the blood supply at safe levels through the year. To highlight the need for blood, WDIV Health Reporter Dr. Frank McGeorge profiled Jeannie Talarico, a horse trainer who went to the eye doctor after experiencing vision changes and was ultimately diagnosed with a cancer called Waldenstrom Macroglobulinemia. Talarico suffered massive bleeding after undergoing a bone marrow biopsy and needed blood and plasma transfusions to survive. "Before I got ill, I didn't think about giving blood, until I was the person that needed it and I thought, 'My gosh, what if there wasn't any blood?'" said Talarico. McGeorge urged viewers to attend blood drives to be held the following day at Gardner-White stores in Auburn Hills, Canton, Macomb Township, Warren, Waterford, Novi, and Taylor. We promoted the details of the blood drives throughout newscasts and in separate promotions. Dr. McGeorge reported live from the Auburn Hills blood drive to urge viewers to come donate and interviewed 13-year-old Nolan Sikina, who received multiple blood transfusions throughout his successful treatment for leukemia at age 5. Sikina's family has since organized many blood drives in his honor. McGeorge also spoke to Crystal Issac from the American Red Cross, who explained why blood is so desperately needed in the summer months and encouraged those who were able to donate regularly.

Program: WDIV News/Local 4 News Today, Local 4 News at 5  
Dates: August 25 and September 2  
Time/Duration: 6:00 a.m., 5:00 p.m. / Total length 5:56  
Summary:

Asthma is the leading cause of missed school days, especially in September. As students prepared to return to class, WDIV Health Reporter Dr. Frank McGeorge took a closer look at the problems related to asthma in school and the best ways to help control it. McGeorge profiled 6-year-old Brandon Kinbrough, who has missed up to two weeks of school at a time because of his asthma. "I worry that if he continues to have severe asthma attacks that it's going to put him behind in school," said Ciera Lewis, Brandon's mother. Henry Ford Hospital pediatrician Dr. Elliott Attisha emphasized the importance of preparing with your child's doctor before the school year begins. "What that does is ensure that the child has the necessary asthma medications to keep their asthma under control. It also ensures that a child has an asthma action plan. It ensures that a child has permission to carry their medications at school," said Attisha. Attisha warned that some children with undiagnosed asthma may suffer coughing that is not easily attributed to asthma, while others may experience chest tightness or wheezing. McGeorge explained that it is also critical to treat any underlying allergies and to emphasize the importance of handwashing because upper respiratory infections can be a trigger for children who already suffer from asthma.

Program: WDIV PSA /Gardner White Blood Drive  
Dates: August 7 - 13  
Time/Duration: General Rotation/ 1x :30  
Summary:

This WDIV-produced PSA asks viewers to save lives by donating blood. WDIV, Gardner White Furniture and the American Red Cross all teamed up for a blood drive on August 13th. Viewers can give the gift of life at a half-dozen locations throughout metro-Detroit that day.

Program: WDIV PSA/Ad Council – Bike Lesson, Dressing Lesson  
Dates: July - September  
Time/Duration: General Rotation/ 2x :30  
Summary:

These Ad Council PSAs are meant to show the importance of teaching kids about good oral health, including brushing teeth regularly. They give humorous examples of parenting lessons that can't be given in 2 minutes, whereas proper brushing technique is quick to teach.

Program: WDIV PSA /CHMF – Hope  
Dates: July - September  
Time/Duration: General Rotation/ 1x :30, 1x :15

Summary:

These PSAs from the Children's Hospital of Michigan Foundation talk about the work the organization does for sick children and their families. They are dedicated to improving the health and wellness of children by raising and granting philanthropic resources. They benefit research, medical education and community health initiatives.

Program: WDIV PSA/MAB - Abstinence  
Dates: July - September  
Time/Duration: General Rotation/ 1x :30  
Summary:

This Michigan Association of Broadcasters PSA encourages young people to wait before having sex. It warns people to think twice before putting themselves in a situation where they may become pregnant or contract a sexually transmitted disease.

Program: WDIV PSA.MAB – Awkward Silence  
Dates: July  
Time/Duration: General Rotation/ 1x :30  
Summary:

This PSA from the Michigan Association of Broadcasters and the Partnership for a Drug Free America shows two men talking over breakfast. One mentions that he knew someone in his family had been "partying", but just found out she tried heroin. The PSA gives information on where to go for help in that situation.

Program: WDIV PSA/MAB – Colorectal  
Dates: July  
Time/Duration: General Rotation/ 1x :30  
Summary:

This MAB PSA encourages viewers to get screened for colorectal cancers, because though they are some of the most deadly cancers they are also highly preventative. Actress Meryl Streep describes how simple and important the screening is.

Program: WDIV PSA/MAB – Foster Recruitment  
Dates: July  
Time/Duration: General Rotation/ 1x :30  
Summary:

This Michigan Association of Broadcasters PSA dispels myths about what's required to be a foster parent, including making a lot of money, having a big house, or being married. It tells viewers how to reach a foster counselor and apply.

Program: WDIV PSA/MAB – Success Stories  
Dates: August - September  
Time/Duration: General Rotation/ 1x :30  
Summary:

This Michigan Association of Broadcasters PSA shows stories of people who've successfully gotten health coverage through the Healthy Michigan Plan. It especially highlights cases of preventative care, such as mammograms.

Program: WDIV PSA/MAB – Why  
Dates: July - September  
Time/Duration: General Rotation/ 1x :30  
Summary:

This PSA from the Michigan Association of Broadcasters gives food safety information, from cleanliness to proper cooking temperatures.

Program: WDIV PSA/NAB – No Kid Hungry  
Dates: July - September  
Time/Duration: General Rotation/ 1x :30  
Summary:

This NAB PSA informs viewers about the Share Our Strength organization, dedicated to ending childhood hunger in America by connecting children with nutritious food.

Program: WDIV PSA/NAB – We Are Broadcasters  
Dates: July - September  
Time/Duration: General Rotation/ 1x :30  
Summary:

This National Association of Broadcasters PSA talks about the importance of broadcast television, to alert viewers in an emergency or inform them about everything from weather alerts to amber alerts.

Program: WDIV PSA/PDFA – Above the Influence  
Dates: July - August  
Time/Duration: General Rotation/ 1x :30  
Summary:

These PSAs from the Partnership for a Drug Free America target teenagers. They illustrate the pressure to fit in, even when it means doing things you don't want to do. They also tell kids they have the power to stand up, be themselves, and stay "above the influence".

## CONSUMER WELFARE

Programs: WDIV News / Local 4 News at 5  
Dates: July 15th, July 28th, and September 9th  
Time/Duration 5:00 p.m. / 1:30 total  
Summary:

The WDIV consumer unit keeps viewers informed about automotive recalls. On July 15th, we reported that Toyota announced a Prius recall over concerns the vehicles could lose power while being driven. This action affected cars sold between May of 2010 and November of 2014. On July 28th, about 35,000 Mini Coopers were recalled because the cars do not meet side impact crash test requirements. Dealers were ordered to install additional protective material in the body of the car. General Motors launched a recall involving 121,000 Cadillacs on September 9th. General Motors says the rear window defroster control can overheat and burst into flames. That recall covered ATS small sports sedans from model years 2013 to 2016. We let viewers know that dealers will repair the problem.

Program: WDIV News / Local 4 News at 11  
Dates: July 8  
Time/Duration 11:00 p.m. / 3:30  
Summary:

WDIV consumer reporter, Ruth Spencer reported on an issue involving the insurance company, Health Plus. A consumer from Huntington Woods, Michigan told our consumer unit she called customer service at Health Plus looking for an "in-network" neurologist. She was given two names, and chose one of the doctors. Later, Health Plus admitted they made a mistake and the doctor she chose was actually out of network. They told the customer she still had to pay about \$400 extra. She appealed to the state of Michigan, but the state said it could not compel the company to pay the difference. Once our consumer unit got involved, Health Plus changed course and reversed the bill.

Program: WDIV News / Local 4 News at 11  
Dates: July 20  
Time/Duration 11:00 p.m./ 4:00  
Summary:

One of the most common complaints to the WDIV consumer unit has to do with the various scams making the rounds in Metro-Detroit. On July 20th, WDIV consumer reporter Ruth Spencer highlighted one of the most common scams. A local woman lost a few thousand dollars when someone claiming to be from the IRS told her she owed a money that she needed to pay right away via wire transfer. She did so, had second thoughts, and called police who informed her it was a scam. We told her story and reminded viewers of the red flags that can help prevent this type of scam. The IRS doesn't make initial contact by phone and never demands immediate cash payment. The story was part of our weeklong look at scams targeting Metro Detroiters.

Program: WDIV News / Local 4 News at 5  
Date: July 21, 22, 23, 24  
Time/Duration: 5 p.m. news / 8:00 plus phone bank cut-ins in news  
Summary:

The WDIV consumer unit highlighted the most common scams in the Metro-Detroit area for 4 straight nights during the 5 p.m. newscast. On July 21st, the consumer unit told the story of woman who got a call from someone claiming there was a problem with her computer. The Better Business Bureau reminded viewers that's not how any reputable computer company does business. Luckily, this victim did not fall for the scam and she hoped her story would help others protect their money. On July 22nd, we highlighted the Fake Sweepstakes Scam, on July 23rd, the Fake Energy Bill Scam, and on July 24th a Billing Scam of someone pretending to be Comcast. Also on July 23rd, we partnered with the Better Business Bureau to open a phone bank where the Bureau's experts could answer questions about scams, how to spot them, and what to do if you're a victim. We also had an expert leading a live chat on our web channel ClickOnDetroit.com. The phone bank was open from 4 p.m. to 6:30 p.m. with updates through all newscasts that evening.

Program: WDIV News / Local 4 News Today, Local 4 News at 5 & 11  
Date: August 10, 13, 14  
Time/Duration: 6:00 a.m., 11:00 p.m., 5:00 p.m. / 9:00  
Time/Duration  
Summary:

Each school year the WDIV consumer unit focuses attention on how to get ready for the new semester without going broke. We help parents learn how to be smarter shoppers and teach college students what they need to set up their "home away from home". On August 10th, our story focused on dorm shopping advice. We enlisted two student experts (current dorm dwellers) to share their advice on what items students need in their dorm room, and which products are a waste of money. On August 13th, during the 11 p.m. newscast, we asked bargain-shopping blogger moms to share all their saving secrets to help other families save money on clothes and supplies. On August 14th, we asked a clinical psychologist to offer advice on how to win the "fashion versus finances" battle when buying new school clothes. Some students may want the latest designer clothes, but mom and dad have a budget. Our expert pointed out how this experience is a perfect time to start teaching young people lessons in budgeting that will last a lifetime.

Program: WDIV News / Local 4 News at 5  
Date: August 27  
Time/Duration: 5:00 p.m. /2:30  
Summary:

Just one month after our Scam Alert Week, the WDIV consumer unit started receiving more frequent complaints about scams originating on Facebook. In one case, someone

pretending to be the performer Kid Rock "friended" two local women on Facebook. He eventually tried to involve them in some scheme to pick up a briefcase, but they would need to pay the expensive delivery fee. They didn't fall for the ruse, but they wanted to warn the public that this scam had been making the rounds. At the same time, a young woman from Warren was offered a sweepstakes prize, contacted via Facebook. In her case, the scammers hacked a friend's Facebook account to make first contact, hoping to gain her trust. Luckily, she also was too savvy to fall for the scheme. We felt it was important to point out that scammers are using social media to target victims, and they need to be on guard online, as well as by phone, email, and text.

Programs: WDIV News / Local 4 News at 5  
Date: September 2  
Time/Duration: 5:00 p.m. / 2:00  
Summary:

We reported a story about a legitimate letter from the government many people feared was a scam. A few consumers started reaching out to the WDIV consumer unit asking about a new letter from the U.S. Census Bureau. They didn't know the agency might do a mid-decade survey and were suspicious when letters, asking them to respond online, started appearing in mailboxes. The consumer made some calls and found out the survey was legitimate. It's a test run for the 2020 Census. However, we pointed out whenever you're in doubt, check it out before responding.

Programs: WDIV News / Local 4 News at 11, Local 4 News at 5  
Date: September 7, 11  
Time/Duration: 11:00 p.m., 5:00 p.m., /5:35  
Summary:

As the busy summer travel season ends, the WDIV consumer unit prepared to get people ready for fall bargains and for the also-busy holiday travel season. On September 7th on the 11 p.m. news, WDIV consumer reporter Ruth Spencer spoke to experts about why the fall travel season is one of the best times to travel. (They also gave some advice on where to look for the best deals and how to maximize your savings. During the 5 p.m. newscast on September 11th, we reminded travelers if they need flights for Thanksgiving and Christmas, they need to start shopping. A Southfield travel agent also pointed out that flexibility during the holidays is a key to saving money. She urged travelers to try to avoid the busiest travel days (the day after Christmas) and said they could save 30 to 50% on air fares. Also, she urged them to be more flexible with their destinations, which could also save them a lot of money.

Programs: WDIV news / Local 4 News at 5  
Dates: September 17  
Time/Duration: 5:00 p.m. / :30  
Summary:

We reported that the U.S. Product Safety Commission released an unusual recall "redo" on September 17<sup>th</sup> about the bed handle recall. This recall was reissued when the safety agency discovered less than 1% of the owners responded during an earlier recall in May of 2014. The action involved about 113,000 adult portable bed handles, from the company Bed Handles Inc. of Blue Springs, Missouri. We told viewers that If owners don't use a safety retention strap with the handles, the handle can shift out of place creating a dangerous gap between the bed handle and the side of the mattress. The deaths of three women have been linked to this problem after they became trapped in the area between the mattress and the bed handles. Regulators say these handles could be in homes, nursing facilities, or centers that care for the disabled. We asked viewers if they knew anyone who might be using these handles, take steps to warn them or the people responsible for their care. The consumer unit also shared more information about the recall on our website, ClickOnDetroit.com to allow consumers to share the information with family and friends.

Program: WDIV News / Local 4 News at 11  
Dates: September 21  
Time/Duration 11:00 p.m. /4:30  
Summary:

On September 21<sup>st</sup> our investigative team focused on the high-cost of medical chopper flights. A couple from Sterling Heights, Michigan learned the lesson the hard way. Their 14 year old daughter had a serious health crisis in 2014. She was flown just 11 miles from a hospital in Troy, Michigan to another facility in Royal Oak, Michigan. The six minute flight cost more than \$23,000. While Blue Cross Blue Shield paid part of the cost (\$6,300), the chopper company is considered out of network and it was free to bill the family for the remaining \$17,000. The family spent a year appealing the price, but was only told they could use a special consideration program, offered by PHI Air Medical, the company that provides the medical chopper. We found similar stories across the country, some medical chopper bills pushing families into bankruptcy. One industry analyst suggests only government regulation would be able to rein in the high costs of those flights.

Program: WDIV News / Local 4 News at 5  
Dates: September 29  
Time/Duration 5:00 p.m. /2:45  
Summary:

We reported that on October 1st, there will be a liability shift for any credit card fraud. Currently, financial institutions pick up the cost of bogus transactions. On the 1st, that liability will shift to the retailer if the company hasn't upgraded to the chip technology. The chips, used in Europe and Canada for years, make cards harder to counterfeit. The shift in liability provides a financial incentive for all the players to improve security. Many retailers are choosing not to upgrade, since the cost of the new technology would outweigh the risk of potential fraud. Financial institutions are also struggling to get new

cards delivered to consumers Industry leaders expect 63 percent of their credit and debit cards will contain chips by the end of this year, expanding to 98 percent by the end of 2017. While October 1st is a key date, the migration from magnetic strip to chip cards is likely to take a few years.

## CRIME

Program: WDIV News / Local 4 News Today, Local 4 News at 11  
Dates: July 30.  
Time/Duration: 5:00 a.m., 11:00 p.m.//4:55 total length  
Summary:

WDIV reported on the 40<sup>th</sup> anniversary of Michigan's most infamous unsolved crime. Jimmy Hoffa disappeared from a Bloomfield Hills restaurant. Since that day, hundreds of thousands of man hours and millions of dollars have gone into sorting through countless tips while trying to crack the case of Hoffa's disappearance. For years stories have circulated about where Hoffa's body ended up from the endzone at Giants Station to the base of the Renaissance Center to a salvage lot car crusher, but his remains have never been found. WDIV Reporter Kevin Dietz spoke to historians who blame the Mafia. "They decided to take care of the problem the best way they knew how, which was to execute him and wipe the problem off the map," said Scott Burnstein, a crime historian.

Program: WDIV News  
Dates: August 26, 27, 28, 29.  
Time/Duration: All Newscasts / 9:15 total length  
Summary:

We reported a 29-year-old Detroit woman is accused of stabbing another woman to death during an argument on a public city bus. The 50-year-old victim, Charla Williams, was stabbed in the face and body with a knife while the bus was stopped on the Detroit's West Side. Her attacker ran off after the stabbing, but Tiffanie Edwards was arrested after a bus passenger's cellphone video of the attack was aired by news outlets. It led to a tip to police. The Detroit Transportation Department has put security cameras and police on buses to improve safety.

Program: WDIV News  
Dates: July 10. August 18, 19, 20, 28.  
Time/Duration: All Newscasts/21:45 total length  
Summary:

We reported there will no criminal charges against an Immigration and Customs agent for the fatal shooting of a 20-year-old Detroit man. Wayne County Prosecutor Kym Worthy said Agent Mitchell Quinn's actions against Terrance Kellom earlier this year were justified by self-defense. Police said Kellom lunged at Quinn with a hammer before he was shot in his father's west side home on April 27. His father, Kevin Kellom, disputed that account, saying his son was escorted down the stairs by officers and was

shot as he was kneeling. WDIV's reporter Will Jones spoke to Kellom's father who said "My son was assassinated in my face. I will never forget that day. I do not agree with Kym Worthy's decision because my son didn't have a hammer, just like there was no search warrant when they came to the house. These are lies. ... Kym Worthy is literally just giving them police officers the right to assassinate people." Worthy said her office reviewed numerous reports, interviews and physical evidence, which doesn't support Kevin Kellom's account of what happened.

Program: WDIV News  
Dates: August 3, 4, 5, 6, 9, 10, 11. September 8.  
Time/Duration: All Newscasts/18:25 total length  
Summary:

WDIV reported the charges against the father of an 11-year-old boy accused of killing a 3-year-old boy with a handgun in August have been dropped. Curry Bryson was charged with several felonies including involuntary manslaughter, child abuse and altering a weapon identification mark. Prosecutors say Bryson knew his 11-year-old son had an unhealthy obsession with guns. They say just days prior to the shooting death of 3-year-old Elijah Walker last month, he was caught shooting a gun. The Wayne County Prosecutor's Office charged the boy as a juvenile with manslaughter. Investigators say Bryson told them he stored the two guns in his locked bedroom at his home in the 16000 of Eastwood Street in Detroit. Detectives say the boy found the unsecured handgun and shot Elijah once in the face. Other adults were at the home at the time of shooting, but Bryson was not.

Program: WDIV News  
Dates: September 9, 10, 11, 13, 14, 16, 17, 18.  
Time/Duration: All Newscasts/11:15 total length  
Summary:

WDIV reported a Lansing firefighter was killed when he was hit by a pickup truck while he was collecting money for charity. Reporter Jason Colthorp learned Grant Taylor is accused of intentionally running down 35-year-old Dennis Rodeman. Taylor also is charged with failing to stop at the scene of a personal injury accident causing death, and two counts of fleeing and eluding. Rodeman was participating in an annual "Fill the Boot" fundraising campaign for the Muscular Dystrophy Association and the International Association of Fire Fighters when he was hit. Lansing police Capt. Jim Kraus said there was some type of traffic altercation before Rodeman was struck by the pickup. Kraus said the driver "was upset for whatever reason," and that a preliminary investigation shows "he deliberately hit the firefighter who was standing in the road collecting for the charity." Rodeman was wearing a reflective vest and other gear and was standing in the road's center turning lane. He was married two months ago, and he and his wife were expecting their first child, Fire Chief Randy Talifarro said. Rodeman was a seven-year veteran of the Lansing Fire Department. He was a Marine veteran who served in Iraq. He studied at Western Michigan and Michigan State.

Program: Flashpoint  
Date: July 26  
Time/Duration: 10:00 a.m. / 6:24 segment length  
Summary:

One segment of this locally produced weekly public affairs program, hosted by WDIV news anchor Devin Scillian addressed issues pertaining to crime. Scillian was joined by a panel of Detroit City Council members including James Tate of District 1, Andre Spivey of District 4, Raquel Castenada-Lopez of District 6, and George Cushingberry of District 2. They discussed the topic of public safety and crime in Detroit. Tate said that crime has spiked around the country, not just in Detroit, but what will help is identifying the best officers and paying them a salary comparable to the nature of what their job demands. Lopez added that the Detroit Police Department is trying to get more residents to apply for the force, especially those with multilingual skills. Cushingberry commented that fear tactics aren't helping the cause. Spivey thought that we need more officers and to pay them more.

Program: Flashpoint  
Date: August 30  
Time/Duration: 10:00 a.m./16:32  
Summary:

Two segments of this locally produced weekly public affairs program, hosted by WDIV news anchor Devin Scillian addressed issues pertaining to crime, specifically child pornography. Scillian was joined by Chief of Psychiatry at Sinai Grace Hospital, Dr. Gerald Shiener, the Oakland County Chief Assistant Prosecutor, Paul Walton, and the General Crimes Unit Chief for the U.S. Attorney's office, Kevin Mulachy. Walton said that international, online groups exist in support of child pornography. Shiener stated that predators find support online while children are vulnerable entities. Walton mentioned the importance of educating students on the dangers of sharing photos and videos online with people they don't know. Shiener stated that adults who work with children should always be screened, and we should be wary of coaches and teachers who act like "one of the kids," and there should always be two adults when around children. Mulachy offered that every day children are being rescued from sexual abusers, but privacy concerns are thwarting efforts. Walton talked about navigating internet service providers and the working relationship with the U.S. Attorney's office. Mulachy added that catching one predator almost always leads to more arrests. Shiener discussed the fact that it's not about curing someone who's a sex offender; it's about rehabilitating him or her. He continued that adult victims of sexual abuse recall their experiences with him on a daily basis, and the road to recovery is very difficult because of shame.

Program: WDIV PSA/OK 2 Say  
Dates: September  
Time/Duration: General Rotation/ 1x :30  
Summary:

This PSA tells viewers to keep an eye out for unusual behavior or anything that could be an indicator of school violence. It makes the point that it's okay to say something if they notice anything unusual, because one person could be the only person who picks up on warning signs.

### LEGAL SYSTEM

Program: WDIV News / Local 4 News Today, Local 4 News at 5 & 11  
Dates: July 21, 22.  
Time/Duration: 5:00 a.m, 5:00 p.m., 11:00 p.m./4:15 total length  
Summary:

WDIV reported the city of Detroit and its fire department is facing a lawsuit after an emergency medical technician allegedly refused to go to a home where an 8-month-old baby had stopped breathing. Reporter Shawn Ley obtained a copy of the lawsuit, which was filed on behalf of I’Nayah Wright-Trussell's family. It asks for at least \$1 million. Ley first reported I’Nayah, who was on an oxygen machine due to complications from a premature birth, stopped breathing May 30 at her home on Glastonbury Road. When the family's 911 call went out, EMT Ann Marie Thomas was told by her supervisor to respond to the scene, according to records. But Thomas parked her rapid response vehicle a street away and refused to go into the house until police and an ambulance arrived. Thomas said she wouldn't "be on no scene 10 minutes doing CPR," and that "you know how these families get," according to records. An ambulance which reported being stuck in traffic eventually got to the home, but I’Nayah died the next morning at a hospital. The lawsuit alleges Thomas committed gross negligence and willful misconduct. Thomas was disciplined twice by the fire commissioner and subsequently fired. The Prosecutor’s Office is waiting on the results of the police’s internal investigation, which could result in Thomas facing criminal charges.

Program: WDIV News  
Dates: August 17. September 4, 22, 30.  
Time/Duration: All Newscasts/9:15 total length  
Summary:

WDIV reported that a Detroit man whose two children remain missing will spend decades in prison after pleading guilty to a reduced murder charge in the slaying of his estranged wife. Erin Justice at first declined the offer to plead guilty to second-degree murder instead of face trial on charges including first-degree murder, but later accepted the plea agreement. The 29-year-old was sentenced to 45 to 80 years in prison for the murder charge. He was also sentenced to two years on a gun charge. Alicia Fox's body was found in June 2014. Kaylah Hunter was 6 years old and Kristian Justice was 8 months when they and Fox were reported missing in May 2014. "Alicia gave Erin a beautiful son, connecting him with a beautiful family unit. In return, he stole life from the very person who shared and hoped for a lifetime with him," said Travae Fox, Alicia Fox's

mother. "I could go on with angry words and wishes of harm for him. I've written this statement a thousand times filled with hate and disgust. But today, I release that anger and hate."

Program: WDIV News  
Dates: August 10, September 8, 13, 14, 15, 16.  
Time/Duration: All Newscasts/12:55 total length  
Summary:

WDIV reported a man convicted of killing his wife is seeking a new trial. The original prosecution of Bob Bashara spent many months in the news. WDIV reporter Hank Winchester was in court as Bob Bashara made his case that his murder conviction and life sentence be thrown out, claiming his constitutional rights were violated by an ineffective defense. Bashara, 57, was convicted of coercing a handyman, Joe Gentz, to strangle Jane Bashara at their Grosse Pointe Park home in 2012. His new lawyer claimed his trial lawyers kept important information about the context of their marital relationship out of the trial. Bashara was involved in a BDSM lifestyle and wanted jurors to know he felt his wife didn't care about his extramarital activities. The judge in the case agreed to hear testimony from the trial lawyers as well as other witnesses in a hearing next month. Then she will decide whether or not Bashara deserves a new trial.

Program: WDIV News / Local 4 News Today, Local 4 News at 5  
Dates: August 20, 21  
Time/Duration: 5:00 a.m., 5:00 p.m./3:45 total length  
Summary:

WDIV reported a teacher was accused of hitting a student in the mouth at Riverview Community School. WDIV Reporter Will Jones spoke to the mother of a student who witnesses it all. They told Jones it was "Free Hug Day" at the school. When students surrounded the technology teacher offering a hug, he told them to leave him alone. They claim after they didn't listen, he punched one of the students in the mouth. "I think the situation just got out of control in the classroom," Jodi Slavin. "The kids kind of came up on him and surrounded him and he was telling them no. And they put their hands on him." That incident put the teacher's job in jeopardy, but students rallied around the well-liked teacher. Now the victim has filed a lawsuit against the teacher and the Riverview Community School District seeking \$75,000 in damages. The suit claims the student has suffered severe physical, psychological and emotional injuries, as well as serious impairment to his academic and social development because of the incident. The lawsuit alleges before the February incident the district let the teacher's inappropriate behavior go unchecked, claiming the teacher would hit students in the testicles, used profanity, made inappropriate comments, used squirt guns to spray students with water and hit students in the back of the head. Slavin said she sympathizes with the victim. The teacher has a lot of supporters. "I think it would be pretty hard on that kid because that is a beloved teacher," said Slavin.

Program: WDIV News / Local 4 News Today, Local 4 News at 11  
Dates: September 23, 24.  
Time/Duration: 5:00 a.m. , 11:00 p.m./2:45 total length  
Summary:

WDIV reported a contentious battle over weapons in school zones came to an end. A judge ruled that gun owners cannot open carry in the Ann Arbor school district. Michigan gun owners and the school district met in court after the organization filed a lawsuit claiming school policies banning guns violate Michigan law. The judge said there's no specific law allowing open carry, leaving schools able to regulate them. Michigan gun owners plan to appeal.

Program: WDIV News  
Dates: September 23, 24, 25, 26, 28, 29, 30.  
Time/Duration: All Newscasts/35:15 total length  
Summary:

WDIV's investigative unit reported on a lawsuit filed by the family of a man who died while he was in custody at the Macomb County Jail serving a 30 day careless driving sentence. WDIV Reporter Kevin Dietz obtained 240 hours of in-cell video that shows 32 year old David Stojcevski showing signs of a drug withdrawal while in his cell. Stojcevski lost close to 50 pounds in 17 days and can be seen writhing on the floor of his cell in the video. The Macomb County Sheriff says he alerted medical staff of the man's condition on numerous occasions but that no one went in to check on him for 44 hours before his death. Dietz spoke to Frank McGeorge, MD and psychologist Dr. Donna Rockwell who says a person withdrawing from medicine should never have been left like he was. After seeing Dietz's investigation, the FBI has stepped in to investigate the death.

Program: Flashpoint  
Date: July 5  
Time/Duration: 10:00 a.m. /9:22  
Summary:

One segment of the locally produced weekly public affairs program hosted by WDIV news anchor Devin Scillian addressed issues pertaining to our legal system This particular conversation addressed the recent ruling on same sex marriages, specifically the impact on churches. Scillian was joined by former Michigan Senate Democratic Leader Gretchen Whitmer, former Michigan Senate Majority Leader Randy Richardville, former Michigan State Senator Alan Sanborn, and Rep. Debbie Dingell. Dingell said she believes there is a very strong separation of church and state in America, but was concerned about the strong negative feelings some citizens still harbored. Sanborn said in talking with ministers, there was fear of retribution from the government if they expressed their anti-gay marriage views. Whitmer said the ruling did not force

individuals to change their views on same-sex marriage or to perform a marriage ceremony; the Supreme Court's decision kept states from prohibiting same-sex marriages. Dingell also responded to Sanborn's comments by saying that religious freedom has not been taken away in regards to other circumstances, like divorce, and would still not be jeopardized by the ruling. Richardville said his biggest concern was the Supreme Court's override of the states; each state should make its own decision on the matter. Whitmer countered by saying it was an issue of equal protection under the Constitution and therefore the decision should not be given to the states. Sanborn said he believed the government would attempt to regulate churches in the wake of the ruling, with which Whitmer and Dingell strongly disagreed.

Program: Flashpoint  
Date: September 13  
Time/Duration: 10:00 a.m. /5:20  
Summary:

One segment of the locally produced weekly public affairs program hosted by WDIV news anchor Devin Scillian addressed issues pertaining to our legal system. Scillian was joined by roundtable guests former Michigan Senate Majority Leader Randy Richardville, Detroit Free Press columnist Dan Dickerson, the head of Detroit's Civil Rights and Ethics department Portia Roberson, and Detroit News editorial page editor Nolan Finley. The roundtable took up the intersection of faith and law, as demonstrated through the cases of Kentucky county clerk Kim Davis refusing to issue marriage licenses, and a Muslim flight attendant fired for refusing to serve alcohol. Roberson said certain accommodations should be made for religion in the workplace, but if religion does not allow one to do the crux of their job, they must find a different job. They talked about the distinction between the political issue and the legal issues involved.

Program: Flashpoint  
Date: September 27  
Time/Duration: 10:00 a.m. /16:11  
Summary:

Two segments of this locally produced weekly public affairs program hosted by WDIV news anchor Devin Scillian addressed issues pertaining to our legal system. Scillian was joined by WDIV reporter Kevin Dietz, who discussed a case involving a man named David Stojcevski who died during his stay in Macomb County Jail. Stojcevski couldn't afford to pay traffic tickets, and so, he was sentenced to 30 days in jail. Stojcevski was undergoing treatment for drug addiction at the time, and Dietz claimed that Stojcevski died from withdrawal from his prescribed medications. Dietz said that it's a difficult job to work as a guard in the jail, but Stojcevski was inside for a non-violent crime, and if they had closely monitored him, it would've been clear that Stojcevski needed medical assistance. Dietz added that Stojcevski's family is suing the county for neglect and that the county claimed they followed protocol and did nothing wrong. Dietz added that it's important to separate non-violent criminals with mental illnesses from the violent, hardened criminals and then hire the best trained experts for each. Scillian was next

joined by a panel of guests including the director of Detroit's Ethics & Civil Rights division, Portia Roberson, the director of the editorial page for the Detroit News, Nolan Finley, columnist for the Metro Times, Jack Lessenberry, and Republican strategist Paul Welday. The conversation continued with discussion on the Stoccevski's death. Roberson said that the county is absolutely culpable for the death and that someone there needs to be trained to know when it's time to call for emergency medical assistance for an inmate. Finley agreed that inmates are still people; human beings shouldn't be treated with callousness. Lessenberry commented on the confusing situations that arise when we treat addiction as a criminal problem rather than a health problem. Welday added that Governor John Kasich recently spoke on this trend that the criminal justice system is slowly becoming the mental health system. The conversation turned to the resignation of John Boehner as the Speaker of the House and Ohio congressman. Welday said that Speaker of the House is one of the toughest jobs in politics, and whether you agree or disagree with Boehner, he put the institution first. Finley said that this move creates a division between those who have personal agendas. Roberson offered that she's sorry to see him go. Lessenberry argued that it's disconcerting when officials step down from positions of power and also quit Congress, leaving people without representation for a while.

### **RACE RELATIONS AND RELIGIOUS TOLERANCE**

Program: WDIV News / Local 4 News at 6  
Dates: July 6  
Time//Duration: 6:00 p.m. / 2:00  
Summary:

We reported on a new local angle to the national debate over the confederate flag. It explained that several community leaders were pressuring rock star Kid Rock to stop using the flag in his performances, video etc. The groups also want the Detroit Historical Museum to remove the flag from a display about Kid Rock. The story included interviews with Kid Rock, the head of the Detroit National Action Network (NAN), and the Detroit NAACP president. It also pointed out that in 2011 the Detroit NAACP gave Kid Rock a life-time achievement award. At that time, the NAACP said the award was more about his commitment to the city than the flag being a symbol of hate. The story also included a 2011 interview with Kid Rock, who insisted he never flew the flag as a symbol of hate. The story further explained how the NAN leadership also called on General Motors to drop its support of Kid Rock concerts if he did not get rid of the confederate flag.

Program: WDIV News / Local 4 News at 5  
Dates: July 10  
Time/Duration: 5:00 p.m. / 2:00  
Summary:

This story covered the historic, and highly emotional moment the confederate flag was removed from the state capitol grounds in South Carolina. A crowd of between eight to ten thousands turned out for the ceremony, which was met with both tears and cheers.

The report included interviews with people on both sides of the debate, and South Carolina's governor. It also explained that the long-running flag flap was back in the national spotlight because of the racially-charged mass murder of nine people inside an historic African American church in Charleston. The shooter, who included the confederate flag in many of his pictures, admitted he committed the mass murder because of problems and issues he blamed on African Americans.

Program: WDIV News / Local 4 News Today  
Dates: July 23  
Time/Duration: 5:00 a.m. / :40  
Summary:

Consensus was that the man accused of killing nine African American church members in Charleston, South Carolina was motivated by racial hatred and the desire to commit a "notorious attack." That was the key part of a federal grand jury indictment issued in the case against Dylann Roof. The story explained that the addition of the federal "hate crime" charges means Roof, if found guilty, is now eligible for the death penalty.

Program: WDIV News / Local 4 News at 5  
Dates: August 10  
Time/Duration: 5:00 p.m. / 2:00  
Summary:

There was another police involved shooting and a round of violence in Ferguson, almost one year-to-the-date of the Michael Brown shooting. We presented a report that included interviews with the police chief, residents, and business owners, all of whom talked about their concern about racial tension and the possibility of more violent protest. The report also pointed out that a "State of Emergency" was imposed on the area in an effort to get people off the street.

Program: WDIV News / Local 4 News at 11  
Dates: August 24  
Time/Duration: 11:00 p.m. / 2:00  
Summary:

We reported about disturbing, racially-charged, flyers being distributed in the City of Southfield. The story explained how the flyer used a picture of Trayvon Martin, the African-American teenager shot and killed by George Zimmerman, as a way of proclaiming homeowners would keep bad people out of their community. The flyer also urged people to "get blacks like these" out of Southfield. Those responsible for the flyer also included the pictures of three, white, Southfield elected officials each of whom denounced the racist material and said they had nothing to do with it. The story included interviews with Southfield residents, some of whom questioned how the flyers could be left at homes "without someone seeing who is responsible." The report highlighted that the city council released a formal statement condemning the flyers

Program: WDIV News / Local 4 News Today  
Dates: August 27

Time/Duration: 5:00 a.m. / 1:45

Summary:

In the aftermath of the murders of a TV news reporter and photographer in Virginia issues of race were raised. The victims were both white. The killer, a former co-worker who later took his own life, was black. As the investigation into what triggered the attack continued, it was revealed that the shooter claimed, among other things, that he was the repeated victim of racism and often endured racially insensitive comments. The report did not single out race as the one motivating factor, but it further demonstrated how sensitive the issue often is, and how sometime seemingly small issues can create much bigger ones.

Program: WDIV News / Local 4 News Today

Dates: September 10

Time/Duration: 5:00 a.m. / 1:00

Summary:

We reported that a former professional tennis player was roughed up and briefly arrested in a case of mistaken identity that also raised questions about racial profiling. The story included a recount of the event that happened on the streets of New York City, where James Black was pushed to the ground, handcuffed, and verbally berated outside of a hotel. The report explained that Blake, who is African-American, was waiting for ride to the U.S. Open Tennis event, where he was scheduled to appear on behalf of a sponsor. The police officers involved in the case said someone singled out Blake as a possible suspect in a string of crimes/scam taking place in the area. Once the officers realized Blake was not involved, he was released. The story included an interview with Blake who questioned if he would have been treated that way had he not been African-American. He also pushed for the hotel to release the security video of the incident to show what happened. The story also mentioned that the New York Police Department was launching an investigation into the incident.

Program: WDIV News/Local 4 News Today

Dates: September 21

Time/Duration: 5:00 a.m./ 1:00

Summary:

History was made at the 2015 Prime Time Emmy Awards when Viola Davis took home one of the top prizes. The story explained that Davis was the first African-American woman to win the Emmy for Best Actress in a Drama Series for her role in “How To Get Away With Murder”. Davis, who is 50-years-old, gave an emotional acceptance speech and suggested other non-white actresses also had the talent to be nominated and that the key was gaining more access to roles. The story also included reaction to the speech, including criticism of Davis for bringing up the issue of race.

Program: WDIV News

Dates: September 22 – September 27

Time/Duration: All Newscasts / 30:00

Summary:

This covered six days of special coverage about Pope Francis' first-ever visit to the United States. Two WDIV News anchors traveled to the east coast for the event. WDIV news anchor Devin Scillian was in Washington, D.C. for the Pope's arrival and also covered the events that took place in New York. WDIV News anchor Rhonda Walker covered the Pope's stop in Philadelphia. Both Devin and Rhonda provided live reports that included interviews with religious leaders and residents from Michigan who traveled to see the Pope. The reports also highlighted unique connections to Michigan (people with local ties who actually met the pope during the visit).

Program: WDIV News

Dates: September 30

Time/Duration: 5:00 a.m. / :45

Summary:

We reported that after the pope returned to the Vatican it was revealed that he met privately with Kim Davis, the Kentucky County clerk who was jailed for refusing to issue marriage licenses to same-sex couples. The story including a statement from Davis' attorney who said the meeting took place during the Pope's stop in Washington, D.C. The attorney also said Pope Francis urged Davis to quote, "stay strong" in her beliefs.

Program: Pope Francis: Calling on America

Dates: September 18

Time/Duration: 8:00 p.m. / 60:00

Summary:

On the eve of Pope Francis' first visit to the Americas, WDIV anchor Devin Scillian looked ahead to the historic week, not only for American Catholics but for the many people outside the Catholic faith who have found themselves drawn to the Pontiff. The visit was also significant for Cubans as the Pope helped broker peace between the United States and Cuba. Scillian traveled to Havana ahead of the Pope to watch Cubans prepare for his visit (the first stop on his tour) and gauge the excitement for the man who played such a large role in bringing the bitter neighbors back together. The special also featured a round table discussion with notable Detroit Catholics about abortion, divorce, the Year of Mercy and Pope Francis' papacy so far.

Program: Flashpoint

Date: July 19

Time/Duration: 10:00 a.m./7:49

Summary:

One segment of this locally produced weekly public affairs program, hosted by WDIV News Anchor Devin Scillian addressed issues pertaining to race perceptions. Scillian

was joined by NBC Nightly News anchor Lester Holt. Holt said that his grandfather is from Detroit, a city that represents ingenuity, and that we all root for it. Holt said that he's been asked about restoring NBC's news credibility, and he disagreed that the network's reputation has been tarnished with the viewers who've continued to support them. He said that the fact that he's the first African American to host a nightly network newscast makes him proud and appreciative of the opportunity to diversify the news landscape. Holt added that issues of poverty are more influential to a split society than issues of race. Holt commented on the slight bias of certain boutique news outlets online, which makes a strong national news presence all the more important.

Program: Flashpoint  
Date: September 27  
Time/Duration: 10:00 a.m. /6:45 segment length  
Summary:

One segment of this weekly locally produced public affairs program, hosted by WDIV News anchor Devin Scillian addressed issues relating to religion. Scillian was joined by the director of Detroit's Ethics & Civil Rights division, Portia Roberson, the director of the editorial page for the Detroit News, Nolan Finley, columnist for the Metro Times, Jack Lessenberry, and Republican strategist Paul Weldaypanel. The discussed Pope Francis's visit to the United States. Lessenberry called Pope Francis a "pro-life Democrat." Finley claimed it does seem like the Pope has had a restorative effect on a church that went through a very bad period. Roberson said Pope Francis spoke to Congress on issues that are important to all of us and not just Catholics. Welday added that Pope Francis inspires hope.

## **EDUCATION**

Program: WDIV News / Local 4 News Today  
Dates: July 27. 28  
Time/Duration: 5:00 a.m./5:05 total length  
Summary:

WDIV did an investigation into the 74 school athletic fields in Metro Detroit that use a synthetic crumb rubber made from tires, usually for economic reasons. Many parents were concerned about students using the fields because of potential health problems associated with the rubber. WDIV reporter Steve Garagiola spoke to soccer dad, Mark Rittle, who says his young players love the smooth, consistent surface of an artificial field. "We've been on a lot of natural grass fields. They're rutted, there's holes in them, bare spots. Sometimes the grass is long and sometimes the grass is short. It's always a different game," Rittle said. The average artificial turf field uses up to 27,000 ground tires. But some believe the turf isn't safe. "The problem is that tires are toxic," said Nancy Alderman, president of Environment and Human Health Inc. Alderman said evidence suggests the crumb rubber may cause cancer. Crumb rubber contains the same chemicals as most car and truck tires. Four of those chemicals are considered probable carcinogens. Garagiola gathered some crumb rubber from a local high school athletic field and took it to RTI Laboratories in Livonia. They tested it for volatile material to

answer this question: are artificial turf fields toxic? "We found that when we did the test on the material that we looked at, the single sample, we found nothing that was a carcinogen," said RTI representative Fred Hoitash. "The only things we found were at very, very low levels, just barely above detectable amounts." Hoitash pointed out that the testing was only for a single sample and there was no way to account for variables such as the effects of heat, cold, the age of the surface or the level of exposure by athletes. The EPA did testing on crumb rubber in 2009 and concluded it presented a "low level of concern" for a health risk. But the agency has since backed away from that. A posting on its website says, Given the very limited nature of this study (i.e., limited number of components monitored, samples sites, and samples taken at each site) and the wide diversity of tire crumb material, it is not possible to extend the results beyond the four study sites or to reach any more comprehensive conclusions without the consideration of additional data." Karmanos Cancer Institute Dr. Abhinav Deol agrees.

"From a scientific perspective, I can say right now there's no evidence, no strong evidence right now that suggests a correlation, but that doesn't mean there could not be a correlation," Deol said. "My advice would be, there's no need to raise an alarm to stop kids from playing on the fields right now. Try to minimize their exposure by making sure scrub off well after they've been on these fields," he said. "At the same time, we need to keep our ears and eyes open to see if this pans out in the future."

Program: WDIV News / Local 4 News Today, Local 4 News at 6 & 11  
Dates: July 21, September 9, 10, 21, 25, 28.  
Time/Duration: 5:00 a.m., 6:00 p.m., 11:00 p.m./8:15  
Summary:

WDIV reported a local district is weighing a controversial closure or repurposing of schools as it tries to combat enrollment and revenue drops. The Farmington School District has held a series of crowded meetings to try and explain the possible scenarios to parents. Many of the parents told WDIV reporters Guy Gordon and Nick Monacelli that they were concerned about potential grade configurations, what would happen to programs at shuttered schools and the impact on neighborhoods when schools were relocated. Since 2000, the enrollment has fallen more than 12 percent and the revenue dropped 15 percent. A decision isn't expected until the spring.

Program: WDIV News / Local 4 News Today, Local 4 News at 5 & 11  
Dates: September 15, 16.  
Time/Duration: 5:00 a.m., 5:00 p.m., 11:00 p.m./7:15 total length  
Summary:

WDIV reported an eight year old boy with special needs was found walking by himself on the shoulder of a busy freeway after a mix-up after school. Angela Brooks said her son is usually transported home via taxi, but in the second week of school, troopers found him walking along the busy road. Her son said his teacher left him when the cab didn't show up and he just started walking. He wound up miles from the school. WDIV reporter Will Jones contacted Thirkell Elementary and Detroit Public Schools who gave this statement: "Detroit Public Schools takes the safety and security of its students very

seriously. The district has begun a full investigation into this matter and will be reviewing all procedures regarding the dismissal of students, as well as their transition to and from our care."

Program: WDIV News / Local 4 News at 5  
Dates: September 28  
Time/Duration: 5:00 p.m./2:30 total length  
Summary:

WDIV reported on a booming enrollment in one local school district. WDIV reporter Will Jones learned River Rouge is seeing huge growth after years of falling. From 2002 to 2012, the district's enrollment dropped from about 2,400 students to 900. Failing academics, financial troubles and corruption involving district officials all helped fuel the mass exodus. "Both dealt with administrators here in the district misappropriation of funds, charges of corruption and extortion," said Superintendent Derrick Coleman. Coleman took over as superintendent in 2012. He said the deficit has now turned into a surplus. Enrollment is up to 1,750 this school year. This school year the district added 500 new students, including some from the now defunct Highland Park School District. "We meet them where they are. We understand they are going to have significant deficits whether they are economic, social, emotional," said Coleman. Jones spoke to Devynn Williams who is a senior at the high school. He is bussed in from Highland Park. He's the outcome of the district's recruitment efforts."First they said they have a nice football team, so I am like, 'That is first.' And second they told me their academics was nice here. So I am like, it will be a better change from me than staying in Highland Park," said Williams.

Program: WDIV News / Local 4 News at 4  
Dates: September 14, 15  
Time/Duration: 4:00 p.m./6:45 total length  
Summary:

WDIV profiled a local teen who is the only student on his block who can't ride the school bus because he lives just outside the boundary for bus service. Friends who live three houses down are able to take the bus, but the bus driver refuses to let Cody Styber board. He is forced to walk nearly two miles to school each day because his parents have to work and can't drive him. WDIV reporter Paula Tutman profiled this family and went to the Roseville School District to get answers. The district explained that if they decreased the pickup radius, they would have to change start times for the schools. Tutman contacted the state which says the radius should actually be 1.5 miles which would allow the student to take the bus. The district said they would wait until the state forced them to change their plans.

Program: WDIV PSA/MAB – Any Time, Any Place, Course Choice  
Dates: July – September  
Time/Duration: General Rotation/ 2x :30  
Summary:

These PSAs from the Michigan Association of Broadcasters talk about the wide variety of online courses available to students in Michigan. They explain to parents how to access the right classes for their children.

Program: WDIV PSA/MAB – Flexible, Initiative  
Dates: August  
Time/Duration: General Rotation/ 2x :30  
Summary:

These Michigan Association of Broadcasters PSAs talk about Michigan's new online learning initiative. It allows middle and high school students to learn online, any time, place and pace. Students can earn credits with up to two courses per semester. There is no cost to parents.

Program: WDIV PSA/MAB – Saving For College  
Dates: July - September  
Time/Duration: General Rotation/ 1x :30  
Summary:

This Michigan Association of Broadcasters PSA tells viewers about the MET program, Michigan's 529 savings plan that allows parents to save for future college tuition at today's rates.

Program: WDIV PSA/UW – Kids TV  
Dates: July - September  
Time/Duration: General Rotation/ 1x :30  
Summary:

This PSA from the United Way depicts children dressed up as famous Detroiters, like Carmen Harlan, Mitch Albom and Kid Rock. Its message is that with the right encouragement and resources, children today could grow up to succeed in various fields, like the notable people before them.

### **CULTURAL AFFAIRS & COMMUNITY ENRICHMENT**

Program: WDIV News / Ford Arts Beats & Eats  
Dates: July 30. August 27, 28, 29, 30, 31. September 1, 2, 3, 4, 5, 6, 7, 8.  
Time/Duration: All Newscasts & 8:00 p.m. special broadcast/55:15 total length  
Summary:

WDIV provided numerous news reports on an annual community event that's very popular in Metro Detroit: Ford Arts, Beats and Eats. WDIV reporter Brandon Roux reported live from the event to show people what was available and give specific weather forecasts for anyone planning on attending the event in Royal Oak. The coverage focused on the musical acts that came to the venue, and the local restaurants that participated and brought their best dishes to sell. The station aired a half hour special from the event

highlighting the must-see attractions including some of the more than 200 performances taking place on ten stages and the news activities this year. Hosts Rhonda Walker and Evrod Cassimy were on the on the main stage in the middle of the event while Roux was out in the crowd sampling food, interviewing artists and previewing the music. This live special offered viewers important information from where to park to the family-friendly fun things to do at the festival.

Program: WDIV News / Local 4 News Today, Live in the D  
Dates: July 5, 7, 12, 14, 17, 19, 21, 26, 27, 28. August 2, 4, 11, 16, 18, 23, 25, 30. September 1, 2, 6, 8, 11, 15, 20, 22, 27.  
Time/Duration: 5:00 a.m., 10 a.m., 11:00 a.m./1:25::15 total length  
Summary:

WDIV routinely airs a segment called “Uniquely Detroit” which focuses on a part of the community that most viewers might never get to see, or even know about. WDIV Photojournalists Alex Atwell shoots and puts these together strictly from the pictures and the words of the subjects he interviewed. This quarter he focused on these topics among others: the vault inside the Detroit Public Library, BMX bikers racing around blighted buildings, a man who’s bringing the brass band jazz sound from the French Quarter to Detroit and the mower gang that’s keeping playgrounds a great escape for children and their families.

Program: WDIV News  
Dates: August 27. September 4, 7, 8, 9, 10, 11, 12, 14, 15, 16, 17, 18, 19, 20, 21, 22, 23, 24, 25, 26, 27, 28, 29, 30.  
Time/Duration: All Newscasts/34:14 total length  
Summary:

Each week during high school football season, WDIV supports our local high school sports community by profiling two teams in our Friday Football Frenzy series. Each week, viewers are offered the opportunity to vote on the matchups between four sets of schools. The winning teams are announced on Thursday mornings. On Fridays, a reporter goes to the schools to shoot stories profiling the teams. That reporter then appears live at the school before game time on Friday.

Program: WDIV News / Local 4 News at 11  
Dates: September 21  
Time/Duration: 11:00 p.m./3:45 total length  
Summary:

WDIV profiled a local film maker trying to help prevent bullying in school. Royal Oak mom Amy Weber made a movie called “A Girl Like Her” that focuses on bullying and shows not only what the victim goes through, but shares the bully’s story, too. Weber told WDIV Reporter Karen Drew that she herself was bullied as a child, and then turned into

a bully herself. She said she made the movie to try and make sure this never happened to another child. Weber's goal is to make the movie part of every school's curriculum. Drew gathered together a group of teenage girls to watch the film and allow them to share their thoughts. Most of the girls admitted bullying happens in their school and that administrators don't do enough to protect them.

Program: WDIV News /Local 4 News Today, Live in the D  
Dates: July 17, September 4, 5.  
Time/Duration: 5:00 a.m., 11:00 a.m./6:55 total length  
Summary:

WDIV airs a segment called "Force 4 Good," reported by Chuck Gaidica. Gaidica shines the lights and cameras on people in our community doing good deeds and starting new projects to help others. Chuck followed up on the original "Force 4 Good" story on Cody High School that aired one year ago. He showed great progress in the neighborhood surrounding the school. Chuck also profiled a group of local engineers trying to make sure everyone in the world has clean water.

Program: Flashpoint  
Date: August 16  
Time/Duration: 10:00 a.m. /5:03  
Summary:

One segment of this weekly locally produced public affairs program, hosted by WDIV news anchor Devin Scillian addressed issues pertaining to cultural endeavors. Scillian was joined by local filmmaker, Aaron Schillinger, director of the upcoming documentary "Boblo Boats: A Tale of Two Sisters," about Detroit's sister steamships, the S.S. Saint Clair and the S.S. Columbia. Schillinger stated that the Saint Clair is in need of repair, and it will be separating from the Columbia for the first time in their history. The Saint Clair will then need a new home. Schillinger added that the owner of the boats wants to keep the Saint Clair as a dockside attraction potentially as a venue where musicians can perform. Schillinger claimed that his hope for his film is to make everyone understand how important these boats are to Detroit. He added that the people of Detroit and Downriver need to support the boat and the film to preserve its history.

Program: Flashpoint  
Date: September 13  
Time/Duration: 10:00 a.m. /8:29  
Summary:

One segment of this weekly locally produced public affairs program, hosted by WDIV news anchor Devin Scillian addressed issues pertaining to cultural endeavors. Scillian was joined by Detroit Lions Team President Tom Lewand. He talked about the upcoming season, and the preparations the organization made during the off-season. He discussed personnel issues, such as losing star Ndamukong Suh, and injuries affecting various players. The segment ended with larger issues within the NFL regarding possible

cheating on the field, violence perpetrated by players, and improving the league's relationship with its fans.

Program: First Block  
Dates: July 26  
Time/Duration: 8:00 p.m./30:00  
Summary:

WDIV produces this primetime special on a quarterly basis. This episode of First Block featured anchor Devin Scillian's profile of local tech entrepreneur Josh Linkner, who talked about his own history, and the changes in Detroit due to more start-ups and tech firms taking root in the city. Reporter Paula Tutman told the story of new housing built from old shipping containers, and the benefits of that kind of construction in metro-Detroit. We also updated previous First Block stories about new restaurants in Detroit, an urban tree farm and geocaching.

Program: WDIV PSA /Arts Beats & Eats  
Dates: August - September  
Time/Duration: General Rotation/ 1x :20, 1x :30  
Summary:

These PSAs for the annual Arts Beats & Eats Festival invite viewers to attend the attraction in downtown Royal Oak. There is a juried art show, bands on more than a dozen stages, and food from 65 area restaurants. The proceeds benefit 16 local charities.

Program: WDIV PSA/Big Bros Big Sis  
Dates: July - August  
Time/Duration: General Rotation/ 1x :30  
Summary:

This PSA from Big Brothers Big Sisters of Metropolitan Detroit tells viewers about the organization's Bowl for Kids' Sake fundraising event. WDIV reporter Will Jones is participating in the fundraiser, and invites viewers to help raise money to help young people in the community.

Program: WDIV PSA /Pewabic Generic/Summer Sale  
Dates: July - August  
Time/Duration: General Rotation/ 2x :30  
Summary:

These WDIV-produced PSAs are for the nonprofit arts studio Pewabic Pottery. It invites viewers to attend classes, take tours, or shop for handcrafted ceramics.