

JANUARY - MARCH 2015
DESCRIPTION OF PROGRAMS PROVIDING MOST
SIGNIFICANT TREATMENT OF COMMUNITY ISSUES

<u>Program</u>	<u>Day</u>	<u>Time</u>
Local 4 News Today	Monday-Friday	4:30-7:00AM
Live in the D	Monday – Friday	11:00 AM-12:00 PM
Local 4 News at 4	Monday-Friday	4:00-4:30PM
Local 4 News at 5	Monday-Friday	5:00-6:00PM
Local 4 News at 6	Monday-Sunday	6:00-6:30PM
Local 4 News at 11	Monday-Friday	11:00-11:35PM
Local 4 News Today	Saturday	6:00 – 8:00AM
Local 4 News Today	Sunday	6:00-7:30AM 8:00-9:00 AM
Local 4 News at 11	Saturday and Sunday	11:00-11:30PM

All of the above programs are locally produced news programs presenting a mix of news, weather, sports and issue-responsive reports, segments, and multi-part series. Issue responsive program segments are usually two to three minutes in duration, unless otherwise indicated.

FLASHPOINT	Sunday	10:00-10:30AM
------------	--------	---------------

Hosted by WDIV News anchor Devin Scillian, this weekly news/public affairs program addresses in depth the pressing issues that are in the forefront of the news.

PUBLIC SERVICE ANNOUNCEMENTS	Every Day	Run of Schedule
---------------------------------	-----------	-----------------

Public Service Announcements (PSAs) generally vary in length from ten seconds to thirty seconds each and, unless otherwise indicated, appear throughout WDIV's broadcast schedule including prime time.

DATELINE

Friday 9:00-10:00 p.m. (1/9)
Friday 9:00-11:00 p.m. (1/2, 2/27-3/27)
Friday 10:00-11:00 p.m. (1/16 – 2/13)
Sunday 9:00-11:00 p.m. (3/1 – 3/22)

This NBC network news program features investigative reporting on controversial issues facing the American public.

TODAY SHOW	Monday-Friday	7:00-10:00AM 2:00 PM-3:00 PM
------------	---------------	---------------------------------

TODAY SHOW SATURDAY	Saturday	8:00-10:00AM
---------------------	----------	--------------

TODAY SHOW SUNDAY	Sunday	9:00-10:00AM
-------------------	--------	--------------

The above three NBC network news programs offer a mix of news, weather and features, including some interviews and in-depth reports on issues of current concern.

NBC NIGHTLY NEWS	Monday-Sunday	6:30-7:00PM
------------------	---------------	-------------

This half-hour NBC network news program provides a round-up of the day's major news events and in-depth reporting on issues of concern to the American public.

COMMUNITY ISSUES

1. **GOVERNMENT**, including updates on the political process, information on the inner workings of various governmental departments, involvement in international affairs and homeland security.
2. **AUTOMOTIVE INDUSTRY**, including information about developments within the industry from both a consumer and employer perspective.
3. **HEALTH AND PUBLIC WELFARE**, including new medical developments, updates on medical research, consumer information on medical issues, and information on healthy lifestyles.
4. **ECONOMIC WELFARE OF METROPOLITAN REGION**, including issues that have the potential to impact future economic resources, and industry developments that play a role in our region's future growth and our citizen's economic well-being.
5. **CONSUMER WELFARE**, including issues that pertain to notification of the public about products that may be harmful as well as information regarding rights and possible recourse for consumer issues.
6. **EDUCATION**, updates on new developments within the schools, including administrative policy and innovations within the education system.
7. **LEGAL SYSTEM**, including issues that have the potential to affect our lives; local and statewide legislative issues and information on the judicial process
8. **CRIME**, including information on major crime stories, how crimes are affecting or have the potential to affect the average citizen and preventative measures to combat crime.
9. **RACE RELATIONS AND RELIGIOUS TOLERANCE**, including information that helps us to better understand the customs, beliefs and experiences of our multi-cultural region, along with information that pertains to better understanding between our many ethnicities.
10. **CULTURAL AFFAIRS AND COMMUNITY RELATIONS**, including information about our area's cultural offerings and information about community endeavors.

GOVERNMENT

Program: WDIV News
Dates: January 19, 20, 21.
Time/Duration: All Newscasts & 7:00-8:00 p.m. /1:25:15 total length
Summary:

WDIV carried Governor Snyder's 2015 State of the State address live on air. Snyder started off with a list of accomplishments, which included helping Detroit emerge from bankruptcy. Snyder also said he wants to fundamentally change how the state delivers services to the disadvantaged. He's merging two departments, Community Health and Human Services, in an attempt to streamline help for the poor. "The system is failing, folks," Snyder said. "What we've done is we've sliced and diced people into programs. We've moved away from treating them like real people." He also devoted a good portion of his speech to Pre-K through third-grade education, and then hit on protections from the environment. He called on the Legislature to revisit items including gays and lesbians under the state's civil rights law. An attempt to do that failed in the last lame duck session. WDIV reporter Mara MacDonald was in the audience for the speech and gathered reaction including this from Sen. Coleman Young Jr., a Democrat from Detroit. "I thought that speech talking about the city of Detroit was authentic, like a Calvin Klein/Justin Bieber ad. I thought it was really ridiculous and had no real sense of authenticity whatsoever."

Program: WDIV News
Dates: January 5, 6. February 24. March 17.
Time/Duration: All Newscasts/9:15 total length
Summary:

WDIV reported Detroit Mayor Mike Duggan presented a billion dollar budget proposal which included a surplus for the once bankrupt city. WDIV Business Editor Rod Meloni reported the surplus appears to be about \$10 million more than the required 5 percent cash reserve requirement by the city's bankruptcy plan. If its income stream holds at current levels, Detroit will be able to push forward that cash into 2016's fiscal year budget. Meloni reported the city is being forced to act this way. In order for the state appointed Financial Review Commission (FRC), which oversees all city spending, to go dormant (allowing for the city to have its budget power back) there are a number of hurdles the city must clear:

- 1) Follow a balanced budget for three consecutive years
- 2) Approve a four-year spending plan the FRC likes
- 3) Gain access to the bond market on its own
- 4) Post all city contracts with vendors and suppliers within 30 days online

When speaking to the Detroit City Council, Mayor Mike Duggan was quick to remind everyone about that process and expressed his desire to get to 2018 with balanced budgets so the city can get its self-determination back. "There is always a temptation in politics to spend money you don't have, but because we're under this Financial Review

Commission in the city of Detroit we can't operate under that standard. It's got to be an honestly managed budget," Duggan told WDIV.

Program: WDIV News
Dates: February 9, 10, 11
Time/Duration: All Newscasts & Live 7-8 p.m./1:22:05 total length
Summary:

WDIV carried Detroit's 2015 State of the City address live on television. Mayor Mike Duggan addressed the city without a printed out speech or a teleprompter, speaking from notes. The mayor covered neighborhood revitalization initiatives, including interest-free loans to help owners fix up properties or help with avoiding foreclosure. There was more progress to report: eighty new buses coming, relighting the city ahead of schedule, Detroit is finally catching up to modern IT standards, the EMS response time is coming down. The biggest news was this financial revelation: "We are now seven months through the year and I'm very proud to say we are running below expenses, above revenue and we are going to finish this year with a balanced budget for the first time since 2002," Duggan said. WDIV's Mara MacDonald was in the audience to get reaction. Oakland County Executive L. Brooks Patterson said "I thought it was a rouser. He left them screaming on their feet. I'm going home to list my condo in Clarkston; I'm moving back to Rosedale Park."

Program: WDIV News / Local 4 News Today, Local 4 News at 5 & 11
Dates: February 9, 10.
Time/Duration: 5:00 a.m., 5:00 p.m., 11:00 p.m./6:15 total length
Summary:

WDIV reported a longtime federal investigation into corruption within Wayne County government is now finished. While Wayne County Executive Robert Ficano was not charged, five others were, including Wayne County's chief information officer and an assistant Wayne County executive who served as the director of HealthChoice of Michigan. WDIV Business Editor Rod Meloni, reported Ficano repeatedly denied wrongdoing. The bad publicity, the county's poor finances and a disastrous jail project led to his re-election defeat last August. FBI agents turned their eyes to county government after dozens of people were convicted of corruption at Detroit City Hall, including former Mayor Kwame Kilpatrick. A Ficano political aide, Michael Grundy, was sentenced to more than seven years in prison for looting a health insurance program for the poor. His spending spree included \$10,000 for hair plugs before his wedding. County spending came under scrutiny in 2011 when the chief development officer, Turkia Mullin, got a \$200,000 severance when she was promoted to airport director. Ficano initially defended the payment but changed course and said she wouldn't get it.

Program: WDIV News / Local 4 News Today, Local 4 News at 5, 6 & 11
Dates: February 18, 19.
Time/Duration: 5:00 a.m., 6:00 p.m., 11:00 p.m./7:45 total length
Summary:

WDIV reported an historic agreement was reached by the United States and Canadian governments that will allow for the construction of the New International Trade Crossing that would connect Detroit and Windsor, Ontario. Under the agreement, the public-private partnership will pay for the construction of customs plazas on both the American and Canadian sides of the bridge, and the U.S. will pay to staff, operate and maintain the customs plaza in Detroit. WDIV Business Editor Rod Meloni was there as Governor Snyder addressed the plan. "I'm appreciative of the work of our partners in Congress and in the Canadian government to ensure that the New International Trade Crossing, important to both of our countries, continues to move forward," Michigan Gov. Rick Snyder said. "I will continue to encourage the U.S. government to provide the necessary resources to fund U.S. customs facilities at the NITC project and the Blue Water bridge in Port Huron."

Program: WDIV News / Local 4 News Today, Local 4 News at 11

Dates: March 21, 22, 23, 24, 27, 28.

Time/Duration: 5:00 a.m., 11:00 p.m./8:45 total length

Summary:

WDIV reported a local nightclub had its liquor license pulled after numerous complaints from the community. Glo Nightclub was only open for a few months but there were 33 police runs to the club and constant complaints from neighbors, including music so loud it makes homes across a busy nearby road vibrate, patrons who are urinating on lawns, parking wherever they feel like it, trespassing and getting into fights. Two patrons were stabbed and a third was smashed over the head with a bottle. The club denied that happened, and the attorney representing the owners said this is a minority-owned business and it's being singled out. "They haven't been given a chance, and there's a clear agenda and that agenda is obvious," said attorney Todd Flood. "Let's just play it out in the courtroom, let's get in front of the Liquor Control Commission, let's give them the facts, and when you see the facts, it'll bear out the truth." WDIV's Mara MacDonald attended several city council meetings that were inundated with people who begged the city to revoke the club's liquor license. The council agreed, and now the Liquor Control Commission has yanked the club's license, which means for now, Glo is quiet.

Program: Flashpoint

Date: January 4

Time/Duration: 10:00 a.m. /16:05

Summary:

Two segments of this locally produced weekly public affairs program hosted by WDIV News anchor Devin Scillian addressed issues pertaining to our government. Scillian was joined by Detroit Mayor Mike Duggan. When Duggan took office, he asked residents to give him six months until they expected to see changes. He delineated some of the progress that has been made, including some areas of increasing property values. They talked about crime, and how a small reduction in murders is no reason to celebrate. He pointed to improved police response time as significant, and said he believes over time, Detroit's murder rate can be brought down by percentages as large as New York's. Duggan addressed the relationship between police and the community, and the efforts

being made to pioneer body cameras. Scillian asked about Detroit's high insurance rates and the likelihood that the city may be able to create its own insurance company to deal with it. They also discussed education in Detroit. Duggan said he has no interest in operating the Detroit Public Schools, but he does believe the system needs to be streamlined. He said there are too many authorizing entities to be efficient. Next they talked about needed technology upgrades, citing times he's unable to open email attachments because operating systems are too old to be compatible. The discussion ended with the hot topic of "two Detroits", one white and excited about growth and the future, and the other black and "left behind" in the city's renaissance. Duggan talked about his commitment to make sure opportunities reach longtime Detroiters.

Program: Flashpoint
Date: January 25
Time/Duration: 10:00 a.m./30:00
Summary:

The entire edition of this locally produced weekly public affairs program hosted by WDIV News anchor Devin Scillian addressed issues pertaining to our government. Scillian was joined by roundtable guests ; Rep. Debbie Dingell, Detroit News business columnist Daniel Howes, State Rep. Kurt Heise, and the head of Detroit's Civil Rights & Ethics division Portia Roberson. The discussion started by reflecting on Gov. Snyder's State of the State address that occurred this past week. Heise said Snyder laid out his vision for his second term. Howes said the current deficit can still be blamed on former Gov. Granholm's previous administration. Dingell described Snyder as tough to peg, because he takes some unexpected political stands. Scillian asked whether the right-to-work changed has hurt Michigan, and Dingell said we'll see negative effects in the future. Roberson pointed out the difficult work yet to be done, including public education improvement. Heise talked about some education bills he did not support because he didn't feel they would actually improve things inside the classroom. The group discussed whether there are any exemplary public school districts in large cities in the U.S. The topic turned to funding improvement to Michigan's crumbling roads. Heise defended the state legislature's decision to put the question to voters instead of figuring it out themselves. Later this year, an increase in the state sales tax will be on the ballot. Howes said road repair is one of the basic functions of government, and it shouldn't be so difficult to fulfill. The panel speculated on what Snyder meant during his speech when he said he hopes Michigan will be able to keep former Detroit Emergency Manager Kevyn Orr in the state. Howes guessed he meant as an Emergency Manager for Wayne County. The segment finished with talk of why President Obama has a hard time convincing people that the economy is getting better even when measures indicate that they are. The roundtable turned to international issues. Howes criticized U.S. foreign policy for not doing more on the collapse of the Yemen government. Heise pointed out that if Obama was doing a good job, Republicans would've have fared so well in the last midterm election. Dingell defended the Affordable Care Act as a success.

Program: Flashpoint
Date: February 8
Time/Duration: 10:00 a.m. / 17:37
Summary:

Two segments of this locally produced weekly public affairs program hosted by WDIV News anchor Devin Scillian addressed issues pertaining to our government. Scillian was joined by the new Wayne County Executive Warren Evans. He gave a grim assessment of the county's finances, predicting they will run out of money in about 15 months. Evans said he thinks they can avoid an emergency manager and bankruptcy if they act now. He described how funding priorities may have to change to deliver essential services. Evans said pensions and health care costs are vulnerable because there's just not enough money to cover them. He also said the money Wayne County makes from foreclosures will decrease as the economy improves. Scillian asked about the disastrous county jail project, and Evans responded that he can't think of a solution that doesn't dig the hole deeper. Evans also described his relationship with the Mayor and city of Detroit as amicable and pledged he wouldn't do anything to throw a wrench in the city's emergence from bankruptcy. Scillian was next joined by roundtable guests; Oakland County Executive L. Brooks Patterson, Rep. Debbie Dingell, Detroit News editorial page director Nolan Finley, and Detroit Free Press editorial page director Stephen Henderson. They talked about the Governor's plan to raise the sales tax to raise money for road repairs. Finley criticized him for waiting too long to push the measure and not rallying his base. Dingell said she's still unsure what she thinks of the vote, and Patterson said he's not a fan of government by referendum like this. He suggested building racinos to raise money as an alternative to a tax. The group started talking about the controversy surrounding whether people should be forced to vaccinate children. Dingell said there should be exemptions for religious or medical reasons, but others should have to vaccinate.

Program: Flashpoint
Date: February 15
Time/Duration: 10:00 a.m./8:54
Summary:

The entire edition of this locally produced weekly public affairs program hosted by WDIV News anchor Devin Scillian addressed issues pertaining to our government. Scillian was joined by guests; Detroit Police Chief James Craig, Tom Lewand, Detroit's group executive for Jobs and the Economy, and Charlie Beckham, the group executive for Operations and Neighborhoods. Mayor Mike Duggan gave his State of the City address this past week. Beckham said Duggan intentionally gave the speech in a neighborhood instead of downtown or midtown. He also said he wants to be measured by metrics like the population of Detroit, and Lewand said it's an excellent way to measure the administration's success. Duggan also said he refuses to celebrate a reduction in crime when there are still 300 murders a year in Detroit. Craig said he's been working on low morale on the force, and the key is sustaining the change over time. Lewand described his focus on nurturing smaller entrepreneurs to create jobs, instead of

thinking a few big companies will bring huge numbers of jobs into the city. Beckham recounted how his office interacts with block clubs and neighborhood associations to work more closely with them to make better use of vacant land and other issues. The members of Duggan's cabinet talked about how their jobs are intertwined. Lewand talked about how a lot of economic activity and available jobs help reduce crime and keep neighborhoods healthy. Craig acknowledged that the amount of economic development is easy to track through crime statistics. He also discussed initiatives to improve the relationship between communities and their police forces. Finally they talked about the education component of the equation. Craig described police outreach into schools, and Lewand said building better skill sets is imperative to providing attractive talent for local businesses. He talked about providing better workforce training to make sure candidates are qualified for jobs. Beckham said the worst source of blight in the neighborhoods is abandoned schools. Scillian was next joined by Wayne State University Board of Governors member Kim Trent, the Senior Editor for the Michigan Chronicle Bankole Thompson, and business columnist for the Detroit News, Daniel Howes. Trent called the State of the City speech a home run, and said he struck the right tone. Thompson praised Duggan for focusing on neighborhoods instead of touting growth downtown because many residents don't feel like they're part of the city's comeback. Howes was impressed by Duggan's emphasis that succeeding in Detroit will take hard work. Attention turned to Governor Snyder's budget proposal. Howes said the Governor seemed to move to the left in terms of priorities, but Trent didn't feel he went that far. Thompson said investment in education is a top priority because that's what will make Michigan more competitive.

Program: Flashpoint
Date: March 22
Time/Duration: 10:00 a.m. / 22:22 total length
Summary:

Two segments of this locally produced weekly public affairs program, hosted by WDIV News anchor Devin Scillian addressed issues pertaining to our government, specifically the recent bankruptcy. Scillian was joined by the judge in Detroit's bankruptcy trial, the now retired Judge Steven Rhodes. Rhodes talked about the lack of precedent for the case, since no municipal bankruptcy had ever been so big or complicated. He discussed his priorities, including making the process as swift as possible. The perception that art at the Detroit Institute of Arts was collateral at risk for the city helped reach the Grand Bargain that ultimately helped settle the case. Rhodes talked about his strategy for allowing the parties to believe the art was "in play", although he wasn't convinced it actually was from a legal standpoint. He described the lengths that people went to, including Judge Rosen, to make sure the Grand Bargain went through and the legal issues involving bondholders and pensioners were dealt with. Rhodes contrasted his approach to the media with Rosen's more public role, and said he trusted Rosen's judgement with those decisions. In the end, Rhodes described Rosen's architecture of the Grand Bargain as "nearly miraculous". Rhodes talked about Detroit's history leading up to the bankruptcy, and what could've been done to mitigate financial problems and perhaps not end up in bankruptcy court. He said if anyone in the media had asked for cameras in the

courtroom, he would have held a hearing and possibly ruled to allow them based on a first amendment argument. Detroit had an emergency manager, Kevyn Orr, and Rhodes described his complex job and talked about his own relationship with Orr. Rhodes addressed criticism that the lawyers made too much money during the process, saying that the litigation was extremely complex with hundreds of motions and mountains of paperwork to review. Rhodes said he's confident about Detroit's future because of the framework left in place but he's still concerned about two things. One is pension funding after ten years, and the other is the city's school system. Finally, Rhodes critiqued the media's coverage of the bankruptcy proceedings.

Program: Flashpoint
Date: March 29
Time/Duration: 10:00 a.m. 12:51 total length
Summary:

Two segments of this locally produced weekly public affairs program, hosted by WDIV News anchor Devin Scillian addressed issues pertaining to our government. Scillian was joined by roundtable guests; Detroit News editorial page director Nolan Finley, Republican strategist Paul Welday, Detroit Free Press columnist Nancy Kaffer and political consultant Adolph Mongo. They discussed the upcoming vote regarding raising the sales tax to help support road repairs. Welday said polls show the majority of people are against raising the sales tax, and Mongo said the turnout will be incredibly low. He predicted the measure will be defeated, and pointed out that suddenly Republicans who are usually so against tax hikes now are pushing one. Kaffer said people may be motivated to vote yes because of their personal experience on the terrible roads, but agreed the polls don't reflect that. Finley said no one disagrees that the roads are bad, but they don't like this particular plan to fund improvements. Governor Snyder is being criticized for recently pardoning a lawyer who was serving time for DUI. Welday agreed the decision was questionable, but Mongo said it was no big deal. Kaffer pointed out that thousands of people have trouble moving forward in life with these kinds of blotches on their record. She questioned why the man who was pardoned and had the DUI expunged from his record deserved it more than others. The roundtable also discussed what will happen in the 2016 presidential election. Finley said the fields will winnow down quickly because donors don't have the money to sustain so many candidates. Welday predicted there will be three or four viable candidates going into the conventions. Mongo compared the process to Wrestlemania.

Program: WDIV PSA/MAB – Fire, Storm, Flood
Dates: January - March
Time/Duration: General Rotation/ 3x :30, 2x :15
Summary:

These PSAs from the Michigan Association of Broadcasters encourage viewers to join the National Guard, and assist local teams. They stress the importance of emergency response workers when a disaster hits.

AUTOMOTIVE INDUSTRY

Program: WDIV News / Local 4 News at 6
Dates: January 5
Time/Duration: 6:00 p.m. / 2:30
Summary:

WDIV reported an overview of a year-to-year sales look at Detroit's Big 3 car companies Ford, General Motors, and Chrysler, in preparation for the 2015 North American International Auto Show. Overall, the car companies were in much better shape than this time just one year ago. For example, Ford, GM and Fiat Chrysler combined for nearly 700,000 vehicles sold in just the month of December 2014 alone. The report also helped to put sales numbers in perspective, noting that while Ford was up only 1% because of the change-over to the aluminum F150, it still posted its best December in 10 years. The story included interviews with officials from Ford, GM and Chrysler and HIS Global Auto Analyst Tom Libby.

Program: WDIV News / Local 4 News Today
Date: January 8
Time/Duration: 5:00 a.m. / 2:00
Summary:

This report covered some of the comments made by Mary Barra, the Chief Executive officer of General Motors. Barra admitted to some of the automaker's mistakes in dealing with faulty ignition switch problem, both before, and after it captured world-wide headlines. She vowed to make GM the new world leader in automotive safety. The story also looked at some of the biggest challenges facing the automaker, such as the upcoming labor contract negotiations, the possibility of a strike, and which new products in the production pipeline held the most promise. WDIV Business Editor and long-time Auto Expert Rod Meloni reported the story.

Program: WDIV News / Local 4 News at 4, 5, 6 & 11
Dates: January 16
Time/Duration: 4:00 p.m., 5:00 p.m., 6:00 p.m., 11:00 p.m. / 15:00
Summary:

The North American International Auto Show is one of the most important events of the year for the auto industry, especially Detroit's Big 3, General Motors, Chrysler, and Ford. The premier event during the show is the annual Charity Preview. It is held the Friday evening before the show opens to the public the following Saturday morning. The Charity preview is a black-tie affair that raises millions each year for local charities. We provided extensive live coverage throughout the days leading up to the charity preview. Our coverage included a piece on the state of the auto industry, changes at Cobo Center, new features and attractions at the 2015 show and a look at some of the good the charity organizations do. Many of our main news anchors contributed live from Cobo Center.

Program: WDIV News/Local 4 News at 6
Dates: February 4
Time/Duration: 6:00 p.m. /2:00
Summary:

We reported that the Ford Motor Company is planning to hire more than 1500 new workers to help keep up with skyrocketing demand for its new F-150 pickup truck. And, while it means employment for 650 workers locally, it also means a bump in pay and benefits for many others. WDIV news anchor and auto expert Guy Gordon presented the story in a live report from the Rouge Truck plant. The story looked at how the plant is running 3 crews, 4 days a week, in 10-hour-a-day work schedules. The report also mentioned that other plants were sharing in the good times, noting the 150 new jobs at Ford's Sterling axle plant and the 500 new hires at Dearborn Stamping. The story included interviews with Ford's vice president of labor affairs, and the UAW 600 Truck Plant president, and UAW Vice President Jimmy Settles.

Program: WDIV News / Local 4 News at 6
Dates: February 9
Time/Duration: 6:00 p.m. / 2:00
Summary:

WDIV news anchor and auto expert Guy Gordon reported positive news from Chrysler. We reported that 80 percent of a new assembly line at a Windsor Plant will be all new. The body shop will get the same treatment, which will translate to an estimated 1500 temporary construction jobs. The report included an interview with the Windsor Assembly Plant Manager, who explained the workers will find better conditions, such as more comfortable work stations. The overall goal for greater efficiency, fewer injuries and a better quality vehicle.

Program: WDIV News / Local 4 News Today
Dates: February 25
Time/Duration: 6:00 a.m. / 2:00
Summary:

This report addressed some of the problems surfacing in new automotive technology. The report presented rankings for the Voice Recognition Systems and Bluetooth systems. WDIV business reporter Rod Meloni told viewers that the top performing systems were: Lexus, Buick, Toyota, and Cadillac. On the flip-side, the story pointed out some of the things that drive users crazy, such as vehicles that don't find or recognize phone or Bluetooth, won't automatically connect upon entry, and the other party often has difficulty hearing the driver. The story included an interview with an auto analyst about why the problems keep happening.

Program: WDIV News / Local 4 News Today
Dates: March 13
Time/Duration: 6:00 a.m. / 1:45

Summary:

We reported about a private settlement General Motors reached in a case that triggered the ignition switch recall. The report explained how a 29-year-old Georgia woman died in March of 2010 in a crash involving her 2005 Chevrolet Cobalt. Her family sued the automaker twice: The first suit cited the defective switches and the second lawsuit claims GM withheld information about the switches during the first lawsuit. The story also included details on how GM wanted the family to sign a confidentiality clause and agree not to bring further legal action during the first lawsuit. Details of the new settlement involving the second lawsuit were also kept private.

Program: WDIV News / Local 4 News at 6
Dates: March 17
Time/Duration: 6:00 p.m. / 2:00
Summary:

General Motors' Mary Barra made international headlines when she took over the auto company. This report was about another impressive group of women in the industry who usually don't get much media attention: Engineers. WDIVAuto Expert Rod Meloni did a story that highlighted several women working for GM in the engineering field. The report included an interview with an engineer who is also the mother of a nine-month-old child. The story also looked at how women engineers are taking a much larger role in design and other important areas of development.

Program: WDIV News / Local 4 News at 6
Dates: March 25
Time/Duration: 6:00 p.m. / 1:45
Summary:

WDIV Business Editor and Auto Expert Rod Meloni did a story on the critical contract issues between the United Auto Workers and Detroit's big three car companies, General Motors, Ford, and Fiat-Chrysler. The report was done from the UAW's annual convention which was held in downtown Detroit. The event was attended by over 4,000 union members and the key issue was the multi-tier wage system. The coverage showed there is already a significant difference between the two sides because the UAW wants to get rid of the 2-tier wage scale, while the automakers would like to see the third pay level added to the contract. The report included interviews with UAW leaders and UAW rank-and-file members who said It's only fair the workers get more pay and a new pay scale because of the "sacrifices" and give-backs the workers agreed to during the last contract negotiations.

Program: North American International Auto Show Charity Preview
Dates: January 16
Time/Duration: 7:00 p.m./60:00
Summary:

WDIV broadcast live from the North American International Auto Show Charity Preview. The North American International Auto Show is all about cool cars and auto-related gadgets, but the biggest event each year is the Charity Preview, a black-tie affair that takes place the night before the show officially opens to the public. The benefit raises money for local childrens' charities. 13,000 tickets were sold this year and raised more than \$5 million dollars for nine different charities. This year Devin Scillian, Carmen Harlan, Chuck Gaidica, Rhonda Walker and Evrod Cassimy anchored the event live from Cobo Center. They interviewed Ford CEO Mark Fields, GM CEO Mary Barra and Detroit Mayor Mike Duggan. This year, we showed viewers a 3D printed car, new seats in Fords that swivel and the new makeover of the minivan.

Program: Dateline Detroit
Dates: January 14.
Times/Length: 8:00 p.m./60:00
Summary:

WDIV aired an episode of Dateline Detroit focused strictly on the North American International Auto Show in Downtown Detroit. WDIV's Kimberly Gill showed viewers what it looked like under the hood of some true classic cars. WDIV reporter Guy Gordon gave viewers a front-row seat to exactly what it takes to pull off the big auto "reveals" that wow car lovers every year. Viewers also saw how the color of cars is expected to evolve over the next year.

Program: Flashpoint
Date: January 11
Time/Duration: 10:00 a.m. /10:15
Summary:

One segment of this locally produced weekly public affairs program, hosted by WDIV news anchor Devin Scillian, addressed issues pertaining to our automotive industry. Flashpoint was hosted by WDIV anchor Devin Scillian. Scillian was joined by guests: Detroit News editorial page director Nolan Finley, head of the Detroit Division of Ethics and Human Rights Portia Roberson, former Detroit City Councilwoman Sheila Cockrel and Republican strategist Paul Welday. The group started by talking about all the international journalists arriving for the North American International Auto Show, and how Detroit and the auto industry has improved over the past few years. President Obama spoke at a local auto plant this past week, and the roundtable members broke down his message which is a preview of the upcoming State of the Union. Finley and Welday critiqued the President, while Roberson and Cockrel praised him for his policy toward the auto industry, immigration and other issues.

Program: Flashpoint
Dates: January 18
Time/Duration: 10:00 a.m. /7:03
Summary:

One segment of this locally produced weekly public affairs program, hosted by WDIV news anchor Devin Scillian, addressed issues pertaining to our automotive industry. Scillian and Autoline Detroit editor John McElroy presented a preview walk-through of the upcoming North American International Show. The show draws, not only huge local crowds, but also the international attention of auto journalists from around the world. They highlighted the new Ram truck, the Mercedes F015, the Buick Avenir and the Ford GT.

HEALTH AND PUBLIC WELFARE

Program: WDIV News / Local 4 News at 5 & 6
Dates: January 7, 15, 23 and February 20, 26 and March 6, 12 & 31
Time/Duration: 5:00pm, 6:00pm / Total length 15:20
Summary:

WDIV Health Reporter Dr. Frank McGeorge presents a regular report on “What’s Going Around.” It highlights the most common illnesses affecting residents in five local counties. Our health team contacts area hospitals and doctors’ offices each week to collect the relevant information and determine which illnesses should be featured. The year began with influenza hitting hard in Michigan, with some areas reporting double the usual number of flu-related hospitalizations. According to the Washtenaw County Health Department, at least nine people died from influenza in Ann Arbor hospitals. Dr. McGeorge reported that across Metro Detroit, emergency rooms were continuing to see high volumes of flu patients. February brought a slow decline in the number of flu cases, but as temperatures reached record lows, an increase in RSV and breathing problems related to the cold. In late February, Livingston County experienced an outbreak of norovirus at an independent living facility in Hartland, with at least 70 people infected. We reported that social activities were cancelled at the facility and kitchen activities limited as well to reduce the spread. In March, the freeze and thaw cycle brought reports of numerous patients suffering from slip and fall injuries at nearly every local hospital emergency room.

Program: WDIV News, Local 4 News Today, Live in the D
Dates: January 11, 12, 14
Time/Duration: 5:00am, 11:00am, 11:00pm / Total length 17:56
Summary:

We provided a report on How to tell if the food in your refrigerator is still safe to eat. While most people rely on the “smell test,” food safety experts warn smell is an ineffective way to gauge levels of bacteria or toxins in spoiled food. WDIV Health Reporter Dr. Frank McGeorge worked with Ann Arbor-based public health firm NSF International to reveal the results of their study of people’s behaviors toward expired food and the impact on food safety issues. McGeorge reported the study found 27 percent of Americans surveyed were eating food past an expiration date that could pose a safety risk. Adults age 55 and up were most likely to keep and consume food past the

expiration date. McGeorge explained that statistic is especially concerning because older adults are generally at a greater risk from infections. Gina Nicholson, NSF director of retail food safety, explained the difference between the terms “expires on,” “use by,” “best if used by,” and “sell by.” McGeorge quizzed local shoppers on their understanding of those terms. McGeorge stressed “expires on” and “use by” are used on foods that can become dangerous or ineffective past the stated date. Nutritional supplements and baby formula in particular should never be used past the expiration date.

Program: WDIV News, Local 4 News Today, Live in the D, Local 4 News at Noon, Local 4 News at 4, 5, 6 & 11
Dates: January 8, 10, 13, 18, 21, 25, 26, 27, 29 and February 3, 5, 10, 23
Time/Duration: 4:30am, 5:00am, 6:00am, 11:00am, Noon, 4:00pm, 5:00pm, 6:00pm, 11:00pm / Total length 12:16

Summary:

As news of the measles outbreak linked to Disneyland made national headlines, WDIV Health Reporter Dr. Frank McGeorge reported regularly on the situation nationwide and the impact here in Michigan. McGeorge addressed questions about the measles virus and how it is spread, updated the latest case counts, and discussed concerns surrounding the MMR vaccine. At the end of January, we reported that an adult in Oakland County was confirmed to have a case of the measles and was potentially linked to the Disneyland outbreak. The patient had a child who attended the First Presbyterian Hand-in-Hand Early Learning Center in Birmingham. WDIV Reporter Roger Weber reported the center was notifying parents to watch for symptoms of measles in their children and asking children who were unvaccinated or too young to be vaccinated to stay home until the incubation period for measles had passed. By March, the number of cases linked to the Disneyland outbreak had climbed to at least 150 people in 17 states. Michigan has been among the states with the highest rate of non-medical, non-religious vaccine exemptions. McGeorge reported on a recent change in Michigan’s vaccine exemption policy, made before the Disneyland outbreak that is intended to reduce the number of vaccine exemptions, by requiring parents to meet with a public health professional and be educated about the benefits of vaccines before being granted an exemption.

Program: WDIV News / Local 4 News at 5
Dates: January 30 and February 24
Time/Duration: 5:00pm / Total length 4:48
Summary:

Prostate cancer is the second most common cancer among American men, second only to skin cancer. The problem is some prostate cancers grow and spread quickly, while others may never cause any serious effects. WDIV Health Reporter Dr. Frank McGeorge highlighted the challenges of deciding when and how to treat prostate cancer and when to watch and wait. McGeorge explained that since the PSA blood test was first approved for screening healthy men in 1994, it has been a source of controversy. Over the past two decades, doctors have learned the PSA test frequently detects non-life-threatening cancers, resulting in overdiagnosis that often leads to over-treatment and potentially

unnecessary side effects. McGeorge explained that another option for men is “active surveillance.” That’s a series of regular blood tests, rectal exams, biopsies, and ultrasounds designed to monitor the cancer’s progress without treatment. Urologist Dr. Eric Klein said active surveillance is becoming a more common approach for patients with low-grade disease. McGeorge also profiled a new tool that is being used to help patients better understand and evaluate their risks. The Prostate Cancer Risk Calculator was developed by Dr. Ian Thompson. Information including PSA levels, family history, and other factors are entered into the calculator and a numeric percentage of risk is calculated and then represented with emojis that are green, yellow or red with faces that are happy, serious, or sad. Doctors can then use those emojis to communicate the patient’s individual risk compared to others who have had prostate cancer. McGeorge explained the Prostate Cancer Risk Calculator is free to use and that viewers could find a link to access it on the health page on our website, ClickonDetroit.com.

Program: WDIV News
Dates: January 21, 22, March 2.
Time/Duration: All Newscasts/12:20 total length
Summary:

WDIV continued to spread the word about a lack of blood donations in Metro Detroit. We teamed up with the Red Cross and Gardner White to raise awareness and urge people to attend blood drives. Dr. Frank McGeorge did a story on how the blood donations from dozens of metro Detroiters helped save the life of a boy with a rare disease. McGeorge also reported live from several blood drives in metro Detroit. Reporter Nick Monacelli told viewers that the wintertime is the most difficult time for the Red Cross, since bad weather keeps people home and stops them from donating.

Program: WDIV News/ Local 4 News Today, Live in the D, Local 4 News at 11
Dates: March 1, 2, 3
Time/Duration: 5:00am, 11:00am, 11:00pm / Total length 16:11
Summary:

Emily Orta was just 14 years old and seemingly in perfect health when her heart stopped during soccer practice at Lenawee Christian School in Adrian. While far too many stories of young athletes collapsing from a sudden heart issue end tragically, Orta is alive and well. WDIV Health Reporter Dr. Frank McGeorge highlighted Orta’s story as an example of what can happen when everyone is prepared and lifesaving equipment is available. When Orta collapsed, someone immediately called 911 for help. Someone else ran to the school aquatic center to get the automated external defibrillator (AED) and lifeguard Andrew Greenwell, who immediately began CPR. Adrian Fire and Rescue arrived and used the AED to restart Orta’s heart. Orta was transported to the local hospital then flown to the University of Michigan’s C.S. Mott Children’s Hospital where she was ultimately diagnosed with Anomalous Left Coronary Artery from the Pulmonary Artery (ALCAPA). McGeorge explained that ALCAPA is a life-threatening congenital

heart defect where the heart is not connected properly. It is usually detected and corrected in infancy. Orta's cardiac surgeon Dr. Jennifer Romano said, "It's vanishingly rare to pick up at this age." Orta had surgery to correct the problem and has made a full recovery. Orta's school had an AED, but many do not. Doctors at Mott Children's Hospital are trying to change that through Project Adam, an effort to help prepare schools for sudden cardiac emergencies. In a follow-up interview on Live In The D, McGeorge explained that AEDs are very affordable and easy to use with minimal training. He encouraged schools to make that investment for safety of students, staff, and anyone visiting school facilities. "It is literally the difference between life and death for some people, and in my case it was," said Orta.

Program: WDIV News/ Local 4 News Today, Local 4 News at 6, Live in the D
Dates: March 26, 27
Time/Duration: 6:00am, 6:00pm / Total length 6:10
Summary:

Chicken pox used to be a common childhood disease, but the chicken pox vaccine has been so successful, cases are now rare. We reported that the Birmingham School District recently experienced three cases, one at Seaholm High School, one at Derby Middle School, and one at Pierce Elementary School. The district responded by sending home a letter advising parents to be on the lookout for symptoms and recommending students who were not vaccinated against chicken pox to stay home up April 14th. The Oakland County Health Department then decided to make it mandatory that unvaccinated students stay home. WDIV Reporter Mara MacDonald reported that decision angered some parents. MacDonald interviewed Sarah Donovan whose sixth grade son was sent home from school because he is unvaccinated. Donovan said she feels the health department overreacted. "I have to speak up," said Donovan. "My kid shouldn't be singled out. He medically cannot get a vaccine because of complications from it." Chicken pox is highly contagious, and the virus can spread through the air or through touching contaminated surfaces. We reported it can take 21 days to develop chicken pox after a person is exposed to the varicella virus, according to the Centers for Disease Control and Prevention. Shane Bies from the Oakland County Health Department said, "We do know that children who are not vaccinated are much more likely to spread it to others."

Program: WDIV News, Local 4 News Today, Live in the D, Local 4 News at 11
Dates: March 29, 30
Time/Duration: 5:00am, 11:00am, 11:00pm / Total length 12:35
Summary:

Sixteen-year-old Cassandra Gauthier of Oakland Township always knew her voice was different. Since she was a child, her speaking voice has been very nasal, but Gauthier and her parents never imagined a medical problem was to blame. WDIV Health Reporter Dr. Frank McGeorge explained how doctors at Beaumont Hospital discovered Gauthier had a malformation in her palate that was allowing air to escape, altering her

speech. Before surgery, doctors had to carefully study exactly how Gauthier's palate and throat moved during speech, then design a custom "flap" to cover the hole. "It closes the hole, but allows the rest of the structures to move during the speech, so the speech will become natural," said Dr. Antonio Ysunza. "It's a very, very complicated procedure, but usually the success rate is over 90 percent." Ysunza explained palate malformations are actually quite common, occurring somewhere between 1 in 100 and 1 in 1,000 births, but not of all them cause a speech or voice problem. The primary symptom is a very nasal voice. Gauthier's surgery was a success. She won the lead role of "Morticia" in her high school's production of "The Addams Family" just weeks after the procedure. McGeorge advised anyone who suspected they might have a voice problem related to their palate to see a speech pathologist for an evaluation.

Program: WDIV News / Local 4 News Today, Live in the D
Dates: March 30 & 31
Time/Duration: 6:00 a.m., 11:00 a.m. / 8:20 total length
Summary:

We reported on an interesting prescription coming out of Henry Ford Hospital in Detroit. WDIV Health Reporter Dr. Frank McGeorge reported that the health system had a video game custom-made to teach their young patients about healthy habits. "We know that a lot of kids play video games, and this is just another game that they can play, but while they're playing they're going to learn some healthy information," said Dr. Stacy Leatherwood, a Henry Ford Hospital pediatrician. The game is called 5-2-1-0 Kids. It's based on the concepts of eating five fruits and vegetables a day, two hours or less of recreational screen time, one hour or more of physical activity, and zero sweetened drinks. "We want to do prevention," said Leatherwood. "We want to talk about how do you start living healthy when you're a 4-year-old." McGeorge reported feedback on the game has been excellent, with parents reporting their children are asking for more water and vegetables. 5-2-1-0 Kids is free and available to download on both Apple and android platforms. In a follow-up appearance on Live in the D, the creators of the game explained how they went about turning the 5-2-1-0 concepts into a game children would actually enjoy and what plans they have to expand the app.

Program: Flashpoint
Date: February 8
Time/Duration: 10:00 a.m. /5:36
Summary:

One segment of this locally produced weekly public affairs program, hosted by WDIV News anchor Devin Scillian addressed issues pertaining to public health. Scillian was joined by roundtable guests; Oakland County Executive L. Brooks Patterson, Rep. Debbie Dingell, Detroit News editorial page director Nolan Finley, and Detroit Free Press editorial page director Stephen Henderson. They discussed the current status of some people being against vaccinations for their children. Finley said children who haven't been vaccinated shouldn't be allowed in public schools. He called it a problem with extreme viewpoints on the left and the right. Henderson called anti-vaccination a

dangerous trend because communities need to reach a 90% vaccination rate in order for it to be effective for everyone. Finley reminded the group that parents weren't afraid of the polio vaccine when he was a child, because they had fresh knowledge of the ravages of polio. He said he fears it will take outbreaks to bring people back to that mindset.

Program: WDIV PSA/Courageous Persuaders 14
Dates: January
Time/Duration: General Rotation/ 1x :30
Summary:

This PSA is from Courageous Persuaders, a program that encourages teens not to drink and drive. Students produce the PSAs, and every year the Detroit Auto Dealers Association helps to choose a winner. This year's PSA describes 50 more productive things to do than get drunk.

Program: WDIV PSA/Gardner White Blood Drive
Dates: January 16 - 22
Time/Duration: General Rotation/ 1x :30
Summary:

This WDIV-produced PSA asks viewers to save lives by donating blood. WDIV, Gardner White Furniture and the American Red Cross all teamed up for a blood drive on January 23rd. Viewers can give the gift of life at at half-dozen locations throughout metro-Detroit that day.

Program: WDIV PSA/MAB – Enrollment, Healthy Michigan
Dates: January - February
Time/Duration: General Rotation/ 2x :30
Summary:

These Michigan Association of Broadcasters PSA questions whether viewers have health insurance coverage, and if so, whether their plan is the best one for them. Viewers are told the website they can use to research health plans while they still have time to enroll for coverage. They point out the health benefits of preventative medicine, like flu shots.

Program: WDIV PSA/Ad Council – Bike Lesson, Dressing Lesson
Dates: February - March
Time/Duration: General Rotation/ 2x :30
Summary:

These Ad Council PSAs are meant to show the importance of teaching kids about good oral health, including brushing teeth regularly. They give humorous examples of parenting lessons that can't be given in 2 minutes, whereas proper brushing technique is quick to teach.

Program: WDIV PSA/CHMF – Hope
Dates: January - March
Time/Duration: General Rotation/ 1x :30, 1x :15
Summary:

These PSAs from the Children's Hospital of Michigan Foundation talk about the work the organization does for sick children and their families. They are dedicated to improving the health and wellness of children by raising and granting philanthropic resources. They benefit research, medical education and community health initiatives.

Program: WDIV PSA/MAB - Abstinence
Dates: January - March
Time/Duration: General Rotation/ 1x :30
Summary:

This Michigan Association of Broadcasters PSA encourages young people to wait before having sex. It warns people to think twice before putting themselves in a situation where they may become pregnant or contract a sexually transmitted disease.

Program: WDIV PSA/MAB - Foster
Dates: February- March
Time/Duration: General Rotation/ 1x :30
Summary:

This PSA from the Michigan Association of Broadcasters shows a woman taking in children in her neighborhood who need foster care. The message is meant to inspire people to become foster parents, so children don't have to leave their community while their own parents and guardians get their lives together.

Program: WDIV PSA/MAB – People on Street
Dates: January - February
Time/Duration: General Rotation/ 1x :30
Summary:

This Michigan Association of Broadcasters PSA tells viewers that radon is the second-leading cause of lung cancer, and that the Surgeon General recommends all homes should be checked for radon.

Program: WDIV PSA/MAB – The Call - Wife
Dates: March
Time/Duration: General Rotation/ 1x :30
Summary:

This PSA from the Michigan Association of Broadcasters depicts a troubled man on the telephone, trying to tell his wife about his gambling problem. The message is for problem gamblers to reach out and get help, preferably from experts who deal with these

sorts of issues all the time. Contact information for the Michigan Problem Gambling Helpline is given.

Program: WDIV PSA/NAB – No Kid Hungry
Dates: January - March
Time/Duration: General Rotation/ 1x :30
Summary:

This NAB PSA informs viewers about the Share Our Strength organization, dedicated to ending childhood hunger in America by connecting children with nutritious food.

Program: WDIV PSA/NAB – Children’s Health Fund
Dates: January
Time/Duration: General Rotation/ 1x :30
Summary:

This PSA from the National Association of Broadcasters talks about the Children's Health Fund. Many children suffer when their health needs aren't met, they experience vision problems, untreated asthma, fatigue, and a lot more problems. The PSA gives a web link where people can help.

Program: WDIV PSA/PDFA – Above the Influence
Dates: January - March
Time/Duration: General Rotation/ 1x :30
Summary:

These PSAs from the Partnership for a Drug Free America target teenagers. They illustrate the pressure to fit in, even when it means doing things you don't want to do. They also tell kids they have the power to stand up, be themselves, and stay "above the influence".

ECONOMIC WELFARE OF METROPOLITAN REGION

Program: WDIV News / Local 4 News at 5
Dates: January 8
Time/Duration: 5:00 p.m. / 2:00
Summary:

WDIV Business Editor Rod Meloni reported on the money City of Detroit retirees would have to give back as part of the bankruptcy plan. The story highlighted one retiree who, despite the tight financial times, wanted to pay the “return” amount in full. The story explained how retirees had two options, pay in a lump sum by a certain deadline or pay in 25 installments, which could triple the amount returned. The retiree in the story wanted to pay a lump sum of \$3,000, but was having a hard time getting the information. We were able to get retiree the information he needed.

Program: WDIV News / Local 4 News at 6
Dates: January 14
Time/Duration: 6:00 p.m. / 1:45
Summary:

We reported that the Township of Plymouth will soon learn what life is like without the Plymouth Whalers. The hockey team that called the Compuware Arena home since the late 1990s is moving to the Flint area. The story focused on the history behind the team in Plymouth, and the impact the loss of the team could have. The story included interviews with residents who regularly attended games, the township supervisor, and Peter Karmanos, who sold the team. Karmanos explained that they went ahead with the deal because of his age and concern that his wife would get “stuck with it” in the event that something happened to him. The story also explained that the deal still requires the approval of the Ontario Hockey League.

Program: WDIV News / Local 4 News at 5
Date: January 21
Time/Duration: 5:00 p.m. / 2:00
Summary:

WDIV Business Editor Rod Meloni reported on the positive ripple effect the new Cobo Center is having on downtown Detroit, and the city’s suburbs. The report said the 4-year renovation project at Cobo is already paying dividends because the Center, combined with the new hotels, now has the capacity to draw even the biggest conventions and events around the world. The story pointed out that two new hotels were going up in the immediate area and that 700 new hotel rooms would soon be available in the surrounding suburbs. The suburban hotels would all be within 25 minutes away, with easy access via the freeways to downtown Detroit. The president of the Metro Detroit Convention & Visitors Bureau was interviewed for the report.

Program: WDIV News / Local 4 News at 6
Dates: January 28
Time/Duration: 6:00 p.m. / 2:00
Summary:

We reported that the developments over the failed movie studio in Allen Park is coming to a head. Our report explained how former Allen Park Mayor Gary Burtka accepted a \$10,000 fine as the “control person.” He also agreed never to write a bond deal again. The story examined the allegations of fraud. The \$30 million fraud came when the bond deal failed to disclose that the movie studio deal was falling apart well before the bonds were floated. The story also included interviews with Allen Park residents, and a statement from a representative for the State of Michigan.

Program: WDIV News / Local 4 News Today
Dates: February 16
Time/Duration: 6:00 a.m. / :40

Summary:

This story provided our first look at the M-1 Rail System's Tech Center. The story included renderings of the 19,000-square-foot facility, called the Penske Tech Center. It's the operational center for the streetcar line now under construction on Woodward Avenue in Detroit. The center is where the M-1 Rail's computer and communications systems, its vehicle maintenance, and its operations team will be based. The story also included a reminder for the target start date which is late 2016.

Program: WDIV News / Local 4 News at 5
Dates: February 18
Time/Duration: 5:00 p.m. / 1:30
Summary:

We reported on developments in the deal to build a new bridge linking Detroit to Canada. The story explained how Michigan Governor Rick Snyder teamed up with federal officials to broker a deal that had been stalled in the Michigan legislature. The report explained how Canada would pay the bulk of the \$2 billion construction cost for the bridge. The United States promised \$100 million to construct a plaza at the crossing site, plus another \$50 million to operate it.

Program: WDIV News / Local 4 News at 5
Dates: March 12
Time/Duration: 5:00 p.m. / 2:00
Summary:

The Detroit Water and Sewerage Department is raising rates in both the City of Detroit and the suburban communities. Our report explained that the rate increase was blamed on a fewer people using the system. The city of Flint no longer gets its water from Detroit and the loss of such a large customer means others will have to make up the difference through a rate hike. The story showed that the water rate in the city is going up 3.4% and that suburban customers can expect to pay 11% more. The coverage included an interview with a representative from the DWSD as well as homeowners from both Detroit and the suburban communities.

Program: WDIV News / Local 4 News Today
Dates: March 18
Time/Duration: 5:00 a.m. / 2:30
Summary:

We presented a report on the push to hire workers to build the new arena for the Detroit Red Wings hockey team in downtown Detroit. The story talked about the special event taking place to hire workers, especially residents from the City of Detroit. It also highlighted how the companies are willing to train workers, and how the project will create thousands of temporary and permanent jobs and help improve the economic outlook of Detroit residents, which in turn helps the city as well.

Program: WDIV News / Local 4 News at 6
Dates: March 31
Time/Duration: 6:00 p.m. / 2:00
Summary:

WDIV Reporter Guy Gordon did a report on the opening of the Ashley Apartments. The story explained how a developer turned the nearly 100-year-old building into 67 luxury apartments, which remarkably, were filled in less than three months. The story included an interview with a relator who explained how both young professionals and empty nesters were moving into the downtown apartments. The report also looked at several other projects in the works in that area and how new residents will mean new business opportunities, and more people pumping money into the area's economy.

Program: Flashpoint
Date: January 4
Time/Duration: 10:00 a.m. /6:30
Summary:

One segment of this locally produced weekly public affairs program, hosted by WDIV news anchor Devin Scillian, addressed issues pertaining to our economy. Scillian was joined by the mayor of Windsor, Ontario, Drew Dilkens. He talked about his experience on Windsor City Council, and how it helps him understand ongoing issues like the new bridge to be built between Windsor and Detroit. Dilkens discussed the challenges of travel between the two cities since 9/11, and how much Detroit's fortunes affect Windsor. Dilkens said they feel ripple effects whatever happens on the other side of the river.

Program: Flashpoint
Date: February 1
Time/Duration: 10:00 a.m./12:06
Summary:

Two segments of this locally produced weekly public affairs program, hosted by WDIV news anchor Devin Scillian, addressed issues pertaining to our economy. Scillian was joined by the editorial page editors of the Detroit Free Press and the Detroit News, Stephen Henderson and Nolan Finley. They discussed the growing idea of "two Detroits", meaning one largely young, white, hanging out downtown and participating in the city renaissance, and the other African American, living in the neighborhoods and not necessarily participating in the downtown experience. Henderson described the day-to-day grind of crime and high insurance rates that fatigue people who are from Detroit and embrace the chance to leave instead of becoming part of the "new Detroit". Finley said it's most important to try to retain those young people. They talked about adjusted tax levels so they seem more fair, and people actually pay them. Finley and Henderson discussed an upcoming vote on whether to raise the state sales tax a percentage point to raise money for roads repair. Both doubted whether it was a good idea and whether it would pass, and then what would happen with roads if the measure fails. The segment

ended with speculation on what former Detroit Emergency Manager Kevyn Orr will do next, and whether a return to Michigan may be in the cards. The last segment highlighted a few stories that may have been overlooked this week. They included the announcement of a Carhartt retail location, a study that shows Detroit is the most expensive city for car insurance in the country, and the opening of a new chicken and waffles restaurant on the Avenue of Fashion in the city

Program: Flashpoint
Date: March 1
Time/Duration: 10:00 a.m. /17:60
Summary:

Two segments of this locally produced weekly public affairs program, hosted by WDIV News anchor Devin Scillian addressed issues pertaining to the local economy. Scillian was joined by roundtable guests, Executive Director of Ponyride, Karla Henderson, Dennis Archer, Jr., the president of Ignition Media Group, Steve Radden, the owner of Steve's Soul Food and Ron Bartell, the owner of Kuzzo's Chicken and Waffles. The discussion was on what it takes to open and sustain a business in Detroit. Archer talked about the importance of being exposed to entrepreneurship at a young age, so people realize that business ownership is an option for them. Radden's father owned a supermarket, and he said that helped him understand all the issues like staffing before he got started. Radden also said people don't network enough to learn from each other's experiences. The group talked about whether white-owned businesses tend to get more media attention than black-owned businesses do, and how investors can reach a wider range of entrepreneurs. Bartell talked about why he wanted to open a restaurant after being a Detroit Lion. Scillian asked Radden whether he resents all the attention the "new guys" get, but Radden said he realizes he once was the new guy and it's natural that attention drops off. He also said people who left the city or didn't do anything to develop the city can't complain when other people do, no matter their race. Archer agreed that a lot of African Americans who could afford to move out of Detroit are not that excited about coming back to the city for dinner. Bartell talked about the challenge of motivating people to seek opportunities in Detroit rather than going to other cities where they're more obvious.

Program Flashpoint
Date: March 8
Time/Duration: 10:00 a.m. /16:08
Summary:

Two segments of this locally produced public affairs program hosted by WDIV news anchor Devin Scillian addressed issues pertaining to our economy. Scillian was joined by roundtable guests, Oakland County Executive L. Brooks Patterson, Carmine Palombo, the deputy executive director of SEMCOG, Detroit Free Press columnist John Gallagher, and Steve Kurmas, the President and COO of DTE Energy. The conversation focused on decaying infrastructures effect on our region. Each guest gave their opinion of how urgent the infrastructure crisis is, and how to motivate lawmakers and the general public

to care about it. Kurmas predicted a significant power shortage if nothing is done in five years. Palombo said the federal government hasn't invested additional money since 1993, and the state government doesn't have resources either. Patterson acknowledged the appetite for raising taxes is almost nonexistent in legislatures, but Gallagher pointed out existing money is being spent on other things and infrastructure could be made a priority. Kurmas said right now it's new environmental policy that's spurring spending on utility infrastructure. Palombo blamed a lot of the current problem on ignoring the growing problem for decades. The group took up the issue of how any changes and improvements will be funded in an atmosphere that's so opposed to any new taxes. Kurmas said people expect DTE to pay for its own grid upgrade. Palombo talked about the research that's needed to make sure that infrastructure changes are in line with future needs, such as autonomous vehicles. Gallagher said it all comes down to political will, which is lacking. Patterson agreed that Proposal 1 was cobbled together at the last minute, and predicted it will be defeated at the polls in May.

Program: Flashpoint
Date: March 15
Time/Duration: 10:00 a.m. /16:01
Summary:

Two segments of this locally produced public affairs program hosted by WDIV news anchor Devin Scillian addressed issues pertaining to our economy, particularly the state of retail in Detroit. Scillian was joined by roundtable guests, Rachel Lutz, the owner of The Peacock Room and Frida, Zana Smith, the owner of Spectacles, Bridget Russo, the Chief Marketing Officer of Shinola, and Mark Denson, the business development manager for the Detroit Economic Growth Corporation. Denson said things are improving in Detroit, which is evidenced by more foot traffic and parks programming. Smith agreed there's a lot more excitement recently, but said the challenge is to get people who live in the city but not downtown to come and be a part of it. She touched on the safety precautions that are as necessary in Detroit as they are in other cities. Russo said Shinola's expectations for its midtown store exceeded the performance of even their New York store. Lutz said the newly opened John Varvatos store downtown is just part of the whole picture; luxury goods may not meet the needs of the neighborhood, but they're part of the mix. Smith pointed out that out-of-town visitors want places to shop that make them feel good about being in Detroit. Russo talked about the value of putting the word "Detroit" on the Shinola product, and how integral it is to their success. Lutz discussed the lack of availability of everyday goods like sheets and towels, despite a new Meijer store at the outer border of the city. Denson predicted more national retailers will come to serve those underserved people who are now driving to the suburbs for those items. Smith said she doesn't resent the attention that new retailers get, because it will bleed over into more business for her.

CONSUMER WELFARE

Programs: WDIV News / Local 4 News at 5
Dates: January 8th, 28th, February 27th.

Time/Duration 5:00 p.m./ Total Time: 1:45
Summary:

The WDIV consumer unit, Ruth to the Rescue strives to keep viewers up to date on emerging auto recalls. On January 8th, Subaru launched an unusual recall "do over". The automaker recalled about 199,000 cars and SUVs for a second time because the original repairs for the brake problem did not work. Dealers were given better instructions and were ready to do the repairs. On January 28th, Ford and Nissan launched recalls, affecting almost a million vehicles. Nissan was concerned about electrical fires in Rogue Crossover vehicles and hood latch issues in two models. On February 27th, Fiat-Chrysler expanded a recall because of a fuel pump problem. This action affected Dodge Durangos and Jeep Cherokees.

Program: WDIV News / Local 4 News at 11
Dates: January 16th
Time/Duration 11:00 p.m. / 4:00 total time
Summary:

In the weeks before the Super Bowl, the WDIV consumer unit spoke with consumer experts to come up with a checklist shoppers should use to buy a new big-screen television. It's one of the busiest times of the year for TV shopping. The advice included everything from measuring the space in your home (where the TV will go) to the questions you should ask when speaking with TV salespeople.

Program: WDIV News / Local 4 News at 5 & 11
Dates: January 20th, January 21st
Time/Duration 5:00 p.m., 11:00 p.m. / 7:00 total minutes
Summary:

In a special two-part report, our consumer unit, Ruth to the Rescue focused on an emerging consumer issue: dealing with digital assets. An Ypsilanti man found himself in a heartbreaking situation. His wife died and left behind photos and other memories on her iPad. Apple refused to give him access to those memories, even though he provided documentation such as a marriage license and her death certificate. His case highlighted the need for everyone to determine what will happen to their digital assets when they die. Experts from Best Buy offered some solutions that could help avoid a battle with a tech giant, like Apple. In the end, our grieving widower was not given access to his wife's assets. Instead, Apple wiped them away. We shared the man's story at 11 p.m and followed up the next day with advice for viewers so that the same thing doesn't happen to them.

Programs: WDIV News / Local 4 News at 5
Date: February 5th, 18th
Time/Duration 5:00 p.m. / 2:40
Summary:

On February 5th, millions of Americans learned of another data breach that may have affected their personal information. The insurance giant Anthem announced its data had been hacked. Luckily, the impact in Michigan was expected to be limited as Anthem doesn't do a lot of business in the state. Our consumer unit, Ruth to the Rescue, reported that consumers who used Blue Cross Blue Shield may have been at risk since Anthem is part of that network. If a BCBS customer used health insurance in another state, where Anthem does business, their information may have been affected by the hacking. We shared advice on how consumers can protect themselves against identity theft. That information was shared on our 5 p.m. newscast and online at ClickOnDetroit.com. On February 18th, security experts reminded consumers that some of the information hacked at Anthem was the personal data of children. Experts say that information is very valuable to identity thieves, since accounts can be opened in their names and may not be noticed for years.

Programs: WDIV News / Local 4 News at 5
Dates: February 12th
Time/Duration 5:00 p.m. / 2:30
Summary:

As the tax season began our consumer unit, Ruth to the Rescue warned viewers once again about the IRS Scam that never seems to go away. The consumer unit noticed complaints to the Ruth to the Rescue hotline seemed to be on the rise. Scam artists launch robocalls where someone claims to be the IRS, pursuing a criminal complaint against the unsuspecting victim. We reminded viewers that's not how the IRS does business, and the agency would never demand immediate payment over the phone. Ruth to the Rescue has devised a scam-fighting procedure of Ignore, Resist, Verify, and Notify that should help consumers fight any scam call they receive. This strategy was highlighted on television and posted online at ClickOnDetroit.com.

Programs: WDIV News / Local 4 News at 5, Local 4 News at 6
Dates: March 10th, 12th
Time/Duration 5:00 p.m., 6:00 p.m./1:00
Summary:

WDIV news anchor and consumer reporter Ruth Spencer continued to warn viewers about the ongoing fake IRS Scam claiming new victims in the Metro-Detroit area. On March 10th, Lapeer County issued an alert after two local residents were scammed out of a total of \$14,000. Someone posing as an IRS agent told them they had a tax bill that must be paid immediately, or they would face arrest. The Sheriff's Department issued the warning to try to prevent others from falling victim to the scheme. On March 12th, the federal government issued its own warning. It says American taxpayers have lost about \$15.5 million to the scheme, with victims in almost every state.

Program: WDIV News / Local 4 News Today
Dates: March 16th
Time/Duration 6:00 a.m./3:00
Summary:

We reported that most research shows only one-third of Americans use a monthly budget to guide their spending habits. On March 16th WDIV consumer reporter Ruth Spencer highlighted one program working to encourage more people to get over their budget-phobia. H&R Block has launched a Budget Challenge for high school students around the nation. During the contest, students choose virtual jobs, set up virtual households, and learn the responsibilities of paying monthly bills and dealing with unexpected emergencies. They compete against other students from across the nation. Five students from a local high school won \$20,000 scholarships for College through the program. It's a great way for the next generation to become more financially responsible.

Program: WDIV News /Local 4 News Today
Dates: March 23rd
Time/Duration 6:00 a.m. / 2:00:00 (throughout morning news and cut-ins)
Summary:

Just three weeks before the April 15th deadline, our consumer unit hosted a Tax Help 4 You interactive event on March 23rd, during our early morning newscast. The consumer unit assembled a team of tax experts to work our phone bank, answering general tax questions from viewers/ They fielded hundreds of calls during the morning. WDIV Consumer Expert Ruth Spencer also shared several tax reminders during the two hour period including the Affordable Care Act's impact on your taxes, Commonly Missed Deductions, How to Get an Extension, and reminders about Charitable Deductions.

Programs: WDIV News / Local 4 News at 5
Date: March 3rd, 13th, 19th
Time/Duration 5:00 p.m. / 1:30
Summary:

Throughout the month of March our consumer unit worked to keep viewers up to date on emerging consumer safety recalls. On March 3rd, Dream On Me recalled it's 2-in-1 Bassinet to Cradle. It said the wire supports on the sides of the bassinet might disconnect, allowing infants to fall out or become trapped. The company promised free repairs. Kia issued a new recall on March 13th. The car company recalled nearly 209,000 Soul SUVs because the gas pedal might bend or break. The pedal problems can make it difficult to accelerate increasing the chances of a crash. Kia will also make repairs for free. Honda added nearly 105,000 vehicles to an air bag recall on March 19th. This recall expanded the action connected to defective air bags from Takata. The air bags can inflate with too much force sending shrapnel into your car. At least six deaths have been linked to the problem. Honda also recently launched a program urging drivers to get the air bags repairs as many owners have not done so yet.

EDUCATION

Program: WDIV News
Dates: January 17, 18, 19, 20, 25
Time/Duration: All Newscasts/12:15 total length
Summary:

WDIV reported the Detroit Federation of Teachers got a new president. Steve Conn is a longtime activist, teacher and protested who told WDIV's Rod Meloni that everything is on the table, including rallies, protests, walkouts and strikes. His critics say a school board under emergency management can't afford those tactics. "We are drawing a line against the state's destruction of Detroit Public Schools," said Conn. "We're turning around, we're demanding that class size be reduced, we get the books to the students. We're fed up." Outgoing DFT President Keith Johnson told Meloni he fears for the future of the union and Detroit Public Schools. "He's never had willingness or an ability to try to work with the other side," Johnson said. For the past six years DPS has been under emergency management, and under state control for most of the past decade and a half. This is divided union. Of the roughly 4,000 teachers in the union, about a quarter voted in the election. Conn won by 15 votes.

Program: WDIV News / Local 4 News Today
Dates: January 28, 31
Time/Duration: 5:00 a.m. / 6:30
Summary:

WDIV reported on a rock and roll prep school inside a local school. At the end of the instructional day, kids trade in their textbooks and pencils for guitars and drum sticks. Students are bonding over songs from The Foo Fighters, The Rolling Stones and The Beatles but they aren't just listening, they also learning every guitar card, piano key and drum beat. WDIV reporter Lauren Podell spoke to students who said the class is teaching them how to function as a unit. "You have to work together," said 17-year-old bass player Marissa Nichols. "It's not like regular school where if you fail, just you fail. If you don't put in the time and effort, your entire group will fail to perform their song." The lessons are broken up by age group; students can sign up for individual private lessons that are 45 minutes long, once a week. Or, they can register for a four-month semester where they learn to perform with a band. That includes their 45-minute private lesson along with a three-hour jam session with the band. "They come in and they're shy and scared," said Meaghan DeGrave, director of operations. "Watching a kid get down to a guitar solo, own the stage or make new friends, is amazing and this is why we do what we do." At the end of the semester, the students don't take a written test. The older students show off what they've learned on real stages across metro Detroit.

Program: WDIV News / Live in the D, Local 4 News at 4
Dates: January 26. March 2.
Time/Duration: 11:00 a.m., 4:00 p.m./6:55 total length
Summary:

WDIV reported that a local school in need of cash got some superstar help. The Detroit Achievement Academy is growing and hoping to move into a new building. They needed about \$150,000 to make it happen. Michigan native Madonna took to Twitter to encourage fans to donate to the school. The school has been featured on "Ellen" and has made headlines around the world for its unique learning environment. Madonna herself visited the school last year and posted pictures of her visit on Twitter. School leaders at Detroit Achievement Academy say they are incredibly grateful Madonna is helping raise awareness during this crucial time. They do believe they will reach their goal. The pop icon visited Detroit this past summer looking to make a difference in her hometown and to support community organizations that were changing lives. "A piece of my heart will always be in Detroit," she said. "I'm humbled to be able to give back to my community." She's done that in a big way. Not only did she commit to helping Detroit Achievement Academy but also to helping the Empowerment Plant and the Detroit Youth Boxing Gym. The gym also is preparing for a move to a new building, and they'll be doing so thanks to financial support from Madonna.

Program: WDIV News / Local 4 News Today, Local 4 News at 11

Dates: February 27, 28.

Time/Duration: 5:00 a.m., 11:00 p.m./5:05 total length

Summary:

WDIV reported on a plan from teachers to get parents more involved that backfired. Children from Coleman A. Young Elementary in Detroit were sent home with a letter scolding parents for missing a meeting and saying their kids could be punished as a result. WDIV's Kimberly Gill spoke with Derrick and Latrica Smoak who have a third-grade son, Landon. The letter that came home begins by thanking the 24 parents who attended a mandatory parent-teacher meeting on a Thursday, but goes on to berate the ones who didn't, saying there will be a makeup meeting the following week and if the parents don't come to that one, their children will be suspended. WDIV called Detroit Public Schools and the district said the letter was written by teachers. "Neither the meeting nor the comments regarding 'student suspension' were made out of ill intent, but rather to express the level of importance of students' progress as they prepare for the upcoming M-STEP test this spring," DPS said. The explanation is little consolation for the Smoak family. With work schedules and homework, it's sometimes difficult to get to the school. "The way jobs are going these days, you're not even allowed to take off an hour or two and go up to the school just for a parent meeting," said Latrica Smoak. "Parent-teacher conference is something different."

Program: WDIV News / Local 4 News Today

Dates: February 27, 28. March 1, 2, 3, 4, 5, 6, 8, 9, 10, 11, 12, 13, 16, 17, 18, 20, 21, 22, 23, 24, 25, 26, 27, 29.

Time/Duration: 5:00 a.m./33:40 total length

Summary:

WDIV celebrated March as National Reading Month highlighting the benefits of reading to children every single day. The WDIV morning news anchor team also presented a

competition to have one of them come to read at local schools. Teachers submitted information for a chance to have one of the team members come and read a story to their class on behalf of the Michigan Education Trust. The winning classrooms not only earned a story read aloud by a WDIV anchor, but the classroom also received a gift certificate for pizza party. The anchors shared photos and videos of their experiences in the classrooms with the audience.

Program: WDIV News / Local 4 News Today, Local 4 News at 5 & 11
Dates: March 30, 31
Time/Duration: 5:00 a.m., 5:00 pm, 11:00 pm/9:15 total length
Summary:

WDIV reported The Coalition for the Future of Detroit demanded power be returned to elected local leaders (school board) and called on the state of Michigan to assume the district's \$170-million deficit. WDIV news anchor Guy Gordon attended a press conference where the leaders demanded these changes: asking for a return of governance of Detroit Public Schools to an elected school board. Charter authorizers and charter school boards should improve transparency, focus more on quality, and better coordinate all charter schools, the state should assume the DPS debt, and there should be a new nonpartisan coordination entity, the Detroit Education Commission. The Detroit Public Schools have seen little improvement while under the reins of the state. In a statement, Governor Snyder said, "I respect the work of the coalition and its many members who put so many hours into planning a new course for education in Detroit. We will thoroughly review the coalition's recommendations as the state continues its work on a comprehensive approach to reform to present to our partners in the Legislature, looking for areas of alignment and common ground in the weeks ahead. I look forward to continuing our work in this area that is vitally important to our largest city and our state as a whole."

Program: Flashpoint
Date: February 22
Time/Duration: 10:00 a.m. /10:35
Summary:

One segment of this locally produced public affairs program, hosted by WDIV news anchor Devin Scillian addressed issues pertaining to Education. Scillian was joined by guest, Veronica Conforme, the chancellor of the Education Achievement Authority. She announced plans for restructuring the controversial school "district" this past week. Conforme said she hears from parents that their children are being helped and feel safer, but Scillian pointed out there hasn't been much improvement in academics three years in to the experiment. Conforme enumerated some of the changes she wants to implement, including more autonomy for individual schools that would come along with more accountability from the schools. Scillian asked if there's an overall large city school district to model after, and Conforme named New York City, New Orleans, Denver and Boston. Conforme also talked about the importance of school leadership and the place of technology in school.

Program: Flashpoint
Date: March 1
Time/Duration: 10:00 a.m. /6:48
Summary:

One segment of this locally produced weekly public affairs program hosted by WDIV news anchor Devin Scillian addressed issues pertaining to education. Scillian was joined by new president of the Detroit Federation of Teachers, Steve Conn. Conn attributed his election to teachers' frustration over the state running the school district. He talked about the effects of underfunding on classrooms. Conn explained why he thinks raising teacher salaries is reasonable even in this economic environment. Scillian asked how anything will improve when there are no examples of exemplary urban school districts across the country. Conn repeated that resources are the biggest hurdle.

Program: Flashpoint
Date: March 8
Time/Duration: 10:00 a.m. /6:45
Summary:

One segment of this locally produced weekly public affairs program hosted by WDIV news anchor Devin Scillian addressed issues pertaining to education. Scillian was joined by Detroit Public Schools Emergency Manager Darnell Earley. He had just unveiled his plan for district improvements. Earley is the fourth emergency manager for DPS in six years, and he talked about what he plans to do differently. Earley explained how the situation in Detroit is different from what he previously experienced in the city of Flint. He conceded that public education in the U.S. is not what it used to be, anywhere. The segment ended with a discussion of auxiliary concerns, like safety in schools.

Program: WDIV PSA/Ad Council – Mural, Skater
Dates: January - February
Time/Duration: General Rotation/ 2x :30
Summary:

These PSAs from the Ad Council show high school-age students attempting a skateboarding trick, or spray-painting a mural. The message is that it takes vision and determination to accomplish creative goals and the same qualities are needed in order to get into college. The PSAs encourage kids to prepare for their college years.

Program: WDIV PSA/MAB – Any Time, Any Place, Course Choice
Dates: March
Time/Duration: General Rotation/ 2x :30
Summary:

These PSAs from the Michigan Association of Broadcasters talk about the wide variety of online courses available to students in Michigan. They explain to parents how to access the right classes for their children.

Program: WDIV PSA/MAB – Flexible, Initiative
Dates: January - March
Time/Duration: General Rotation/ 2x :30
Summary:

These Michigan Association of Broadcasters PSAs talk about Michigan's new online learning initiative. It allows middle and high school students to learn online, any time, place and pace. Students can earn credits with up to two courses per semester. There is no cost to parents.

Program: WDIV PSA/UW – Kids TV
Dates: January - March
Time/Duration: General Rotation/ 1x :30
Summary:

This PSA from the United Way depicts children dressed up as famous Detroiters, such as Carmen Harlan, Mitch Albom and Kid Rock. Its message is that with the right encouragement and resources, children today could grow up to succeed in various fields, like the notable people before them.

LEGAL SYSTEM

Program: WDIV News
Dates: January 5, 6.
Time/Duration: All Newscasts/5:15 total length
Summary:

WDIV reported judges are hearing appeals from prisoners who were minors at the time they were sentenced to life in prison. This comes after the U.S. Supreme Court says convicted killers under 18 can't automatically be given a life sentence. WDIV focused on one case where a young man was convicted of abducting and killing a Detroit-area sub shop customer whose body was found in an abandoned home in 2009. Ihab Masalmani was granted a second hearing because of his age at the time of sentencing. Masalmani is now 23 years old but was just shy of being 18 at the time. But after hearing evidence about Masalmani's troubled childhood and other issues, Macomb County Judge Diane Druzinski said a no-parole sentence still fits the crime.

“The defendant was only four months away from being an adult,” Druzinski said. “There is nothing in the testimony or the evidence that suggests treating the defendant differently from an 18 year old would be warranted in this case.” Masalmani's lawyers had argued for a chance at parole.

Program: WDIV News
Dates: January 14, 15, 16, 20, 26, 27.
Time/Duration: All Newscasts/25:55 total length
Summary:

WDIV reported on the end of a murder case we have long followed. WDIV's Hank Winchester was in court as Bob Bashara was sentenced to life in prison for the murder of his wife Jane. Judge Vonda Evans sentenced Bashara following statements by Bashara, who denied his guilt and vowed to appeal, and by Jane's mother and sister. Bob Bashara hired a handyman to kill Jane in 2012 so he could pursue an alternative sex lifestyle with his mistress - something his defense team has denied. The handyman who prosecutors say Bob hired, Joe Gentz, pleaded guilty to killing Jane in late 2012, saying Bob paid him to do so. However, Gentz refused to testify at the trial. Bashara has been serving time in jail for trying to hire a hitman to kill Gentz, who was already behind bars at the time.

Program: WDIV News
Dates: February 19, 23, 25. March 4, 5, 6, 23, 24.
Time/Duration: All Newscasts/14:35 total length
Summary:

WDIV reported an ex-convict who killed a 2-year-old girl in front of her father in a suburban Detroit revenge attack will go to prison for life without the possibility of parole. A jury found Raymone Jackson guilty of first-degree murder, torture, assault and gun charges. Jackson shot the toddler in the head as she played outside with her father and friends after he had a falling out with her father. WDIV reporter Roger Weber was in the courtroom during sentencing, as Raymone Jackson offered his "deepest apologies" to the families of Kamiya Gross. Judge Ulysses Boykin called the case one of the most "heinous crimes" he had ever seen.

Program: WDIV News
Dates: January 29. February 1, 5, 6, 12.
Time/Duration: All Newscasts/12:25 total length
Summary:

WDIV reported a Plymouth Township teenager and her 23-year-old boyfriend will go on trial, both as adults for the attempted murder of her entire family. As the evidence was laid out in court, WDIV heard and reported some of the text messages the two exchanged the night of the attack. Roksana Sikorski was allegedly in her home late at night in her parents' room receiving instructions from her boyfriend Michael Rivera on how to slit someone's throat. According to investigators the two had hatched a scheme to kill her whole family. According to her texts, Sikorski was having a hard time going through with it. Sikorski didn't succeed in knifing her parents, but she did cut her 12-year-old brother's neck. His screaming stopped the attack on the rest of the family in its tracks. They will both go on trial.

Program: WDIV News / Local 4 News Today, Local 4 News at 5 & 11
Dates: March 19, 20.
Time/Duration: 5:00 a.m., 5:00 p.m., 11:00 p.m./7:15 total length
Summary:

WDIV reported General Motors CEO Mary Barra will testify under oath along with other former and current GM employees. It's all part of a huge class-action lawsuit concerning the botched recall of defective ignition switches. WDIV Business Editor Rod Meloni confirmed the news with the automaker. As Meloni has reported, GM knew about problem switches in Chevrolet Cobalts and other small cars for more than a decade but recalled them only last year. They can slip out of the "on" position, which cuts off the engine, knocks out power steering and turns off air bags. "You're going to have some of the best class-action personal-injury lawyers, who are used to digging through thousands upon thousands of pages of documents, basically looking for needles in a haystack," said WDIV legal expert Neil Rockind. Barra has made multiple trips to Capitol Hill and testified under oath before lawmakers. This time she will be answering questions from attorneys, and Rockind said that will be a lot different. We promised viewers we would be in Washington as Barra testified.

CRIME

Program: WDIV News
Dates: January 15, March 4, 5, 12, 17, 18.
Time/Duration: All Newscasts/12:15 total length
Summary:

WDIV reported a man whose stepdaughter was killed at Eastern Michigan University two years ago, is now a person of interest in her murder. James Turnquist was arrested on child pornography charges, and shortly after, WDIV reporter Mara MacDonald exclusively reported he was also being looked at for the murder of Julia Niswender. Turnquist was taken into custody after his wife called 911 saying her husband was homicidal, suicidal and had a lot of guns. After a brief search, deputies found him and took him to a mental health facility where his behavior alarmed staff. Julia Niswender was found dead in the bathtub of her campus apartment and a killer has never been found. This is the first time a family member has been linked to the case.

Program: WDIV News
Dates: January 15, 16, 17, 20, 23, 24, 26, 27, 28. February 19, 20, 21.
Time/Duration: All Newscasts/17:55 total length
Summary:

WDIV reported a woman gave birth to a baby boy in a garage and abandoned the child. That baby died two days later from exposure to cold weather and was brought to a recycling center where an employee found the body. It took police a week to locate the mother with tips from the public. WDIV reporter Mara MacDonald reported Angela Alexie was charged with murder in the death of her child. MacDonald spoke to Alexie's lawyer who claimed she tried to keep the child warm with blankets and attempted to feed the baby, but was unsuccessful. The community named the child Henry Alexander and a local funeral home donated a service and burial for the baby.

Program: WDIV News
Dates: January 4, 5, 6, 7, 8, 11, 22, 23, 28, 29, 30, 31. February 27. March 3, 4.
Time/Duration: All Newscasts/35:15 total length
Summary:

WDIV reported on the continuing search for the killer of Paige Stalker, a 16 year old girl from Grosse Pointe killed on a Detroit street corner known for drug deals. WDIV's Hank Winchester spoke to Paige's mother, Jennifer, about the horrific crime and her effort to find the person responsible and also help prevent the same thing from happening to another child. "Paige was a wonderful daughter. Her brothers and sisters called her 'Perfect Paige' because she was a fantastic student. Everyone that she knew, she touched," Jennifer Stalker said. Paige was killed in December 2014 when a gunman opened fire on the parked car she was in on the Detroit-Grosse Pointe Park border. Four other teens who were in the car survived the shooting. It's unclear why the teens were parked in the area, but police have said that the incident likely wasn't random. Police said the gunman likely knew at least one of the teenagers in the car. Months have passed and no arrests have been made. There is a \$160,000 reward in the case. Paige's family has been working with police and Crime Stoppers to find the gunman and raise awareness for the prevention of violence. A march against violence in Paige Stalker's memory is planned in May. "Jennifer Stalker said she wants teens to be aware of their surroundings. "If you have that gut feeling that you don't want to be somewhere, then, you know, call your parents or get out of the car, or have them drop you off at a store that is open. (These are) easy things that could have maybe changed things for Paige," she said.

Program: WDIV News
Dates: March 24, 25, 26, 27.
Time/Duration: All Newscasts/35:15 total length
Summary:

WDIV reported on a horrific story making national headlines. A 35 year old Detroit mother has been charged with killing two of her children and putting their bodies in a freezer in their home. Mitchell Blair faces charges of child abuse and murder. WDIV reporter Rod Meloni broke the story after a bailiff came to the home to evict Blair and found the bodies during a search of her townhouse. Sources told WDIV the mother confessed to killing the children over the course of two years. She told police investigators that the children had been molesting a younger child in the home. WDIV reporter Shawn Ley learned the children had been home-schooled, so there was no school to report them missing. The fathers of the two children have not been present in their lives and owe thousands of dollars in back child support. Two other living children in the home were removed and are staying with a family member.

Program: WDIV News / Local 4 News Today, Local 4 News at 6 & 11
Dates: March 7, 8, 9, 10.
Time/Duration: 5:00 a.m., 6:00 p.m., 11:00 p.m./8:25 total length
Summary:

WDIV reported on a murder in the generally quiet community of Troy. 21 year-old Jamila Monet Vigier-Cage was killed in the parking lot where she worked. WDIV Reporter Priya Mann learned she was found in her car, shot to death behind the wheel. Police immediately arrested her boyfriend, who is also the father of her eight month old son, as a person of interest in the case. Reporter Priya Mann spoke to Cage's family who said had just bought a new car and was planning to be a nurse.

Program: WDIV News / Local 4 News Today, Local 4 News at 11
Dates: March 15, 16, 17.
Time/Duration: 5:00 a.m., 11:00 p.m./7:15 total length
Summary:

WDIV reported on a murder mystery in a Downriver suburb that has police searching for a killer. 65 year old George Hite was found strangled to death in his apartment. WDIV reporter Kimberly Gill learned it was days before his body was found and his elderly mother was inside the home at the time he was killed. A caregiver found his body after no one answered the door and he called police. Hite's mother had gone days without care, food or water. There was no sign of forced entry and robbery didn't appear to be a motive. Gill reported the city of Trenton hadn't had a homicide in ten years.

Program: Flashpoint
Date: January 11
Time/Duration: 10:00 a.m./7:25
Summary:

One segment of this weekly locally produced public affairs program, hosted by WDIV news anchor Devin Scillian addressed issues pertaining to crime. Scillian was joined by Wayne County Prosecutor Kym Worthy and the President and CEO of the Michigan Women's Foundation Carolyn Cassin. They recently announced a public/private partnership to raise money that will be used to test rape kits that have been sitting around untouched. Worthy pointed out that there is much more involved than just testing the kits, it's important to have resources to investigate and prosecute. She called it the only path to justice, and the only way to have a safe city. Cassin acknowledged that some perpetrators will have passed away or be difficult to find in 2015, but said they will focus on the stories that will resolve well. Cassin said she wants women to feel that when they report a crime, something will be done about it in a timely manner. Worthy finished the segment by reinforcing that these crimes are not all in the city limits of Detroit; there are cases all over Wayne County. We gave information on how members of the public can donate.

RACE RELATIONS & RELIGIOUS TOLERANCE

Program: WDIV News / Local 4 News at 11
Dates: January 5
Time/Duration: 11:00 pm. / :30
Summary:

We reported on the latest fallout from the racially-charged police shooting in Ferguson, Missouri. The report explained how a Ferguson grand jury member filed a lawsuit aimed at removing a lifetime gag order that prevents members of the grand jury panel who heard evidence in the case from speaking publicly about the case. The federal lawsuit named St. Louis County Prosecutor Robert McCulloch as the defendant because he would be the person to bring charges against a grand jury member who violated the gag order. The story explained that the unnamed juror claims in the lawsuit that the goal was to talk about the experience of serving on the panel, which did not bring charges against Officer Darren Wilson, as a way of contributing to the national conversation on race relations.

Program: WDIV News / Local 4 News at 5
Dates: January 14
Time/Duration: 5:00 p.m. / 2:30
Summary:

Two police officers came under fire for roughing up a carjacking suspect during an arrest that was caught on tape. The story explained that the suspect, a 51-year-old African American male, was kicked, kneed, and berated by two white police officers, one from the Highland Park police force, one from the Grosse Pointe Park department. The arrest happened in Detroit and was recorded by someone inside the home where the arrest happened out on the side walk. The officers were working in a cooperative anti-carjacking task force at the time. The report detailed how the suspect tried to run away from police after carjacking a 55-year-old woman who had her grandchildren in the car. The story included interviews from Highland Park officials, a statement from the Grosse Pointe Park department, and interviews with members of the Detroit NAACP and the head of an anti-police brutality watchdog group. The report also explained how the arrest prompted protests outside the Grosse Pointe Park police department, which historically has had a poor relationship with many in the African American community. The story also noted that the Highland Park officer in question had a history of questionable arrests/confrontations.

Program: WDIV News / Local 4 News at 5
Dates: January 15
Time/Duration: 5:00 p.m. / 2:00
Summary:

This report was a follow-up to the controversial arrest of an African American carjacking suspect from Detroit by two white police officers, one from Highland Park, one from Grosse Pointe Park. The story focused on an interview with the 55-year-old grandmother who was carjacked. The woman, who was not publicly identified, spoke in favor of the police officers and said any protest on behalf of the suspect was misguided. The grandmother explained in detail how the suspect put a gun to her head and also pointed the weapon at the children still in the car. The story explained that in the grandmother's opinion, race and the actions of the police officers were not a big deal. She wanted to

focus on the frightening nature of the crime and said the suspect traumatized both she and the small children. The grandmother feared identifying this as a racial issue would spark sympathy for the suspect when he showed no mercy on his victims.

Program: WDIV News / Live in the D
Dates: February 16
Time/Duration: 11:00 a.m. / 3:45
Summary:

This was a report on a group of African American war heroes, The Tuskegee Airmen. The report explained that the Tuskegee Airmen were the group of African-Americans who took part in the “Tuskegee Experience,” an Army Air Corp program to test and train African Americans to fly and maintain combat aircraft. The “Airmen” included pilots, navigators, bombardiers, maintenance and support staff, instructors, and others who kept the planes in the air. The report pointed out the variety of jobs was an important factor in helping disprove the racist notions that blacks lacked the mental and physical ability to service in the military. The story included an interview with the head of the Tuskegee Airmen Museum located here in Detroit.

Program: WDIV News / Local 4 News Today
Dates: Feb 1 – Feb 28
Time/Duration: 5:00 a.m., 6:00 a.m. / 28:00 total length
Summary:

WDIV made a commitment to highlight some of the achievements of African Americans from Michigan as part of our Black History Month coverage. Two African American “difference makers” were highlighted each day (one each hour at 5am & 6am). The goal was to select as many local people as possible and also to educate the viewing audience about contributions that are not as widely known. The coverage also highlighted African Americans who made history on a national level, like Lonnie Johnson who invented the Super Soaker water gun, and landmarks such Second Baptist Church in Detroit and Idlewild. Second Baptist is the oldest African American congregation in the Midwest and was also a stop on the Underground Railroad. The town of Idlewild, Michigan became known as the “Black Eden” during segregation because many of the biggest African American celebrities of that time came to Idlewild to vacation. This was a time when they were not allowed at other resorts. The month long coverage also included several in-studio, live interviews, with local metro Detroiters.

Program: WDIV News / Local 4 News at 5
Dates: March 11
Time/Duration: 5:00 p.m. / :40
Summary:

We reported in a follow up to the police-involved shooting in Ferguson that Police Chief Thomas Jackson announced his resignation. The story explained how many in the

community had been calling for his departure since the shooting death of unarmed, African-American teenager Michael Brown. Jackson was also criticized by some in the African-American community for defending officer Darren Wilson, who shot and killed Brown.

Program: WDIV News / Local 4 News Today
Dates: March 12
Time/Duration: 5:00 a.m. / :40
Summary:

We reported that a nighttime “celebration” over the resignation of the Ferguson Missouri Police Chief turned into a frightening crime scene when two police officers were shot. The coverage looked at how the immediate concern was whether the officers were targeted, which is what has happened in other cities. The chief, who is white, resigned because of the backlash over the deadly police shooting of African-American teenager Michael Brown. The officers, who were white, were not from the Ferguson Police force.

Program: WDIV News / Local 4 News at 11
Dates: March 23
Time/Duration: 11:00 p.m. / 5:30
Summary:

Our investigative unit presented a report on the rough arrest of a driver. The incident happened in Inkster and was recorded on the dashboard camera inside one of the squad cars. The victim is African-American, the officers are white and the violent arrest sparked protest and concerns over racial profiling and harassment. WDIV investigative reporter Kevin Dietz interviewed the driver and officials from the police department. The officers claim the driver was trying to elude them and threatened them once he did stop. The driver says he did not make any threats and was trying to get out of his car when he was dragged from the vehicle by officers, pushed to ground, and assaulted. The video tape shows the officers striking the driver. The officers claim they found drugs in the car. The driver insists the drugs were planted in the vehicle. The driver says he was racially profiled and refused to plead guilty to a lesser charge when offered the chance.

Program: WDIV News / Local 4 News at 5
Dates: March 27
Time/Duration: 5:00 p.m. / 2:00
Summary:

An update to the fallout over the investigation into the racist chant caught on tape by members of the Sigma Alpha Epsilon fraternity’s chapter at Oklahoma University. The story included an interview with the school president who revealed that an investigation shows the OU students were taught the chant as part of the pledging process. The story also pointed out that the origin of the chant was traced back to the fraternity’s national chapter, which then denied it encourages or tolerates racist behavior. The report also

updated the disciplinary steps that had been taken at OU, noting that the school had reprimanded more than 24 SAE members. The punishment ranged from expulsion to community service to mandatory racial diversity classes.

Program: WDIV News / Local 4 News at 5
Dates: March 30
Time/Duration: 5:00 p.m. / 2:00
Summary:

We updated the controversy surrounding the State of Indiana's new Religious Freedom Restoration law. The report, which included interviews with Indiana's governor and lawmakers, explained the intent of the law (allowing a business to refuse service to a customer based on the operator's religious beliefs), and why opponents believe it will allow businesses to discriminate against customers based on their sexual orientation. The story also looked at how several businesses, convention planners, and sports and entertainment figures, oppose the law and called for a boycott of the state. Supporters of the law point out that there are similar laws protecting religious freedom in 19 other states.

Program: Flashpoint
Date: January 18
Time/Duration: 10:00 a.m. /16:01
Summary:

Two segments of this weekly locally produced public affairs program, hosted by WDIV news anchor Devin Scillian addressed issues pertaining to race relations and religious tolerance. Scillian was joined by a roundtable to talk about the state of Islam, in the wake of attacks in Paris. Scillian was joined by Detroit Free Press columnist Rochelle Riley, Dawud Walid, the head of the Center on American Islamic Relations-Michigan, Saeed Khan, professor of Near East and Asian Studies at Wayne State University, and Frank Beckmann, a radio host on WJR AM 760. Walid pointed out that Muslims are by and large the greatest victims of extremist Muslims. Khan explained some of the socioeconomic complexities of groups like Boko Haram. Beckmann said he wouldn't presume to say the Islamic faith itself is to blame for this violence, but he gets the feeling that the public wants moderate Muslims to speak up with more outrage. Riley pointed out the small percentage of the faith that can be considered extremists. The group talked about the state of women's rights in Muslim countries, and whether Western cultural standards should be applied globally. Scillian asked how the U.S. should respond to violence and extremism around the world. Beckmann said self-protection is our first interest, and if we're invited in to other countries to help, we should always consider it. Khan described the global situation as very varied and complicated, and said it's difficult to have one policy to cover it all. The panel talked about whether we're witnessing an internal struggle within Islam, in which all others are collateral damage.

Program: Flashpoint
Date: February 22

Time/Duration: 10:00 a.m. / 12:38

Summary:

Two segments of this weekly locally produced public affairs program, hosted by WDIV news anchor Devin Scillian addressed issues pertaining to race relations and religious tolerance. Scillian was joined by roundtable guests; Detroit News editorial page director Nolan Finley, Rep. Debbie Dingell, attorney Reggie Turner, and Republican strategist Paul Welday. The group talked about whether it is important to label groups like ISIS "Islamic" terrorists or not. Scillian pointed out that ISIS self-identifies as Muslim. Welday said the U.S. must call it what it is, which is jihad. Dingell accused Welday of trying to make it a political issue. Turner said groups like ISIS are robbing the faith to seize territory. Finley thought it is important to understand what motivates the enemy, and that they're as big a threat to Muslims who don't think as they think as they are to non-Muslims and the West. They agreed that the U.S. could stop ISIS militarily pretty handily, but discussed what the proper multi-national response should actually be. Dingell advocated being a part of a world coalition to destroy ISIS. Turner gave a historic perspective with different times in the past when radical ideologies flourished for a time. They finished the segment with a discussion of Rep. Boehner's invitation to Benjamin Netanyahu to speak to Congress. Dingell said she'll attend even though she doesn't approve of how the event came about.

Program: Flashpoint

Date: March 29

Time/Duration: 10:00 a.m. /10:12

Summary:

One segment of this locally produced weekly public affairs program hosted by WDIV News anchor Devin Scillian, addressed issues pertaining to race relations. Scillian was joined by roundtable guests; Detroit News editorial page director Nolan Finley, Republican strategist Paul Welday, Detroit Free Press columnist Nancy Kaffer and political consultant Adolph Mongo. Inkster police were recently caught on camera beating a black driver who did not appear to be resisting arrest. The group discussed what they saw on the videotape. Mongo said it's difficult for African Americans to drive through some Detroit suburbs, but Finley pointed out Inkster is a predominantly black suburb. Kaffer said there's a documentable difference in the way police treat white people versus black people systemically. The group debated how much race played into the incident, and how prevalent police brutality is now.

CULTURAL AFFAIRS AND COMMUNITY RELATIONS

Program: WDIV News / Local 4 News Today, Live in the D

Dates: January 4, 6, 11, 13, 18, 20, 25, 26, 27. February 1, 3, 8, 10, 15, 17, 22, 24. March 1, 3, 8, 10, 15, 17, 22, 24, 29, 31

Time/Duration: 5:00 a.m., 11:00 a.m./1:22:15 total length

Summary:

WDIV routinely airs a segment called "Uniquely Detroit" which focuses on a part of the community that most viewers might never get to see, or even know about.

WDIV Photojournalist Alex Atwell shoots and puts these together strictly from the pictures and the words of the subjects he interviewed. This quarter he focused on these topics among others: the Detroit chess club that is teaching students valuable lessons about life, a woman who turning abandoned buildings in Detroit into masterpieces of art, a euchre league forming in the city, a look inside the former mansion of Berry Gordy where Motown celebrities used to party, and a look into the booming community of Corktown.

Program: WDIV News / Local 4 News Today, Local 4 News at 5
Dates: February 5, 6, 12, 13, 19, 20. March 26, 27.
Time/Duration: 5:00 a.m., 5:00 p.m./32:15 total length
Summary:

WDIV partners with Detroit Free Press columnist Mitch Albom for a special series focusing on Metro Detroiters making a difference called "Heart of Detroit." This quarter Mitch profiled: a group helping children who live in cars instead of homes succeed at school, a local family who made bracelets to help raise money to help prevent an illness that took the life of their child, and a firefighter teaching fire prevention tips to children. Each of these Heart of Detroit segments airs first in news, then they are repeated on Sunday mornings at 10:30 a.m.

Program: WDIV News / Local 4 News Today, Local 4 News at 5
Dates: February 25, 26.
Time/Duration: 5:00 a.m., 5:00 p.m./6:15 total length
Summary:

WDIV reported on a man who loves Detroit and real estate and is combining the two to put a unique touch on neighborhoods. WDIV reporter Will Jones caught up with Alex Pereira to share his story. Pereira has been renovating houses in the Woodbridge Historical District. He's keeping their historical attributes, but adding a modern twist. "Some people love it and some people are not big fans of it. I am a big believer that art should instill strong emotional responses," Pereira said. WDIV showed Pereira at a home on Trumbull Avenue he transformed with inspiration from Dr. Seuss' "The Lorax." He is also transforming a house on Avery Street, and his muse is the Disney movie "Up." Pereira said the movie's story parallels what's happening in Detroit. "The story of 'Up' is an older gentleman who had kind of given up on life, old Detroit. The new guy comes in, the new little kid, and together they form this great adventure and they go off to do greater and bigger things than they thought were possible," Pereira said. He began working on the 19th century home in September. It has three rental units that will be available April 1. His target demographic is young professionals.

"The millennial generation that believes the city is coming back and wants to be a part of something bigger than themselves," Pereira said.

Program: Detroit Sports Unfiltered
Dates: March 25
Time/Duration: 8:00 p.m./60:00
Summary:

In this locally produced prime time special, WDIV Sports Director Bernie Smilovitz interviewed the top names in Detroit sports. Bernie went one on one with Spartans Head Basketball Coach Tom Izzo as he geared his team up for the NCAA Sweet 16. Lions Head Coach Jim Caldwell talked about the Ndamukong Suh situation for the first time since he left the team. Tiger ace Justin Verlander opened up for the first time about his relationship with supermodel Kate Upton while David Price showed off his true love, his dog Ace. The Pistons GM & Head Coach Stan Van Gundy discussed his roller coaster year and Tigers Manager Brad Ausmus told Bernie what he learned in his rookie year of managing. And Michigan Football savior Jim Harbaugh talked about twitter, Madonna and his brother with Bernie.

Program: First Block
Dates: March 31
Time/Duration: 9:30 p.m. / 30:00
Summary:

First Block, our locally produced prime time special, featured three stories that looked back at crucial points in Detroit's history. WDIV Reporter Devin Scillian revisited the great newspaper strike of 1995, speaking with some of the key players including former Detroit Media Partnership CEO Suzie Ellwood, reporters Bill McGraw and Ellen Creager, and editorial page directors for the Detroit News and Detroit Free Press Nolan Finley and Stephen Henderson. WDIV Reporter Roger Weber told the story of a new movie being made about Bishop Thomas Gumbleton's early career in the late 1960s. WDIV Reporter Kimberly Gill traced the footsteps of artists Frida Kahlo and Diego Rivera during the year they spent in Detroit in the 1930s.

Program: Flashpoint
Date: February 1
Time/Duration: 10:00 a.m. /11:07
Summary:

One segment of this locally produced public affairs program, hosted by WDIV News anchor Devin Scillian addressed issues pertaining to our community. Scillian was joined by guest, Detroit Lions team president Tom Lewand. They talked about the way the Lions' season ended. Lewand agreed their expectations were to go further in the playoffs. They then talked about some of the tangential controversies that aren't directly related to the game on the field, like accusations of cheating, questionable officiating, and incidents of domestic abuse involving players. Lewand said it all boils down to integrity, and the importance of dealing with any issues that seem to put integrity in jeopardy. Then he discussed the future of Ndamukong Suh with the team, saying he thinks Suh will

stay a Lion next year. Finally, they talked about the team's new coach Jim Caldwell, who Lewand praised as making a big difference to the atmosphere.

Program: Flashpoint
Date: March 15
Time/Duration: 10:00 a.m. / 6:58
Summary:

One segment of this locally produced public affairs program, hosted by WDIV News anchor Devin Scillian addressed issues pertaining to our cultural community. Scillian was joined by Megan DiRienzo, the Interpretive Planner at the Detroit Institute of Arts. She was there to talk about the new Diego Rivera and Frida Kahlo exhibition at the museum. DiRienzo talked about the famous couple's time in Detroit while Rivera was painting his murals at the DIA. She discussed the tragedies that Kahlo experienced here, including a very traumatic miscarriage, and how they informed her own work. Kahlo and Rivera were politically active Communists, yet Rivera worked for Henry Ford, a very successful capitalist. DiRienzo talked about that juxtaposition, and the importance of the murals that Rivera left in Detroit.

Program: WDIV PSA/MAB – Volunteer
Dates: March
Time/Duration: General Rotation/ 1x :30
Summary:

This PSA from the Michigan Association of Broadcasters is meant to raise awareness of the opportunities to volunteer with a number of organizations, doing a variety of different kinds of work in the community.