

# Broadcast Contract

POLICY COMMUNICATIONS  
 AMY WILSON FOR JUDGE  
 3753 Howard Hughes Parkway,  
 Suite 200  
 LAS VEGAS, NV 89169

Start Date 11/04/22	Contract# 104201	Mod# 0
End Date 11/08/22	Date Entered 11/03/22	Date Last Modified 11/03/22
Advertiser AMY WILSON FOR JUDGE		Station Market KKLZ-FM
Product		SalesRep/Office Amanda Dellinger

Standard Billing Cycle Estimate# 2022 ELECTION

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
1	FR 11/04/22	FR 11/04/22 06:00A-10:00A	60	--	--	--	--	1	--	--	1	\$70.00
2	FR 11/04/22	FR 11/04/22 03:00P-07:00P	60	--	--	--	--	1	--	--	1	\$70.00
3	TU 11/08/22	TU 11/08/22 06:00A-10:00A	60	--	1	--	--	--	--	--	1	\$70.00
4	TU 11/08/22	TU 11/08/22 03:00P-07:00P	60	--	1	--	--	--	--	--	1	\$70.00

-----Additional Comments-----	Total Spots	Spots Total\$	Agency Commission	Net	Gross
	4	280.00	\$42.00	\$ 238.00	\$ 280.00

Billing Projections: By Month

	Nov 22
CA	280.00
ST	280.00

NON-DISCRIMINATION: IN THE PERFORMANCE OF ALL BEASLEY STATION'S ADVERTISING AGREEMENTS, BEASLEY REQUIRES THAT EACH PARTY NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY.

Accepted for Station

Accepted for advertiser OR agency(and MBS, if any) as agent for the advertiser

Name	Title	Name	Title
See reverse for accepted terms and conditions, if any			

Beasley

Advertiser: AMY WILSON FOR JUDGE  
 Order #: 193273835768  
 Date Entered: 11/03/2022  
 Last Modified: 11/03/2022  
 Product:  
 Salesperson: Amanda Dellinger  
 Billing Cycle: Broadcast Standard  
 Estimate #: 2022 ELECTION

POLICY COMMUNICATIONS  
 3753 Howard Hughes Parkway, Suite 200  
 LAS VEGAS, NV 89169

**Order Date Range: 11/04/2022 through 11/28/2022 (4 weeks)**  
**Media Outlets: KKLZ-FM**

**On-Air Schedule**

#	Dates	Station	Time/Program	Len	Mo	Tu	We	Th	Fr	Sa	Su	S/W	Rate	Qty	Total
1	11/04/22-11/04/22	KKLZ-FM	06:00AM-10:00AM	60	--	--	--	--	1	--	--	1	70.00	1	70.00
2	11/04/22-11/04/22	KKLZ-FM	03:00PM-07:00PM	60	--	--	--	--	1	--	--	1	70.00	1	70.00
3	11/08/22-11/08/22	KKLZ-FM	06:00AM-10:00AM	60	--	1	--	--	--	--	--	1	70.00	1	70.00
4	11/08/22-11/08/22	KKLZ-FM	03:00PM-07:00PM	60	--	1	--	--	--	--	--	1	70.00	1	70.00

**Station Totals**

Station	On-Air Count	Digital Count	Web Count	Other Count	Gross Billing	Commission	Net Billing
KKLZ-FM	4	0	0	0	\$280.00	\$42.00	\$238.00
<b>Totals</b>	<b>4</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>\$280.00</b>	<b>\$42.00</b>	<b>\$238.00</b>

**Total Charges: \$280.00**  
**Agency Commission: \$42.00**  
**Total Net: \$238.00**

**Projected Billing By Broadcast Standard Month**

Month	Year	Gross Billing	Net Billing
November	2022	\$280.00	\$238.00
December	2022	\$0.00	\$0.00
<b>Totals</b>		<b>\$280.00</b>	<b>\$238.00</b>

Accepted for Beasley

Accepted for advertiser OR agency as agent for the advertiser

Name \_\_\_\_\_

Title \_\_\_\_\_

Name \_\_\_\_\_

Title \_\_\_\_\_

Beasley Radio 720 AM KDWN & KKLZ 96.3 FM - Amy Wilson (\$490/416.50 net)

Station & Time	Number of Shows	Dates	Level - Rate	Total Cost
KDWN-720 M-F AM Drive Time 6:00 - 10:00A (60 seconds spot)	2	November 4, 8	Fixed - \$35	\$70
KDWN-720 M-F Mid-Day 10:00A - 3:00P (60 seconds spot)	2	November 4, 8	Fixed - \$35	\$70
KDWN-720 M-F PM Drive Time 3:00 - 7:00P (60 second spot)	2	November 4, 8	Fixed - \$35	\$70
KKLZ-96.3 FM M-F AM Drive Time 6:00-10:00 am (60 seconds spot)	2	November 4, 8	Fixed - \$70	\$140
KKLZ-96.3 FM M-F PM Drive Time 3:00-7:00 pm (60 seconds spot)	2	November 4, 8	Fixed - \$70	\$140

Handwritten notes: \$200, \$200, \$400, 1/4

## CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, POLICY COMMUNICATIONS hereby request station time as follows:

IDENTIFY CANDIDATE TYPE <span style="font-size: 1.2em;">➔</span>	<input type="checkbox"/> FEDERAL CANDIDATE <input checked="" type="checkbox"/> STATE OR LOCAL CANDIDATE
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**ALL QUESTIONS/BLOCKS MUST BE COMPLETED**

Candidate name: AMY WILSON

Authorized committee: COMMITTEE TO ELECT AMY WILSON

Agency requesting time (and contact information):  
 N/A POLICY COMMUNICATIONS / (702) 498-7744

Candidate's political party: NON-PARTISAN

Office sought (no acronyms or abbreviations): LAS VEGAS JUSTICE COURT, DEPT. 7

Date of election: TUESDAY, NOVEMBER 8  General  Primary

Treasurer of candidate's authorized committee: AMY WILSON

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

Candidate/Committee/Agency	Station Representative
Signature: <u>David Thomas</u>	Signature: _____
Name: <u>DAVID THOMAS</u>	Name: _____
Date of Request to Purchase Ad Time: <u>11/2/22</u>	Date of Station Agreement to Sell Time: _____

**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

**Candidate/Authorized Committee/Agency**

Signature:

NOT APPLICABLE

Name:

NOT APPLICABLE

Date:

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to Station?  Yes  No Date ad received: \_\_\_\_\_

**Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).**

Federal candidate certification signed (above):  Yes  No  N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*
- Rejected – provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: 104201	Station Call Letters: KKLZ	Date Received/Requested: 11/3
Est. #:	Station Location: Las Vegas NV	Run Start and End Dates: 11/4 - 11/8

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.