

# Broadcast Contract

POLICY COMMUNICATIONS  
 AMY WILSON FOR JUDGE  
 3753 Howard Hughes Parkway,  
 Suite 200  
 LAS VEGAS, NV 89169

Start Date 10/13/22	Contract# 103631	Mod# 1
End Date 11/07/22	Date Entered 10/12/22	Date Last Modified 11/03/22
Advertiser AMY WILSON FOR JUDGE		Station Market KKLZ-FM
Product		SalesRep/Office Amanda Dellinger

Standard Billing Cycle Estimate# 2022 ELECTION

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
1	TH 10/13/22 FR 10/14/22	06:00A-10:00A	60	--	--	--	1	1	--	--	2	\$70.00
2	MO 10/17/22 FR 10/28/22	06:00A-10:00A	60	1	1	1	1	1	--	--	5	\$70.00
3	MO 10/31/22 TH 11/03/22	06:00A-10:00A	60	1	1	1	1	--	--	--	4	\$70.00
4	MO 11/07/22 MO 11/07/22	06:00A-10:00A	60	1	--	--	--	--	--	--	1	\$70.00
5	TH 10/13/22 FR 10/14/22	03:00P-07:00P	60	--	--	--	1	1	--	--	2	\$70.00
6	MO 10/17/22 FR 10/28/22	03:00P-07:00P	60	1	1	1	1	1	--	--	5	\$70.00
7	MO 10/31/22 TH 11/03/22	03:00P-07:00P	60	1	1	1	1	--	--	--	4	\$70.00
8	MO 11/07/22 MO 11/07/22	03:00P-07:00P	60	1	--	--	--	--	--	--	1	\$70.00
9	FR 11/04/22 FR 11/04/22	06:00A-10:00A	60	--	--	--	--	1	--	--	1	\$70.00
								MG FRM 10/13				
10	FR 11/04/22 FR 11/04/22	03:00P-07:00P	60	--	--	--	--	1	--	--	1	\$70.00
								MG FRM 10/13				

-----Additional Comments-----	<b>Total Spots</b>	<b>Spots Total\$</b>	<b>Agency Commission</b>	<b>Net</b>	<b>Gross</b>
	34	2,520.00	\$378.00	\$ 2,142.00	\$ 2,520.00

Billing Projections: By Month

NON-DISCRIMINATION: IN THE PERFORMANCE OF ALL BEASLEY STATION'S ADVERTISING AGREEMENTS, BEASLEY REQUIRES THAT EACH PARTY NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY.

Accepted for Station

Accepted for advertiser OR agency(and MBS, if any) as agent for the advertiser

Name \_\_\_\_\_ Title \_\_\_\_\_  
 See reverse for accepted terms and conditions, if any

Name \_\_\_\_\_ Title \_\_\_\_\_  
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# Broadcast Contract

POLICY COMMUNICATIONS  
 AMY WILSON FOR JUDGE  
 3753 Howard Hughes Parkway,  
 Suite 200  
 LAS VEGAS, NV 89169

Start Date 10/13/22	Contract# 103631	Mod# 1
End Date 11/07/22	Date Entered 10/12/22	Date Last Modified 11/03/22
Advertiser AMY WILSON FOR JUDGE	Station Market KKLZ-FM	
Product	SalesRep/Office Amanda Dellinger	

Standard Billing Cycle Estimate# 2022 ELECTION

	Oct 22	Nov 22
CA	1,820.00	700.00
ST	1,680.00	840.00

NON-DISCRIMINATION: IN THE PERFORMANCE OF ALL BEASLEY STATION'S ADVERTISING AGREEMENTS, BEASLEY REQUIRES THAT EACH PARTY NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY.

Accepted for Station

Accepted for advertiser OR agency(and MBS, if any) as agent for the advertiser

\_\_\_\_\_  
Name

\_\_\_\_\_  
Title

\_\_\_\_\_  
Name

\_\_\_\_\_  
Title

See reverse for accepted terms and conditions, if any

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# Broadcast Contract Rider

POLICY COMMUNICATIONS  
AMY WILSON FOR JUDGE  
3753 Howard Hughes Parkway,  
Suite 200  
LAS VEGAS, NV 89169

Start Date 10/13/22	Contract# 103631	Mod# 1
End Date 11/07/22	Date Entered 10/12/22	Date Last Modified 11/03/22
Advertiser AMY WILSON FOR JUDGE		Station Market KKLZ-FM
Product		SalesRep/Office Amanda Dellinger

Standard Billing Cycle Estimate# 2022 ELECTION

-----Additional Comments-----	<b>Total Spots</b>	<b>Spots Total\$</b>	<b>Agency Commission</b>	<b>Net</b>	<b>Gross</b>
	36	2,520.00	\$378.00	\$2,142.00	\$2,520.00

Totals listed above are for the indicated revision of this order in the traffic system. Changes to the contract due to misses and makegoods are listed below, by schedule line. The missed spot(s) and the actual air time and date of makegood spots will be indicated on the client invoice. This contract rider is provided for client acceptance of makegood parameters.

ORIG. LN/MOD	DATE MISS/MAKEGOOD	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
1/1	TH 10/13/22	FR 10/14/22	06:00A-10:00A	60	--	--	--	1	1	--	2	\$70.00
	Missed 10/13/22	6:10:00 AM	60								-1	(\$70.00)
5/1	TH 10/13/22	FR 10/14/22	03:00P-07:00P	60	--	--	--	1	1	--	2	\$70.00
	Missed 10/13/22	5:47:00 PM	60								-1	(\$70.00)

-----Rider Totals-----

<b>Total Missed Spots</b>	<b>Total Missed Spots \$</b>	-	<b>Total Makegood Spots</b>	<b>Total Makegood Spot \$</b>	=	<b>Variance Spots</b>	<b>Spot \$</b>
2	\$140.00		0	\$0.00		2	\$140.00

-----Adjusted Totals-----

<b>Contract Spots</b>	-	<b>Variance Spots</b>	=	<b>Adjusted Spot Count</b>
36		2		34
<b>Contract Gross \$</b>	-	<b>Variance \$</b>	=	<b>Adjusted Contract Gross</b>
\$2,520.00		\$140.00		\$2,380.00

Adjusted totals are an estimate of the increase or decrease to the order due to missed and makegood spots. Actual totals will be provided on the client invoice.

NON-DISCRIMINATION: IN THE PERFORMANCE OF ALL BEASLEY STATION'S ADVERTISING AGREEMENTS, BEASLEY REQUIRES THAT EACH PARTY NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY.

Accepted for Station

Accepted for advertiser OR agency (and MBS, if any) as agent for the advertiser

Name \_\_\_\_\_ Title \_\_\_\_\_  
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Name \_\_\_\_\_ Title \_\_\_\_\_  
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Beasley

Advertiser: AMY WILSON FOR JUDGE  
 Order #: 193273828810  
 Contract #: 103631  
 Date Entered: 10/12/2022  
 Last Modified: 11/02/2022  
 Product:  
 Salesperson: Amanda Dellinger  
 Billing Cycle: Broadcast Standard  
 Estimate #: 2022 ELECTION

POLICY COMMUNICATIONS  
 3753 Howard Hughes Parkway, Suite 200  
 LAS VEGAS, NV 89169

**Order Date Range: 10/13/2022 through 11/07/2022 (4 weeks)**  
**Media Outlets: KKLZ-FM**

**On-Air Schedule**

#	Dates	Station	Time/Program	Len	Mo	Tu	We	Th	Fr	Sa	Su	S/W	Rate	Qty	Total
1	10/13/22-10/14/22	KKLZ-FM	06:00AM-10:00AM	60	--	--	--	1	1	--	--	2	70.00	2	140.00
2	10/17/22-10/28/22	KKLZ-FM	06:00AM-10:00AM	60	1	1	1	1	1	--	--	5	70.00	10	700.00
3	10/31/22-11/03/22	KKLZ-FM	06:00AM-10:00AM	60	1	1	1	1	--	--	--	4	70.00	4	280.00
4	11/07/22-11/07/22	KKLZ-FM	06:00AM-10:00AM	60	1	--	--	--	--	--	--	1	70.00	1	70.00
5	10/13/22-10/14/22	KKLZ-FM	03:00PM-07:00PM	60	--	--	--	1	1	--	--	2	70.00	2	140.00
6	10/17/22-10/28/22	KKLZ-FM	03:00PM-07:00PM	60	1	1	1	1	1	--	--	5	70.00	10	700.00
7	10/31/22-11/03/22	KKLZ-FM	03:00PM-07:00PM	60	1	1	1	1	--	--	--	4	70.00	4	280.00
8	11/07/22-11/07/22	KKLZ-FM	03:00PM-07:00PM	60	1	--	--	--	--	--	--	1	70.00	1	70.00
9	11/04/22-11/04/22	KKLZ-FM	06:00AM-10:00AM	60	--	--	--	--	1	--	--	1	70.00	1	70.00
	MG FRM 10/13														
10	11/04/22-11/04/22	KKLZ-FM	03:00PM-07:00PM	60	--	--	--	--	1	--	--	1	70.00	1	70.00
	MG FRM 10/13														

**Station Totals**

Station	On-Air Count	Digital Count	Web Count	Other Count	Gross Billing	Commission	Net Billing
KKLZ-FM	36	0	0	0	\$2,520.00	\$378.00	\$2,142.00
<b>Totals</b>	<b>36</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>\$2,520.00</b>	<b>\$378.00</b>	<b>\$2,142.00</b>

**Total Charges: \$2,520.00**  
**Agency Commission: \$378.00**  
**Total Net: \$2,142.00**

**Projected Billing By Broadcast Standard Month**

Month	Year	Gross Billing	Net Billing
October	2022	\$1,680.00	\$1,428.00
November	2022	\$840.00	\$714.00
<b>Totals</b>		<b>\$2,520.00</b>	<b>\$2,142.00</b>

Accepted for Beasley

Accepted for advertiser OR agency as agent for the advertiser

Name \_\_\_\_\_

Title \_\_\_\_\_

Name \_\_\_\_\_

Title \_\_\_\_\_