

Placed in the public file this 10<sup>th</sup> day Of July, 2017.

Daniel Luna – Promotions Dir.

# Q2 2017 ISSUES KZFM – HOT Z95

April 1st, 2017 - June 30th, 2017

In accordance with the commission's rules and regulations concerning each station's requirements to serve the community, the following are the issues dealt with by KZFM Corpus Christi during the previous 3 month period.

## EARTH DAY BAY DAY 2017

Issue#1: KZFM recognized and brought attention to the Annual Earth Day Bay Day Festival in downtown Corpus Christi promoting healthier, environmental lifestyles and products.

Date: Saturday, April 8th, 2017 Issue: Community/ Environment

Details: KZFM supported this event through PSA's, website posting, on

air interviews and on site presence.

# ANNUAL EASTER EGG HUNT 2017

Issue #2: KZFM supports the Community with Corpus Christi's largest and free Easter Egg Hunt with over 20,000 candy filled eggs for children ages 3 - 10.

Date: Saturday, April 16th, 2017 Issue: Community/ Children

Details: KZFM promoted with PSA's, website posting, on air interviews

and on-site presence/participation

### WORLD'S LARGEST SWIM LESSON 2017

Issue# 3: KZFM supported the Non-Profit Colin's Hope with the World's Largest Swim Lesson at Schlitterbahn Corpus Christi promoting water safety.

Date: Friday, June 23<sup>rd</sup>, 2017 Issue: Community/ Safety

Details: KZFM promoted/hosted this event with PSA's, website posting,

on air interviews and on-site presence/participation.

### ROCK N ROLL UP YOUR SLEEVE SUMMER BLOOD DRIVE

Issue# 4: KZFM supported the Coastal Bend Blood Center with their annual Blood Donation Drive.

Date: Saturday, June 24<sup>th</sup>, 2017 Issue: Community/ Health

Details: KZFM this event with PSA's, In Studio Interview and Website/

Social Media posting and on site presence.

# STACHE DASH 5K BENEFITING BIKES FOR KIDS 2017

Issue # 5: KZFM supported the Local Non-Profit Bikes for Kids with their annual 5K Fundraiser.

Date: Saturday, June 17<sup>th</sup>, 2017 Issue: Community/ Non-Profit

Details: KZFM promoted and hosted the event along with PSA's,, website

posting and on-site presence.