



Q3 2014 ISSUES KZFM – HOTZ95

July 1st, 2014 to September 30th, 2014

In accordance with the commission's rules and regulations concerning each station's requirements to serve the community, the following are the issues dealt with by KZFM Corpus Christi during the previous 3 month period.

Community/ Nonprofit	1
Community/ Nonprofit	2
Community/ Children	3
Community/ Children	4
Community/ School	5

Placed in the public file this 10th day
Of October, 2014.

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Gino Flores – KZFM Program Dir.

BIG BANG CELEBRATION

Issue#1: KZFM supports Mayor's Fourth of July Committee by simulcasting the community event.

Date: July 4th, 2014

Issue: Community/Non-profit

Details: KZFM supported this event through PSA's, website posting, on air interviews, on site presence, and simulcast.

RUN AMUCK 5K

Issue #2: KZFM supports the community, specifically the Junior League of Corpus Christi with their annual fundraiser

Date: September 27, 2014

Issue: Community/Non-profit

Details: KZFM promoted with PSA's, website posting, on air interviews and on-site presence/participation

BIKES FOR KIDS FUND RAISING CAMPAIGN

Issue# 3: KZFM supports the charity BIKES FOR KIDS by teaming with local water park to raise money.

Date: July 25 through July 27, 2014

Issue: Community/Children

Details: KZFM promoted/hosted this event with PSA's, website posting, on air interviews and on-site presence/participation.

COLIN'S HOPE FUNDRAISER

Issue# 4: KZFM supports the community, bringing awareness to childhood drowning.

Date: August 31 through September 2, 2014

Issue: Community/Children

Details: KZFM promoted/participated with on air interviews.

BACK TO SCHOOL BACKPACKS

Issue # 5: KZFM supports families and children with BACK TO SCHOOL backpack giveaway. 500 backpacks total were given away to local school kids.

Date: August 15, 2014

Issue: Community/Schools

Details: KZFM supported this event through PSA's, website posting and on-site presence.