



Q1 2015 ISSUES

KZFM – HOTZ95

January 1st, 2015 to March 31st, 2015

In accordance with the commission's rules and regulations concerning each station's requirements to serve the community, the following are the issues dealt with by KZFM Corpus Christi during the previous 3 month period.

COASTAL BEND BLOOD CENTER ROCKIN' ROLL UP YOUR SLEEVE BLOOD DRIVE

Issue#1: KZFM recognized and brought attention to the annual blood drive during this period of time when there was a shortage of blood supply.

Date: Saturday, January 10th, 2015

Issue: Community/Non-profit

Details: KZFM supported this by interviewing Leticia Mondragon who spoke on the shortage of blood types and gave facts as to how much help blood donations really give.

FIT FEST 2015

Issue #2: KZFM brought awareness to our community's health and fitness shortcomings and promoted various ways people could get back into shape and live a healthy lifestyle in the coastal bend Fit Fest.

Date: Sunday, January 25th, 2015

Issue: Community/Health

Details: KZFM promoted with promos, liners, website posting, on air interviews and on-site presence/participation

SINTON HIGH CAREER DAY

Issue # 3: KZFM participated in a career day for high school students at Sinton H.S. We spoke about the radio industry and the importance of education in any career field. We also answered questions in a Q&A session.

Date: Wednesday, January 21st, 2015

Issue: Community/Education

Details: KZFM supported this event through attendance at the event.

H.M KING HIGH SCHOOL MEDIA DAY

Issue #4: KZFM participated in Media Day at H.M King High School. During the visit, we spoke about the radio industry and the importance of education in the field. There was a question and answer segment along with a tour of H.M King's facilities.

Date: Thursday, February 5th, 2015

Issue: Community/Education

Details: KZFM supported this event through attendance.

MILLER METRO TECHNOLOGY CLASS VISIT

Issue #5: KZFM participated in educating a class of local high school tech students on the elements of audio production in a visit to the class.

Date: Tuesday, February 10th, 2015

Issue: Community/ Education

Details: KZFM supported this event through attendance.

Community/ Nonprofit	1
Community/ Health	2
Community/ Education	3
Community/ Education	4
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placed in the public file this 10th day
April, 2015.

no Flores – KZFM Program Dir.