



Q1 2016 ISSUES KZFM – HOT Z95

January 1st, 2016 – March 31st, 2016

In accordance with the commission's rules and regulations concerning each station's requirements to serve the community, the following are the issues dealt with by KZFM Corpus Christi during the previous 3 month period.

Community/ Nonprofit	1
Community/ Health	2
Community/ Health	3
Community/ Education	4
Community/ Children	5

CORPUS CHRISTI POLAR BEAR PLUNGE

Issue#1: KZFM supports ALS Research Fundraiser

Date: Friday, January 1st, 2016

Issue: Community/Non-profit

Details: KZFM supported this event through PSA's, website posting, on air interviews and on site presence.

ROCK N ROLL UP YOUR SLEEVE BLOOD DRIVE

Issue #2: KZFM supports the Coastal Bend Blood Center

Date: Saturday, January 9th, 2016

Issue: Community/ Health

Details: KZFM promoted with PSA's, website posting, on air interviews and on-site presence.

FIT FEST 2016

Issue# 3: KZFM brought awareness to our community's health and fitness shortcomings and promoted various ways the community could get back into shape and live a healthy lifestyle.

Date: Saturday January 30th, 2016

Issue: Community/ Health

Details: KZFM promoted/hosted this event with PSA's, website posting, on air interviews and on-site presence/participation.

SINTON HIGH SCHOOL CAREER DAY

Issue# 4: KZFM participated in a career day for high school students at Sinton H.S.. We spoke about the radio industry and the importance of education in any career field.

Date: Wednesday, January 27th, 2016

Issue: Community/Education

Details: KZFM participated in this all day event

ANNUAL EASTER EGG HUNT

Issue # 5: KZFM supports families and children with a FREE community wide Easter Hunt with over 20,000 Candy Filled Easter Eggs.

Date: Saturday, March 26th, 2016

Issue: Community/Children

Details: KZFM supported this event through promos, liners, PSA's, website posting and on-site presence.

Placed in the public file this 10th day
Of April, 2016

x.....
Daniel Luna – Promotions Dir.