



Q 2 2016 ISSUES KZFM – HOTZ95

April 1st, 2016 – June 30th, 2016

In accordance with the commission's rules and regulations concerning each station's requirements to serve the community, the following are the issues dealt with by KZFM Corpus Christi during the previous 3 month period.

Community/ Environment	1
Community/ Employment	2
Community/ Charity	3
Community/ Safety	4
Community/ Charity	5

Placed in the public file this 10th day
Of July, 2016.

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Daniel Luna – Promotions Director

EARTH DAY BAY DAY

Issue#1: KZFM recognized and brought attention to Earth Day with the annual festival held at Heritage Park in downtown Corpus Christi.

Date: Saturday, April 9th, 2016

Issue: Community/ Environment

Details: KZFM supported this event with interviewing festival officials and a 2 hour live broadcast.

SPRING 2016 JOB FAIR

Issue #2: KZFM brought support to potential job seekers by providing them with employment opportunities.

Date: Wednesday, April 27th, 2016

Issue: Community/Employment

Details: KZFM promoted/ hosted this event with PSAs, website posting, on air interviews and on site participation and presence.

4TH ANNUAL STACHE DASH 5K

Issue# 3: KZFM supported the local charity Bikes for Kids with the annual 5K Race.

Date: Saturday June 18th, 2016

Issue: Community/Charity

Details: KZFM promoted/hosted this event with PSA's, website posting, on air interviews and on-site presence/participation.

WORLD'S LARGEST SWIM LESSON

Issue# 4: KZFM supported the Non-Profit Colin's hope with promotion of the World's Largest Swim Lesson that brings awareness to water safety.

Date: Friday, June 24th, 2016

Issue: Community/Safety

Details: KZFM promoted this event with PSAs, In Studio Interviews and a live broadcast at the event.

ROCK N ROLL UP YOUR SLEEVE SUMMER BLOOD DRIVE

Issue # 5: KZFM participated in promotion of the annual summer blood drive to raise awareness to blood donation.

Date: Saturday, June 25th, 2016

Issue: Community/Charity

Details: KZFM supported this event through PSA's, website posting and on-site presence.