



# Q3 2013 ISSUES

## KZFM – HOTZ95

July 1<sup>st</sup>, 2013 to September 30<sup>th</sup>, 2013

**In accordance with the commission's rules and regulations concerning each station's requirements to serve the community, the following are the issues dealt with by KZFM Corpus Christi during the previous 3 month period.**

|                           |   |
|---------------------------|---|
| Community/ Nonprofit      | 1 |
| Community/ Environment    | 2 |
| Community/ Children       | 3 |
| Community/ Animal Control | 4 |
| Community/ School         | 5 |

### CONQUER THE COAST RACE

Issue#1: KZFM supports local education scholarships for TAMUCC and the Chamber Foundation

Date: Saturday, September 21, 2013

Issue: Community/Non-profit

Details: KZFM supported this event through PSA's, website posting, on air interviews and on site presence.

### ADOPT A BEACH CLEANUP

Issue #2: KZFM supports the community, promoting beach cleanup and recycling.

Date: Thursday September 28, 2013

Issue: Community/Environment

Details: KZFM promoted with PSA's, website posting, on air interviews and on-site presence/participation

### BIKES FOR KIDS FUND RAISING CAMPAIGN

Issue# 3: KZFM supports the charity BIKES FOR KIDS by teaming with local water park to raise money.

Date: Saturday July 27, 2013

Issue: Community/Children

Details: KZFM promoted/hosted this event with PSA's, website posting, on air interviews and on-site presence/participation.

### PALS ANIMAL SHELTER ADOPT A PET

Issue# 4: KZFM supports the community, promoting the adoption of pets plus the importance of neutering and spading.

Date: Daily 9:45am

Issue: Community/Animal Control

Details: KZFM promoted/participated with on air interviews.

### BACK TO SCHOOL BACKPACKS

Issue # 5: KZFM supports families and children with BACK TO SCHOOL backpack giveaway. 500 backpacks total were given away to local school kids.

Date: August 12, 19, 26, 2013

Issue: Community/Schools

Details: KZFM supported this event through PSA's, website posting and on-site presence.

placed in the public file this 10<sup>th</sup> day  
October, 2013.

no Flores – KZFM Program Dir.