



Q4 2018 ISSUES KZFM – Hot Z95

October 1st – December 31st

In accordance with the commission's rules and regulations concerning each station's requirements to serve the community, the following are the issues dealt with by KZFM Corpus Christi during the previous 3 month period.

Breast Cancer Awareness Event at AVON Corpus Christi

Issue#1: KZFM supports the Breast Cancer Awareness Event at AVON that a portion of the Day's sales benefit Breast Cancer Research

Date: Saturday, October 6th, 2018

Issue: Community/ Non-Profit

Details: KZFM supported this event through PSA's, website posting, on air interviews, on site presence and passed out 100 KZFM Breast Cancer Awareness T-Shirts.

Bikes for Kids Reindeer Run 5K

Issue# 2: KZFM supports the non-profit Bikes for Kids with the Reindeer Run 5K.

Date: Saturday, December 8th, 2018

Issue: Community/ Fitness

Details: KZFM promoted/hosted this event with PSA's, website posting, on air interviews and on-site presence/participation.

Bikes for Kids Charity Gift Wrap Weekend

Issue# 3: KZFM supported Bikes for Kids by teaming up with La Palmera on wrapping Christmas Presents for Charity Donations.

Date: Friday, December 14th – Sunday, December 16th, 2018

Issue: Community/ Non-Profit

Details: KZFM this event with PSA's, In Studio Interview and Website/ Social Media posting and on site presence.

Bikes for Kids Night Time Charity Bike Ride

Issue # 4: KZFM hosted the annual Night Time Charity Bikes Ride benefiting Bikes for Kids.

Date: Tuesday, December 18th, 2019

Issue: Community/ Fitness

Details: KZFM participated in the event by hosting, PSA's and on site presence.

Bikes for Kids Distribution Event

Issue #5: KZFM supports the Non-profit Bikes for Kids by the distribution of 195 Brand New Christmas Bikes for Christmas to less fortunate children in the Coastal Bend.

Date: Saturday, December 22nd, 2018

Issue: Community/ Non-Profit

Details: KZFM promoted with PSA's, website posting, on air interviews and on-site presence/participation

Community/ Non-Profit	1
Community/ Fitness	2
Community/ Non-Profit	3
Community/ Fitness	4
Community/ Health	5

Placed in the public file this 10th day
Of January, 2019.

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Daniel Luna – Promotions Dir.