



Q4 2014 ISSUES

KZFM – HOTZ95

October 1st, 2014 to December 31st, 2014

In accordance with the commission's rules and regulations concerning each station's requirements to serve the community, the following are the issues dealt with by KZFM Corpus Christi during the previous 3 month period.

NATIONAL NIGHT OUT

Issue#1: KZFM took to the streets at a local housing authority to help bring awareness to crime prevention and watching out for our neighbors.

Date: Tuesday, October 7th, 2014

Issue: Community/Crime Prevention

Details: KZFM supported this PSA's, website postings, on air promos, and on site presence/participation.

FALL JOB FAIR

Issue #2: KZFM teamed up with local businesses/employers to provide jobs/education/job search assistance to locals.

Date: Wednesday, November 4th, 2014

Issue: Community/Jobs

Details: KZFM promoted with PSA's, website posting, on air interviews and on-site presence/participation

WOMEN'S SHELTER OF SOUTH TEXAS – HIGH HEELS FOR HOPE

Issue# 3: KZFM supports the communities by promoting the annual High Heels for Hope Fashion Show benefiting the Women's Shelter of South Texas. The shelter helps women who are abused and battered.

Date: Wednesday, October 8th, 2014

Issue: Community/Charity

Details: KZFM promoted/hosted this event with PSA's, website posting, on air interviews and on-site presence/participation.

PALS ANIMAL SHELTER ADOPT A PET

Issue# 4: KZFM supports the community, promoting the adoption of pets plus the importance of neutering and spading.

Date: Daily 9:45am

Issue: Community/Animal Control

Details: KZFM promoted/participated with on air interviews.

BIKES FOR KIDS

Issue # 5: KZFM helped promote a charity's efforts to give needy children a bicycle for Christmas. Various fundraisers were held and ultimately over 170 bicycles were given away.

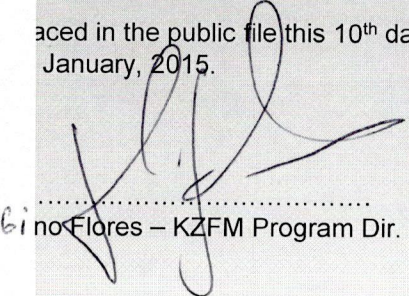
Date: Saturday, December 20, 2014

Issue: Community/Children

Details: KZFM supported this event through PSA's, website posting and on-site presence.

Community/ Crime Pre.	1
Community/ Jobs	2
Community/ Charity	3
Community/ Animal Control	4
Community/ Children	5

placed in the public file this 10th day
January, 2015.


Gina Flores – KZFM Program Dir.