



Q2 2014 ISSUES

KZFM – HOTZ95

April 1st, 2014 to June 30th, 2014

In accordance with the commission's rules and regulations concerning each station's requirements to serve the community, the following are the issues dealt with by KZFM Corpus Christi during the previous 3 month period.

EARTH DAY BAY DAY

Issue#1: KZFM recognized and brought attention to Earth Day with the annual Bay Day festival held at Heritage Park.

Date: Saturday, April 12th, 2014

Issue: Community/Environment

Details: KZFM supported this by interviewing officials and broadcasting live from event.

EASTER EGGSTRAVAGANZA

Issue #2: KZFM with the help of community sponsors gave away thousands of easter eggs to children in the coastal bend. Also, pictures were held with the Easter bunny in this community driven event.

Date: Saturday, April 19th, 2014

Issue: Community/Environment

Details: KZFM promoted with promos, liners, website posting, on air interviews and on-site presence/participation

SPRING JOB FAIR

Issue# 3: KZFM brought support to potential job seekers by providing them with opportunities for employment.

Date: Wednesday, April 16th, 2014

Issue: Community/Employment

Details: KZFM promoted/hosted this event with PSA's, website posting, on air interviews and on-site presence/participation.

STACHE DASH 5K

Issue# 4: KZFM supported the community, promoting the 1st annual 5K race while also participating in the event. All proceeds benefited BIKES FOR KDS CHARITY.

Date: Saturday, June 14th, 2014

Issue: Community/Charity

Details: KZFM promoted/participated with on air interviews and physically running in the race.

ROCK N' ROLL UP YOUR SLEEVE BLOOD DRIVE

Issue # 5: KZFM participated in a blood drive to raise awareness on the critical need in our community for blood donors.

Date: Saturday 14th, 2014

Issue: Community/Charity

Details: KZFM supported this event through live interviews, social media, and mentions.

WORLD'S LARGEST SWIM LESSON

Issue #6: KZFM participated in bringing awareness to drowning and swimming safety.

Date: June 20th, 2014

Issue: Community/ Children

Details: KZFM supported this event through PSA's, in studio interviews, attendance.

Community/ Environment	1
Community/ Community	2
Community/ Employment	3
Community/ Charity	4
Community/ Charity	5
Community/ Children	6

Placed in the public file this 10th day
Of July, 2014.

x.....
Gino Flores – KZFM Program Dir.