



Q3 2017 ISSUES KZFM – HOTZ95

July 1st, 2017 – September 30th, 2017

In accordance with the commission's rules and regulations concerning each station's requirements to serve the community, the following are the issues dealt with by KZFM Corpus Christi during the previous 3 month period.

Community/ Children	1
Community/ School	2
Community/ Outreach	3
Community/ Outreach	4
Community/ Non-Profit	5

XMAS IN JULY BIKES FOR KIDS FUNDRAISING CAMPAIGN

Issue#1: KZFM supported the Local Non-Profit Bikes For Kids by partnering with local waterpark, Hurricane Alley for the annual fundraiser.
Date: Friday, July 28th – Sunday, July 30th, 2017.

Issue: Community/ Children

Details: KZFM supported this event through PSA's, website posting, on air interviews and on site presence.

ANNUAL FREE BACK TO SCHOOL BACKPACKS

Issue #2: KZFM supported the community by giving away a 100 School Supplied Filled Backpacks for the 2017 – 2018 school year.

Date: Friday, August 18th, 2017

Issue: Community/ Schools

Details: KZFM promoted with PSA's, website posting, on air interviews and on-site presence/participation

ADULT, TODDLER AND BABY DIAPER DRIVE

Issue# 3: KZFM supported the victims of Hurricane Harvey with a Adult, Toddler and Baby Diaper Drive.

Date: Friday, September 8th, 2017

Issue: Community/ Outreach

Details: KZFM promoted/hosted this event with PSA's, website posting, on air interviews and on-site presence/participation and collecting of over 500 packages of diapers.

HURRICANE HARVERY VOICE FOR THE VICTIMS FUNDRAISER

Issue# 4: KZFM supported the victims of Hurricane Harvey in Port Aransas, TX with a Silent Auction and Live Music Fundraiser that raised \$5,000 which was donated to the Port Aransas Chamber of Commerce.

Date: Sunday, September 3rd, 2017

Issue: Community/ Outreach

Details: KZFM this event with PSA's, In Studio Interview and Website/ Social Media posting and on site presence.

FOUR-LEGGED PET FOOD DRIVE

Issue # 5: KZFM supported the Local Non-Profit For the Love of Strays Animal Shelter with a Dog & Cat Food Drive.

Date: Thursday, September 28th, 2017

Issue: Community/ Non-Profit

Details: KZFM promoted and hosted the event along with PSA's,, website posting and on-site presence and donating over 300 packages of pet food to the For Love of Strays Animal Shelter.

Placed in the public file this 10th day
Of October, 2017.

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Daniel Luna – Promotions Dir.